UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

RUIZ FOOD PRODUCTS, INC.,

Petitioner,

v.

MACROPOINT LLC,

Patent Owner.

Case IPR2017-02016 U.S. Patent No. 8,275,358 B1

DECLARATION OF DAVID HILLIARD WILLIAMS

TABLE OF CONTENTS

LIST	OF EX	KHIBI	IS	111		
I.	INTRODUCTION AND SCOPE OF WORK					
II.	SUMMARY OF OPINIONS					
III.	BACKGROUND AND QUALIFICATIONS					
IV.	LEGA	AL ST	ANDARDS	6		
	A.	My U	nderstanding Of Claim Construction	6		
	B.	My U	nderstanding of Obviousness	6		
V.	LEVE	EL OF	ORDINARY SKILL IN THE ART	10		
VI.	OVE	RVIEV	V OF THE '659 PATENT	10		
VII.	SUMMARY OF PRIOR ART IDENTIFIED BY PETITIONER15					
	A.	Pouli	n (Ex. 1005)	15		
	B.	Karp	(Ex. 1006)	19		
VIII.	DETAILED OPINIONS AND ANALYSIS23					
	A.	Ground 1: Claims 1, 3, 8, 12, 13, 19, 21 And 26 Are Not Rendered Obvious Under 35 U.S.C. § 103 By Poulin				
		1.	Claims 1 and 19: Poulin does not disclose the "notice" element of claims 1 and 19 and it would not have been obvious to a POSITA to modify Poulin	23		
		2.	Claims 3 and 21: Poulin does not disclose the periodic message to the user notifying her that location information is "currently being disclosed."	25		
		3.	Claims 8 and 26: Poulin does not disclose providing the location information of freight carried by a vehicle carrying the mobile device as required by claims 8 and			



		26 and it would not have been obvious to a POSITA to modify Poulin	27
		4. Claim 12: Poulin does not disclose the temporary revocation of consent steps of claim 12	28
		5. Claim 13: Poulin does not disclose the "communicating to the user that consent to obtain the location information is revocable" element of claim 13 and it would not have been obvious to a POSITA to modify Poulin.	30
	B.	Ground 2: Claims 2, 14 And 20 Are Not Rendered Obvious Under 35 U.S.C. § 103 By Poulin And Karp	32
IX.	МОТ	ΓΙΟΝ ΤΟ AMEND	32
	A.	Independent Substitute Claim 31	33
	B.	Independent Substitute Claim 49	34
	C.	Dependent Substitute Claims	36
CON	CLUS	SION	41



LIST OF EXHIBITS

Exhibit Number	<u>Description</u>
2001	Expert Declaration of David Hilliard Williams
2002	David Hilliard Williams CV
2003	Ruiz Food Products, Inc.'s Initial Invalidity Contentions, Civil Action 6:16-cv-1133
2004	Expert Report of Dr. Stephen B. Heppe dated January 25, 2017, Civil Action 6:16-cv-1133
2005	Ruiz Food Products, Inc.'s Final Election of Asserted Prior Art, Civil Action 6:16-cv-1133



I, David Hilliard Williams, declare as follows:

I. INTRODUCTION AND SCOPE OF WORK

- 1. I have been retained on behalf of the Patent Owner for the above-captioned *inter partes* review proceeding. I am being compensated for my time in connection with this IPR at my standard hourly consulting rate. I understand that this proceeding involves U.S. Patent No. 8,275,358 ("the '358 patent") titled "Providing Notice And Receiving Consent To Obtain Location Information Of A Mobile Device" by Bennett H. Adelson, and that the '358 patent is currently assigned to Macropoint LLP.
- 2. I have reviewed and am familiar with the specification of the '358 patent filed on March 1, 2012. I understand that the '358 patent has been provided as Exhibit 1001. I will cite to the specification using the following format: (1:1-10). This example citation points to the '659 patent specification at column 1, lines 1-10.
- 3. I have reviewed and am familiar with the file history of the '358 patent. I understand that the file history has been provided as Exhibit 1004.
- 4. In preparing this Declaration, I have also reviewed and considered the materials of record in IPR2017–02016 as of the time of signing this Declaration, including but not limited to the Petition (Paper 1) and Exhibits thereto, including the Declaration of Mr. Denning (Ex. 1002); U.S. Patent Publication No. 2002/0115453 to Poulin et al. (Ex. 1005; "Poulin"); U.S. Patent No. 6,591,242 to Karp et al. (Ex.



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