

(19) **United States**

(12) **Patent Application Publication** (10) **Pub. No.: US 2002/0174360 A1**

Ikeda

(43) **Pub. Date: Nov. 21, 2002**

(54) **SERVICE PROVIDING SYSTEM**

Publication Classification

(76) Inventor: **Kiyokazu Ikeda, Tokyo (JP)**

(51) **Int. Cl.⁷ H04L 9/00**

(52) **U.S. Cl. 713/200; 713/168**

Correspondence Address:

**Jay H Maioli
Cooper & Dunham
1185 Avenue of the Americas
New York, NY 10036 (US)**

(57) **ABSTRACT**

To expand the after-sales services offered for a product purchased by a user, a service server that provides services accesses a specified navigation system, which is the product purchased by the user, using a device ID that is uniquely assigned to the navigation system, and then transmits service information to the specified navigation system. In other words, the service server actively accesses a navigation system, which is fundamentally one of countless terminal apparatuses on a communication network, and provides service information to that navigation system. By operating in this way, a great variety of services can be provided whenever appropriate.

(21) Appl. No.: **10/088,148**

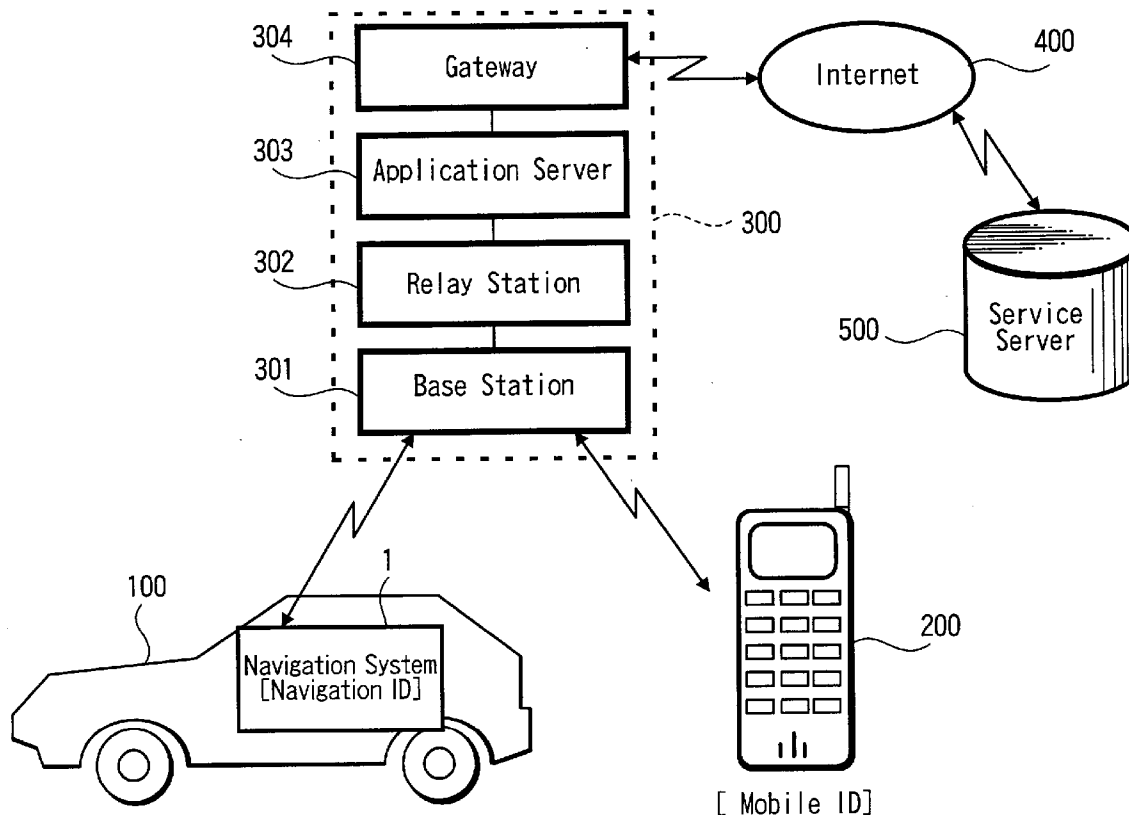
(22) PCT Filed: **Jun. 29, 2001**

(86) PCT No.: **PCT/JP01/05664**

(30) **Foreign Application Priority Data**

Jun. 29, 2000 (JP) 2000-201462

Jun. 21, 2001 (JP) 2001-188724



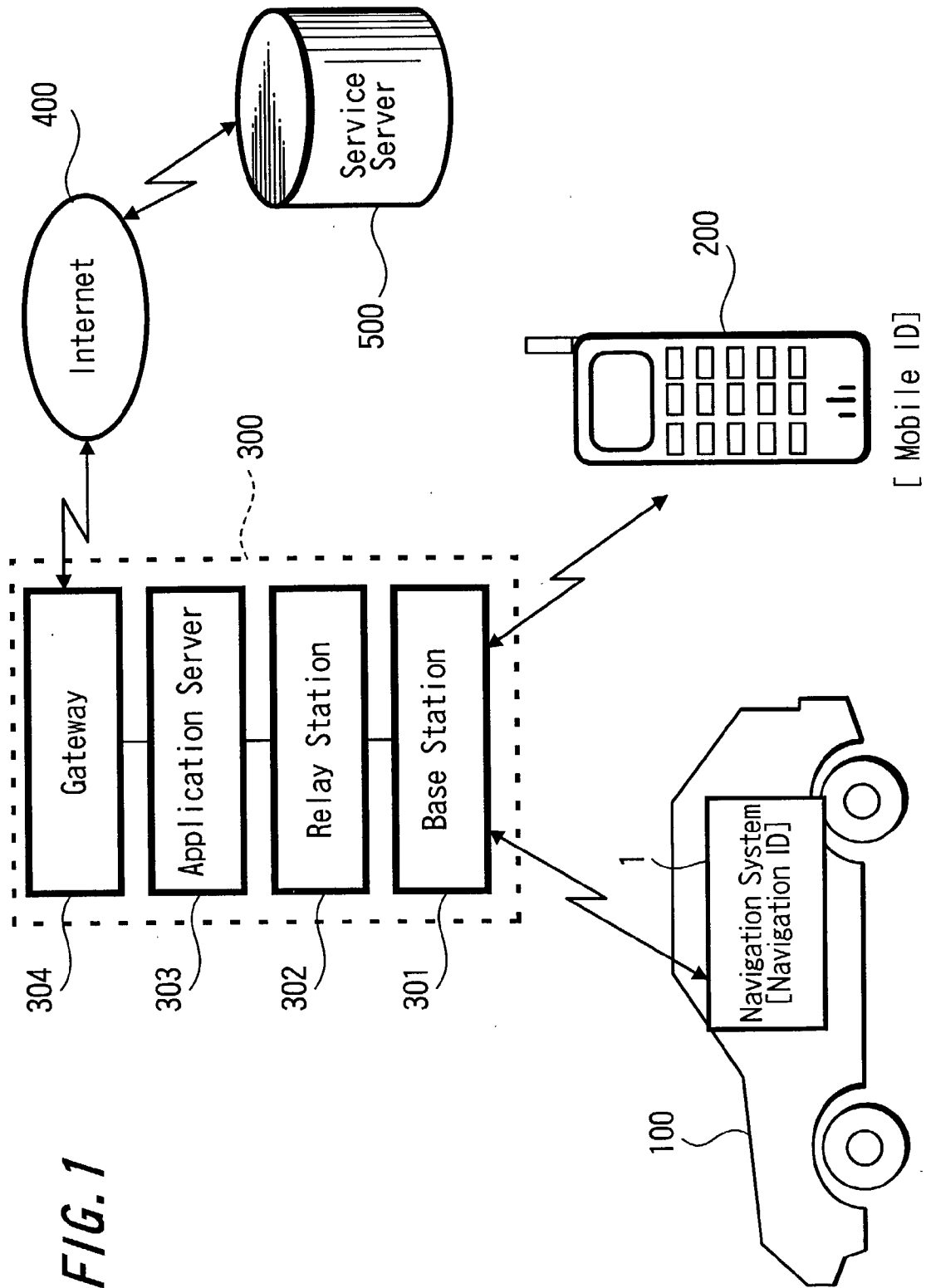


FIG. 1

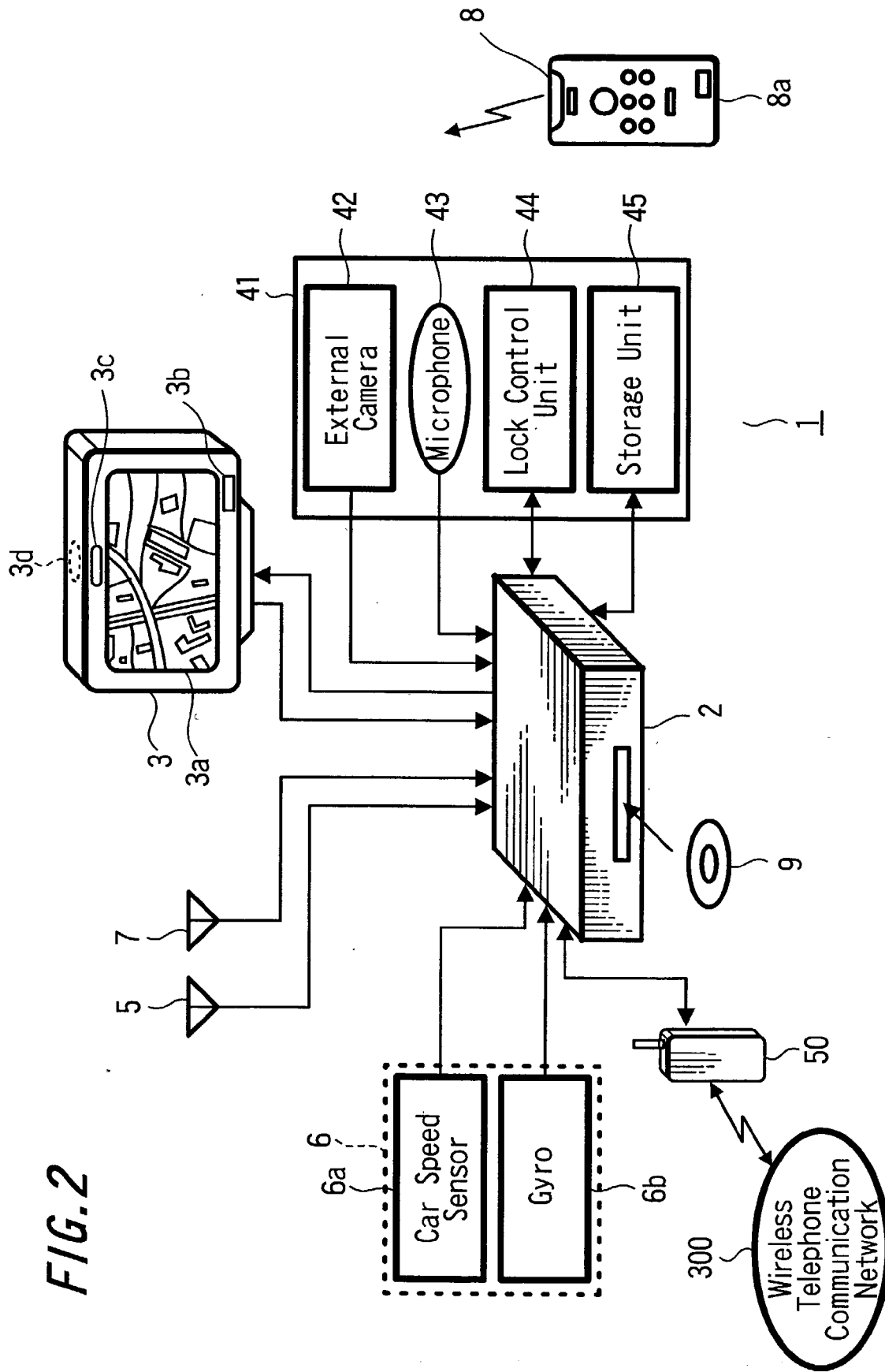
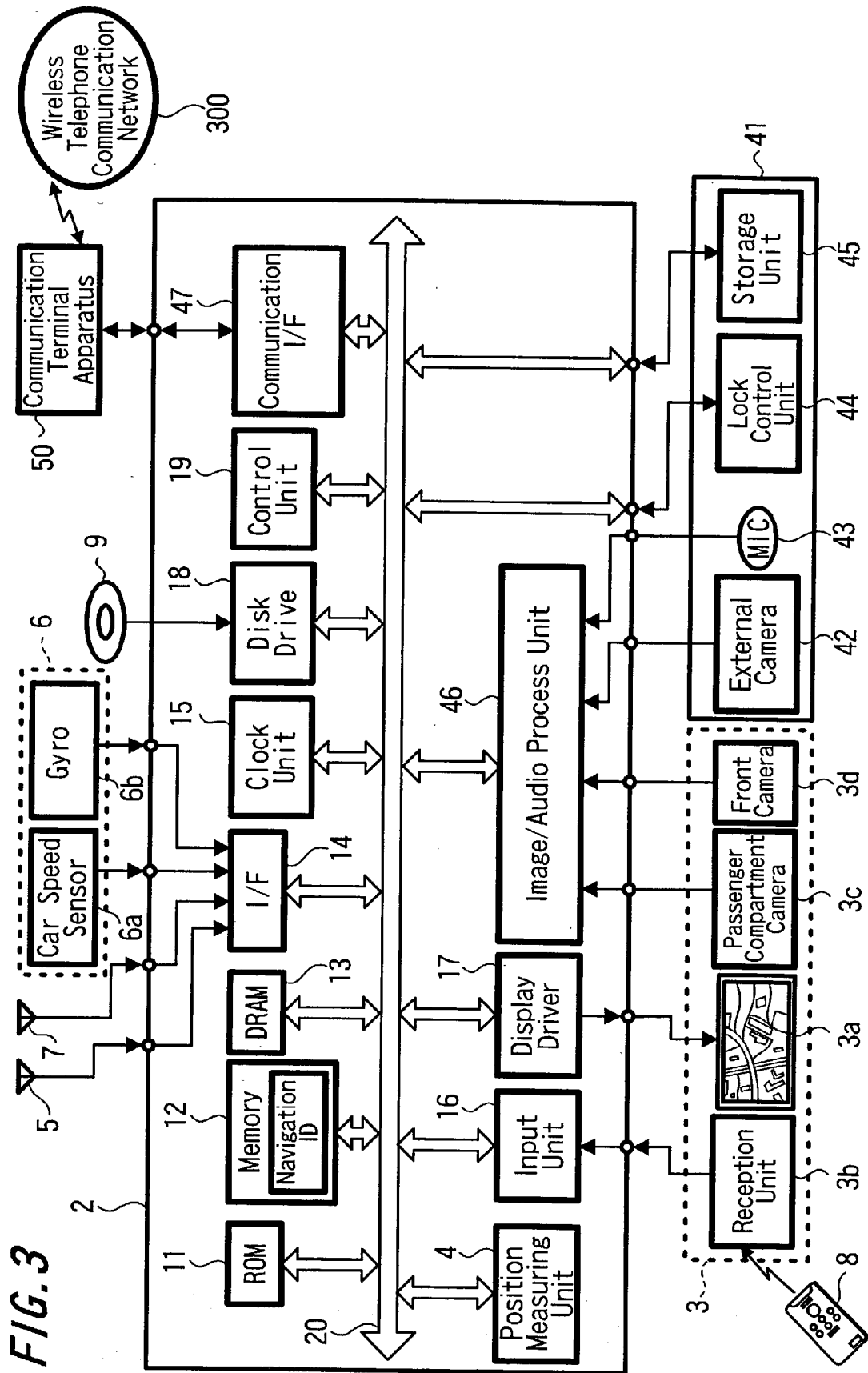
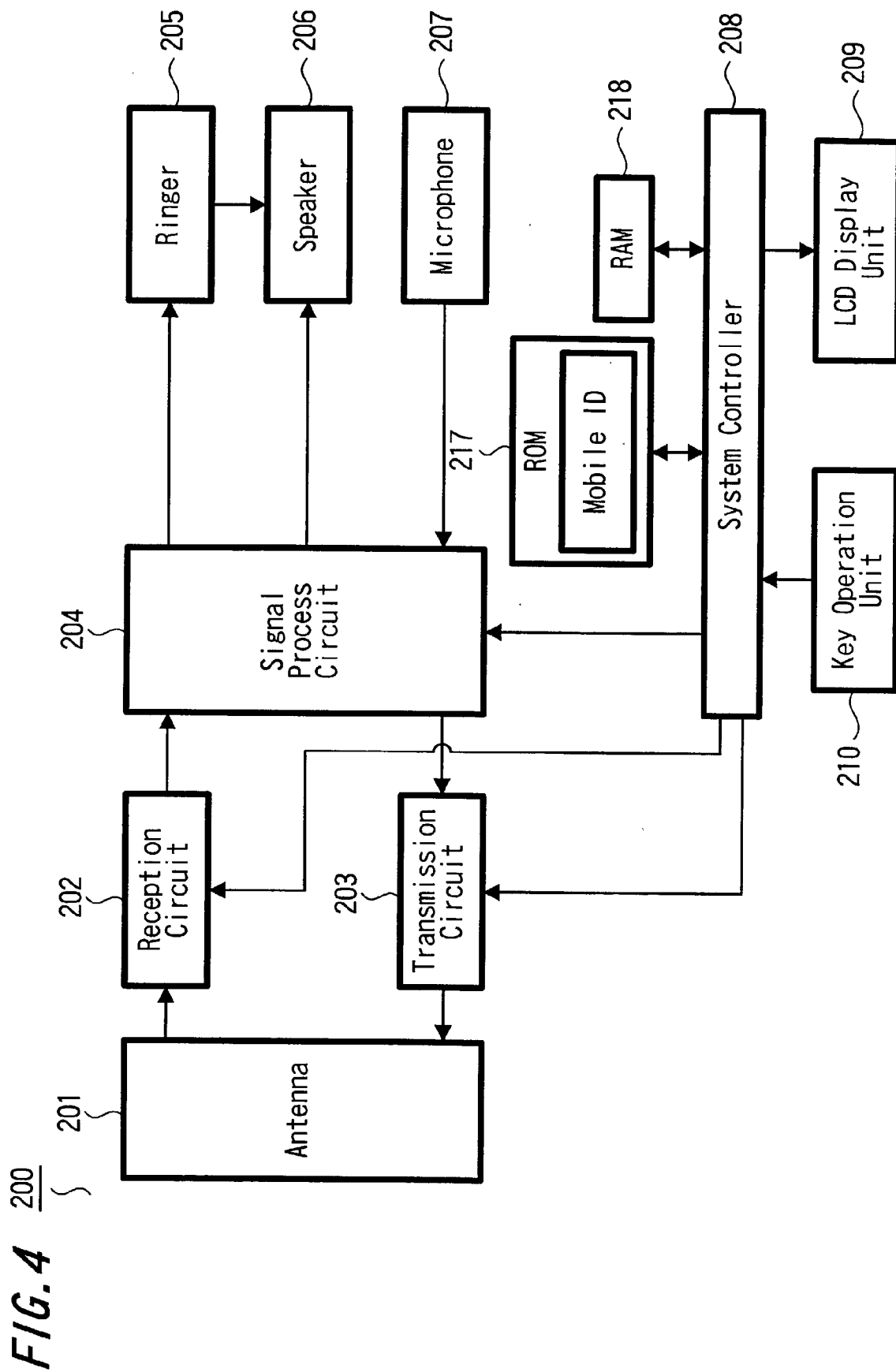


FIG. 2





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