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(54) **METHODS FOR SENDING MESSAGES BASED ON THE LOCATION OF MOBILE USERS IN A COMMUNICATION NETWORK**

(52) **U.S. Cl. 455/575.9**

(76) **Inventors: James A. Van Bosch**, Crystal Lake, IL (US); **Michael A. Newell**, Williams Bay, WI (US); **Robert F. D’Avello**, Lake Zurich, IL (US); **Nick J. Grivas**, Harvard, IL (US); **Jerome D. Meyerhoff**, Buffalo Grove, IL (US); **Scott B. Davis**, Walworth, WI (US)

(57) **ABSTRACT**

A system and procedure for posting and receiving location-based messages in a wireless communication based network. The system allows messages to be posted to specified users and to be associated with a particular location for which the message is pertinent. The messages can be left when a user passes a particular location, or the user can specify the location for the message even if not present at that location. The messages can then be displayed at a user interface of the recipient either when the recipient nears that location, or they can be reviewed in advance. Such location-based messages can be left either for another user or for the same user that is posting the method. The posted and received messages can be textual, audio, video, or pictorial messages and may be superimposed on computerized maps to make association between the message and the location more meaningful. Regardless, the disclosed system and methods allow messages to be associated with particular locations of interest.

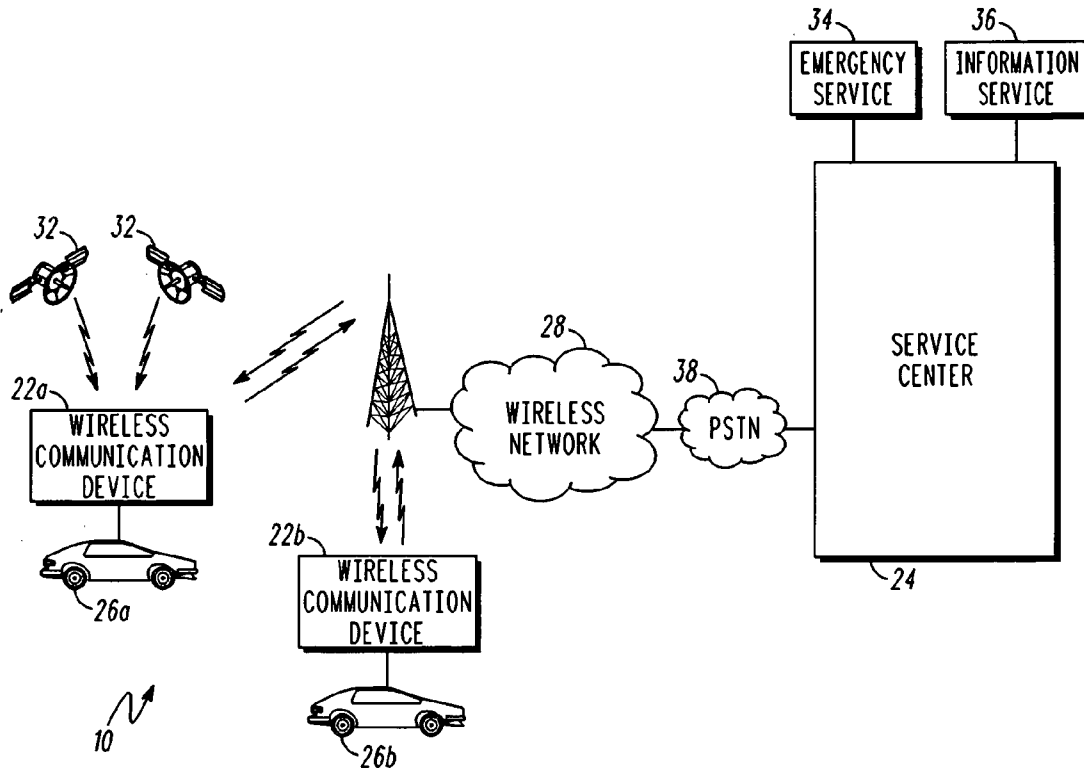
Correspondence Address:
MOTOROLA, INC.
1303 EAST ALGONQUIN ROAD
IL01/3RD
SCHAUMBURG, IL 60196

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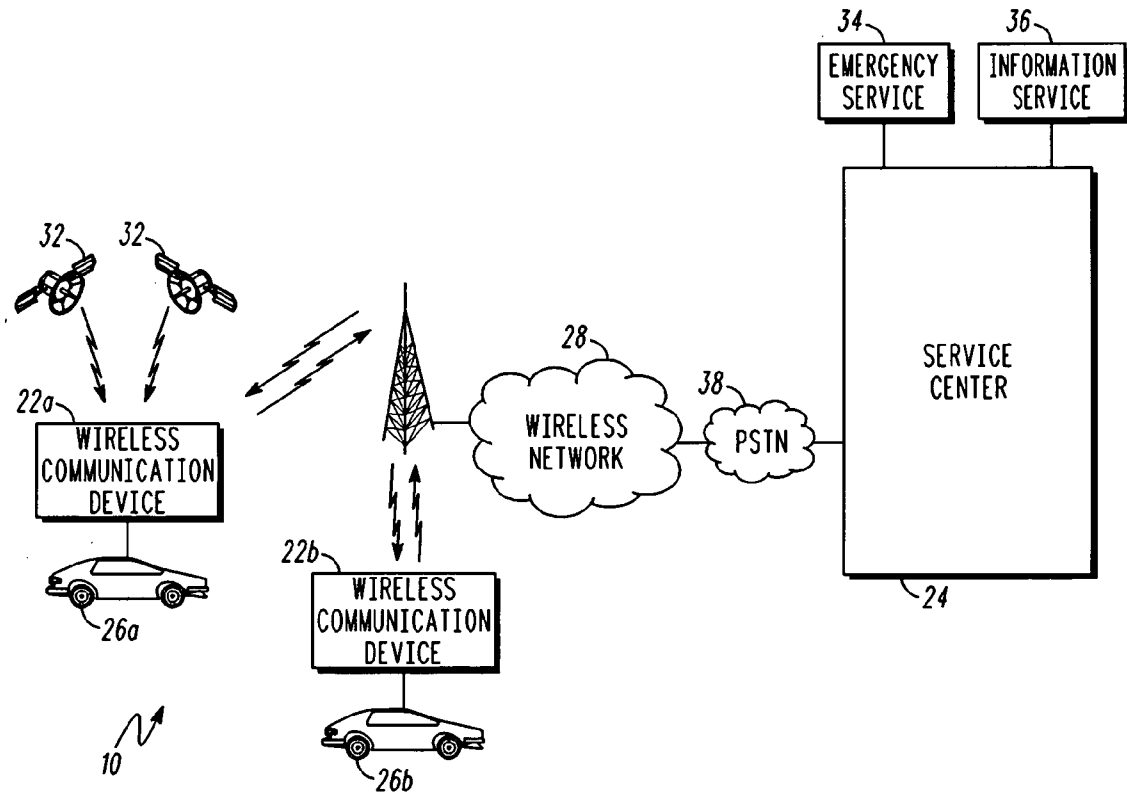
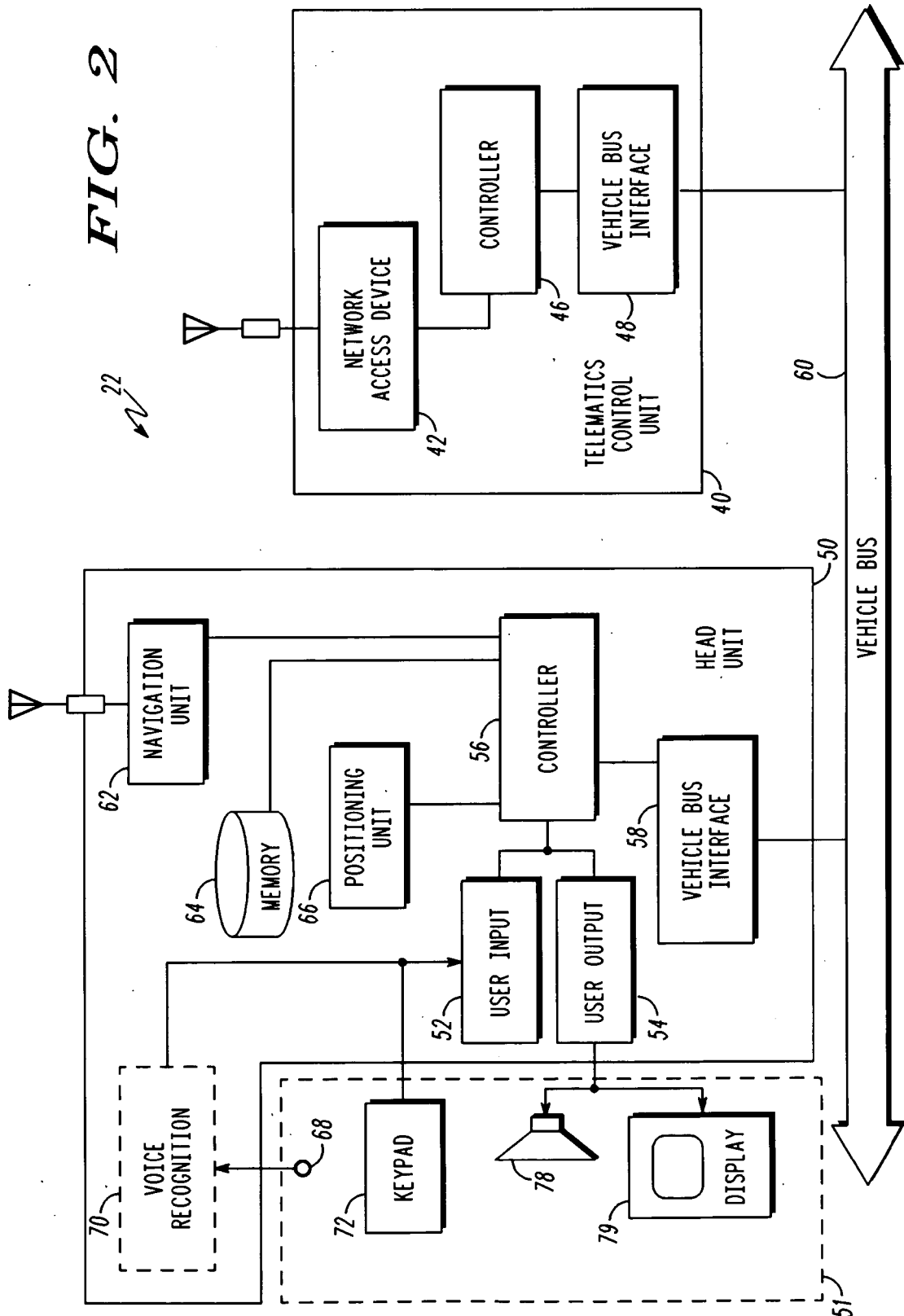


FIG. 1



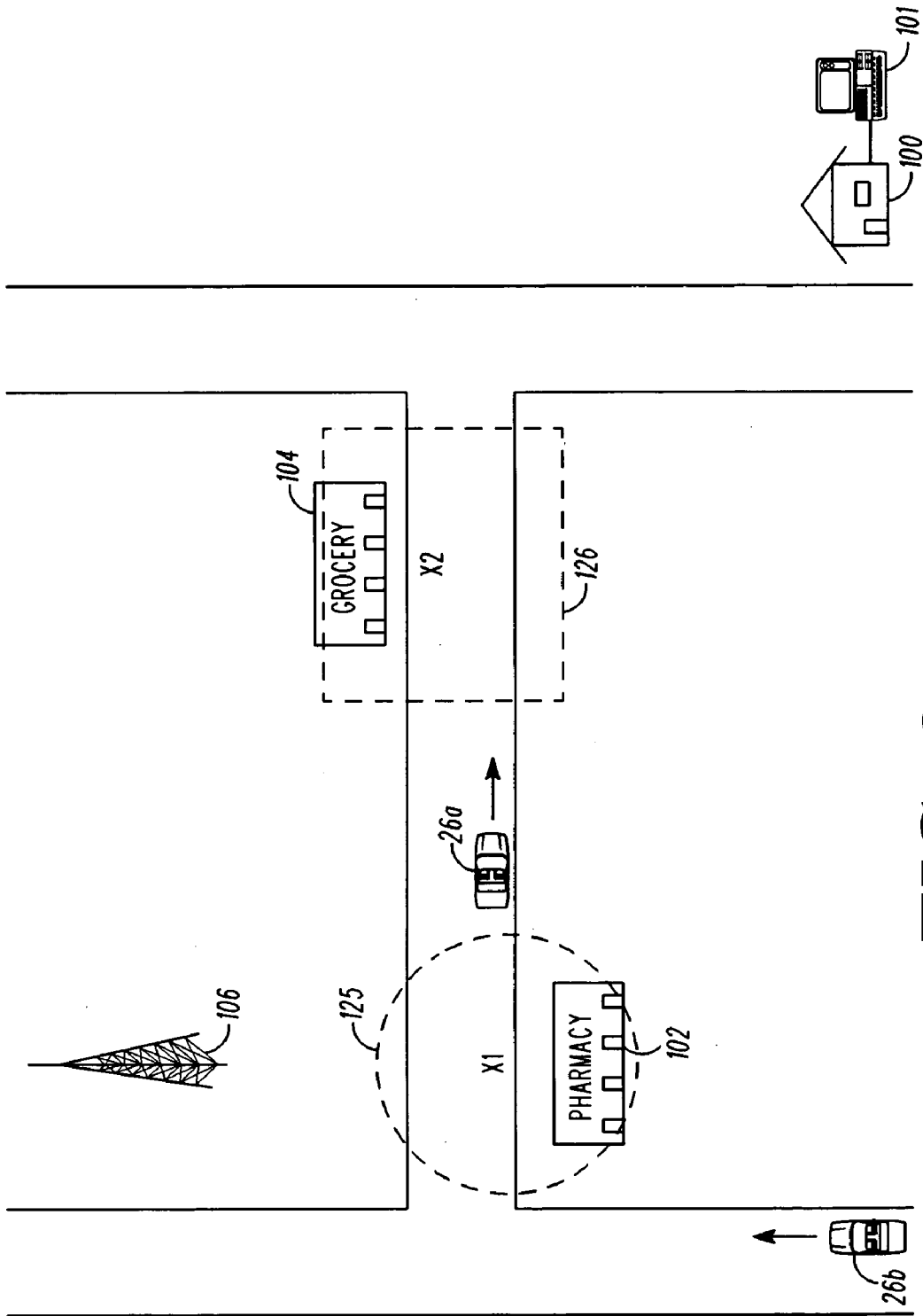


FIG. 3

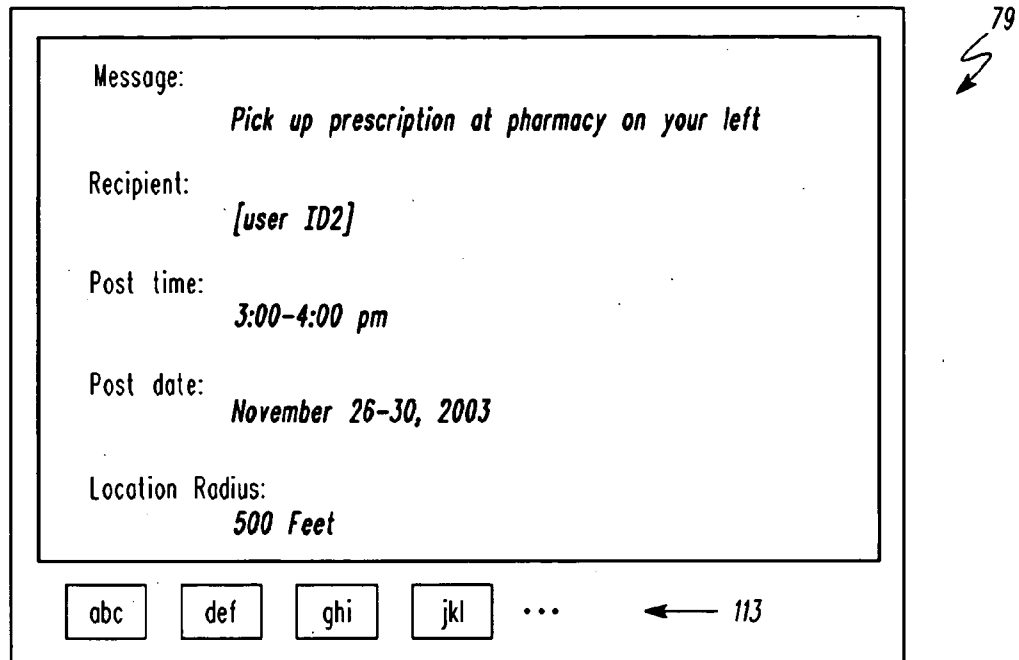


FIG. 4a

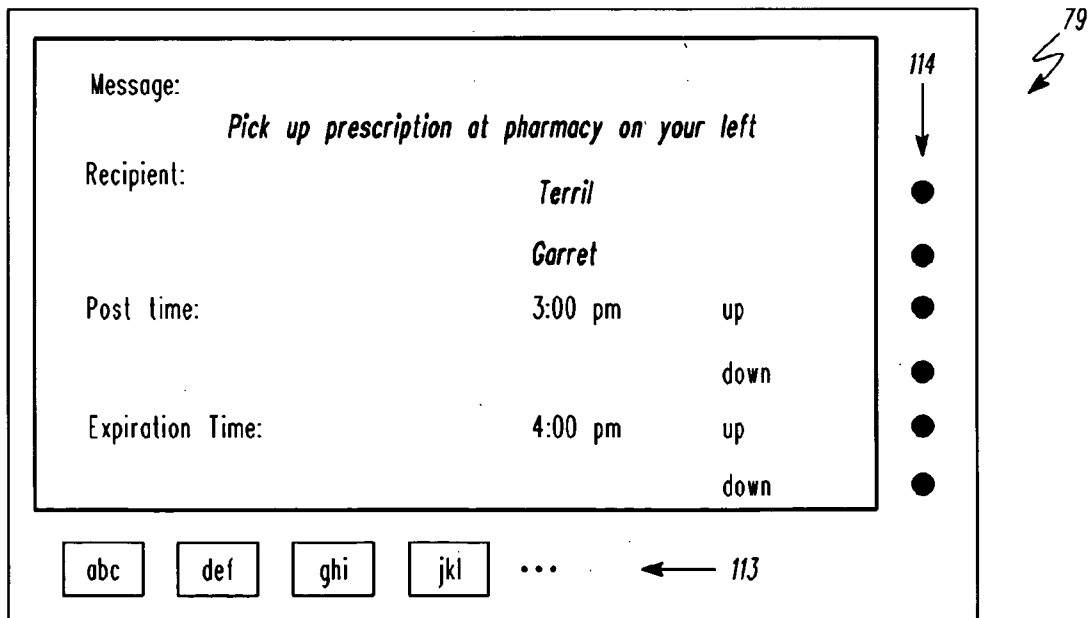


FIG. 4b

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