UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

UBISOFT, INC. and SQUARE ENIX, INC., Petitioner,

V.

UNILOC LUXEMBOURG S.A., INC. Patent Owner.

Case IPR2017-01291 Patent 6,728,766 B2

Record of Oral Hearing Held August 7, 2018

Before: SALLY C. MEDLEY, MIRIAM L. QUINN, and JESSICA C. KAISER, *Administrative Patent Judges*



APPEARANCES

ON BEHALF OF THE PETITIONER: ERIC BURESH, ESQUIRE MARK LANG, ESQUIRE ERISE IP 7015 College Boulevard

Oakland Park, Kansas 66211

FOR THE PATENT OWNER:

BRETT MANGRUM, ESQUIRE LAW OFFICES OF ANDREI POPOVICI, P.C. 4030 Moorpark Avenue, #108 San Jose, California 95117

The above-entitled matter came on for hearing on August 7, 2018, commencing at 1:30 p.m., at the U.S. Patent and Trademark Office, Texas Regional Office, 207 S Houston Street, #159, Dallas, Texas 75202.



1	JUDGE QUINN: We are here today to listen in the
2	proceeding IPR2017-01291.
3	This is the oral argument between Ubisoft, Inc. and
4	Square Enix, Inc. versus Uniloc U.S.A. and Uniloc Luxembourg.
5	With me are Judge Jessica Kaiser, joining us
6	from the Denver hearing room, and Judge Sally Medley,
7	joining us from the hearing room in Alexandria,
8	Virginia.
9	Let's hear from petitioner, who is here to
10	make arguments today.
11	MR. BURESH: Thank you, Your Honor. And Your
12	Honors. I'm going to dive right in. I'm going to ask for 30
13	minutes in my opening, and reserve 15 minutes for rebuttal,
14	Your Honor.
15	JUDGE QUINN: Okay. And your name is?
16	MR. BURESH: My name is Eric Buresh. I represent
17	the petitioners in this matter. I'm lead counsel.
18	JUDGE QUINN: And with you? I asked for appearances
19	for the record.
20	MR. BURESH: My apologies, Your Honor.



1	JUDGE QUINN: (Inaudible).
2	MR. BURESH: My apologies. With me is Mark Lang
3	from my law firm, as well.
4	JUDGE QUINN: Okay. Welcome.
5	MR. BURESH: Thank you.
6	JUDGE QUINN: And for patent owner?
7	MR. MANGRUM: Good afternoon, Your Honor, and Your
8	Honors attending remotely. My name is Brett Mangrum. I am
9	lead counsel for Uniloc Luxembourg SA, Inc. I will be
10	presenting today on behalf of patent owner.
11	JUDGE QUINN: Thank you. Before we begin, let's
12	start with some housekeeping matters regarding the
13	demonstratives.
14	We have received from both parties objections to
15	each other's slides, and we have reviewed them, and we are
16	overruling the objections to the demonstratives. So, reminder
17	that demonstratives are not evidence, they're just here to
18	for you to illustrate your positions as they are briefed.
19	To the extent that there are objections concerning
20	the substance of the briefing that would be outside the
21	scope, or arguments that are outside the scope of what is
22	permissible per our rules, you can make that argument while



- 1 you have the opportunity to present to us today, and we will
- 2 reserve ruling on that later on as that pertains to what
- 3 information to use in order to draft a final written
- 4 decision.
- 5 Are there any questions about that ruling?
- 6 MR. BURESH: No, Your Honor.
- 7 MR. MANGRUM: Not from patent owner, Your Honor.
- 8 JUDGE QUINN: Okay. Thank you.
- 9 So with that, Mr. Buresh, you requested 30 minutes.
- 10 I will keep time on my iPhone, and I will let you know when
- 11 you're getting close.
- 12 If you have not presented with us before, the judges
- in the remote offices cannot see the screen. So if you're
- 14 going to present something, either at the ELMO or at the
- screen, please call out the exhibit number or slide number so
- 16 they can follow you along.
- 17 MR. BURESH: Yes, Your Honor.
- 18 JUDGE QUINN: Okay?
- MR. BURESH: And in light of that, I'm going to rely
- 20 on the hard copy here, I'm not going to put slides up on the
- screen, since they'll be inaccessible. So I will be working
- off of petitioner's demonstrative slides, which were



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

