

Filed on behalf of GEOGRAPHIC LOCATION INNOVATIONS, LLC  
By: Jay Johnson  
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UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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UNIFIED PATENTS INC.

Petitioner

v.

GEOGRAPHIC LOCATION INNOVATIONS, LLC

Patent Owner

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CASE: IPR2017-02022

Patent No. 7,917,285

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**PATENT OWNER'S POWER OF ATTORNEY**

**POWER OF ATTORNEY OF PATENT OWNER AUTOLOXER LLC**


Pursuant to 37 CFR § 42.10(b), a Power of Attorney is submitted herewith. Patent Owner GEOGRAPHIC LOCATION INNOVATIONS, LLC hereby appoints the following lead counsel as its attorney to transact all business in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent 7,917,285.

**Lead counsel:**

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The individual signing below has the authority to execute this document on behalf of Patent Owner, GEOGRAPHIC LOCATION INNOVATIONS, LLC

GEOGRAPHIC LOCATION INNOVATIONS, LLC

By:   
Leigh Rothschild

Its: Owner  
October 25, 2017

Date: \_\_\_\_\_

**CERTIFICATE OF SERVICE**

I certify that the foregoing Power of Attorney of Patent Owner Geographic Location Innovation, LLC is being served on the Petitioner concurrently with the filing of this document via email to the following persons:

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