UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SONY CORPORATION

Petitioner

Patent No. 7,752,564
Issue Date: July 6, 2010
Title: SYSTEM AND METHOD FOR FOCUSED
NAVIGATION USING OPTION TYPE FILTERS

PETITIONER POWER OF ATTORNEY

Case No. IPR2017-01963



Petitioner Power of Attorney

Pursuant to 37 C.F.R. § 42.10(b), Sony Corporation hereby appoints the Practitioners associated with Customer No. 26646 as its attorneys to prosecute the aforementioned proceeding and to transact all business in the United States Patent and Trademark Office connected therewith, including the appointment of lead and backup counsel. Please recognize the correspondence address (including any electronic mail address) for the above-identified *Inter Partes* Review proceeding number to be the address associated with the appointed lead and backup counsel.

The undersigned, whose title is supplied below, is authorized to act on behalf of Sony Corporation.

	Sony Corporation
Dated:	By: Our and in
	Name: Tomonori Okuwaki
	Senior General Manager,

Title: Intellectual Property Division

CERTIFICATE OF SERVICE

The foregoing Petitioner Power of Attorney in *Inter Partes* Review Case No. IPR2017-01963 is being served on September 29, 2017, via FedEx Express upon the following:

ARRIS Enterprises, LLC Legal Dept. – Docketing 101 Tournament Drive Horsham, PA 19044

Respectfully submitted,

/Clifford A. Ulrich/ Clifford A. Ulrich (Reg. No. 42,194)

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