UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TWITTER, INC.
Petitioner

V.

YOUTOO TECHNOLOGIES, LLC Patent Owner

U.S. Patent No. 8,601,506 Issued: Dec. 3, 2013 Application No.: 13/571,476

Filed: Aug. 10, 2012

Title: Content Creation and Distribution System

TWITTER, INC.'S POWER OF
ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b) FOR
PETITION FOR INTER PARTES REVIEW OF U.S. PATENT NO. 8,601,506



Commissioner:

Petitioner Twitter, Inc. hereby appoints:

• Todd M. Siegel, Reg. No. 73,232

• Andrew M. Mason, Reg. No. 64,034

• Robert T. Cruzen, pending pro hac vice admission

as attorneys to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with the *Inter Partes* Review of U.S. Patent No. 8,601,506.

The undersigned is authorized to sign this Power of Attorney on behalf of Petitioner, Twitter, Inc.

Executed on March 16, 287

TWITTER, INC.

By:

Printed Name: Julian Moore

Title: Legal Counsel

CERTIFICATE OF SERVICE IN COMPLIANCE WITH 37 C.F.R. § 42.6(e)(4)

The undersigned certifies that on March 24, 2017, a complete copy of Twitter, Inc.'s Power of Attorney Pursuant to 37 C.F.R. § 42.10(b) for Petition for *Inter Partes* Review of U.S. Patent No. U.S. Patent No. 8,601,506 was served via **Federal Express** at the following address of record for the subject patent:

Grable Martin Fulton PLLC 1914 Skillman Street, Ste. 110-144 Dallas TX 75206

By /Todd M. Siegel/
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