UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC., Petitioners,

v.
IMMERSION CORPORATION,
Patent Owner.

Case IPR2017-00897 Patent No. 8,773,356

February 21, 2017

Before Debra A. Vitus, Trial Paralegal

NOTICE OF FILING DATE ACCORDED TO PETITION AND TIME FOR FILING PATENT OWNER PRELIMINARY RESPONSE

The petition for "inter partes review," filed in the above proceeding has been accorded the filing date of February 12, 2017. Patent Owner may file a preliminary response to the petition no later than three months from the date of this notice. The preliminary response is limited to setting forth the reasons why the requested review should not be instituted. Patent Owner may also file an



Case IPR2017-00897 Patent No. 8,773,356

election to waive the preliminary response to expedite the proceeding. For more information, please consult the Office Patent Trial Practice Guide, 77 Fed. Reg. 48756 (Aug. 14, 2012), which is available on the Board Web site at http://www.uspto.gov/PTAB.

Patent Owner is advised of the requirement to submit mandatory notice information under 37 C.F.R. § 42.8(a)(2) within 21 days of service of the petition.

The parties are encouraged to use the heading on the first page of this Notice for all future filings in the proceeding.

The parties are advised that under 37 C.F.R. § 42.10(c), recognition of counsel *pro hac vice* requires a showing of good cause. The parties are authorized to file motions for *pro hac vice* admission under 37 C.F.R. § 42.10(c). Such motions shall be filed in accordance with the "Order -- Authorizing Motion *for Pro Hac Vice* Admission" in Case IPR2013-00639, Paper 7, a copy of which is available on the Board Web site under "Representative Orders, Decisions, and Notices."

The parties are reminded that unless otherwise permitted by 37 C.F.R. § 42.6(b)(2), all filings in this proceeding must be made electronically in Patent Trial and Appeal Board End to End (PTAB E2E), accessible from the Board Web site at http://www.uspto.gov/PTAB. To file documents, users must register with PTAB E2E. Information regarding how to register with and use PTAB E2E is available at the Board Web site.

If there are any questions pertaining to this notice, please contact Debra Vitus at 571-272-2039 or the Patent Trial and Appeal Board at 571-272-7822.



Case IPR2017-00897 Patent No. 8,773,356

PETITIONER:

James M. Heintz
Robert Buergi
DLA Piper LLP (US)
<u>Jim.heintz@dlapiper.com</u>
robert.buergi@dlapiper.com

PATENT OWNER:

Michael R. Fleming
Babak Redjaian
Irell & Manella LLP
mfleming@irell.com
bredjaian@irell.com
ImmersionIPR@irell.com

Kilpatrick Townsend and Stockton, LLP 1001 W. Fourth Street Winston-Salem, NC 27101



NOTICE CONCERNING ALTERNATIVE DISPUTE RESOLUTION

The Patent Trial and Appeal Board (PTAB) strongly encourages parties who are considering settlement to consider alternative dispute resolution as a means of settling the issues that may be raised in an AIA trial proceeding. Many AIA trials are settled prior to a Final Written Decision. Those considering settlement may wish to consider alternative dispute resolution techniques early in a proceeding to produce a quicker, mutually agreeable resolution of a dispute or to at least narrow the scope of matters in dispute. Alternative dispute resolution has the potential to save parties time and money.

Many non-profit organizations, both inside and outside the intellectual property field, offer alternative dispute resolution services. Listed below are the names and addresses of several such organizations. The listings are provided for the convenience of parties involved in cases before the PTAB; the PTAB does not sponsor or endorse any particular organization's alternative dispute resolution services. In addition, consideration may be given to utilizing independent alternative dispute resolution firms. Such firms may be located through a standard keyword Internet search.

CPR	AMERICAN	AMERICAN	WORLD	AMERICAN
INSTITUTE	INTELLECTU	ARBITRATI	INTELLECTU	BAR
FOR DISPUTE	AL PROPERTY	ON	AL	ASSOCIATION
RESOLUTION	LAW	ASSOCIATI	PROPERTY	(ABA)
	ASSOCIATION	ON (AAA)	ORGANIZATI	
	(AIPLA)		ON (WIPO)	
Telephone:	Telephone:	Telephone:		
(212) 949-6490	(703) 415-0780	(212) 484-	Telephone:	Telephone:
		3266	41 22 338 9111	(202) 662-1000
Fax: (212) 949-	Fax: (703) 415-	Fax: (212)	Fax: 41 22 733	
8859	0786	307-4387	5428	N/A
575 Lexington	241 18th Street,	140 West 51st	34, chemin des	1050 Connecticut
Ave	South, Suite 700	Street	Colombettes	Ave, NW
New York, NY	Arlington, VA		CH-1211	Washington D.C.
10022	22202	New York,	Geneva 20,	20036
		NY 10020	Switzerland	
				www.americanba
www.cpradr.org	www.aipla.org	www.adr.org	www.wipo.int	r.org

If parties to an AIA trial proceeding consider using alternative dispute resolution, the PTAB would like to know whether the parties ultimately decided to engage in alternative dispute resolution and the reasons why or why not. If the parties actually engage in alternative dispute resolution, the PTAB would be interested to learn what mechanism (e.g., arbitration, mediation, etc.) was used and the general result. Such a statement from the parties is not required but would be helpful to the PTAB in assessing the value of alternative dispute resolution to parties involved in AIA trial proceedings. To report an experience with ADR, please forward a summary of the particulars to the following email address: PTAB_ADR_Comments@uspto.gov

