

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MICROSOFT CORPORATION,
Petitioner

v.

BRADIUM TECHNOLOGIES LLC,
Patent Owner

Case IPR2017-01817

Patent 9,635,136 B2

Title: OPTIMIZED IMAGE DELIVERY OVER LIMITED BANDWIDTH
COMMUNICATION CHANNELS

POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), I hereby appoint Practitioner(s) associated with Customer Number 26646, as my attorney(s) to prosecute the aforementioned proceeding, and to transact all business in the United States Patent and Trademark Office connected therewith, including the appointment of lead and backup counsel. Please recognize the correspondence address (including any electronic mail

address) for the above identified *Inter Partes* Review proceeding number to be the address associated with the appointed lead and backup counsel.

The undersigned is authorized to sign this Power of Attorney on behalf of the Patent Owner.

Date: August 9, 2017



Name: Alexander Poltorak

Title: CEO of General Patent
Corporation, Manager of

BRADIUM TECHNOLOGIES LLC

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), the undersigned certifies that on August 9, 2017, the foregoing Power of Attorney is being served via electronic mail upon the following counsel of record for Petitioner:

Chun M. Ng (Reg. No. 36,878) CNg@perkinscoie.com

Matthew Bernstein (*pro hac vice*) MBernstein@perkinscoie.com

Patrick McKeever (Reg. No. 66,019) PMcKeever@perkinscoie.com

Vinay Sathe (Reg. No. 55,595) VSathe@perkinscoie.com

Evan Day (Reg. No. 75,992) EDay@perkinscoie.com

Miguel Bombach (Reg. No. 68,636) MBombach@perkinscoie.com

PerkinsServiceBradiumIPR@perkinscoie.com

Date: August 9, 2017

/Chris J. Coulson/

Chris J. Coulson
Registration No. 61,771
ANDREWS KURTH KENYON LLP
One Broadway
New York, NY 10004
(212) 425-7200

Attorney for Bradium Technologies LLC