

second edition

# The Generic Challenge

Understanding Patents, FDA &  
Pharmaceutical Life-Cycle Management

Martin A. Voet  
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**The Generic Challenge:**  
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**Pharmaceutical Life-Cycle Management**  
**Second Edition**

Martin A. Voet, B.S., M.B.A., J.D.

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*The Generic Challenge:  
Understanding Patents, FDA & Pharmaceutical Life-Cycle Management  
Second Edition*

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This book is intended to encourage the innovators to persevere in the face of this adversity and to redouble their efforts to innovate and to continue to see themselves as the valuable contributors to society that they are.

Martin A. Voet  
December 3, 2004

## Table of Contents

Disclaimer	v
Acknowledgments	ix
About the Author	xi
Preface to the Second Edition	xv
Preface to the First Edition	xvii
Table of Contents	xix
<b>Introduction</b>	<b>23</b>
<b>Chapter 1 Overview of Patents</b>	<b>29</b>
What is a Patent?	29
Term of a Patent	36
How are Patents Obtained?	41
Patent Contents	47
What is Not Patentable?	52
Requirements for Patentability	54
Inventorship	61
Proof of Invention	62
<b>Chapter 2 Patent Enforcement and Infringement</b>	<b>67</b>
Patent Enforcement	67
Burden of Proof	68
Trials in the U.S.	69
Trials Outside the U.S.	69
Infringement	70
Infringement and Validity Opinions Generally	72
Infringement Opinions	74



Validity Opinions Damages and Injunctions	75 76		
<b>Chapter 3 Pharmaceutical, Biological and Medical Device Patents</b>	<b>81</b>		
Pharmaceutical Patents Generally	81		
Hierarchy of Patents	82		
Biological Patents	85		
Medical Device Patents	86		
<b>Chapter 4 Overview of FDA</b>	<b>89</b>		
FDA Generally	89		
Origins of FDA	90		
Drug Industry Regulation	95		
Types of Drug Filings	96		
Medical Devices	98		
Drug Agencies Outside the U.S.	99		
FDA Orange Book	102		
<b>Chapter 5 Drug Product Exclusivity</b>	<b>107</b>		
Exclusivity of Drug Products Generally	107		
Patent Exclusivity	107		
Regulatory Exclusivity	108		
Other Exclusivities	115		
Exclusivity Outside the U.S.	116		
Exceptions to Regulatory Exclusivities	119		
<b>Chapter 6 Hatch Waxman Act</b>	<b>123</b>		
Historical Background	123		
The Law Today	124		
Patent Certifications	126		
Suits Following Patent Certification	126		
Medicare Act Amendments	129		
Canada	135		
Generics for Biologicals Drugs	139		
<b>Chapter 7 Putting it All Together: Product Life-Cycle Management</b>	<b>147</b>		
Patents	148		
Product Improvements	151		
Over-the-counter Strategy	154		
FDA Citizen's Petitions	154		
Authorized Generics	155		
Examples of Life-Cycle Management	156		
<b>Chapter 8 Conclusions and Final Thoughts</b>	<b>167</b>		
Longer Exclusivity Terms	168		
More Uniform Approval Standards Internationally	168		
Price Control Issues	169		
Prescribing Generic Drugs More Often	170		
<b>Glossary of Terms</b>	<b>173</b>		

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