

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TWITTER, INC.
Petitioner

v.

YOUTOO TECHNOLOGIES, LLC
Patent Owner

U.S. Patent No. 8,464,304
Issued: June 11, 2013
Application No.: 13/185,471
Filed: July 18, 2011
Title: Content Creation and Distribution System

**TWITTER, INC.'S POWER OF
ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b) FOR
PETITION FOR *INTER PARTES* REVIEW OF U.S. PATENT NO. 8,464,304**

Commissioner:

Petitioner Twitter, Inc. hereby appoints:

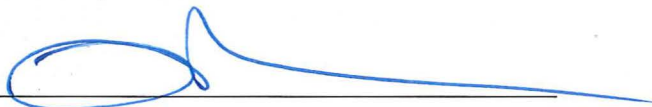
- Todd M. Siegel, Reg. No. 73,232
- Andrew M. Mason, Reg. No. 64,034
- Robert T. Cruzen, pending *pro hac vice* admission

as attorneys to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with the *Inter Partes* Review of U.S. Patent No. 8,464,304.

The undersigned is authorized to sign this Power of Attorney on behalf of Petitioner, Twitter, Inc.

Executed on March 16, 2017.

TWITTER, INC.

By: 

Printed Name: Julian Moore

Title: Legal Counsel

CERTIFICATE OF SERVICE
IN COMPLIANCE WITH 37 C.F.R. § 42.6(e)(4)

The undersigned certifies that on March 24, 2017, a complete copy of Twitter, Inc.'s Power of Attorney Pursuant to 37 C.F.R. § 42.10(b) for Petition for *Inter Partes* Review of U.S. Patent No. U.S. Patent No. 8,464,304 was served via **Federal Express** at the following address of record for the subject patent:

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