UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD

BARCO, INC., Petitioner

v.

T-REX PROPERTY AB, Patent Owner

U.S. Patent No. 6,430,603
Issue Date: August 6, 2002
Title: SYSTEM FOR DIRECT PLACEMENT OF
COMMERCIAL ADVERTISING, PUBLIC SERVICE
ANNOUNCEMENTS AND OTHER CONTENT
ON ELECTRONIC BILLBOARD DISPLAYS

Inter Partes Review Case No. 2017-01915

T-REX PROPERTY AB PATENT OWNER'S PRELIMINARY RESPONSE PURSUANT TO 37 CFR §42.107



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III.	CLAIM CONSTRUCTION4				
		1.	"means for scheduling the presentation of video or still-image content at selected time slots on selected electronic displays of said network and receiving said video or still-image content from a content provider" (claim 13 and dependents)		
		2.	"means for enabling split screen images to be displayed at the electronic display" (claim 42 and dependents)		
		3.	"time slot" (claims 13, 48 and dependents)		
IV.	THERE IS NO REASONABLE LIKELIHOOD OF PETITIONER PREVAILING AS TO A CHALLENGED CLAIM OF THE '603 PATENT				
	A.	Petitioner Fails to Demonstrate That the Prior Art Discloses "means for scheduling the presentation of video or still-image content at selected time slots on selected electronic displays of said network and receiving said video or still-image content from a content provider" (claims 13-16, 23, 42-43)			
		1.	Nakamura does not disclose or render obvious "means for scheduling the presentation of video or still-image content at selected time slots on selected electronic displays of said network and receiving said video or still-image content from a content provider" (Grounds 1 and 2)		
		2.	Hylin does not disclose or render obvious "means for scheduling the presentation of video or still-image content at selected time slots on selected electronic displays of said network and receiving said video or still-image content from a content provider" (Grounds 3-5)		
	В.	Peti	tioner Fails to Demonstrate That the Prior Art Discloses		



		"means for enabling split screen images to be displayed at the electronic display" (claims 42-43)		
		1. Nakamura does not disclose or render obvious "means for enabling split screen images to be displayed at the electronic display" (Grounds 1, 2, 5)	21	
	C.	Petitioner Fails to Demonstrate That the Prior Art Discloses "enabling a content provider to schedule presentation of video or still-image content at selected time slots" (claim 48)	23	
		1. Nakamura does not disclose or render obvious "enabling a content provider to schedule presentation of video or still-image content at selected time slots" (Ground 1)	23	
		2. Hylin does not disclose or render obvious "enabling a content provider to schedule presentation of video or still-image content at selected time slots" (Ground 3)	26	
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## **EXHIBIT LIST**

Exhibit No.	Description
2001	Joint Claim Construction and Prehearing Statement
	Pursuant To Local Patent Rule 4-3, filed in <i>T-Rex</i>
	Property AB v. Regal Entertainment Group, et al., Case
	No. 6:16-cv-00927-RWS, Dkt. No. 84 (E.D. Tex.)
2002	Entry in Oxford English Dictionary Online for "time"
	and related terms, including "time slot," available at
	http://www.oed.com/viewdictionaryentry/Entry/202100
	(last accessed December 20, 2017)



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