

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC,
Petitioner,

v.

ALEX IS THE BEST, LLC,
Patent Owner.

Case IPR2017-02052 (Patent 7,907,172 B2)
Case IPR2017-02053 (Patent 8,477,197 B2)
Case IPR2017-02054 (Patent 7,633,524 B2)
Case IPR2017-02057 (Patent 9,197,806 B2)
Case IPR2017-02058 (Patent 8,581,991 B1)¹

Before DANIEL N. FISHMAN, MINN CHUNG, and
JESSICA C. KAISER, *Administrative Patent Judges*.

FISHMAN, *Administrative Patent Judge*.

ORDER
*Granting Petitioner's Motion for
Pro Hac Vice Admission of Jeffrey C. Morgan
37 C.F.R. § 42.10*

¹ This Order applies to each referenced case. The parties are not authorized to use this heading style.

IPR2017-02052 (Patent 7,907,172 B2)
IPR2017-02053 (Patent 8,477,197 B2)
IPR2017-02054 (Patent 7,633,524 B2)
IPR2017-02057 (Patent 9,197,806 B2)
IPR2017-02058 (Patent 8,581,991 B1)

In each of the identified cases, Petitioner moves for *pro hac vice* recognition of Jeffrey C. Morgan (IPR2017-02052 Paper 8; IPR2017-02053 Paper 8; IPR2017-02054 Paper 8; IPR2017-02057 Paper 8; IPR2017-02058 Paper 8). Each such motion is supported by a corresponding Declaration of Mr. Morgan. (IPR2017-02052 Ex. 1012; IPR2017-02053 Ex. 1012; IPR2017-02054 Ex. 1011; IPR2017-02057 Ex. 1012; IPR2017-02058 Ex. 1011). In each such motion, Petitioner indicates Patent Owner does not oppose the motion. *See, e.g.*, IPR2017-02052, Paper 8, 1. The motions are *granted*. Petitioner shall update PTABE2E records accordingly. Petitioner also shall submit an updated power of attorney including Mr. Morgan. Counsel recognized *pro hac vice* shall comply with 37 C.F.R. Parts 11 and 42 and the Office Patent Trial Practice Guide, 77 Fed. Reg. 48,755 (Aug. 14, 2012), and is subject to disciplinary jurisdiction under 37 C.F.R. § 11.19(a).

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IPR2017-02058 (Patent 8,581,991 B1)

It is:

ORDERED that Petitioner's motions for *pro hac vice* admission of Jeffrey C. Morgan for the above-identified proceedings are *granted*; Mr. Morgan is authorized to represent Petitioner only as back-up counsel in the above-identified proceedings;

FURTHER ORDERED that Mr. Morgan is to comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials, as set forth in Part 42 of 37 C.F.R., and is to be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et seq.*, and disciplinary jurisdiction under 37 C.F.R. § 11.19(a); and

FURTHER ORDERED that Patent Owner is to continue to have a registered practitioner represent it as lead counsel in the above-identified proceedings.

FOR PETITIONER:

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FOR PATENT OWNER:

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