

Filed on behalf of:
Google LLC

Paper No. 12
Date: May 2, 2018

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC,

Petitioner,

v.

ALEX IS THE BEST, LLC,

Patent Owner.

IPR2017-02059

U.S. Patent 8,581,991

**MOTION FOR APPEARANCE *PRO HAC VICE* OF
JEFFREY M. BARRON**
37 C.F.R. § 42.10

Motion for Appearance Pro Hac Vice – Jeffrey M. Barron

Pursuant to 37 C.F.R. § 42.10, Petitioner Google LLC (hereinafter, “Google”), respectfully seeks admission *pro hac vice* of Jeffrey M. Barron as additional backup counsel in this proceeding. Patent Owner Alex Is The Best, LLC (“AITB”) has confirmed that they do not oppose admission of Mr. Barron.

In support of its motion regarding Jeffrey M. Barron, Google submits the following statements of fact:

1. Mr. Barron is an experienced litigator, who has primarily worked on complex intellectual property matters for the last 18 years, including numerous patent litigation matters.
2. Mr. Barron is familiar with the patent at issue, U.S. Patent No. 8,581,991, and the documents of record in this proceeding. Accordingly, Mr. Barron is familiar with the subject matter at issue in this IPR.
3. In support of this motion, Mr. Barron has executed a Declaration, Exhibit 1012, in accordance with the Order in IPR2013-00639, Paper 7.

Accordingly, Google submits that good cause has been shown to admit Jeffrey M. Barron *pro hac vice* during this proceeding.

Motion for Appearance Pro Hac Vice – Jeffrey M. Barron

Respectfully submitted,

/ Joshua P. Larsen / _____

Joshua P. Larsen

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CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), the undersigned certifies that on this 2nd day of May 2018, I caused a true and correct copy of the foregoing **MOTION FOR APPEARANCE *PRO HAC VICE* OF JEFFREY M. BARRON**, and all accompanying exhibits, to be served on Patent Owner via electronic mail at the following addresses of record:

aim@imiplaw.com
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/ Steven D. Shipe /
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