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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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GOOGLE INC.,  
Petitioner

v.

ALEX IS THE BEST, LLC,  
Patent Owner

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Patent No. 8,134,600

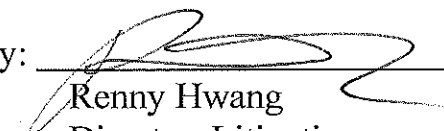
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**PETITIONER'S POWER OF ATTORNEY AND  
DESIGNATION OF LEAD AND BACKUP COUNSEL**

provided below:

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Dated: 9/1/2017

By:   
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