

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

RUIZ FOOD PRODUCTS, INC.,

Petitioner

v.

MACROPOINT LLC,

Patent Owner

U.S. Patent No. 8,275,358

Case No.: IPR2017-02016

**PATENT OWNER MACROPOINT, LLC'S
POWER OF ATTORNEY IN AN *INTER PARTES* REVIEW**

Mark C. Johnson, Reg. No. 51,854
mjohnson@rennerotto.com
Renner Otto
1621 Euclid Avenue
Floor 19
Cleveland, Ohio 44115
t: 216.621.1113
f: 216.621.6165

Kyle B. Fleming, (will seek *pro hac vice*)
kfleming@rennerotto.com
Luis A. Carrion, Reg. No. 61,255
lcarrion@rennerotto.com
Renner Otto
1621 Euclid Avenue
Floor 19
Cleveland, Ohio 44115
t: 216.621.1113
f: 216.621.6165

The individual signing below has the authority to execute this document on behalf of MACROPOINT, LLC.

Date: October 23, 2017



Name: Michael Vanhove

Title: Vice President

MACROPOINT, LLC

CERTIFICATE OF SERVICE

(37 C.F.R. §§ 42.6(e) and 42.105(a))

The undersigned hereby certifies that the above-captioned PATENT OWNER MACROPOINT, LLC'S POWER OF ATTORNEY IN AN *INTER PARTES* REVIEW is being served in its entirety on October 25, 2017, by filing this document through the Patent Review Processing System as well as delivering a copy via electronic mail upon the following at:

Lead Counsel
James P. Murphy (Reg. No. 55,474)
Polsinelli PC 1000 Louisiana Street
Fifty-Third Floor
Houston, Texas 77002
Telephone: 713.374.1631
jpmurphy@polsinelli.com

First Back-up Counsel
Matt Frontz (Reg. No. 65,198)
Polsinelli PC 1000 Louisiana Street
Fifty-Third Floor
Houston, Texas 77002
Telephone: 713.374.1662
mfrontz@polsinelli.com

Additional Back-up Counsel
Ryan Murphy (Reg. No. 66,285)
Polsinelli PC
1401 I Street NW
Suite 800
Washington, DC 20005
Telephone: 202.626.8373
rmurphy@polsinelli.com

Date: October 25, 2017

Respectfully submitted,

/Mark C. Johnson/
Mark C. Johnson, Reg. No. 51,854
Renner Otto
1621 Euclid Avenue, Floor 19
Cleveland, Ohio 44115
t: 216.621.1113
f: 216.621.6165

*Attorneys for Patent Owner
MacroPoint, LLC*