

Tools, Tips & Support

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Savings Card & Other Resources

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Pay as little as \$25 for each 30-day supply of prescribed eyedrops from Alcon through December 2013

If you've been prescribed eyedrops, sign up for the OPENINGS™ Patient Support Program today for useful tips, helpful reminders and an opportunity to save money on your Alcon prescription.

You'll receive a welcome kit in the mail that includes our program savings card — which makes it a little easier to stay on track with your prescription. Here's how:

- If you fill your prescription every month: Alcon will pay up to \$100 after you pay your first out-of-pocket cost of \$25 for each 30-day supply. If you fill your prescription every month, your savings can amount to as much as \$1,200 per product. If you fill your prescription every 3 months, your out-of-pocket cost could be as little as \$17 per month, per product and your savings can amount to \$1,300 per product.
- So, for instance, let's say the pharmacist tells you that you owe \$75 for your prescription (not accounting for any private insurance you may have, you will be responsible for \$25 of the total, and the OPENINGS™ Patient Support Program will cover the rest (a \$50 savings)).

*Click here for program Savings Card Terms and Conditions.

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Scroll down or click here for important product safety information.

Click here for savings information if you get your prescription from mail order.

Sign up for your program savings card and other support materials from the OPENINGS Patient Support Program here.



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Important information about TRAVATAN Z® (travoprost ophthalmic solution) 0.004%.

Important information about AZOPT® (brinzolamide ophthalmic suspension) 1% / 0.2%.

Important information about SIMBRINZA™ (brinzolamide ophthalmic suspension) 1% / 0.2%.

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INDICATIONS AND USAGE

TRAVATAN Z® Solution is indicated for the reduction of elevated intraocular pressure (IOP) in patients with open-angle glaucoma or ocular hypertension.

Dosage and Administration

The recommended dosage is one drop in the eye(s) once daily in the evening. TRAVATAN Z® Solution should not be administered more than once daily since it has been shown that multiple administration of prostaglandin analogs may reduce the IOP lowering effect.

TRAVATAN Z® Solution may be used in combination with other topical ophthalmic drug products. If more than one topical ophthalmic drug is being used, the drugs should be administered at least five (5) minutes apart.

IMPORTANT SAFETY INFORMATION

Warnings and Precautions

Pigmentation - Travoprost ophthalmic solution is reported to increase the pigmentation of the periorbital tissue (eyelid) and eyelashes. Pigmentation is expected to increase as long as travoprost is administered. After discontinuation of travoprost, pigmentation of the iris is likely to be permanent, while pigmentation of the periorbital tissue and eyelash changes have been reported to be reversible in some...

INDICATIONS AND USAGE

AZOPT® Suspension is a carbonic anhydrase inhibitor (CAI) indicated in the treatment of elevated intraocular pressure in patients with ocular hypertension or open-angle glaucoma.

Dosage and Administration

The recommended dose is one drop of AZOPT® Suspension in the affected eye(s) three times daily. If more than one topical ophthalmic drug is being used, the drugs should be administered at least ten (10) minutes apart.

IMPORTANT SAFETY INFORMATION

Contraindications

AZOPT® Suspension is contraindicated in patients who are hypersensitive to any component of this product.

Warnings and Precautions

Sulfonamide Hypersensitivity Reactions - AZOPT® Suspension is a sulfonamide and although administered topically it is absorbed systemically. The same types of adverse reactions that are attributable to sulfonamides may occur with topical administration of AZOPT® Suspension. Fatalities have occurred, although rarely, due to severe reactions to sulfonamides. Sensitization may recur when a sulfonamide is re-administered irrespective of the route of administration. If signs of serious reactions or hypersensitivity occur, discontinue...

INDICATIONS AND USAGE

Simbrinza is indicated in the reduction of elevated intraocular pressure (IOP) in patients with open-angle glaucoma or ocular hypertension.

Dosage and Administration

The recommended dose is one drop of SIMBRINZA™ Suspension in the affected eye(s) three times daily. Shake well before use. SIMBRINZA™ Suspension may be used concomitantly with other topical ophthalmic drug products to lower intraocular pressure. If more than one topical ophthalmic drug is being used, the drugs should be administered at least five (5) minutes apart.

IMPORTANT SAFETY INFORMATION

Contraindications

SIMBRINZA™ Suspension is contraindicated in patients who are hypersensitive to any component of this product and neonates and infants under the age of 2 years.

Warnings and Precautions

Sulfonamide Hypersensitivity Reactions - Brinzolamide is a sulfonamide, and although administered topically, is absorbed systemically. Sulfonamide attributable adverse reactions may occur. Fatalities have occurred due to severe reactions to sulfonamides. Sensitization may recur when a sulfonamide is re-administered irrespective of the...



gradually change eyelashes and Venus hair in treated eye. These changes include increase thickness, and number of lashes. Eyelash changes usually reversible upon discontinuation of treatment.

Intraocular Inflammation - TRAVATAN Z should be used with caution in patients with intraocular inflammation (e.g., uveitis). Inflammation may be exacerbated.

Macular Edema - Macular edema, including macular edema, has been reported with travoprost ophthalmic solution. Solution should be used with caution in patients with pseudophakic patients with lens capsule, or in patients with known macular edema.

Angle-closure, Inflammatory or Neovascular Glaucoma - TRAVATAN Z[®] Solution has not been studied in the treatment of angle-closure, inflammatory, or neovascular glaucoma.

Bacterial Keratitis - There have been reports of bacterial keratitis associated with the use of multiple-dose containers of topical ophthalmic products. These containers had been inadvertently contaminated by patients who, in most cases, had a concurrent corneal disease or a disruption of the ocular epithelial.

Use with Contact Lenses - Contact lenses should be removed prior to instillation of TRAVATAN Z[®] Solution and may be reinserted 15 minutes following its administration.

Adverse Reactions

The most common adverse reaction observed in controlled clinical studies with TRAVATAN Z[®] Solution was ocular hyperemia which was reported in 3% of patients. Up to 3% of patients discontinued treatment due to conjunctival hyperemia. Ocular hyperemia was reported at an incidence of 5 to 10% in clinical studies. Adverse events occurring in 1-5% of patients included decreased visual acuity, eye discomfort, foreign body sensation, postmarketing use with prostaglandin synthase inhibitors, periorbital and lid changes including eyelid sulcus have been observed.

Use in Specific Populations

Use in pediatric patients below the age of 18 years is not recommended because of potential for increased pigmentation of the iris with chronic use.

Click here for full prescribing information for [TRAVATAN[®] Z Solution](#)



in patients with low endothelial cell counts. TRAVATAN Z[®] Solution should be used when prescribing AZOP[®] Suspension to this group of patients.

State Select one

Severe Renal Impairment ZipOZP[®]

not been studied in patients with severe renal impairment (CrCl < 30 mL/min). Because AZOP[®] Suspension and its metabolites are excreted primarily in urine, patients with severe renal impairment should be monitored closely. I am opting in to receive communications about the Alcon family of brands. If at any time I no longer wish to receive communications, I can unsubscribe by using the unsubscribe link at the bottom of an email I receive from Alcon. I also hereby state that I have read and agree to the Alcon Privacy Policy. By enrolling into this program, you are consenting to the collection and use of the personal information you provide and certain pharmacy claim information. This information will be collected and used by service providers of Alcon Laboratories, Inc., in order to administer the program, as well as to send you prescription refill reminders, educational information and marketing communications on behalf of Alcon Laboratories, Inc. Your information is not provided to Alcon Laboratories, Inc. directly. If you do not consent to this collection and use of your personal information, please do not enroll in the program.

Contact Lens Wear - The preservative in AZOP[®] Suspension, benzalkonium chloride, may be absorbed by soft contact lenses. Contact lenses should be removed during instillation, but may be reinserted 15 minutes after instillation.

Adverse Reactions

In clinical studies of AZOP[®] Suspension, the most frequently reported adverse events reported in 5-10% of patients were blurred vision and bitter, sour or unusual taste. Adverse events occurring in 1-5% of patients were blepharitis, dermatitis, dry eye, foreign body sensation, headache, hyperemia, ocular discharge, ocular discomfort, ocular keratitis, ocular pain, ocular pruritus and rhinitis.

Drug Interactions

Oral Carbonic Anhydrase Inhibitors - There is a potential for an additive effect on the known systemic effects of carbonic anhydrase inhibitors in patients receiving an oral CAI and AZOP[®] Suspension. The potential for such drug interactions should be considered in patients receiving AZOP[®] Suspension.

High-Dose Salicylate Therapy - In patients treated with high-dose salicylate therapy, rare instances of conjunctival hyperemia have been reported. Therefore, potential for such drug interactions should be considered in patients receiving AZOP[®] Suspension.

Click here for full prescribing information for [AZOP[®] Suspension](#)

<30 mL/min) - specifically indicated.

agement of patients with acute angle-closure glaucoma requires therapeutic interventions in addition to ocular hypotensive agents. In patients with acute angle-closure glaucoma, the use of brimonidine tartrate, a component of SIMBRINZA[™] Suspension, may be absorbed by the conjunctiva. If you are taking any other medications, please inform your healthcare provider. If you are taking any other medications, please inform your healthcare provider. If you are taking any other medications, please inform your healthcare provider.

Severe Cardiovascular Disease - Brimonidine tartrate, a component of SIMBRINZA[™] Suspension, had a less than 5% mean decrease in blood pressure 2 hours after dosing in clinical studies; caution should be exercised in treating patients with severe cardiovascular disease.

Potential of Vascular Insufficiency - Brimonidine tartrate, a component of SIMBRINZA[™] Suspension, may potentiate syndromes associated with vascular insufficiency. Should be used with caution in patients with peripheral, cerebral or coronary insufficiency, Raynaud's phenomenon, orthostatic hypotension, or thromboangiitis obliterans.

Contamination of Topical Ophthalmic Products After Use -

There have been reports of bacterial keratitis associated with the use of multiple-dose containers of topical ophthalmic products. These containers have been inadvertently contaminated by patients who, in most cases, had a concurrent corneal disease or a disruption of the ocular epithelium. I agree to receive marketing calls and up to five (5) text messages per month from Alcon at the cell/mobile phone number provided above. I understand that my cell phone carrier's standard rates may apply for calls or text messages to my cell phone. I understand that any information in my text messages cannot be secured against unauthorized access. To opt-out at any time, please text STOP to 888-888-8888. In two clinical trials of 3 months' duration with SIMBRINZA[™] Suspension, the most frequent reactions associated with its use occurring in approximately 3-5% of patients in descending order of incidence included: blurred vision, eye irritation, dysgeusia (bad taste), dry mouth, and eye allergy. Adverse reaction rates with SIMBRINZA[™] Suspension were comparable to those of the individual components. Treatment discontinuation, mainly due to adverse reactions, was reported in 11% of SIMBRINZA[™] Suspension patients.

Brinzolamide 1%

In clinical studies of brinzolamide ophthalmic suspension 1%, the most frequently reported adverse events reported in 5-10% of patients were blurred vision and bitter, sour, or unusual taste. Adverse events occurring in 1-5% of patients were blepharitis, dermatitis, dry eye, foreign body sensation, headache, hyperemia, ocular discharge, ocular discomfort, ocular keratitis, ocular pain, ocular pruritus, and rhinitis.

Brimonidine Tartrate 0.2%

In clinical studies of brimonidine tartrate 0.2%, adverse events occurring in approximately 10-30% of the subjects, in descending order of incidence, included oral dryness, ocular hyperemia, burning and stinging, headache, blurring, foreign body sensation, fatigue/drowsiness, conjunctival follicles, ocular allergic reactions, and ocular pruritus.

Events occurring in approximately 3-9% of the subjects, in descending order, included corneal staining/erosion, photophobia, eyelid erythema, ocular ache/pain, ocular dryness, tearing, upper respiratory symptoms, eyelid edema, conjunctival edema, dizziness, blepharitis, ocular irritation, gastrointestinal symptoms, asthenia, conjunctival blanching, abnormal vision, and muscular pain.

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3. If you would you like to receive mobile messages on your mobile/cell phone, please enter it here

INTERNET ARCHIVE **Wayback Machine** <http://www.travatanz.com/glaucoma-medicine.aspx> AUG JUN OCT **29** 2012 2013 2014

15 captures
6 May 11 - 26 May 16



- Parent
- Child
- Grandparent
- Friend

depressants may result in an additive or potentiating effect on lowering blood pressure. Use with tricyclic antidepressants may blunt the hypotensive effect of systemic clonidine and it is unknown if use with this class of drugs interferes with IOP lowering. Monoamine oxidase inhibitors may result in increased hypotension.

If you are researching on behalf of someone else, please enter the remaining information as if you were the patient. **BRINZA™ Suspension**

You are encouraged to report new drug abuse or medication errors to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

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Complete these questions to request or activate your savings card*

5. Which statement best describes you:

- I have been diagnosed with glaucoma and/or high intraocular pressure (IOP)
- I have not been diagnosed with glaucoma and/or high intraocular pressure (IOP) but am interested in learning more

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6. Which of the following methods has your doctor used or is planning to use, to manage your glaucoma and/or high intraocular pressure (IOP or eye pressure)?

- Prescription eyedrops

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- Yes
- Yes, and I have a future surgery scheduled
- No, but I am considering it
- No

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8. What type of glaucoma surgery?

- Laser Surgery—performed in your doctor's office
- Filtration Surgery— a procedure in the operating room where you have a raised bleb (similar to a blister) on the white part of your eye, sometimes called trabeculectomy
- Tube shunt – the doctor has placed a tube in your eye that drains to a plastic chamber that is placed under the muscles of the eye
- Surgery done at the time of cataract surgery that is done from the inside of your eye
- Other
- Don't know

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9. Which of the following prescription eyedrops are you on:

- TRAVATAN Z® (travoprost ophthalmic solution) 0.004%
- AZOPT® (brinzolamide ophthalmic suspension) 1%
- SIMBRINZA™ (brinzolamide/brimonidine tartrate ophthalmic suspension) 1%/0.2%
- Other prescription eyedrop(s) to control your eye pressure:
 - I am currently taking one other prescription eyedrop
 - I am currently taking two or more other prescription eyedrops

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10. How long ago did you first start your eye drops (including any samples you received in the doctor's office) to treat your high eye pressure?

- Under 6 months
- 4 to 12 months
- 1-5 years
- 5+ years

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11. Do you currently get your prescriptions through a state or federal program that provides prescription drug benefits, including Medicare Part D and Medicaid?

- Yes
- No

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