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Monteverde

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(54) TIME-SENSITIVE AND LOCATION-BASED **COMMERCIAL OFFER SYSTEM**

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- 13/292,428 (21) Appl. No.:
- (22) Filed: Nov. 9, 2011

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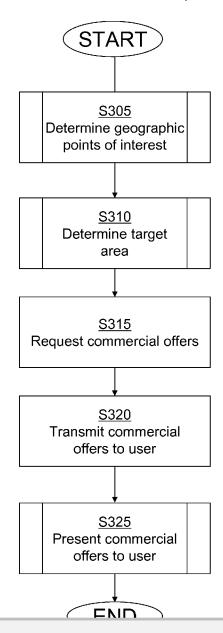
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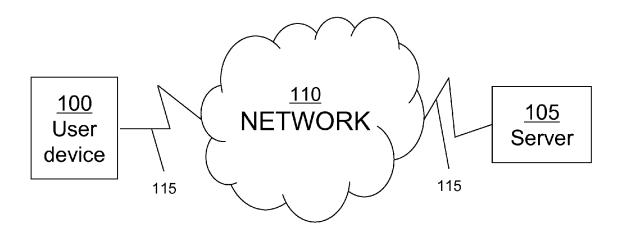
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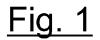
- Int. Cl. (51) G06Q 30/02 (2012.01)
- U.S. Cl. 705/14.58; 705/14.49 (52)(57)ABSTRACT

A method, system, apparatus and computer program to notify a user of a commercial offer that is time-sensitive and timespecific. The user can be notified of commercial offers associated with locations near the user's current or predicted location. The commercial offers are time-specific, for example, a commercial offer for breakfast that can only be used during morning hours. As such, the commercial offers can be provided to consumers that are commonly located in the area of the vendor offering the commercial offer at the time of day in which the commercial offer is most relevant.



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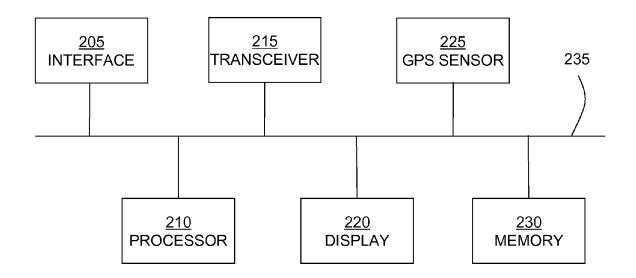


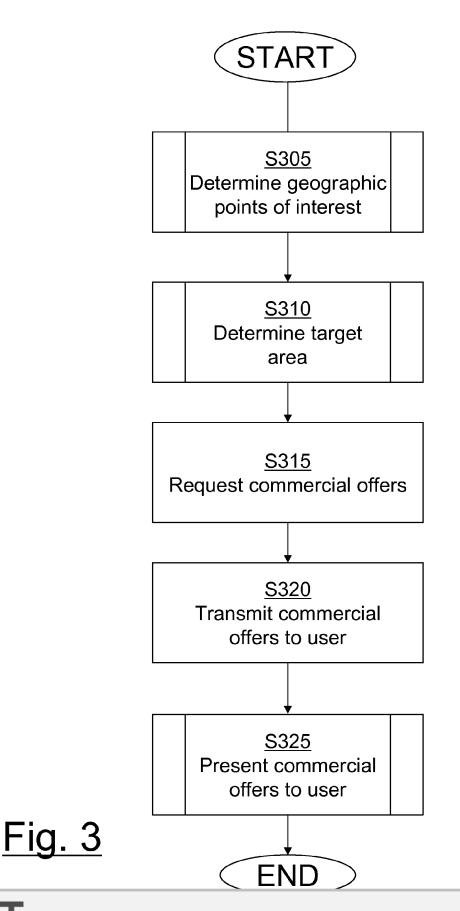
Fig. 2

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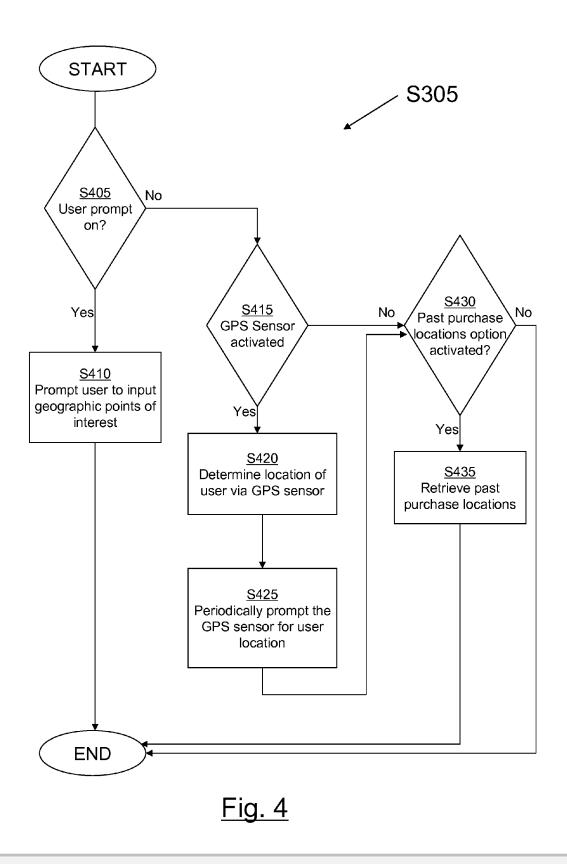
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