

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FITBIT, INC.
Petitioner

v.

VALENCELL, INC.
Patent Owner

Patent No. 8,886,269
Application No. 14/184,364
Application Filed: February 19, 2014
Issued: November 11, 2014
Title: Wearable Light-Guiding Bands For Physiological Monitoring

PETITIONER'S POWER OF ATTORNEY

United States Patent No. 8,886,269

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Fitbit, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with Fitbit's Petition for *Inter Partes* Review of U.S. Patent No. 8,886,269 under 35 U.S.C. §§ 311-19 and 37 C.F.R. § 42.100 *et seq.*:

Lead Counsel	Backup Counsel
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Petitioner also grants a full power of attorney to practitioners associated with the Customer Number 21003 to transact all business in the United States Patent and Trademark Office associated with the above identified review.

The individual signing below has the authority to execute this document on behalf of Petitioner.

Name: Matthew Hollander

Title: Lead IP Litigation Counsel