## Recent Press

Three New Partners Join the Geotab Marketplace (https://www.geotab.com/press-release/new-partner-solutions-on-marketplace/)
🕐 06/06/2018

Continental Launches ContiPressureCheck™ on the Geotab Marketplace (https://www.geotab.com/press-release/continental-tire-pressure-monitoring/)
🕐 05/29/2018

Privacy Mode Feature Now Available to Geotab Customers (https://www.geotab.com/press-release/privacy-mode/)
🕐 05/23/2018

Geotab Reveals America's Most Iconic Bridges Through Illustrative Poster Series (https://www.geotab.com/press-release/iconic-bridges/)
🕐 05/14/2018

Feedback



## Announcing Geotab GO5 Premium Vehicle Tracking Device

Thalwil, Switzerland and Ontario Canada – April 5, 2011 – Geotab, a complete platform provider of comprehensive telematics solutions, announces the immediate availability of its ultra-small, next-generation vehicle tracking solution based on u-blox' embedded NEO GPS and LEON GSM modules. The GO5 is a compact yet multi-tasking telematics platform that works straight out of the box and requires virtually no installation time. It continuously monitors, records and reports speed, mileage, harsh braking, acceleration, and vehicle data including engine health diagnostics based on user-defined specifications. For fleet managers who are focused on reducing insured or self-insured claims costs, the GO5 includes an audible alert feature that advises drivers in real time of risky driving habits.

"Our GO5 device is a complete, standalone solution for vehicle tracking and accident reconstruction with very sophisticated Over-the-Air (OTA) functionality," said Clive Cawse, Geotab's Vice President of Operations. "Geotab has implemented u-blox' AssistNow assisted GPS service, a method to prime the u-blox NEO GPS module with satellite orbit data via the LEON GSM module. This enables quick GPS acquisition even when parked indoors or in cities. Features include remote configuration of accelerometer sensitivity, and for accident reconstruction purposes, automatic transmission of detailed high resolution data is initiated when excessive G force is recorded."

"Based on features, size, and ease-of-use, the GO5 is one of the most advanced vehicle tracking solutions on the market", said Huub Robroek, u-blox Account Manager, "It is the result of the dedication and collaboration of two leading companies in embedded positioning solutions. We are very pleased with the results, and we are sure end-customers will be too."

The GO5 unit works seamlessly with Geotab's Checkmate™ 5.5 server-based and MyGeotab™ 5.5 free web-based fleet management software to give fleet managers complete operational overview. Additional features include a patented algorithm to record trip details while maintaining a high resolution data log for accident reconstruction purposes. It also supports firmware upgrade over-the-air for customer specific

For more information about u-blox' GPS and wireless modules, visit http://www.u-blox.com/ (http://www.u-blox.com/).

## About u-blox

u-blox is a leading fabless semiconductor provider of embedded positioning and wireless communication solutions for the consumer, industrial and automotive markets. Our solutions enable people, devices, vehicles and machines to locate their exact position and wirelessly communicate via voice, text or video. With a broad portfolio of GPS modules, chips, and software solutions together with wireless modules and solutions, u-blox is uniquely positioned to enable OEMs to develop innovative solutions quickly and cost-effectively. Headquartered in Switzerland and with global presence in Europe, Asia and the Americas, u blox employs 200 people. Founded in 1997, u-blox is listed on the SIX Swiss Exchange. For more information, visit www.u-blox.com (http://www.u-blox.com).

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### About Geotab

Geotab is advancing security, connecting commercial vehicles to the internet and providing web-based analytics to help customers better manage their fleets. Geotab's open platform and Marketplace, offering hundreds of third-party solution options, allows both small and large businesses to automate operations by integrating vehicle data with their other data assets. As an IoT hub, the in-vehicle device provides additional functionality through IOX Add-Ons. Processing billions of data points a day, Geotab leverages data analytics and machine learning to help customers improve productivity, optimize fleets through the reduction of fuel consumption, enhance driver safety, and achieve strong compliance to regulatory changes. Geotab's products are represented and sold worldwide through Authorized Geotab Resellers. To learn more, please visit www.geotab.com (http://www.geotab.com) and follow us @GEOTAB (https://twitter.com/GEOTAB) and on LinkedIn (https://www.linkedin.com/company/geotab/).

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