

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

RUIZ FOOD PRODUCTS, INC.,

Petitioner,

v.

MACROPOINT LLC,

Patent Owner.

Case IPR2017-02018
U.S. Patent No. 9,429,659

PATENT OWNER'S NOTICE REGARDING ORAL ARGUMENT

Pursuant to 37 C.F.R. § 42.70 and the Board's Scheduling Order dated March 16, 2018 (Paper 8), Patent Owner MacroPoint LLC gives notice that it does not seek oral argument. Patent Owner submits that the issues have been fully briefed and oral argument is not necessary. If, however, Petitioner seeks oral argument and the Board grants that request or finds that oral argument would be helpful in deciding any of the issues, Patent Owner requests participation in oral argument to the same extent as Petitioner.

Date: October 19, 2018

Respectfully submitted,

/Mark C. Johnson/

Mark C. Johnson, Reg. No. 51,854
Kyle B. Fleming (admitted pro hac vice)
Luis A. Carrion, Reg. No. 61,255
Renner Otto
1621 Euclid Avenue, Floor 19
Cleveland, Ohio 44115
t: +1.216.621.1113
f: +1.216.621.6165

*Attorneys for Patent Owner
MacroPoint, LLC*

CERTIFICATE OF SERVICE

The undersigned hereby certifies that the above-captioned PATENT OWNER'S NOTICE REGARDING ORAL ARGUMENT is being served in its entirety on this date by filing this document through the Patent Review Processing System as well as delivering a copy via electronic mail upon the following at:

James P. Murphy jpmurphy@polsinelli.com

Matt Frontz mfrontz@polsinelli.com

Ryan Murphy rmurphy@polsinelli.com

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Attorneys for Patent Owner

MacroPoint, LLC