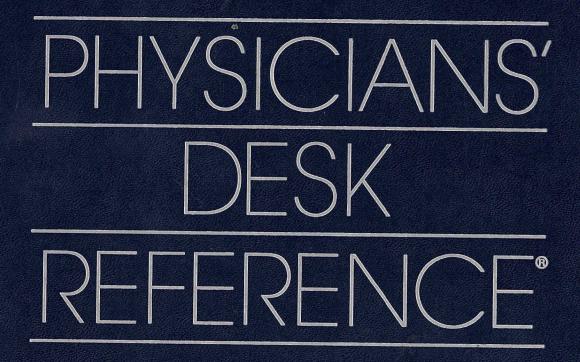


www.pdr.net

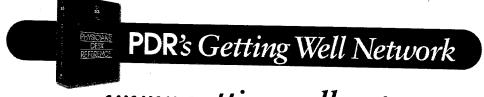




Find authenticated court documents without watermarks at <u>docketalarm.com</u>.

For healthcare information you can trust

visit us at



www.gettingwell.net

Reliable answers to your important health questions from the publishers of PDR[®] the source your doctors have trusted for more than 50 years

> Comprehensive—Easy-to-use and Absolutely Free!

Based on the PDR Family Guide Series

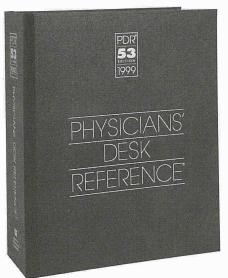
Brought to you by

Medical Economics Company

Find authenticated court documents without watermarks at docketalarm.com

Medical Economics Company:

The premier source of definitive medical information



Medical Economics has long been the most respected, most trusted publisher of essential medical information in the country. Thousands of professionals regularly rely on these vital publications in their day-to-day work.

For over 50 years, *Physicians' Desk Reference*[®] has been universally recognized as the "last word" on prescription medicines and their effects. Medical Economics has proudly continued this tradition of providing resources for the entire healthcare industry in all its publications.

Every edition is guaranteed to be:

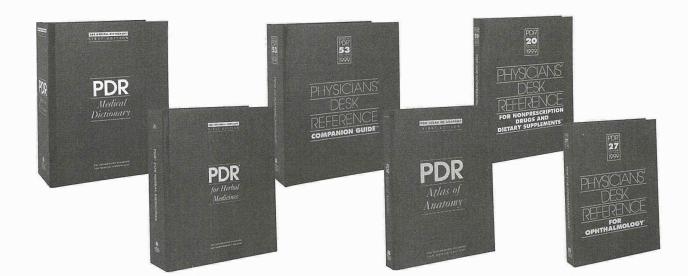
COMPREHENSIVE—Complete coverage of all the essential details assures you of getting all the facts.

AUTHORITATIVE—FDA-approved information gives you the confidence of always getting the official data you need.

UP-TO-DATE—We pride ourselves on our widespread network which allows us to

constantly gather, organize and publish critical medical information in easy-to-use formats. Our full-time staff verifies all data before it is published.

EASY-TO-USE—Organized and indexed for quick, easy access, all publications are ready for fast reference.



To order additional copies of the 1999 PDR and its companion volumes, fill in the card on reverse or EOD EASTED SEDVICE: EAX VOIID ORDER (515) 284-6714

Find authenticated court documents without watermarks at docketalarm.com.

Keep Your Entire Drug Reference Library Completely Up-To-Date With These Key Volumes



1999 Physicians' Desk Reference®

Physicians have turned to PDR for the latest word on prescription drugs for over 50 years! Today, PDR is still considered the standard prescription drug reference and can be found in virtually every physician's office, hospital, and pharmacy in the United States. The 53rd edition is more than 3,000 pages—our largest edition ever! And, a new manufacturing process has increased the margin width, thereby dramatically improving readability. PDR provides the most complete data on over 4,000 drugs by product and marize listings with more than 2,000 full-size, full-color photos cross-referenced to complete drug information.

PDR® Medical Dictionary

More than 100,000 entries! 1,900+ pages include a complete medical etymology section to help the reader understand medical/scientific word formation. Includes a comprehensive cross-reference table of generic and brand-name pharmaceuticals and manufacturers, plus a 31-page appendix containing useful charts on scales, temperatures, temperature equivalents, metric and SI units, laboratory and reference values, blood groups and much more.

PDR[®] Companion Guide[¬]

Formerly PDR Guide to Drug Interactions, Side Effects, Indications, Contraindical

Now revised and renamed, this unique, all-in-one clinical reference assures safe, appropriate drug selection with nine critical checkpoints: Interactions Index, Side Effects Index, Food Interactions Cross-Reference, Indications Index, Contraindications Index, Off-label Treatment Guide, Cost of Therapy Guide, International Drug Guide, and a Generic Availability Table showing forms and strengths of brand-name drugs dispensed generically. This time-saving complement to your 1999 PDR, PDR for Nonprescription Drugs and PDR for Ophthalmology, will soon prove to be indispensable.

1999 PDR for Herbal Medicines

The most comprehensive prescribing reference of its kind, the PDR for Herbal Medicines is baser upon the work conducted by renowned botanist Jöerg Grüenwald, Ph.D, and the German Federal Authority's Commission E, the governmental body widely recognized as having conducted the mc authoritative evaluation of herbs in the world. Entries include: the pharmacological effects of ea plant; applicable precautions, warnings, interactions and contraindications ; administration and dosage; adverse reactions and overdose data; plus much more.

1999 PDR Atlas of Anatomy

The PDR Atlas of Anatomy provides an innovative and unique visual representation of the human bod includes hundreds of full-color illustrations and photographs that present anatomical structures and interrelationships clearly and precisely, numerically labeled for easy use in practical examination revie

1999 PDR for Nonprescription Drugs and Dietary Supplements®

The acknowledged authority offers full FDA-approved descriptions of the most commonly used medicines, four separate indices and in-depth data on ingredients, indications, and drug interact Includes a valuable **Companion Drug Index** that lists common diseases and frequently encountered effects, along with the prescription drugs associated with them, plus OTC products recommende symptomatic relief. Newly expanded to include a section on supplements, vitamins, and herbal reme

1999 PDR for Ophthalmology®

The definitive reference filled with accurate, up-to-date information specifically for the eyeprofessional. It provides detailed reference data on drugs and equipment used in the field ophthalmology and optometry. Its comprehensive coverage includes lens types and their use specialized instrumentation... color product photographs... a detailed encyclopedia of pharmaceutice ophthalmology... five full indices... an extensive bibliography... and much more.

39110

Complete Your 1999 PDR \degree Library NOW! Enclose payment and save shipping costs.

| (P9) copies 1999 Physicians' l | Desk Reference | \$79.95 ea. | · ¢ | |
|---|--|--|----------|--|
| (09) copies 1999 PDR for Opl | 1thalmology | \$51.05 eq | \$\$ | |
| (AT) copies 1999 PDR for Atla | s of Anatomy NEWA | \$91.99 ca. \$54.95 ea. | \$ \$ | |
| (HM) CODIES 1999 PDR for Her | bel Medicines NWW | | \$\$ | |
| (19) copies 1999 PDR Medical Dictionary | | | \$ \$ | |
| (69) copies 1999 PDR Companion Guide\$57.95 ea | | | \$ \$ | |
| (N9) copies 1999 PDR for Nonprescription Drugs and Dietary Supplements NEWLY REVISED | | | | |
| PLEASE INDICATE METHOD OF PAYME | | | \$ | |
| Payment Enclosed (shipping & handling FREE) | | Shipping & Handling | \$ | |
| | ☐ MasterCard □ Discover □ American Express | Sales Tax (FL, GA, IA, & NJ) | \$ | |
| | | Total Amount of Order | \$ | |
| Account No. | | Name | | |
| Exp. Date | Telephone No. | Address | | |
| Signature | | City/State/Zip | | |
| BILL ME LATER (Add \$6.95 per book for shipping and handling) | | Mail this order form to: PDR, P.O. Box 10689, Des Moines, IA 50336 | | |
| For Faster Service—EAX YOUR ORDER (515) 284-6714 Do not mail a confirmation order in addition to this fax. | | Valid for 1999 editions only, prices and sbipping & bandling higher outside U.S. | | |
| SAVE TIME AND MONEY EVERY YEAR AS A STANDING ORDER SUBSCRIBER | | | | |

Check here to enter your standing order for future editions of publications ordered. They will be shipped to you automatically, after advance notice. As a standing order subscriber, you are guaranteed our lowest price offer, earliest delivery and FREE shipping and handling.

INTRODUCING TH

POCKET PDR[®]

Retrieve Vital Drug Info FAST Compact! Comprehensive! Easy to use!

Now more versatile than ever! Stedman's assessed Stedman's assessed Medical Dictionary 1 Antipidale: The Antipidale: The Antipidale: The Antipidale: The Antipidale: The State Hardinale: The State Hardina

Actual size: 5 1/2" x 3 1/2" x 1/2"

(Operates on standard AAA batteries. 12-month limited warranty against manufacturing defects.)

PDR quality and reputation now available wherever you are, whenever you need it.

The compact Pocket PDR fits in the palm of your hand, yet delivers instant access to PDR data anywhere you need vital, up-to-date, FDA-approved prescription drug information instantly. At the touch of a few keys, you can immediately call up the full text of six key topics for every prescription drug fully described in the 1999 PDR and PDR for Ophthalmology[®].

Quickly check and confirm information about:

- Indications and Usage Contraindications Warnings Dosage & Administration
- Adverse Reactions
 How Supplied

Now, a new generation

And now Pocket PDR is even better than ever. The new unit includes numerous technical improvements:

- Larger, easier-to-read 8-line screen provides access to more information at a glance.
- Uses regular AAA batteries for power, rather than expensive, hard-to-find lithium batteries.
- A hinged, durable lid includes quick access instructions printed on the cover.

The 1999 Pocket PDR DataCard compresses the equivalent of 2,000+ pages of the 1998 PDR and PDR for Ophthalmology into a remarkably compact data card. Ordering the all new 1999 Pocket PDR Digital System guarantees you access to the same quality and reputation you've come to expect from PDR -- up-to-the-minute FDA approved information on thousands of prescription drugs from more than 250 drug manufacturers.

Snap another DataCard into the second access port, and you can instantly call up the complete text of a second key reference. Select from a number of DataCards:

- PDR Drug Interactions (NEW!)
- The Merck Manual, 16th Edition
- The Washington University Manual of Medical Therapeutics, 28th Edition
- Harriet Lane Handbook of Pediatrics, 14th Edition 1
- Griffith's 5 Minute Clinical Consult
- Stedman's Medical Dictionary, 26th Edition
- The Sanford Guide to Antimicrobial Therapy
- · Martindale, the Extra Pharmacopoeia
- The Medical Letter[®] Handbook of Adverse Drug Interactions
- Harrison's Principles of Internal Medicine 14th Edition

The POCKET PDR measures just 5.5" x 3.5" x .5" and weighs only 7 oz.

To receive your POCKET PDR, use the convenient order form below, call toll-free, or fax your order today!

POCKET PDR® ORDER FORM

| Qty. | Item | Price |
|------|---|----------|
| | Pocket PDR and 1999 PDR DataCard (available February 1999) | \$229.95 |
| | Other DataCards (available in 1999) | |
| | 1999 PDR Datacard | \$129.95 |
| | PDR Drug Interactions and Side Effects (NEW!) | \$99.95 |
| | The Merck Manual | |
| | Washington University Manual of Medical Therapeutics | \$99.95 |
| | Harriet Lane Handbook of Pediatrics | |
| | Martindale: The Extra Pharmacopoeia | \$139.95 |
| | Stedman's Medical Dictionary | |
| | The Sanford Guide to Antimicrobial Therapy | |
| | Griffith's 5 Minute Clinical Consultant | |
| | Handbook of Adverse Drug Reactions | \$99.95 |
| | Harrison's Principles of Internal Medicine Companion Handbook | |
| | | |
| | Subtotal | |
| | Shipping and handling | \$6.95 |
| | Residents of FL, GA, IA and NJ, please add sales tax | |

PLEASE INDICATE METHOD OF PAYMENT:

□ VISA □ MasterCard □ Discover □ American Express

| Account No. | Exp. Date |
|-------------|---|
| Signature | Phone |
| | t Card Order Today: 1-201-573-4956 o not mail a confirmation order in addition to your fax. nt. Prices and shipping & handling higher outside U.S. |
| Name | |
| Address | |

City/State/7in

Find authenticated court documents without watermarks at docketalarm.com.

DOCKET A L A R M



Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.