UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FACEBOOK, INC., WHATSAPP INC., Petitioner

v.

UNILOC USA, INC. and UNILOC LUXEMBOURG S.A., Patent Owners

> IPR2017-01365 PATENT 8,243,723

PATENT OWNER PRELIMINARY RESPONSE TO PETITION PURSUANT TO 37 C.F.R. § 42.107(a)

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List of Exhibits

Exhibit No.	Description
2001	Declaration of Dr. Val DiEuliis
2002	Excerpts from The American Heritage Dictionary (Houghton
	Mifflin Co. 3rd Ed. 1992)
2003	Excerpts from McGraw-Hill Dictionary of Scientific and
	Technical Terms (McGraw-Hill, Inc. 5th ed. 1994)

I. INTRODUCTION

Pursuant to 35 U.S.C. § 313 and 37 C.F.R. § 42.107(a), Uniloc USA, Inc. and Uniloc Luxembourg S.A. ("Patent Owner") submit this Preliminary Response to the Petition for *Inter Partes* Review ("the Petition" or "Pet.") of U.S. Patent No. 8,243,723 ("the '723 Patent") filed by FACEBOOK, INC. and WHATSAPP INC. ("Petitioner").

In view of the reasons presented herein, the Board should deny the Petition in its entirety for failing to show a reasonable likelihood that at least one challenged claim is unpatentable. As a general overview, the Petition asserts a dual-reference obviousness challenge against three challenged claims. These challenges fail to satisfy the All Elements Rule. Petitioner impermissibly attempts to fill in missing limitations, at least in part, by offering claim interpretations that are expressly proscribed by the unambiguous claim language. There are also several reasons why the references cannot and should not be combined as the Petition suggests. The Petition's approaches invite reversible error and should be rejected outright.

II. THE '723 PATENT

A. Effective Filing Date of the '723 Patent

The '723 Patent is titled "SYSTEM AND METHOD FOR INSTANT VOIP MESSAGING." EX1001. The '723 Patent issued from U.S. Patent Application No.

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