

PTX0871

PLAINTIFFS'



Contents

- Staffing
- Timelines and milestones for expansion
- Rationale for timing
- Forecast and assumptions
- Pricing comparison
- Promotional effort comparison

Staffing

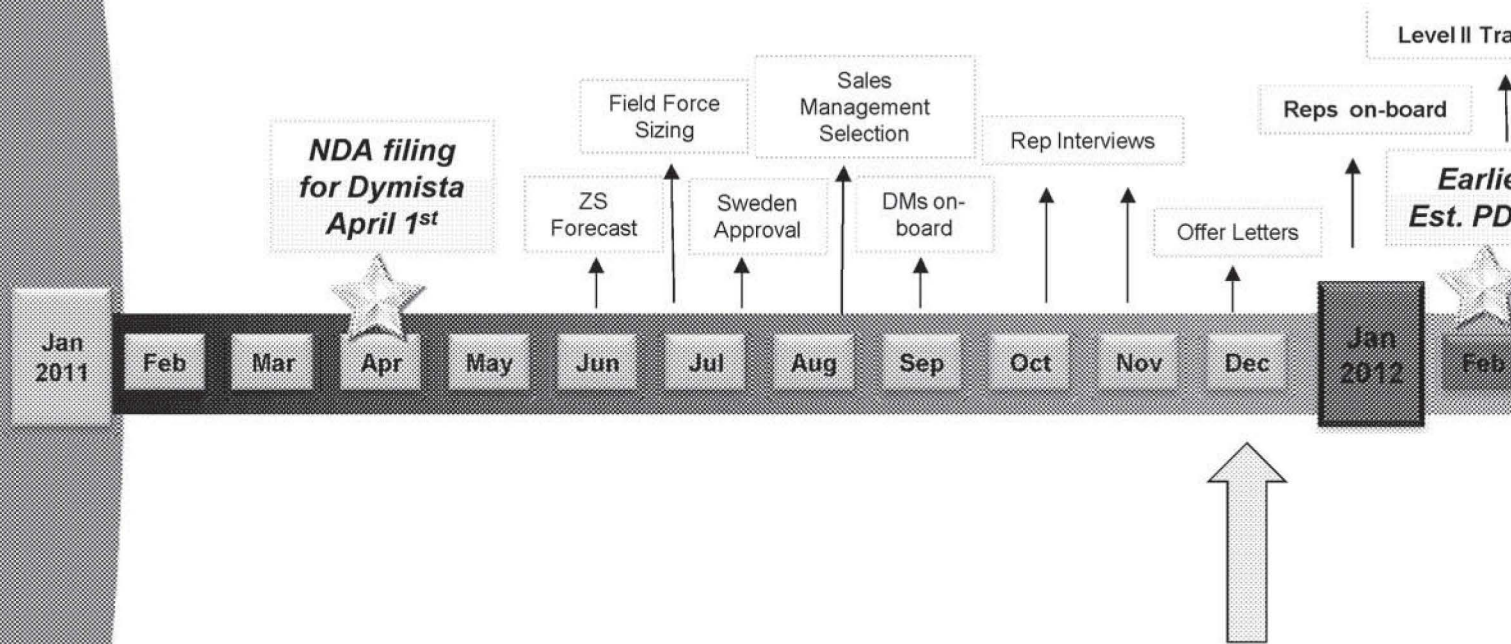
- Associate Product Director Candidate Search
 - Elevated to Management Recruiters of Woodbury
 - Looking for PM/APM resumes as well
- Field Force Expansion
 - Sizing Exercise 6/29 & 6/30
- Decisions
 - ET Presentation – before 7/1
 - Sweden?

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Proposed Dymista Field Force Expansion



Offer Letters
Before PDUFA

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Expansion Timing Considerations

- Upside plan – on board first of January (prep
- Base plan – on board for launch post PDUFA
- Downside – on board post initial sales numb

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