

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

UNIFIED PATENTS INC.
Petitioner

v.

GEOGRAPHIC LOCATION INNOVATIONS, LLC
Patent Owner

IPR2017-02022
Patent 7,917,285

**PETITIONER'S POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10(b)**

Petitioner, Unified Patents Inc., hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review, including the following lead and backup counsel:

Lead Counsel	Back-Up Counsel
<p>Jason R. Mudd (Reg. No. 57,700) jason.mudd@eriseip.com ptab@eriseip.com</p> <p><u>Postal and Hand-Delivery Address:</u> ERISE IP, P.A. 6201 College Blvd., Suite 300 Overland Park, Kansas 66211 Telephone: (913) 777-5600</p>	<p>Jonathan Stroud (Reg. No. 72,518) jonathan@unifiedpatents.com</p> <p><u>Postal and Hand-Delivery Address:</u> Unified Patents Inc. 1875 Connecticut Ave. NW, Floor 10 Washington, D.C., 20009 Telephone: (202) 805-8931</p>
	<p>Eric A. Buresh (Reg. No. 50,394) eric.buresh@eriseip.com ptab@eriseip.com</p> <p><u>Postal and Hand-Delivery Address:</u> ERISE IP, P.A. 6201 College Blvd., Suite 300 Overland Park, Kansas 66211 Telephone: (913) 777-5600</p>
	<p>Ashraf A. Fawzy (Reg. No. 67,914) afawzy@unifiedpatents.com</p> <p><u>Postal and Hand-Delivery Address:</u> Unified Patents Inc. 1875 Connecticut Ave. NW, Floor 10 Washington, D.C. 20009 Telephone: (202) 871-0110</p>

The individual signing below has the authority to execute this document on behalf of Petitioner Unified Patents Inc.

Petitioner Unified Patents Inc.

By: Kevin Jakel

Name: Kevin Jakel

Title: Chief Executive Officer

Date: _____

CERTIFICATE OF SERVICE ON PATENT OWNER

The undersigned certifies that on the 31st day of August, 2017, a complete and entire copy of this Power of Attorney was provided via Federal Express to the Patent Owner by serving the correspondence address of record for U.S. Patent 7,917,285 as listed on PAIR:

Hespos & Porco LLP
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New York, NY 10018

Further, a courtesy copy of this Petition for *Inter Partes* Review was sent via e-mail to Patent Owner's litigation counsel:

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BY: /s/ Jason R. Mudd
Jason R. Mudd, Reg. No. 57,700