

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC,
Petitioner,

v.

ALEX IS THE BEST, LLC,
Patent Owner.

Case IPR2017-02052 (Patent 7,907,172 B2)
Case IPR2017-02053 (Patent 8,477,197 B2)
Case IPR2017-02054 (Patent 7,633,524 B2)
Case IPR2017-02055 (Patent 8,947,542 B2)
Case IPR2017-02056 (Patent 8,134,600 B2)
Case IPR2017-02057 (Patent 9,197,806 B2)
Case IPR2017-02058 (Patent 8,581,991 B1)
Case IPR2017-02059 (Patent 8,581,991 B2)¹

Before DANIEL N. FISHMAN, MINN CHUNG, and
JESSICA C. KAISER, *Administrative Patent Judges*.

Order
Conduct of Proceedings
37 C.F.R. § 42.5

¹ This Order applies to each referenced case. The parties are not authorized to use this heading style.

IPR2017-02052 (Patent 7,907,172 B2)
 IPR2017-02053 (Patent 8,477,197 B2)
 IPR2017-02054 (Patent 7,633,524 B2)
 IPR2017-02055 (Patent 8,947,542 B2)
 IPR2017-02056 (Patent 8,134,600 B2)
 IPR2017-02057 (Patent 9,197,806 B2)
 IPR2017-02058 (Patent 8,581,991 B1)
 IPR2017-02059 (Patent 8,581,991 B2)

In its preliminary filings in the above-identified cases, Patent Owner filed sealed papers and exhibits as follows:

Case Number	Sealed Papers	Sealed Exhibits
IPR2017-02052	4, 7	2001, 2002
IPR2017-02053	4, 7	2001
IPR2017-02054	4, 7	
IPR2017-02055	5, 7	
IPR2017-02056	5, 7	
IPR2017-02057	4, 7	2001
IPR2017-02058	5, 7	
IPR2017-02059	5, 7 ²	

We discern no reason for these documents to remain sealed, and no motion to seal was filed pursuant to 37 C.F.R. §§ 42.14, 42.54. Unless Patent Owner files an appropriate motion demonstrating good cause for these documents to remain sealed (identifying the need for confidentiality), the above-identified papers and exhibits will be unsealed after five (5) business days from the date of this Order.

² IPR2017-02059 Paper 7 was filed as “Confidential” rather than as “Sealed.” The same issue arises with this filing as for those initially filed as “Sealed.”

IPR2017-02052 (Patent 7,907,172 B2)
IPR2017-02053 (Patent 8,477,197 B2)
IPR2017-02054 (Patent 7,633,524 B2)
IPR2017-02055 (Patent 8,947,542 B2)
IPR2017-02056 (Patent 8,134,600 B2)
IPR2017-02057 (Patent 9,197,806 B2)
IPR2017-02058 (Patent 8,581,991 B1)
IPR2017-02059 (Patent 8,581,991 B2)

It is, therefore,

ORDERED that the following papers and exhibits:

Case Number	Sealed Papers	Sealed Exhibits
IPR2017-02052	4, 7	2001, 2002
IPR2017-02053	4, 7	2001
IPR2017-02054	4, 7	
IPR2017-02055	5, 7	
IPR2017-02056	5, 7	
IPR2017-02057	4, 7	2001
IPR2017-02058	5, 7	
IPR2017-02059	5, 7	

shall be unsealed no earlier than five (5) business days following the entry of this Order unless Patent Owner files an appropriate motion demonstrating good cause for these papers and exhibits to remain sealed.

IPR2017-02052 (Patent 7,907,172 B2)
IPR2017-02053 (Patent 8,477,197 B2)
IPR2017-02054 (Patent 7,633,524 B2)
IPR2017-02055 (Patent 8,947,542 B2)
IPR2017-02056 (Patent 8,134,600 B2)
IPR2017-02057 (Patent 9,197,806 B2)
IPR2017-02058 (Patent 8,581,991 B1)
IPR2017-02059 (Patent 8,581,991 B2)

PETITIONER:

Joshua Larsen
Jeffrey C. Morgan
Steven Shipe
Barnes & Thornburg LLP
joshua.larsen@btlaw.com
steven.shipe@btlaw.com
jeff.morgan@btlaw.com

PATENT OWNER:

C. ANDREW IM
IM IP LAW PLLC
docket@imiplaw.com