

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FITBIT, INC.
Petitioner

v.

VALENCELL, INC.
Patent Owner

Patent No. 8,923,941

Application No. 14/184,396

Application Filed: February 19, 2014

Issued: December 30, 2014

Title: Methods And Apparatus For Generating Data Output Containing
Physiological And Motion-Related Information

PETITIONER'S POWER OF ATTORNEY

United States Patent No. 8,923,941

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Fitbit, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with Fitbit's Petition for *Inter Partes* Review of U.S. Patent No. 8,923,941 under 35 U.S.C. §§ 311-19 and 37 C.F.R. § 42.100 *et seq.*:

Lead Counsel	Backup Counsel
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Petitioner also grants a full power of attorney to practitioners associated with the Customer Number 21003 to transact all business in the United States Patent and Trademark Office associated with the above identified review.

The individual signing below has the authority to execute this document on behalf of Petitioner.

Name: Matthew Hollander

Title: Lead IP Litigation Counsel