



American Heart Association's Scientific Sessions 2004 - Largest Cardiovascular Meeting Plans to 'Jazz It Up' in New Orleans

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DALLAS, Oct. 13 /PRNewswire/ -- The American Heart Association's Scientific Sessions 2004 meeting, scheduled Nov. 7-10, 2004, in New Orleans, La., will feature more than 3,500 abstracts and a variety of invited programs and lectures and investigative reports.

During this large-scale event with an anticipated 30,000 attendees or more, the American Heart Association will host presentations representative of all fields of cardiovascular and related disciplines.

"The American Heart Association has kept up with the demand for change and ways to make the increased amount of information being discovered on cardiovascular disease to be readily available," said Raymond J. Gibbons, M.D., Chairman of the Committee on Scientific Sessions Program. "We continue to view Scientific Sessions as providing a forum that will improve the quality of patient care."

This year, American Heart Association will introduce Sessions Science OnDemand(SM), a new tool that will allow Sessions attendees to view more than 1,700 basic, clinical and population science abstracts and invited presentations at their leisure after returning home. Online access begins November 15 and is available for an entire year. In addition, a CD-ROM companion set is available for order by all attendees who purchase the online option.

The Sessions Science OnDemand(SM) tool has the added benefit of allowing the user to search presentations by keywords and sort presentations by speaker, date or title. In addition to the online and CD-ROM tool, attendees can also enjoy other new aspects of Sessions.

The popular "meeting within a meeting" approach brings other additions

current standards of care for practicing clinicians and the new Translational Science 2004 sessions held throughout the meeting will bring together basic scientists and clinicians interested in stem cells, biomarkers, heart failure, lipids/atherosclerosis and electrophysiology.

A new Sunday morning program, developed jointly with the Heart Rhythm Society, Electrophysiology 2004, has been added due to the success of last year's Sunday morning program on echocardiography. Again, this year the AHA will be offering pre-sessions symposiums on Friday and/or Saturday before sessions. Four symposiums will be offered, Resuscitation Science, Cardiac MRI, Cardiovascular Nursing, and Early Career Development. For more information on the Scientific Sessions 2004 being held in New Orleans, La., November 7-10 or to find out how you can gain access to Sessions Science OnDemand(SM) visit us at <http://ScientificSessions.org> .

Since 1924 the American Heart Association has helped protect people of all ages and ethnicities from the ravages of heart disease and stroke. These diseases, the nation's No. 1 and No. 3 killers, claim more than 930,000 American lives a year. The association invested more than \$407 million in fiscal year 2002-03 for research, professional and public education, advocacy and community service programs so people across America can live stronger, longer lives.

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