

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MICROSOFT CORPORATION,
Petitioner

v.

BRADIUM TECHNOLOGIES LLC,
Patent Owner

Case IPR2017-01616

Patent 9,641,644 B2

Title: OPTIMIZED IMAGE DELIVERY OVER LIMITED BANDWIDTH
COMMUNICATION CHANNELS

POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), I hereby appoint Practitioner(s) associated with Customer Number 26646, as my attorney(s) to prosecute the aforementioned proceeding, and to transact all business in the United States Patent and Trademark Office connected therewith, including the appointment of lead and backup counsel. Please recognize the correspondence address (including any electronic mail

address) for the above identified *Inter Partes Review* proceeding number to be the address associated with the appointed lead and backup counsel.

The undersigned is authorized to sign this Power of Attorney on behalf of the Patent Owner.

Date: July 12, 2017

A handwritten signature in blue ink, appearing to read "Alexander Poltved", is written over a horizontal dotted line.

Name

Title: CEO of General Patent Corporation
the Manager of

BRADIUM TECHNOLOGIES LLC

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), the undersigned certifies that on July 12, 2017, the foregoing Power of Attorney is being served via electronic mail upon the following counsel of record for Petitioner:

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