

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 20-F

REGISTRATION STATEMENT PURSUANT TO SECTION 12(b) OR (g) OF THE SECURITIES EXCHANGE ACT OF 1934
OR

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the fiscal year ended DECEMBER 31, 2010
OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
OR

SHELL COMPANY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number 001-31269

ALCON, INC.

(Exact name of Registrant as specified in its charter)

ALCON, INC.

(Translation of Registrant's name into English)

Switzerland

(Jurisdiction of incorporation or organization)

Bösch 69, P.O. Box 62, Hünenberg, Switzerland

(Address of principal executive offices)

Elaine E. Whitbeck, General Counsel & Corporate Secretary, Alcon Inc., 6201 South Freeway, TA7-1, Fort Worth, Texas, USA 76134-2099; 817-293-0450; AlconSECContact@Alcon.com

(Name, Telephone, E-mail and/or Facsimile number and Address of Company Contact Person)

Securities registered or to be registered pursuant to Section 12(b) of the Act.

Title of each class Common Shares, par value CHF 0.20 per share Name of each exchange on which registered The New York Stock Exchange

Securities registered or to be registered pursuant to Section 12(g) of the Act.

None

Securities for which there is a reporting obligation pursuant to Section 15(d) of the Act.

None

Indicate the number of outstanding shares of each of the issuer's classes of capital or common stock as of the close of the period covered by the annual report. 302,390,266 Common Shares

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes No

If this report is an annual or transition report, indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934.

Yes No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer or a non-accelerated filer.

Large Accelerated Filer Accelerated Filer Non-accelerated Filer

Indicate by check mark which basis of accounting the registrant has used to prepare the financial statements included in this filing.

U.S. GAAP International Financial Reporting Standards as issued by the International Accounting Standards Board Other

Item 17

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If this report is an annual report, indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes

No

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INTRODUCTION AND USE OF CERTAIN TERMS

Trademarks used by Alcon, Inc. ("Alcon") appear in italic type in this report and are the property of or are licensed by one of our subsidiaries.

In this report, the trademark product brand names refer to the products noted below.

Product Brand Name	Referenced Product
<i>A-OK</i> [®]	<i>A-OK</i> [®] ophthalmic knives
<i>Accurus</i> [®]	<i>Accurus</i> [®] surgical system
<i>AcrySof</i> [®]	<i>AcrySof</i> [®] intraocular lens
<i>AcrySof</i> [®] <i>CACHET</i> [™]	<i>AcrySof</i> [®] <i>CACHET</i> [™] phakic lens
<i>AcrySof</i> [®] <i>IQ</i>	<i>AcrySof</i> [®] <i>IQ</i> intraocular lens
<i>AcrySof</i> [®] <i>IQ ReSTOR</i> [®]	<i>AcrySof</i> [®] <i>IQ ReSTOR</i> [®] intraocular lens
<i>AcrySof</i> [®] <i>IQ ReSTOR</i> [®] <i>Multifocal Toric</i>	<i>AcrySof</i> [®] <i>IQ ReSTOR</i> [®] <i>Multifocal Toric</i> intraocular lens
<i>AcrySof</i> [®] <i>IQ ReSTOR</i> [®] +3.0	<i>AcrySof</i> [®] <i>IQ ReSTOR</i> [®] +3.0 intraocular lens
<i>AcrySof</i> [®] <i>IQ Toric</i>	<i>AcrySof</i> [®] <i>IQ Toric</i> intraocular lens
<i>AcrySof</i> [®] <i>Natural</i>	<i>AcrySof</i> [®] <i>Natural</i> intraocular lens
<i>AcrySof</i> [®] <i>ReSTOR</i> [®]	<i>AcrySof</i> [®] <i>ReSTOR</i> [®] intraocular lens
<i>AcrySof</i> [®] <i>ReSTOR</i> [®] <i>Toric</i>	<i>AcrySof</i> [®] <i>ReSTOR</i> [®] <i>Toric</i> intraocular lens
<i>AcrySof</i> [®] <i>Toric</i>	<i>AcrySof</i> [®] <i>Toric</i> intraocular lens
<i>ALCON</i> [®]	<i>ALCON</i> [®] house trademark
<i>ALLEGRETTO</i> [™]	<i>ALLEGRETTO</i> [™] laser system
<i>ALLEGRETTO</i> [™] <i>EX-400</i>	<i>ALLEGRETTO</i> [™] <i>EX-400</i> laser
<i>ALLEGRETTO</i> [™] <i>EX-500</i>	<i>ALLEGRETTO</i> [™] <i>EX-500</i> laser
<i>ALLEGRETTO WAVE</i> [®] <i>Eye-Q</i>	<i>ALLEGRETTO WAVE</i> [®] <i>Eye-Q</i> 400 Hz laser
<i>ALLEGRO ANALYZER</i> [®]	<i>ALLEGRO ANALYZER</i> [®] wavefront system
<i>ALLEGRO</i> [™]	<i>ALLEGRO</i> [™] biometry system
<i>ALLEGRO OCULYZER</i> [®]	<i>ALLEGRO OCULYZER</i> [®] pentacam diagnostic device
<i>ALLEGRO TOPOLYZER</i> [®]	<i>ALLEGRO TOPOLYZER</i> [®] corneal topography system
<i>AquaLase</i> [®]	<i>AquaLase</i> [®] liquefaction device
<i>AZARGA</i> [®]	<i>AZARGA</i> [®] ophthalmic suspension
<i>Azopt</i> [®]	<i>Azopt</i> [®] ophthalmic suspension
<i>Betoptic S</i> [®]	<i>Betoptic S</i> [®] ophthalmic suspension
<i>BSS Plus</i> [®]	<i>BSS Plus</i> [®] irrigating solution
<i>CiloDex</i> [®]	<i>CiloDex</i> [®] otic solution
<i>CIPRODEX</i> ^{®*}	<i>CIPRODEX</i> [®] otic suspension
<i>Cipro</i> [®] <i>HC</i> [*]	<i>Cipro</i> [®] <i>HC</i> Otic
<i>CONSTELLATION</i> [®]	<i>CONSTELLATION</i> [®] vitreoretinal system
<i>Custom Pak</i> [®]	<i>Custom Pak</i> [®] surgical procedure packs
<i>DisCoVisc</i> [®]	<i>DisCoVisc</i> [®] viscosurgical device
<i>DuoTrav</i> [®] (EU)	<i>DuoTrav</i> [®] ophthalmic solution
<i>DuoTrav</i> [®] <i>APS</i> (EU)	<i>DuoTrav</i> [®] <i>APS</i> ophthalmic solution
<i>DuoVisc</i> [®]	<i>DuoVisc</i> [®] viscoelastic system
<i>DUREZOL</i> [®]	<i>DUREZOL</i> [®] ophthalmic emulsion/steroid
<i>EXPRESS</i> [®]	<i>EXPRESS</i> [®] contact lens care solutions
<i>EX-PRESS</i> [®]	<i>EX-PRESS</i> [®] glaucoma filtration device
<i>Grieshaber</i> [®]	<i>Grieshaber</i> [®] surgical instruments
<i>ICAPS</i> [®]	<i>ICAPS</i> [®] dietary supplements
<i>Infiniti</i> [®]	<i>Infiniti</i> [®] vision system
<i>Laureate</i> [®]	<i>Laureate</i> [®] compact phacoemulsification system
<i>LEGACY</i> [®]	<i>LEGACY</i> [®] surgical system
<i>LenSx</i> [®]	<i>LenSx</i> [®] laser system

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