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(54) **SYSTEM AND METHOD TO PROVIDE MEDIA PROGRAMS FOR SYNTHETIC CHANNELS**

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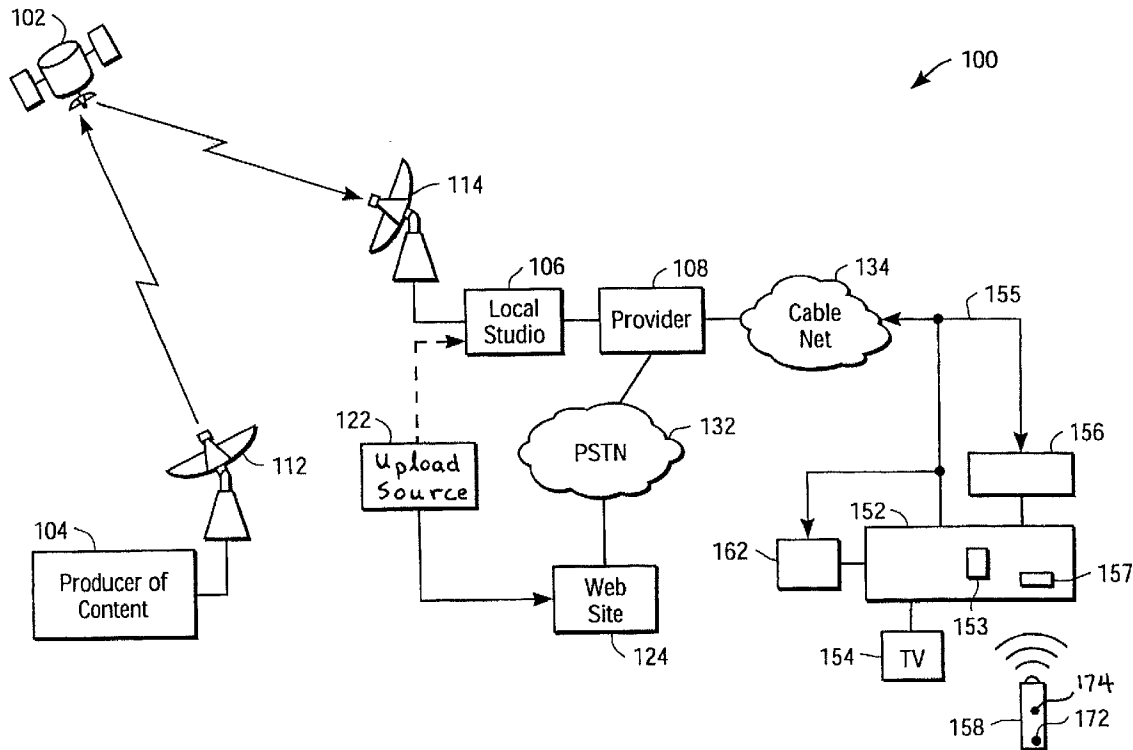
(57) **ABSTRACT**

An individual can upload media objects to a server and specify a manner in which the media objects are to be played as a media program to an end user. The media program can be provided to the end user via a synthetic channel, which can be tuned to by the end user as if tuning to a conventional television broadcast channel. Information related to the synthetic channel such as media program listings, can be provided in an electronic program guide. If a client terminal of the end user is tuned to the synthetic channel, the media program(s) scheduled by the individual who uploaded the media objects are streamed to the client terminal for viewing by the end user.

FIG. 1

FIG. 2

FIG. 3

Upload Media
Object to Web
Site
402

Use Web-based
Application to
Create Schedule for
Synthetic Channel
404

E-mail Token to
Subscriber to Add
Synthetic Channel
to EPG
406

Synthetic Channel is
Multicast (or Unicast)
to Subscriber
408
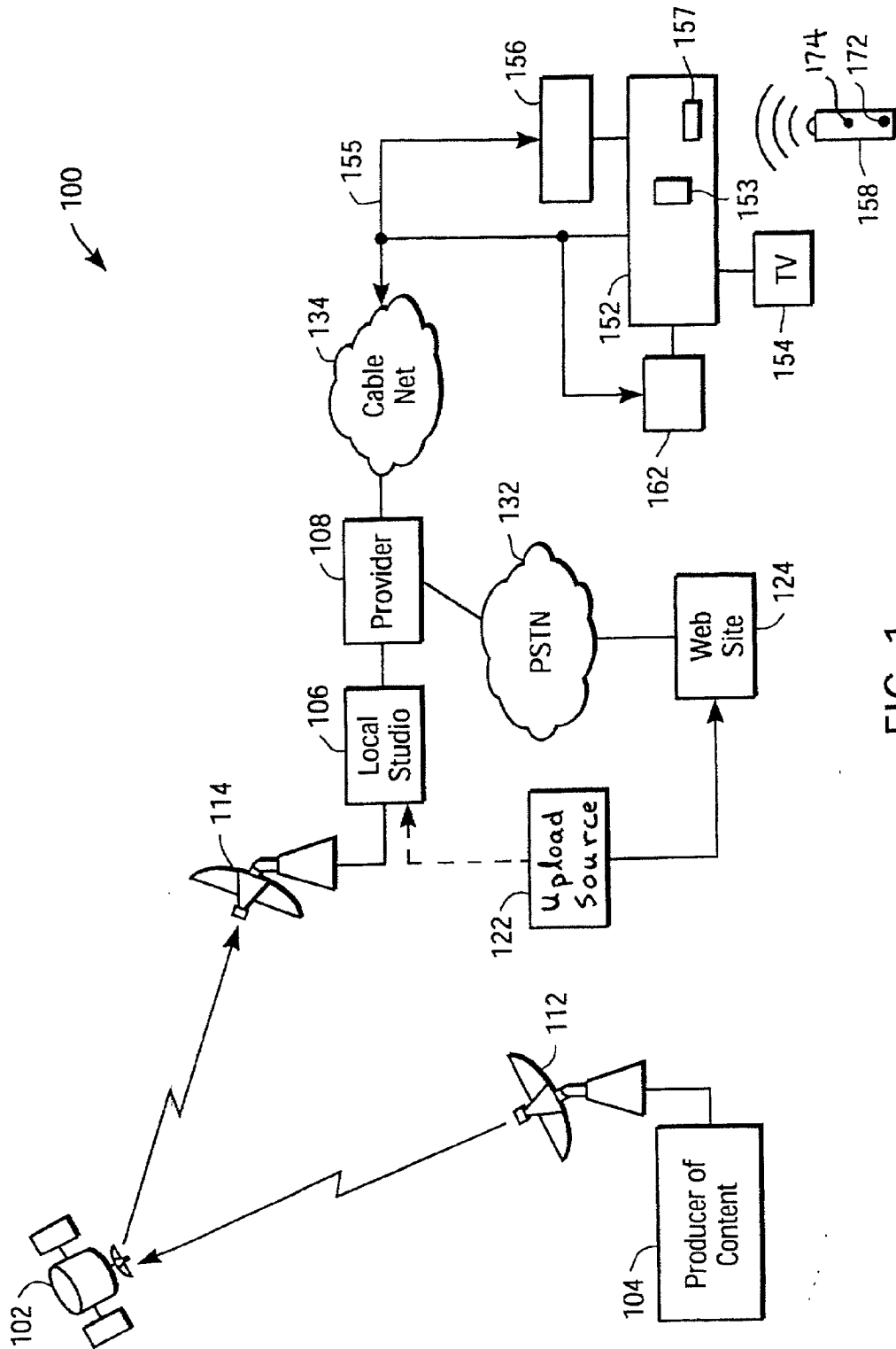
Fig. 4

DOCKET ALARM
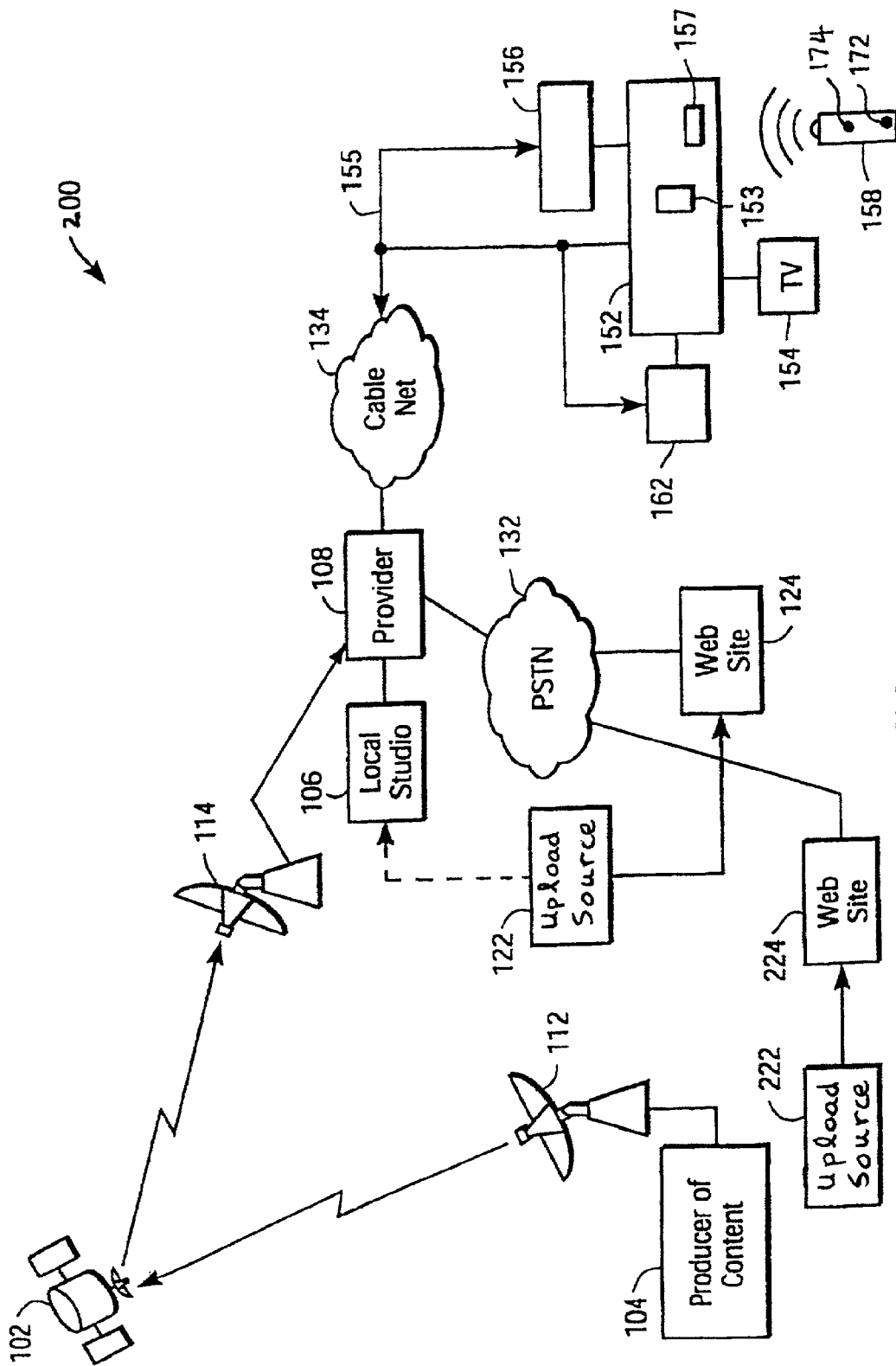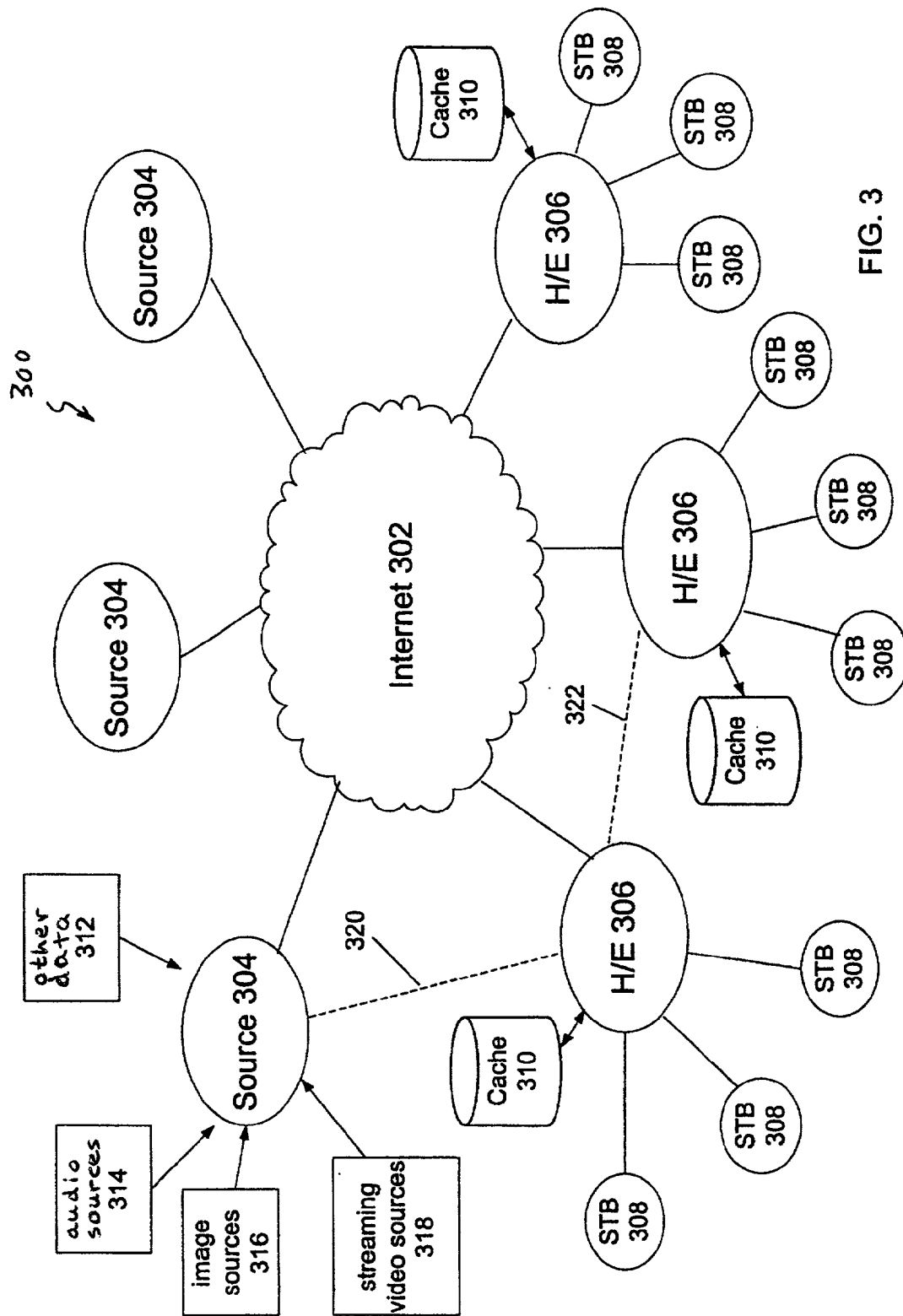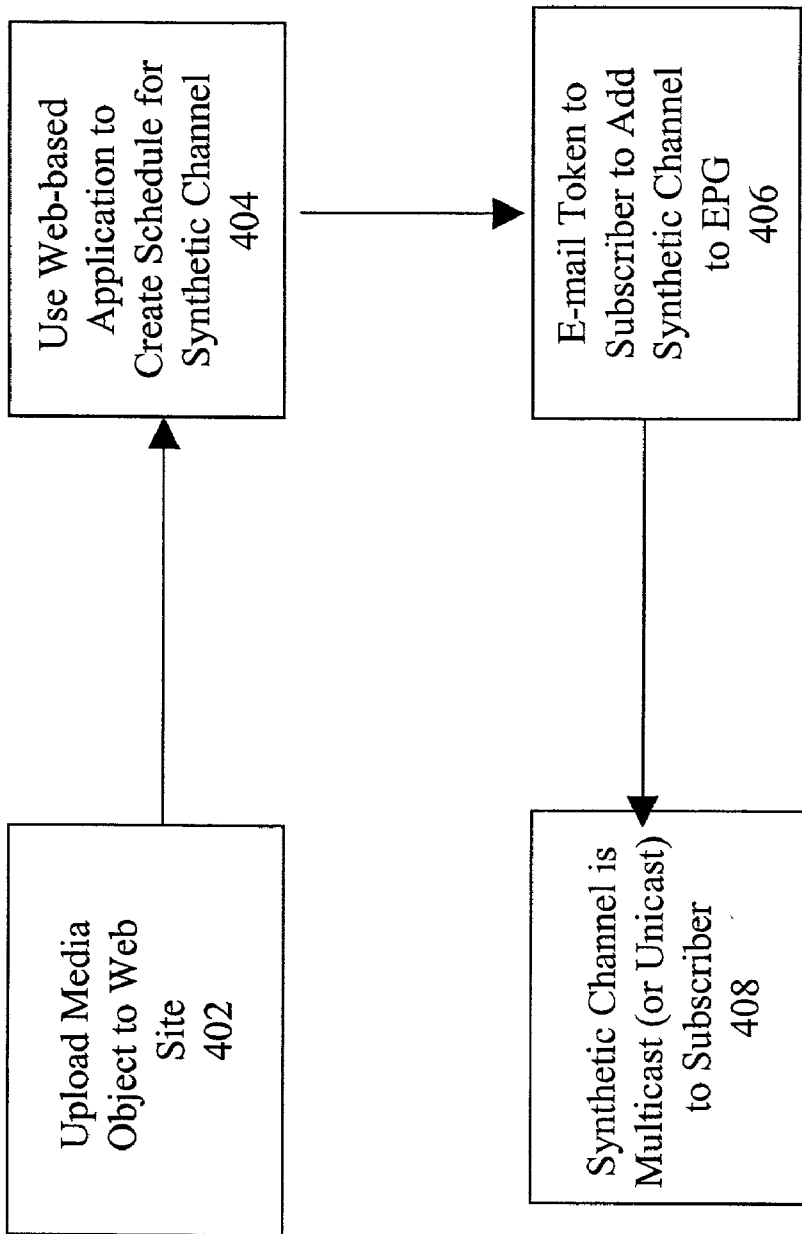
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