

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLCⁱ,

Petitioner,

v.

ALEX IS THE BEST, LLC,

Patent Owner.

DECLARATION OF JEFFREY M. BARRON

Declaration of Jeffrey M. Barron

I, Jeffrey M. Barron, hereby declare that:

1. I am a partner at Barnes & Thornburg LLP. I work closely with Joshua P. Larsen, USPTO Registration No. 62,761, Lead Counsel for Petitioner, Google LLC, with respect to the patents involved in and proceedings of IPR2017-02055, IPR2017-02056, and IPR2017-02059.

2. I am a member in good standing of the Bars of the States of Indiana and Illinois. I am also admitted to practice before the Central and Northern Districts of Illinois, Southern District of Indiana, Western District of Michigan, Eastern District of Texas, and Eastern District of Wisconsin, as well as the United States Court of Appeals for the Sixth, Seventh, and Federal Circuits.

3. I have over 18 years of experience litigating patent cases in various United States District Courts and Courts of Appeal. My experience includes several litigation matters involving the fields of telecommunications systems and components, as well as videoconferencing and imaging systems and components. I am an experienced patent litigation attorney.

4. I have never received an imposition of any suspensions or disbarments from practice before any court or administrative body.

5. I have never been denied admission for practice before any court or administrative body.

Declaration of Jeffrey M. Barron

6. I have never received imposition of any sanctions or contempt citations by any court or administrative body.

7. I have read and will comply with the Office Trial Practice Guide and Board's Rules of Practice for Trials set forth in part 42 of 37 C.F.R.

8. I agree to be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et. seq.* and disciplinary jurisdiction under 37 C.F.R. § 11.19(a).

9. In the last three (3) years, I have not applied to appear *pro hac vice* in a proceeding before the Office. I intend to seek appearance, however in each of the co-pending proceedings of IPR2017-02055, IPR2017-02056, and IPR2017-02059.

I am familiar with the patent(s) at issue in the proceedings of IPR2017-02055, IPR2017-02056, and IPR2017-02059 as well as the documents within the records of these proceedings. Accordingly, I have familiarity with the subject matter at issue in this proceeding.

Declaration of Jeffrey M. Barron

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code.

Dated: April 26, 2018

/s/ Jeffrey M. Barron

Jeffrey M. Barron
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ⁱ As indicated in the Petitioner's updated mandatory notices, Petitioner Google Inc. is now Google LLC.