Filed on behalf of GEOGRAPHIC LOCATION INNOVATIONS, LLC By: Jay Johnson Reg. No. 38193 KIZZIA JOHNSON, PLLC 1910 Pacific Ave., Suite 13000 Dallas, Texas 75201 jay@kjpllc.com

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

UNIFIED PATENTS INC.

Petitioner

v.

GEOGRAPHIC LOCATION INNOVATIONS, LLC

Patent Owner

CASE: IPR2017-02022

Patent No. 7,917,285

MANDATORY NOTICES BY PATENT OWNER UNDER 37 CFR § 42.8

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I. MANDATORY NOTICE

Pursuant to 37 CFR § 42.8(a)(2), Patent Owner, Geographic Location Innovations,

LLC, submits the following mandatory notices:

A. Real Party-in-Interest

The real party-in-interest for the Patent Owner is Geographic Location

Innovations, LLC, a limited liability company organized under the laws of the State of

Texas, having a mailing address at 1400 Preston Rd, Suite 400, Plano, TX 75093.

B. Pending Administrative or Judicial Related Matters

There are no pending administrative or judicial related matters involving U.S.

Patent 7,917,285.

C. Lead Counsel

The Petitioner is represented by lead counsel, identified as follows:

Jay Johnson Reg. No. 38193 KIZZIA JOHNSON, PLLC 1910 Pacific Ave., Suite 13000 Dallas, Texas 75201 jay@kjpllc.com

D. Power of Attorney

The designated attorney has filed a Power of Attorney on October 20, 2017.

E. Service Information

RM

The service information for Patent Owner required under § 42.8(b)(4)(i-v)

is set out above under the designation of lead counsel. Electronic service is approved and in general the preference.

Dated: November 1, 2017

Respectfully submitted,

/Jay Johnson/

By: Jay Johnson Reg. No. 38193 KIZZIA JOHNSON, PLLC 1910 Pacific Ave., Suite 13000 Dallas, Texas 75201 jay@kjpllc.com Attorney for Patent Owner Geographic Location Innovations, LLC

CERTIFICATE OF SERVICE

I certify that the foregoing Power of Attorney of Patent Owner Geographic Location

Innovations, LLC is being served on the Petitioner concurrently with the filing of this document

via email to the following persons:

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Dated: November 1, 2017

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Respectfully submitted,

/Jay Johnson/

By: Jay Johnson Reg. No. 38193 KIZZIA JOHNSON, PLLC 1910 Pacific Ave., Suite 13000 Dallas, Texas 75201 jay@kjpllc.com Attorney for Patent Owner Geographic Location Innovations, LLC