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RHINOCORT® Allergy Spray Now Available Over The Counter Nationally

New OTC allergy spray expands the allergy solutions offered by the makers of ZYRTEC®

FORT WASHINGTON, PA (Feb. 8, 2016) – The makers of ZYRTEC® announce the launch of RHINOCORT® Allergy Spray as its newest allergy solution. Original prescription strength RHINOCORT AQUA® Nasal Spray with budesonide is now available to consumers over the counter as RHINOCORT® Allergy Spray at all major retailers and pharmacies.

"For consumers who are suffering from nasal allergy symptoms, RHINOCORT® Allergy Spray works all day and all night to relieve their most frustrating nasal allergy symptoms of nasal congestion, sneezing and itchy and runny nose," says Purvi Farahi, Group Brand Director, Allergy, McNeil Consumer Healthcare. "RHINOCORT® Allergy Spray expands our allergy product offerings and gives these allergy sufferers a new tool in their toolkit."

McNeil Consumer Healthcare acquired the U.S. OTC license rights for RHINOCORT AQUA® Nasal Spray from AstraZeneca in 2014. The launch of RHINOCORT® Allergy Spray will come to life through various marketing channels, including dedicated digital, television, print and radio advertising and professional outreach. The insight driven ad campaign will run nationally, as well as in strategic regional markets.

RHINOCORT® delivers 24-hour relief from nasal congestion, runny and itchy nose and sneezing and is gentle on the nose. It is scent-free and alcohol-free. For more information about RHINOCORT®, check out www.rhinocort.com or visit the brand on Facebook.

About RHINOCORT® Allergy Spray

RHINOCORT® Allergy Spray (budesonide) is a nasal allergy spray from the makers of ZYRTEC® (cetirizine HCl). RHINOCORT® relieves the allergy symptoms of nasal congestion, runny nose, itchy nose and sneezing. These symptoms can be caused by allergy triggers such as dust, mold, pet dander, tree, weed and grass pollen.

About ZYRTEC®

ZYRTEC® Allergy (cetirizine HCl) is the number one allergist recommended brand in the United States.^[1] ZYRTEC® relieves the allergy symptoms of sneezing, runny nose, itchy, watery eyes and itchy nose or throat. These symptoms can be caused by allergy triggers such as dust, mold, pet dander, tree, weed and grass pollen. The makers of ZYRTEC® offer products including ZYRTEC® Tablets, ZYRTEC® Dissolve Tabs, ZYRTEC® Liquid Gels, Children's ZYRTEC® Dissolve Tabs and Children's ZYRTEC® Allergy Syrup that all provide 24-hour allergy relief, and ZYRTEC-D® 12 Hour that provides the proven allergy relief of ZYRTEC® plus relief from nasal congestion and sinus pressure for a full 12 hours. For more information on ZYRTEC® products in the United States, visit www.zyrtec.com.

About McNeil Consumer Healthcare

McNeil Consumer Healthcare markets a broad range of well-known and trusted over-the-counter (OTC) products. McNeil Consumer Healthcare brands include TYLENOL® and MOTRIN® pain relievers and fever reducers; BENADRYL®, ZYRTEC® and ZYRTEC-D® 12 Hour allergy medicines; IMODIUM® anti-diarrheal products; and SUDAFED® and SUDAFED PE® nasal decongestants.

[1] Among OTC oral antihistamines

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