



www.pdr.net

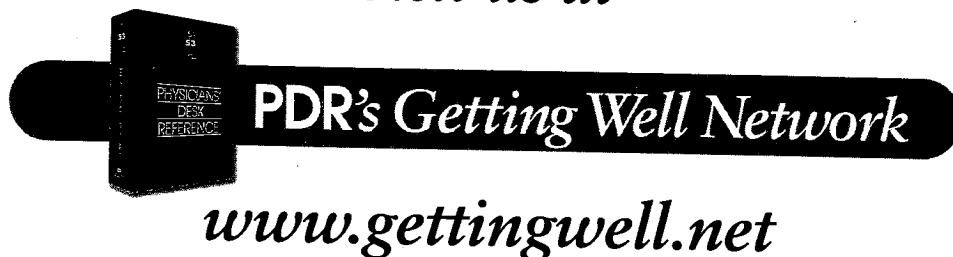
PHYSICIANS'

DESK

REFERENCE®

For healthcare information you can trust

visit us at



Reliable answers
to your important health questions
from the publishers of PDR®—
the source your doctors have trusted
for more than 50 years

Comprehensive—Easy-to-use
and Absolutely Free!

Based on the PDR Family Guide Series

Brought to you by

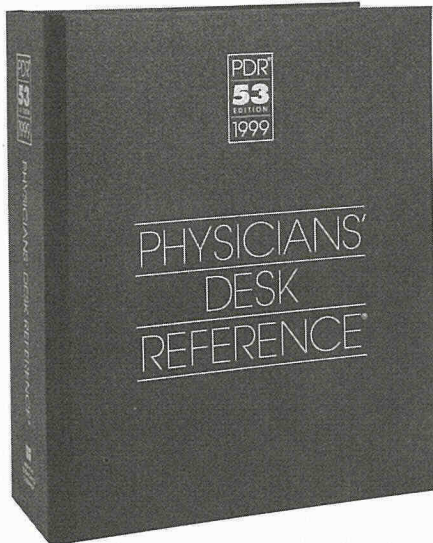
 **Medical Economics Company**

**DOCKET
ALARM**

Find authenticated court documents without watermarks at docketalarm.com.

Medical Economics Company:

The premier source of definitive medical information



Medical Economics has long been the most respected, most trusted publisher of essential medical information in the country. Thousands of professionals regularly rely on these vital publications in their day-to-day work.

For over 50 years, *Physicians' Desk Reference*® has been universally recognized as the "last word" on prescription medicines and their effects. Medical Economics has proudly continued this tradition of providing resources for the entire healthcare industry in all its publications.

Every edition is guaranteed to be:

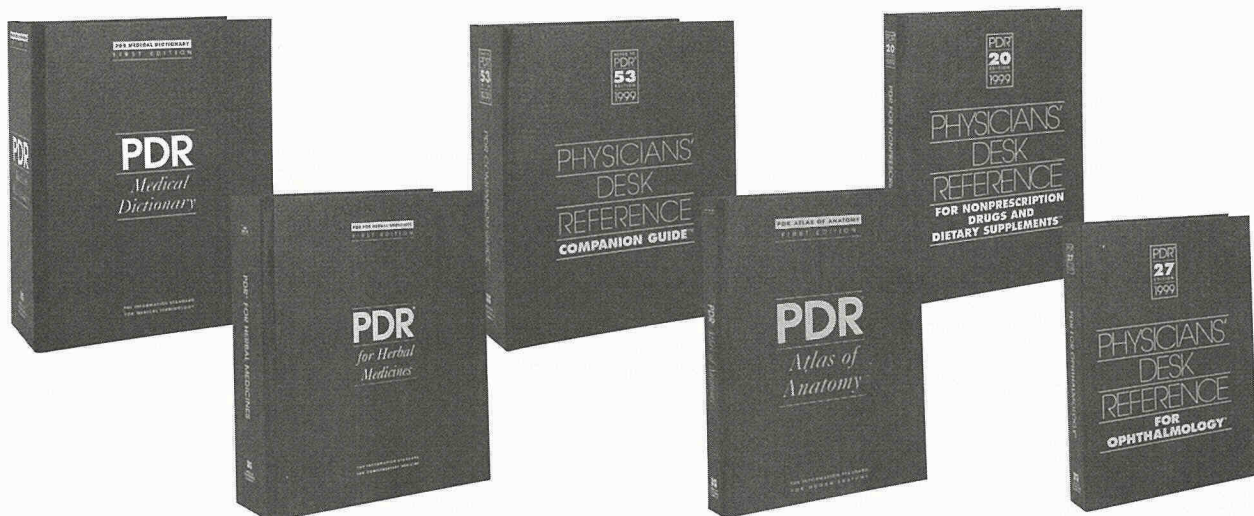
COMPREHENSIVE—Complete coverage of all the essential details assures you of getting all the facts.

AUTHORITATIVE—FDA-approved information gives you the confidence of always getting the official data you need.

UP-TO-DATE—We pride ourselves on our widespread network which allows us to

constantly gather, organize and publish critical medical information in easy-to-use formats. Our full-time staff verifies all data before it is published.

EASY-TO-USE—Organized and indexed for quick, easy access, all publications are ready for fast reference.

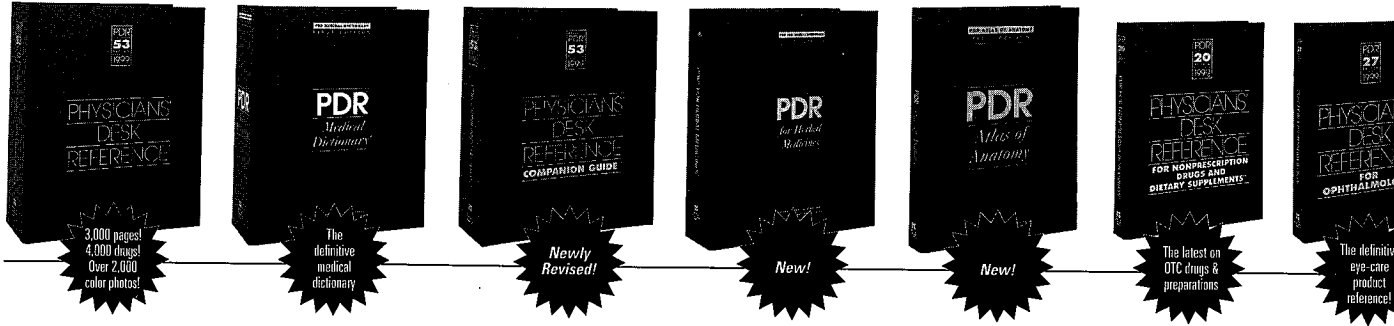


To order additional copies of the 1999 PDR and its companion volumes, fill in the card on reverse or
FOR FASTEST SERVICE, FAX YOUR ORDER (515) 284-6714

**DOCKET
ALARM**

Find authenticated court documents without watermarks at docketalarm.com.

Keep Your Entire Drug Reference Library Completely Up-To-Date With These Key Volumes



1999 Physicians' Desk Reference®

Physicians have turned to PDR for the latest word on prescription drugs for over 50 years! Today, PDR is still considered the standard prescription drug reference and can be found in virtually every physician's office, hospital, and pharmacy in the United States. The 53rd edition is more than 3,000 pages—our largest edition ever! And, a new manufacturing process has increased the margin width, thereby dramatically improving readability. PDR provides the most complete data on over 4,000 drugs by product and generic name (both in the same convenient index), manufacturer, and category. Also, product overviews that summarize listings with more than 2,000 full-size, full-color photos cross-referenced to complete drug information.

PDR® Medical Dictionary

More than 100,000 entries! 1,900+ pages include a complete medical etymology section to help the reader understand medical/scientific word formation. Includes a comprehensive cross-reference table of generic and brand-name pharmaceuticals and manufacturers, plus a 31-page appendix containing useful charts on scales, temperatures, temperature equivalents, metric and SI units, laboratory and reference values, blood groups and much more.

PDR® Companion Guide™

Formerly PDR Guide to Drug Interactions, Side Effects, Indications, Contraindications

Now revised and renamed, this unique, all-in-one clinical reference assures safe, appropriate drug selection with nine critical checkpoints: **Interactions Index, Side Effects Index, Food Interactions Cross-Reference, Indications Index, Contraindications Index, Off-label Treatment Guide, Cost of Therapy Guide, International Drug Guide**, and a **Generic Availability Table** showing forms and strengths of brand-name drugs dispensed generically. This time-saving complement to your 1999 PDR, *PDR for Nonprescription Drugs* and *PDR for Ophthalmology*, will soon prove to be indispensable.

1999 PDR for Herbal Medicines

The most comprehensive prescribing reference of its kind, the PDR for Herbal Medicines is based upon the work conducted by renowned botanist Jörgen Grünwald, Ph.D., and the German Federal Authority's Commission E, the governmental body widely recognized as having conducted the most authoritative evaluation of herbs in the world. Entries include: the pharmacological effects of each plant; applicable precautions, warnings, interactions and contraindications; administration and dosage; adverse reactions and overdose data; plus much more.

1999 PDR Atlas of Anatomy

The PDR Atlas of Anatomy provides an innovative and unique visual representation of the human body includes hundreds of full-color illustrations and photographs that present anatomical structures and interrelationships clearly and precisely, numerically labeled for easy use in practical examination review.

1999 PDR for Nonprescription Drugs and Dietary Supplements®

The acknowledged authority offers full FDA-approved descriptions of the most commonly used medicines, four separate indices and in-depth data on ingredients, indications, and drug interactions. Includes a valuable **Companion Drug Index** that lists common diseases and frequently encountered effects, along with the prescription drugs associated with them, plus OTC products recommended symptomatic relief. Newly expanded to include a section on supplements, vitamins, and herbal remedies.

1999 PDR for Ophthalmology®

The definitive reference filled with accurate, up-to-date information specifically for the eye professional. It provides detailed reference data on drugs and equipment used in the field of ophthalmology and optometry. Its comprehensive coverage includes lens types and their use; specialized instrumentation... color product photographs... a detailed encyclopedia of pharmaceutical ophthalmology... five full indices... an extensive bibliography... and much more.

Complete Your 1999 PDR® Library NOW! Enclose payment and save shipping costs.

(P9) _____ copies 1999 Physicians' Desk Reference.....	\$79.95 ea.	\$ _____
(O9) _____ copies 1999 PDR for Ophthalmology.....	\$51.95 ea.	\$ _____
(AT) _____ copies 1999 PDR for Atlas of Anatomy NEW!	\$54.95 ea.	\$ _____
(HM) _____ copies 1999 PDR for Herbal Medicines NEW!	\$59.95 ea.	\$ _____
(J9) _____ copies PDR Medical Dictionary.....	\$44.95 ea.	\$ _____
(G9) _____ copies 1999 PDR Companion Guide.....	\$57.95 ea.	\$ _____
(N9) _____ copies 1999 PDR for Nonprescription Drugs and Dietary Supplements NEWLY REVISED!	\$48.95 ea.	\$ _____
PLEASE INDICATE METHOD OF PAYMENT:		Shipping & Handling \$ _____
<input type="checkbox"/> Payment Enclosed (shipping & handling FREE)		Sales Tax (FL, GA, IA, & NJ) \$ _____
<input type="checkbox"/> Check payable to PDR <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express		Total Amount of Order \$ _____

Account No. _____

Exp. Date _____ Telephone No. _____

Signature _____

BILL ME LATER (Add \$6.95 per book for shipping and handling)

For Faster Service—FAX YOUR ORDER (515) 284-6714

Do not mail a confirmation order in addition to this fax.

Name _____

Address _____

City/State/Zip _____

Mail this order form to: **PDR, P.O. Box 10689, Des Moines, IA 50336**

Valid for 1999 editions only, prices and shipping & handling higher outside U.S.

SAVE TIME AND MONEY EVERY YEAR AS A STANDING ORDER SUBSCRIBER

Check here to enter your standing order for future editions of publications ordered. They will be shipped to you automatically, after advance notice. As a standing order subscriber, you are **guaranteed** our lowest price offer, earliest delivery and **FREE** shipping and handling.

INTRODUCING THE 1999 POCKET PDR®

**Retrieve Vital Drug Info FAST
Compact! Comprehensive!
Easy to use!**

**Now more
versatile
than ever!**



Actual size: 5 1/2" x 3 1/2" x 1/2"

(Operates on standard AAA batteries. 12-month limited warranty against manufacturing defects.)

PDR quality and reputation now available wherever you are, whenever you need it.

The compact Pocket PDR fits in the palm of your hand, yet delivers instant access to PDR data anywhere you need vital, up-to-date, FDA-approved prescription drug information instantly. At the touch of a few keys, you can immediately call up the full text of six key topics for every prescription drug fully described in the 1999 PDR and PDR for Ophthalmology®.

Quickly check and confirm information about:

- Indications and Usage • Contraindications • Warnings • Dosage & Administration
- Adverse Reactions • How Supplied

Now, a new generation

And now Pocket PDR is even better than ever. The new unit includes numerous technical improvements:

- Larger, easier-to-read 8-line screen provides access to more information at a glance.
- Uses regular AAA batteries for power, rather than expensive, hard-to-find lithium batteries.
- A hinged, durable lid includes quick access instructions printed on the cover.

The 1999 Pocket PDR DataCard compresses the equivalent of 2,000+ pages of the 1998 PDR and PDR for Ophthalmology into a remarkably compact data card. Ordering the all new 1999 Pocket PDR Digital System guarantees you access to the same quality and reputation you've come to expect from PDR -- up-to-the-minute FDA approved information on thousands of prescription drugs from more than 250 drug manufacturers.

Snap another DataCard into the second access port, and you can instantly call up the complete text of a second key reference. Select from a number of DataCards:

- PDR Drug Interactions (**NEW!**)
- The Merck Manual, 16th Edition
- The Washington University Manual of Medical Therapeutics, 28th Edition
- Harriet Lane Handbook of Pediatrics, 14th Edition
- Griffith's 5 Minute Clinical Consult
- Stedman's Medical Dictionary, 26th Edition
- The Sanford Guide to Antimicrobial Therapy
- Martindale, the Extra Pharmacopoeia
- The Medical Letter® Handbook of Adverse Drug Interactions
- Harrison's Principles of Internal Medicine 14th Edition

The POCKET PDR measures just 5.5" x 3.5" x .5" and weighs only 7 oz.

To receive your POCKET PDR, use the convenient order form below, call toll-free, or fax your order today!

POCKET PDR® ORDER FORM

Qty.	Item	Price
___	Pocket PDR and 1999 PDR DataCard (available February 1999)	\$229.95
___	Other DataCards (available in 1999)	
___	1999 PDR Datacard	\$129.95
___	PDR Drug Interactions and Side Effects (NEW!)	\$99.95
___	The Merck Manual	\$129.95
___	Washington University Manual of Medical Therapeutics	\$99.95
___	Harriet Lane Handbook of Pediatrics	\$99.95
___	Martindale: The Extra Pharmacopoeia	\$139.95
___	Stedman's Medical Dictionary	\$129.95
___	The Sanford Guide to Antimicrobial Therapy	\$59.95
___	Griffith's 5 Minute Clinical Consultant	\$99.95
___	Handbook of Adverse Drug Reactions	\$99.95
___	Harrison's Principles of Internal Medicine Companion Handbook	\$99.95

Subtotal _____

Shipping and handling \$6.95

Residents of FL, GA, IA and NJ, please add sales tax _____

PLEASE INDICATE METHOD OF PAYMENT:

- Check payable to PDR
 VISA MasterCard Discover American Express

Account No. _____ Exp. Date _____

Signature _____ Phone _____

For Faster Service Fax Your Credit Card Order Today: 1-201-573-4956
 or Call Toll-Free 1-800-232-7379 Do not mail a confirmation order in addition to your fax.
 Payment required prior to shipment. Prices and shipping & handling higher outside U.S.

Name _____

Address _____

City/State/Zip _____

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.