

Source: SDI's Vector One®: National

## 2010 Top 200 branded drugs by total prescriptions

| Rank | Drug           | Total Rxs  | % Change from previous year |
|------|----------------|------------|-----------------------------|
| 1    | Lipitor        | 37,523,566 | -11.3%                      |
| 2    | Nexium         | 25,872,311 | -1.7%                       |
| 3    | Plavix         | 25,000,508 | -2.1%                       |
| 4    | Singulair      | 24,666,972 | -0.5%                       |
| 5    | Lexapro        | 23,000,456 | -4.1%                       |
| 6    | Crestor        | 20,945,607 | 14.4%                       |
| 7    | Synthroid      | 20,272,359 | -4.5%                       |
| 8    | ProAir HFA     | 18,616,827 | -15.7%                      |
| 9    | Advair Diskus  | 16,580,931 | -4.7%                       |
| 10   | Cymbalta       | 14,591,949 | -1.3%                       |
| 11   | Diovan         | 14,360,575 | -3.2%                       |
| 12   | Ventolin HFA   | 13,523,514 | 68.4%                       |
| 13   | Diovan HCT     | 11,480,540 | -6.7%                       |
| 14   | Actos          | 11,193,068 | -3.5%                       |
| 15   | Seroquel       | 10,260,420 | -6.9%                       |
| 16   | Levaquin       | 9,322,197  | -12.4%                      |
| 17   | Lantus         | 8,960,452  | -5.9%                       |
| 18   | Nasonex        | 8,834,010  | -7.9%                       |
| 19   | Viagra         | 8,829,457  | -7.4%                       |
| 20   | Lyrica         | 8,714,215  | -5.1%                       |
| 21   | Celebrex       | 8,643,515  | -9.8%                       |
| 22   | Concerta       | 7,949,409  | 2.7%                        |
| 23   | Spiriva        | 7,738,168  | 5.3%                        |
| 24   | Premarin tabs  | 7,691,197  | -14.7%                      |
| 25   | Effexor XR     | 7,603,949  | -44.1%                      |
| 26   | Tricor         | 7,588,438  | -23.1%                      |
| 27   | Zetia          | 7,398,986  | -14.8%                      |
| 28   | Vytorin        | 7,165,747  | -25.3%                      |
| 29   | OxyContin      | 6,869,557  | 7.5%                        |
| 30   | Abilify        | 6,799,343  | 6.0%                        |
| 31   | Loestrin 24 Fe | 6,693,687  | 65.5%                       |
| 32   | Vyvanse        | 6,604,632  | 31.3%                       |
| 33   | Cialis         | 6,584,896  | 5.2%                        |
| 34   | Suboxone       | 6,476,241  | 24.2%                       |
| 35   | Aricept        | 6,252,862  | -4.0%                       |

| Rank | Drug                | Total Rxs | % Change from previous year |
|------|---------------------|-----------|-----------------------------|
| 36   | Benicar             | 6,098,994 | -10.8%                      |
| 37   | Januvia             | 5,919,456 | 5.5%                        |
| 38   | Lunesta             | 5,714,739 | 7.5%                        |
| 39   | Ambien CR           | 5,687,633 | -16.7%                      |
| 40   | Niaspan             | 5,618,908 | 5.6%                        |
| 41   | Xalatan             | 5,516,848 | -3.3%                       |
| 42   | Levoxyl             | 5,452,741 | -16.9%                      |
| 43   | Benicar HCT         | 5,215,681 | -12.7%                      |
| 44   | Flovent HFA         | 5,047,632 | 9.5%                        |
| 45   | NuvaRing            | 4,756,490 | 1.7%                        |
| 46   | Lovaza              | 4,583,660 | 12.0%                       |
| 47   | Yaz                 | 4,567,146 | -54.5%                      |
| 48   | NovoLog             | 4,443,860 | 10.2%                       |
| 49   | Combivent           | 4,270,924 | -5.1%                       |
| 50   | Namenda             | 4,193,637 | 4.2%                        |
| 51   | Detrol LA           | 4,160,847 | -18.8%                      |
| 52   | Ortho Tri-Cyclen Lo | 4,157,693 | 8.7%                        |
| 53   | Lantus SoloSTAR     | 4,035,957 | 40.5%                       |
| 54   | Proventil HFA       | 3,952,848 | -30.3%                      |
| 55   | Aciphex             | 3,897,030 | -18.6%                      |
| 56   | Avapro              | 3,811,895 | -17.2%                      |
| 57   | Bystolic            | 3,666,287 | 62.6%                       |
| 58   | Adderall XR         | 3,625,997 | -29.6%                      |
| 59   | Symbicort           | 3,618,811 | 42.1%                       |
| 60   | Zyprexa             | 3,616,933 | -0.9%                       |
| 61   | Trilipix            | 3,608,974 | 84.2%                       |
| 62   | Boniva              | 3,524,839 | -14.7%                      |
| 63   | Avodart             | 3,466,894 | 0.3%                        |
| 64   | Glipizide XL        | 3,423,438 | 24.2%                       |
| 65   | Pristiq             | 3,412,354 | 49.9%                       |
| 66   | Lidoderm            | 3,402,179 | -2.6%                       |
| 67   | Humalog             | 3,343,036 | -6.2%                       |
| 68   | Vigamox             | 3,327,763 | -1.9%                       |
| 69   | Evista              | 3,296,079 | -11.4%                      |
| 70   | Flomax              | 3,132,677 | -73.1%                      |

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## 2010 Top 200 branded drugs by total prescriptions

| Rank | Drug             | Total Rxs | % Change from previous year |
|------|------------------|-----------|-----------------------------|
| 71   | Chantix          | 2,980,917 | -20.9%                      |
| 72   | Avalide          | 2,879,195 | -17.6%                      |
| 73   | Protonix         | 2,848,122 | -9.2%                       |
| 74   | Cozaar           | 2,837,637 | -64.0%                      |
| 75   | Vivelle-DOT      | 2,832,173 | 1.6%                        |
| 76   | Vesicare         | 2,814,667 | 6.2%                        |
| 77   | Prempro          | 2,702,035 | 11.7%                       |
| 78   | Avelox           | 2,693,235 | -15.1%                      |
| 79   | Dexilant/Kapidex | 2,675,863 | 233.3%                      |
| 80   | Focalin XR       | 2,667,245 | 11.8%                       |
| 81   | Strattera        | 2,606,700 | -7.8%                       |
| 82   | Xopenex HFA      | 2,584,196 | -8.3%                       |
| 83   | Actonel          | 2,558,636 | -37.6%                      |
| 84   | Travatan Z       | 2,543,583 | 33.6%                       |
| 85   | Levemir          | 2,535,211 | 29.6%                       |
| 86   | Lumigan          | 2,518,408 | 2.8%                        |
| 87   | Apri             | 2,394,198 | 10.5%                       |
| 88   | Levitra          | 2,359,725 | -17.5%                      |
| 89   | Geodon oral      | 2,332,901 | 0.3%                        |
| 90   | Micardis         | 2,324,180 | 2.4%                        |
| 91   | Exforge          | 2,267,437 | 6.6%                        |
| 92   | Coumadin tabs    | 2,248,254 | -18.6%                      |
| 93   | Janumet          | 2,245,817 | 14.9%                       |
| 94   | Ciprodex otic    | 2,204,258 | 4.2%                        |
| 95   | Valtrex          | 2,180,482 | -71.7%                      |
| 96   | Restasis         | 2,156,415 | 3.5%                        |
| 97   | Seroquel XR      | 2,101,144 | 94.4%                       |
| 98   | Micardis HCT     | 2,088,803 | -1.3%                       |
| 99   | Actonel 150      | 2,045,479 | 12.5%                       |
| 100  | Lotrel           | 2,041,615 | -17.4%                      |
| 101  | Tussionex        | 2,024,442 | -39.0%                      |
| 102  | Prometrium       | 1,989,773 | -1.4%                       |
| 103  | AndroGel         | 1,969,279 | 6.7%                        |
| 104  | Kariva           | 1,967,203 | -15.8%                      |
| 105  | Patanol          | 1,960,988 | -7.4%                       |

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|------|-------------------|-----------|-----------------------------|
| 106  | Voltaren gel      | 1,931,594 | 34.3%                       |
| 107  | Hyzaar            | 1,899,131 | -64.7%                      |
| 108  | Thyroid, Armour   | 1,893,236 | -43.6%                      |
| 109  | Nasacort AQ       | 1,807,665 | -25.6%                      |
| 110  | Coreg CR          | 1,782,976 | -7.2%                       |
| 111  | Qvar              | 1,781,072 | 30.4%                       |
| 112  | Pataday           | 1,755,473 | 16.4%                       |
| 113  | Xyzal             | 1,747,745 | -24.4%                      |
| 114  | Humulin N         | 1,715,002 | -4.4%                       |
| 115  | Vagifem           | 1,650,317 | -3.1%                       |
| 116  | Toprol XL         | 1,650,078 | -67.6%                      |
| 117  | Byetta            | 1,638,475 | -22.1%                      |
| 118  | NovoLog Mix 70/30 | 1,633,160 | 6.9%                        |
| 119  | Veramyst          | 1,584,391 | -9.9%                       |
| 120  | Azor              | 1,562,043 | 21.5%                       |
| 121  | Caduet            | 1,561,704 | -26.2%                      |
| 122  | Welchol           | 1,560,389 | 13.2%                       |
| 123  | Actoplus Met      | 1,531,222 | -3.4%                       |
| 124  | Provigil          | 1,517,573 | -29.1%                      |
| 125  | Epipen            | 1,512,146 | -1.1%                       |
| 126  | Aggrenox          | 1,497,553 | -6.9%                       |
| 127  | Dilantin          | 1,475,541 | -4.9%                       |
| 128  | Enablex           | 1,466,634 | 3.0%                        |
| 129  | Alphagan P        | 1,461,043 | -27.0%                      |
| 130  | Premarin vaginal  | 1,452,843 | -4.6%                       |
| 131  | Xopenex           | 1,444,380 | -20.6%                      |
| 132  | Uroxatral         | 1,419,250 | -4.4%                       |
| 133  | Asmanex           | 1,412,419 | -4.0%                       |
| 134  | Prevacid SoluTab  | 1,393,708 | -4.9%                       |
| 135  | Moviprep          | 1,363,832 | 21.7%                       |
| 136  | Avandia           | 1,345,507 | -40.0%                      |
| 137  | Tekturna          | 1,321,901 | 5.3%                        |
| 138  | Propecia          | 1,319,959 | -9.4%                       |
| 139  | Ortho Evra        | 1,312,634 | -13.9%                      |
| 140  | Solodyn           | 1,311,733 | 19.1%                       |

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|------|---------------------|-----------|-----------------------------|
| 141  | Humulin 70/30       | 1,298,395 | -14.7%                      |
| 142  | Lanoxin             | 1,265,185 | -41.2%                      |
| 143  | Asacol              | 1,258,486 | -19.1%                      |
| 144  | Prevacid            | 1,248,021 | -90.5%                      |
| 145  | Atacand             | 1,238,609 | -29.2%                      |
| 146  | Nitrostat           | 1,220,125 | 17.8%                       |
| 147  | Combigan            | 1,169,315 | 27.8%                       |
| 148  | Halflytely bwl prep | 1,128,414 | -28.9%                      |
| 149  | Relpax              | 1,113,336 | -8.2%                       |
| 150  | Novolin 70/30       | 1,106,168 | -1.0%                       |
| 151  | Femara              | 1,098,445 | -0.6%                       |
| 152  | Tamiflu             | 1,094,916 | -85.3%                      |
| 153  | Zovirax topical     | 1,075,542 | -5.1%                       |
| 154  | Lovenox             | 1,057,051 | -22.2%                      |
| 155  | Zymar               | 1,055,235 | -31.5%                      |
| 156  | Maxalt              | 1,028,658 | -7.5%                       |
| 157  | Estrace vaginal     | 1,024,694 | 7.4%                        |
| 158  | Exelon Patch        | 1,008,200 | 24.9%                       |
| 159  | Intuniv             | 983,113   | >999                        |
| 160  | Allegra-D 24 Hour   | 975,833   | -25.3%                      |
| 161  | Astepro 0.15%       | 955,880   | >999                        |
| 162  | Maxalt MLT          | 949,328   | -8.3%                       |
| 163  | Arimidex            | 946,656   | -45.5%                      |
| 164  | Amitiza             | 941,191   | -1.8%                       |
| 165  | Doryx               | 939,008   | 13.4%                       |
| 166  | Differin            | 913,676   | -37.0%                      |
| 167  | Clarinet            | 906,614   | -43.2%                      |
| 168  | Lotemax             | 905,561   | 1.3%                        |
| 169  | Astelin             | 896,918   | -52.5%                      |
| 170  | Transderm-Scop      | 883,269   | 4.6%                        |

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|------|-----------------------|-----------|-----------------------------|
| 171  | Humulin R             | 878,274   | -6.9%                       |
| 172  | Levothroid            | 869,398   | -40.2%                      |
| 173  | Advair HFA            | 868,420   | 22.0%                       |
| 174  | Truvada               | 866,743   | -7.5%                       |
| 175  | Nuvigil               | 852,695   | 194.8%                      |
| 176  | SF 5000 Plus          | 838,699   | 12.3%                       |
| 177  | Yasmin 28             | 837,743   | -28.7%                      |
| 178  | Bactroban             | 824,689   | -17.7%                      |
| 179  | Ranexa                | 816,279   | 32.8%                       |
| 180  | Metadate CD           | 810,541   | -6.8%                       |
| 181  | Lamictal              | 801,627   | -42.3%                      |
| 182  | Atrovent HFA          | 800,659   | -5.7%                       |
| 183  | Simcor                | 800,564   | 14.9%                       |
| 184  | Opana ER              | 794,188   | 39.4%                       |
| 185  | Rhinocort Aqua        | 774,768   | -36.8%                      |
| 186  | Humalog Mix 75/25 Pen | 769,785   | -14.7%                      |
| 187  | Carafate              | 764,966   | 7.5%                        |
| 188  | Norvir                | 762,060   | -10.9%                      |
| 189  | Aspir-Low             | 760,731   | 2.2%                        |
| 190  | BenzaClin             | 759,929   | -45.3%                      |
| 191  | Skelaxin              | 759,046   | -70.2%                      |
| 192  | Duac Care System      | 755,382   | -15.4%                      |
| 193  | Wellbutrin XL         | 753,516   | -26.7%                      |
| 194  | Arthrotec             | 752,560   | -15.7%                      |
| 195  | Epiduo                | 742,395   | 43.5%                       |
| 196  | Pulmicort Flexhaler   | 735,413   | -6.7%                       |
| 197  | Omnicor               | 734,773   | 79.3%                       |
| 198  | Ortho Tri-Cyclen      | 732,714   | 16.1%                       |
| 199  | Prandin               | 726,766   | -15.0%                      |
| 200  | Nevanac               | 725,667   | 16.1%                       |