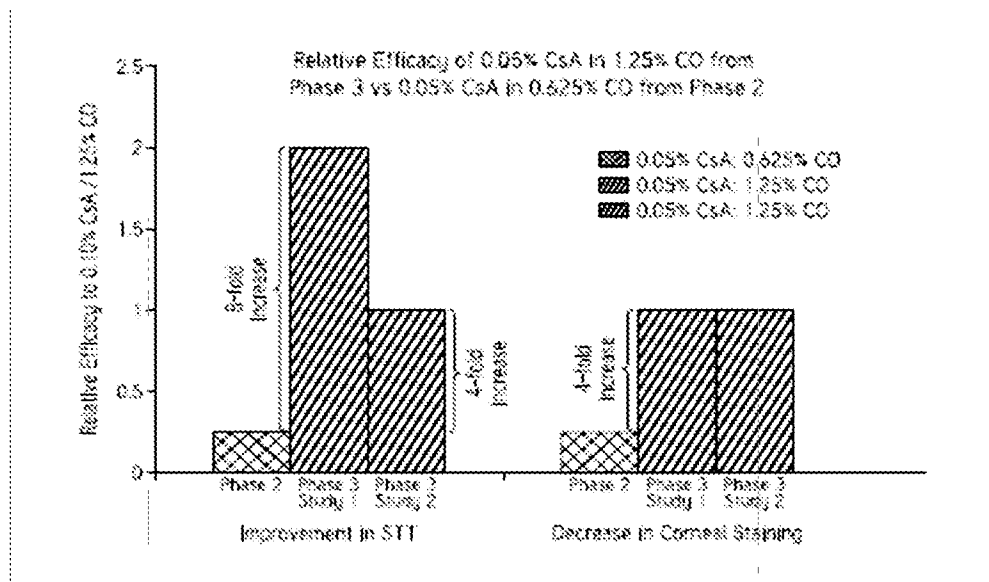


**Exhibit E of Schiffman Declaration 1**

	Phase 2 001	Phase 3 (1 <sup>st</sup> study)	Phase 3 (2 <sup>nd</sup> study)
	0.05% CsA in 0.625% CO	0.05% CsA in 1.25% CO	0.05% CsA in 1.25% CO
	Compared with 0.1% CsA in 1.25% CO		
Improvement in STT	0.25	2 (8-Fold Improvement*)	1 (4-Fold Improvement*)
Decrease in Corneal Staining	0.25	1 (4-Fold Improvement*)	1 (4-Fold Improvement*)

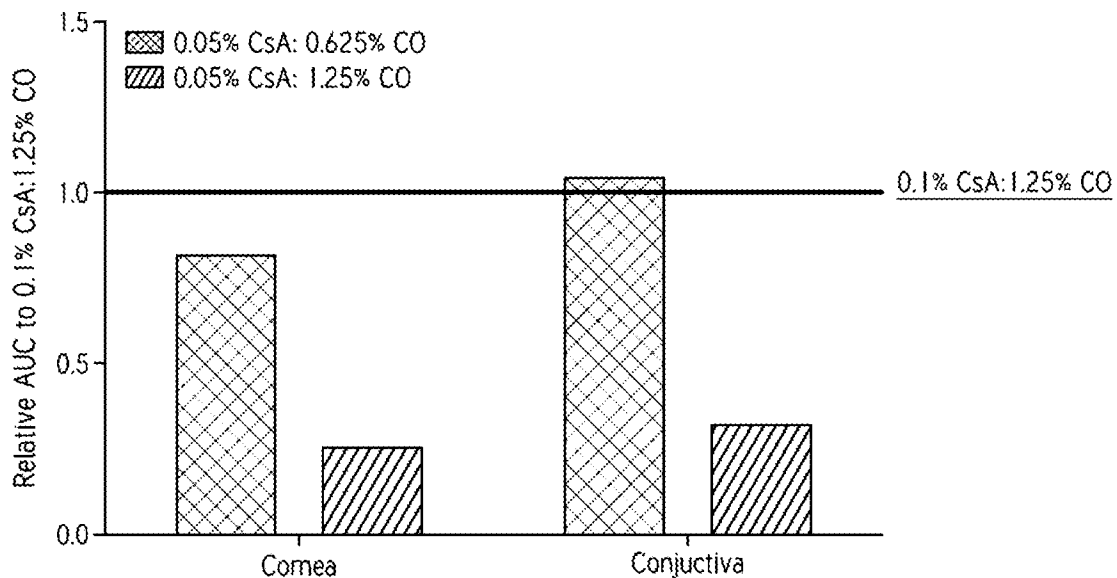
\*Compared to the 0.05% CsA/0.625% CO Phase 2 formulation (disclosed in Ding)

**Exhibit F of Schiffman Declaration 1**



This dramatic increase in relative efficacy between the claimed methods and the formulation disclosed in Examples 1E and 1D of Ding was especially unexpected in view of pharmacokinetic data. As described by Dr. Attar in paragraph 7 of the Attar Declaration, pharmacokinetic studies were performed on animal eyes, which compared the pharmacokinetic properties of several cyclosporin A-containing formulations, including formulations containing 0.05% by weight cyclosporin A and 0.625% by weight castor oil, formulations containing 0.05% by weight cyclosporin A and 1.25% by weight castor oil, and formulations containing 0.1% by weight cyclosporin A and 1.25% by weight castor oil. This data was compiled and organized in Exhibit B to the Attar Declaration, reproduced below:

**Exhibit B to Attar Declaration**



As described in paragraph 7 of the Attar Declaration, this chart shows that the amount of cyclosporin A that reaches the cornea and conjunctiva, ocular tissues that are highly relevant for the treatment of dry eye or keratoconjunctivis sicca, is higher for the

formulation containing 0.05% by weight cyclosporin A and 0.625% by weight castor oil (Ding 1E) than the formulation containing 0.05% by weight cyclosporin A and 1.25% by weight castor oil (the formulation in the claimed methods) relative to the formulation containing 0.1% by weight cyclosporin A and 1.25% by weight castor oil (Ding 1D). According to Dr. Attar, this data teaches that the claimed methods using the formulation containing 0.05% by weight cyclosporin A and 1.25% by weight castor oil would be less therapeutically effective than the formulation containing 0.05% by weight cyclosporin A and 0.625% by weight castor oil or the formulation containing 0.10% by weight cyclosporin A and 1.25% by weight castor oil. Attar Declaration at ¶ 8. Similarly, according to Dr. Schiffman, this data shows that, since lower levels of cyclosporin A were reaching the ocular tissues relevant for the treatment of dry eye, one of skill in the art would have expected patients receiving the formulation in the claimed methods to exhibit a lesser decrease from baseline in corneal staining score and a lesser increase from baseline in Schirmer Score relative to the corneal staining scores and Schirmer Scores of the patients receiving the 0.05% by weight cyclosporin A / 0.625% by weight castor oil formulation (Ding 1E) in the Phase 2 trials, as illustrated in Schiffman Declaration 1, Exhibit B. *See* Schiffman Declaration 1 at ¶ 13.

As described by Dr. Schiffman in paragraphs 14-15 of Schiffman Declaration 1, surprisingly, the claimed method was equally or more therapeutically effective for the treatment of dry eye or keratoconjunctivitis sicca than the formulation containing 0.10% by weight cyclosporin A and 1.25% by weight castor oil (Ding 1D) according to corneal staining score, Schirmer Score, an improvement in the common dry eye/keratoconjunctivitis sicca symptom of blurred vision and a greater decrease in the number of artificial tears used by patients.

Taking the results of the studies and data presented in the Attar and Schiffman 1 Declarations together, it is clear that the specific combination of 0.05% by weight cyclosporin A with 1.25% by weight castor oil is surprisingly critical for therapeutic effectiveness in the treatment of dry eye or keratoconjunctivitis sicca.

Accordingly, the Applicants submit that the Declarations of Drs. Rhett M. Schiffman (Schiffman Declaration 1) and Attar, together with the data presented in those

declarations, provide clear and convincing objective evidence that establishes that the claimed methods, including administration of a formulation with 0.05% by weight cyclosporin A and 1.25% by weight castor oil, demonstrate surprising and unexpected results, including improved Schirmer Tear Test scores and corneal staining scores (key objective measures of efficacy for dry eye or keratoconjunctivitis sicca) and improved visual blurring and reduced artificial tear use as compared to the prior art, for example, emulsion formulations disclosed in Ding, including formulations with 0.05% by weight cyclosporin A and 0.625% by weight castor oil (Ding 1E) and formulations with 0.10% by weight cyclosporin A and 1.25% by weight castor oil (Ding 1D).

*The Claimed Methods are Commercially Successful*

As discussed during the Examiner interview, in addition to having surprising and unexpected results, the claimed methods have demonstrated commercial success. In support of this position, the Applicants submit herewith as Exhibit 3, a Declaration of Aziz Mottiwala under 37 C.F.R. § 1.132 (hereinafter, “Mottiwala Declaration”), Vice President of Marketing at Allergan for Allergan’s Dry Eye Product Franchise.

As explained by Mr. Mottiwala, RESTASIS®, which is a commercial embodiment of the claimed methods, has been sold since 2003. *See* Mottiwala Declaration at ¶ 2. Since the launch of RESTASIS® in 2003, worldwide sales of the drug have increased steadily. *See* Mottiwala Declaration at ¶ 3 and Exhibit B to Mottiwala Declaration. Currently, annual world-wide net sales for RESTASIS® are over \$200 million per quarter, and nearing \$800 million annually. *See* Mottiwala Declaration at ¶ 4. This is strong evidence of commercial success. *See Id.* As there is no other FDA-Approved therapeutic treatment for dry eye available on the US market, RESTASIS® owns 100% of the market share. *Id.*

Accordingly, the Applicants assert that the Declaration of Aziz Mottiwala provides objective evidence that unequivocally establishes that the present invention as embodied in RESTASIS® has been met with commercial success.



*The Claimed Methods Satisfied a Long-Felt Need*

As discussed during the Interview, the claimed methods also resolve a long-felt need for a therapeutic treatment for dry eye or keratoconjunctivitis sicca. In support of this position, the Applicants submit herewith as Exhibit 4, a Declaration of Dr. Rhett M. Schiffman under 37 C.F.R. § 1.132 (hereinafter, “Schiffman Declaration 2”).

According to the MPEP, establishing long-felt need requires objective evidence that an art recognized problem existed in the art for a long period of time without solution. *See* MPEP § 716.04.

First, the need must have been a persistent one that was recognized by those of ordinary skill in the art. *Id.* As explained by Dr. Schiffman, dry eye/keratoconjunctivitis sicca has been a known, persistent ocular disorder for many years. Publications on dry eye date back to at least the 1970’s, and interest and publication on the subject has increased substantially since. *See* Schiffman Declaration 2 at ¶¶ 2-4.

Second, the long-felt need must not have been satisfied by another before the invention by applicant. MPEP 716.04. As explained by Dr. Schiffman, no other therapeutic dry-eye drug has been approved by the FDA before or since RESTASIS®. *See* Schiffman Declaration 2 at ¶ 8. Other treatments for dry eye, such as artificial tears, have been commercially available, but they only exhibit a palliative effect, and do not work to increase tear production or otherwise treat the disease. *See* Schiffman Declaration 2 at ¶ 4.

Third, the invention must in fact satisfy the long-felt need. MPEP 716.04. As shown by the FDA’s approval of RESTASIS® and the praise in the industry discussed by Dr. Schiffman at paragraph 8 of Schiffman Declaration 2, the claimed methods have satisfied the long felt need. As explained above, RESTASIS® has been met with great commercial success, which further shows the satisfaction of the long felt need.

Several other companies have tried to develop therapeutic drugs for FDA approval, but many have failed. *See* Schiffman Declaration 2 at ¶ 9 and Exhibit N. The Federal Circuit has implicitly accepted that failure to obtain FDA approval is relevant evidence of failure of others. *Knoll Pharm. Co. v Teva Pharms. USA, Inc.*, 367 F.3d 1381, 1385 (Fed. Cir. 2004).

Accordingly, the Applicants assert that the second Declaration of Dr. Rhett M. Schiffman provides objective evidence that unequivocally establishes that the present invention as embodied in RESTASIS® has satisfied a long felt need and that others have failed to meet such a long felt need.

Hence, in view of the evidence presented above and presented in the attached declarations, the Applicants submit that the unexpected results, commercial success, and satisfaction of long felt need obtained from the claimed methods successfully rebut the *prima facie* case of obviousness presented in the Office Action. Thus, the Applicants respectfully request that the Examiner withdraw the outstanding rejections under 35 U.S.C. § 103.

*Ding Teaches Away From the Claimed Method*

The Applicants also submit that a *prima facie* case of obviousness has not been established because Ding does not disclose or suggest administering an emulsion of 0.05% cyclosporine and 1.25% castor oil at a frequency of twice a day, as required by the pending independent claims (i.e. 37, 54, and 60). Rather, Ding only discloses administration of emulsions, other than 0.05% cyclosporine and 1.25% castor oil, eight times a day for seven days. *See* Ding at col. 4, lines 31-44 and col. 5, lines 14-17.

Moreover, the Applicants also submit that one of skill in the art at the time the invention was made would not have reduced the frequency of administration of the compositions disclosed in Ding from eight times a day to twice a day because Ding teaches away from such a modification. *See* MPEP § 2145(X)(D).

Notably, Ding discloses that therapeutic levels of cyclosporine were reached after dosage of the Example compositions 1A-1D, which included between 0.10 – 0.40 wt% cyclosporin (higher than the currently claimed amount of cyclosporin). *See* Ding at col. 5, lines 15-23. The Applicants submit that one of skill would not be motivated to decrease both the concentration of cyclosporin and the frequency of dosage in Ding, as such a modification may not reach therapeutic levels required for successful treatment with the drug.

Thus, at least for the reasons presented above, the Applicants respectfully request that the Examiner withdraw the outstanding rejections under 35 U.S.C. § 103.

*Obviousness-Type Double Patenting Rejection*

Claims 37-61 were rejected for non-statutory obvious-type double patenting in view of claims 1-8 of the Ding reference.

The Applicants submit that the pending claims are patentably distinct from claims 1-8 of Ding for at least the same reasons argued above. The Applicants respectfully request, therefore, that the Office withdraw the double patenting rejection of Claims 37-61 in view of claims 1-8 of Ding.

*Provisional Obviousness-Type Double Patenting Rejection*

Claims 37-61 were rejected for provisional non-statutory obvious-type double patenting in view of claims 37-60 of copending U.S. Patent Application No. 13/967,168, claims 37-60 of copending U.S. Patent Application No. 13/961,835, claims 37-61 of copending U.S. Patent Application No. 13/967,163, claims 37-61 of copending U.S. Patent Application No. 13/961,828, claims 37-60 of copending U.S. Patent Application No. 13/967,189, and claims 37-60 of copending U.S. Patent Application No. 13/961,808.

While the Applicants do not necessarily agree with the provisional non-statutory obviousness-type double patenting rejections recited above, in order to expedite prosecution, terminal disclaimers in the aforementioned applications were filed on October 7, 2013. Thus, the Applicants submit that the provisional obviousness-type double patenting rejection has been rendered moot and request that this provisional obviousness-type double patenting rejection be withdrawn.

*Provisional Statutory Double Patenting Rejection*

Claims 37-61 were rejected for statutory double patenting in view of claims 37-61 of co-pending U.S. Patent Application No. 13/961,818. Since this is a provisional statutory double patenting rejection, the Applicants request that the Examiner allow the

present case to proceed to allowance over the other aforementioned case. *See* MPEP § 804(2). The Applicants respectfully request, therefore, that the Office withdraw the provisional statutory double patenting rejection.

**Conclusion**

In view of the foregoing, the Applicants believe all claims now pending in the present application are in condition for allowance.

The Commissioner is hereby authorized to charge any fees required or necessary for the filing, processing or entering of this paper or any of the enclosed papers, and to refund any overpayment, to deposit account 01-0885.

If the Examiner believes a telephone conference would expedite prosecution of this application, please contact the undersigned at (714) 246-6996.

Respectfully submitted,

/Laura L. Wine/

Date: October 14, 2013

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Laura L. Wine  
Attorney of Record  
Registration Number 68,681

Please direct all inquiries and correspondence to:  
Laura L. Wine, Esq.  
Allergan, Inc.  
2525 Dupont Drive, T2-7H  
Irvine, California 92612  
Tel: (714) 246-6996 Fax: (714) 246-4249

# EXHIBIT 1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

DECLARATION UNDER 37 C.F.R. 1.132

of Dr. Rhett M. Schiffman,

I, Rhett M. Schiffman, M.D., declare as follows:

1. I am currently a Vice President and Chief Medical Officer at Neurotech. I have an M.D, Masters Degrees in Clinical Research Design and Statistical Analysis and in Health Services Administration, a Bachelor's degree in Bioengineering, and over 12 years of experience in the pharmaceutical industry at Allergan, Inc. ("Allergan"). I was also a clinical investigator in the Phase 3 studies for Restasis®. I am a co-inventor on several issued patents and pending applications related to treatment methods using ophthalmic products. My *curriculum vita*, which contains a list of my publications to which I contributed, is attached to this declaration as Exhibit A.
2. I have been informed of the general nature of the rejections made by the Patent Office with respect to the previously presented claims of the above-referenced patent application and I am familiar with the references that the Patent Office has relied on in making these rejections. For example, I am aware of U.S. Patent No. 5,474,979 to Ding et al. ("Ding").
3. Restasis® is an FDA approved product that is a commercial embodiment of the invention. Specifically, Restasis® is approved as a 0.05% by weight cyclosporin ophthalmic emulsion useful for the treatment of ophthalmic conditions, such as dry eye. Specifically, Restasis® ophthalmic emulsion is indicated to increase tear production in patients whose tear production is presumed to be suppressed due to ocular inflammation associated with keratoconjunctivitis sicca.
4. I have reviewed the pending claims in the present application, and the pending claims cover the specific formulation of Restasis® and/or the approved methods of treatment of dry eye or keratoconjunctivitis sicca for Restasis®.
5. In creating and testing the claimed methods and compositions, several unexpected benefits were discovered using the claimed compositions and/or claimed methods.
6. During development of a drug for the treatment of dry eye disease or keratoconjunctivitis sicca, Allergan performed a randomized, multicenter, double-masked, parallel-group, dose-response controlled Phase 2 trial on several cyclosporin-A and castor oil-containing formulations. In this Phase 2 study of moderate to severe KCS, the safety and efficacy of

four cyclosporin A-containing emulsion compositions were compared to one another: 0.05% by weight cyclosporin A with 0.625% by weight castor oil, 0.10% by weight cyclosporin A with 1.25% by weight castor oil, 0.20% by weight cyclosporin A with 2.5% by weight castor oil, and 0.40% by weight cyclosporin A with 5.0% by weight castor oil. A vehicle containing 2.5% by weight castor oil was also tested and compared to these formulations. In this study, patients with moderate to severe dry eye disease were treated twice daily with one of the aforementioned cyclosporin A-containing formulations or a vehicle. All of the cyclosporin A-containing formulations as well as the vehicle also included 2.2% by weight glycerine, 1.0% by weight polysorbate 80, 0.05% by weight Pemulen, sodium hydroxide, and water. To the best of my knowledge, the specific cyclosporin-A containing formulations tested in humans in this Phase 2 study are disclosed in the Ding reference. Results from this study illustrating the change from baseline in corneal staining and change from baseline in Schirmer Score, key objective testing measures for dry eye or KCS, are shown in Exhibit B, Figures 1 and 2, respectively.

7. As shown in Exhibit B, Figure 1, the 0.1% by weight cyclosporin A/ 1.25% by weight castor oil formulation demonstrated a greater decrease in corneal staining than the 0.05% by weight cyclosporin A/0.625% by weight castor oil formulation. As shown in Exhibit B, Figure 2 the 0.1% by weight cyclosporin A/ 1.25% by weight castor oil formulation demonstrated a greater increase in Schirmer Score (tear production) at week 12 than any other formulation tested, including the 0.05% by weight cyclosporin A/0.625% by weight castor oil formulation. Corneal staining and Schirmer score are key objective measures for determining dry eye or keratoconjunctivitis sicca disease severity.
8. After Allergan's Phase 2 study, Allergan initiated a Phase 3 study. In Allergan's multicenter, randomized, double-masked Phase 3 trials, Allergan compared the efficacy and safety of the formulation containing 0.10% by weight cyclosporin A and 1.25% by weight castor oil to a the claimed formulation (containing 0.05% by weight cyclosporin A and 1.25% by weight castor oil), and to a vehicle containing 1.25% by weight castor oil. The data presented in Exhibit B represents the subpopulation of moderate to severe Phase 2 patients with the same reductions in tear production ( $\leq 5$  mm/5 min) as those enrolled in the Phase 3 studies. In this study, patients with moderate to severe dry eye disease were treated twice daily with either a formulation containing 0.10% by weight cyclosporin A and 1.25% by weight castor oil, a formulation containing 0.05% by weight cyclosporin A and 1.25% by weight castor oil, or the vehicle. Both cyclosporin A-containing formulations and the vehicle also included 2.2% by weight glycerine, 1.0% by weight polysorbate 80, 0.05% by weight Pemulen, sodium hydroxide, and water.

9. I have reviewed the Declaration of Dr. Mayssa Attar (“Attar Declaration”), and I agree with her statements made in paragraphs 6-8, reproduced here. I have attached Exhibit B to the Attar Declaration to this Declaration as Exhibit C:
  
10. “It was known in the art at the time this application was filed that cyclosporin could be administered topically locally to the eye to target and treat dry eye by using cyclosporin A’s immunomodulatory properties to inhibit T cell activation which would lead to an increase in tear production and potentially other therapeutic effects related cyclosporine’s anti-inflammatory and anti-apoptotic effects and thus limit chronic inflammation in the pathology of dry eye. To elicit it’s therapeutic effect, cyclosporine must be effectively delivered to multiple target tissues of the ocular surface such as the cornea, conjunctiva, and lacrimal gland. The rate and extent at which cyclosporine is differentially delivered to the putative sites of action is critical to achieving therapeutic success in treating dry eye. Generally speaking, it was understood that pharmacokinetic/pharmacodynamic relationship would indicate that as more cyclosporin A reaches the target tissues of the ocular surface, such as the cornea and conjunctiva, the more immunomodulatory and more anti-inflammatory activity can take place and the more therapeutically effective a drug can be in treating dry eye.
  
11. Pharmacokinetic studies were performed on animal eyes, which compared the pharmacokinetic properties of several cyclosporin A-containing formulations. Those results are attached to this declaration in Exhibit B. As shown in Exhibit B, the relative extent at cyclosporin was absorbed increased in the relevant ocular tissues, here, the cornea and the conjunctiva, where the amount of oil present in the formulation was decreased. Specifically, the amount of cyclosporin A that reached the relevant ocular tissue was higher for the formulation containing 0.05% by weight cyclosporin A and 0.625% by weight castor oil than the formulation containing 0.05% by weight cyclosporin A and 1.25% by weight castor oil relative to the formulation containing 0.1% by weight cyclosporin A and 1.25% by weight castor oil.
  
12. One of skill in the art would have understood such a result to mean that since there was more cyclosporin A present in the relevant ocular tissues in the formulation containing 0.05% by weight cyclosporin A and 0.625% by weight castor oil and the formulation containing 0.1% by weight cyclosporine A and 1.25% by weight castor oil than the claimed formulation, that those formulations would have been more therapeutically effective than the claimed formulation. Specifically, this data suggests that the formulation containing 0.05% by weight cyclosporin A and 0.625% by weight castor oil would have been more therapeutically effective than the claimed formulation.”

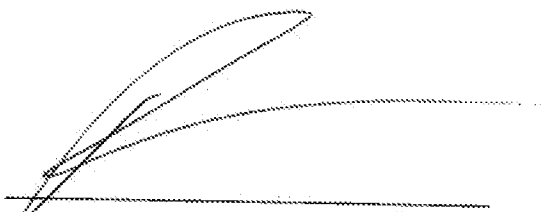


13. Specifically, one of skill in the art would have expected patients receiving the claimed formulations and methods to exhibit a lesser decrease from baseline in corneal staining score and a lesser increase from baseline in Schirmer Score, relative to the patient corneal staining scores and Schirmer Scores demonstrated by the patients receiving the 0.05% by weight cyclosporin A / 0.625% by weight castor oil formulation (Ding 1E) in the Phase 2 trials illustrated in Exhibit B.
14. Surprisingly, the claimed formulation and method was equally or more therapeutically effective for the treatment of dry eye/keratoconjunctivitis sicca than the formulation containing 0.10% by weight cyclosporin A and 1.25% by weight castor oil according to at least four testing parameters. This result was surprising and completely unexpected. These results are attached to this declaration in Exhibit D.
15. As shown in the results in Exhibit D, the claimed formulation and method was unexpectedly superior to the 0.10% by weight cyclosporin A / 1.25% by weight castor oil formulation with respect to several properties. For example, the claimed formulations and methods surprisingly exhibited a comparable or greater decrease in corneal staining score (see Exhibit D, Figure 1), a greater increase in Schirmer Score (see Exhibit D, Figure 2), an improvement in the common dry eye/keratoconjunctivitis sicca symptom of blurred vision (see Exhibit D, Figure 3) and a greater decrease in the number of artificial tears used by patients (see Exhibit D, Figure 4) compared to the formulation containing 0.10% by weight cyclosporin A and 1.25% by weight castor oil.
16. This result was even more surprising, given earlier testing from the Phase 2 study that illustrated that compositions containing 0.10% by weight cyclosporin A and 1.25% by weight castor oil provided more improvement in objective measures (such as corneal staining and increase in Schirmer Score – as illustrated in Exhibit B) in dry eye patients than compositions containing 0.05% by weight cyclosporin A and 0.625% castor oil.
17. I have compared the objective results showing the surprising therapeutic efficacy of the claimed formulation and method relative to the 0.10% by weight cyclosporin A and 1.25% by weight castor oil formulation tested in Phase 3 to the 0.05% by weight cyclosporin A and 0.625% by weight castor oil formulation relative to the 0.10% by weight cyclosporin A and 1.25% by weight castor oil formulation tested in Phase 2. This comparison is attached to this declaration as Exhibit E.
18. As seen in Exhibit E, in the Phase 2 study, the 0.05% by weight cyclosporin A/0.625% by weight castor oil formulation (Ding 1E) only achieved 0.25 times the improvement in Schirmer Tear Test score as the 0.1 % by weight cyclosporin A/1.25% by weight castor

oil formulation and only achieved 0.25 times the decrease in corneal staining as the 0.1 % by weight cyclosporin A/1.25% by weight castor oil formulation. However, in the Phase 3 studies, the claimed formulation and method achieved twice the improvement in Schirmer Tear Test score as the 0.1 % by weight cyclosporin A/1.25% by weight castor oil formulation in the first study and substantially the same improvement in Schirmer Tear Test score as the 0.1 % by weight cyclosporin A/1.25% by weight castor oil formulation in the second Phase 3 study. Also, the claimed formulation achieved substantially the same decrease in corneal staining score compared to the 0.1 % by weight cyclosporin A/1.25% by weight castor oil formulation.

19. As seen in Exhibit E, and further illustrated in Exhibit F, surprisingly, the claimed formulation and method demonstrated an 8-fold increase in relative efficacy for the Schirmer Tear Test Score in the first study of phase 3 compared to the 0.05% by weight cyclosporin A/0.625% by weight castor oil formulation (Ding Example 1E) in the Phase 2 study. Exhibits E and F also illustrate that the claimed formulations demonstrated a 4-fold improvement in the relative efficacy for the Schirmer Tear Test score for the second study of Phase 3 and a 4-fold increase in relative efficacy for decrease in corneal staining score in both of the Phase 3 studies compared to the 0.05% by weight cyclosporin A/0.625% by weight castor oil formulation in the Phase 2 study, the formulation disclosed in the Ding reference (Ding 1E). This was clearly a very surprising result.
  
20. Taking the results of these studies together, it is clear that the specific combination of 0.05% by weight cyclosporin A with 1.25% by weight castor oil is surprisingly and unexpectedly critical for therapeutic effectiveness in the treatment of dry eye/keratoconjunctivitis sicca.

I hereby declare that all statements made herein of my own knowledge and belief are true; and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.



\_\_\_\_\_

Dr. Rhett M. Schiffman

Date: 10/11/13

# EXHIBIT A

**CURRICULUM VITAE FOR RHETT M. SCHIFFMAN, M.D., M.S., M.H.S.A.**

**Current Title:** Vice President and Chief Medical Officer  
Neurotech

**Work Address:** 900 Highland Corporate Drive  
Building #1, Suite #101  
Cumberland, RI 02864

**Home Address:** 1843 Temple Hills  
Laguna Beach, CA 92651

**Office Telephone:** (401) 495-2395  
**Cell Telephone:** (313) 516-6924  
**Email:** r.schiffman@neurotechusa.com

**EDUCATION:**

**Professional:** University of Michigan, School of Public Health,  
Ann Arbor, Michigan  
2000 M.H.S.A. Health Services Administration

University of Michigan, Rackham Graduate School,  
Ann Arbor, Michigan  
1989 M.S. Clinical Research Design & Statistical Analysis

Universidad Autonoma de Ciudad Juarez  
Instituto de Ciencias Biomedicas  
Juarez, Mexico  
1983 M.D. Medicine

**Undergraduate:** Columbia University  
School of Engineering and Applied Science  
New York, NY  
1978 B.S. Bioengineering

**POSTDOCTORAL TRAINING:**

**Fellow:** Uveitis and Ocular Immunology, National Eye Institute,  
National Institutes of Health, Bethesda, MD  
1996-1997

**Resident:** Ophthalmology, Henry Ford Hospital, Detroit, Michigan  
1993 - 1996

**Resident:** Internal Medicine, Henry Ford Hospital, Detroit, Michigan  
1984 - 1986

**Intern:** Internal Medicine, Henry Ford Hospital, Detroit, Michigan  
1983 - 1984

## CERTIFICATION AND LICENSURE

Medical Licensure: California, 2002 – C50825  
Michigan, 1983 - 4301046984

Board Certification: American Board of Ophthalmology, 1999; 93th percentile on Board examination  
American Board of Internal Medicine, 1986; 99th percentile on Board examination

## PROFESSIONAL SOCIETIES:

Member, Association for Research in Vision and Ophthalmology  
American Academy of Ophthalmology  
American Medical Association

## PROFESSIONAL EXPERIENCE:

2013-Present Vice President and Chief Medical Officer, Neurotech

2010-2013 Board Member, Glaucoma Research Foundation

2009-2013 Ophthalmology Therapeutic Area Head

2008-2013 Head of Development for Emerging Markets

2007-2013 Head, Global Product Enhancement/Life Cycle Management

2005-2013 Vice President, Development for Ophthalmology and Botox, Allergan Pharmaceuticals

2003-Present Clinical Associate Professor and Attending Physician in Ophthalmology, University of California at Irvine.

2001-2005 Senior Director, Ophthalmology Clinical Research, Allergan Pharmaceuticals, Irvine, California

1999-2001 Member, Leadership Council, Eye Care Services, Henry Ford Health System, Detroit, MI

1999-2001 Director, Quality Improvement, Eye Care Services, Henry Ford Health System, Detroit, MI

1998-2001 Director of the African-American Initiative for Male Health Improvement (AIMHI). Eye Disease Screening Program in Southeast Michigan. Funded by the Michigan Department of Community Health.

1997-2001 Director of Uveitis Services, Eye Care Services, Henry Ford Health System, Detroit, MI  
Director of Clinical Research, Eye Care Services, Henry Ford Health System, Detroit, MI  
Staff Investigator, Center for Health Services Research, Henry Ford Health System, Detroit, MI

1996-2001 Reviewer to Special Study Section, National Eye Institute, National Institutes of Health, Bethesda, Maryland.

1999-2001 Director, Clinical Research, Eye Care Services, Henry Ford Hospital, Detroit, Michigan

- 1996-1997 Senior Staff Physician, Eye Care Services, Ophthalmology, Henry Ford Health System, Detroit, Michigan (on intergovernmental personnel act to National Eye Institute, National Institutes of Health, Bethesda, Maryland)
- 1994-1995 Associate Medical Director, Henry Ford Hospital Pharmacology Research Unit, Detroit, Michigan
- 1993-2001 Associate Research Director, Eye Care Services, Henry Ford Hospital, Detroit, Michigan
- 1989-2001 Staff, Center for Clinical Effectiveness, Henry Ford Hospital, Detroit, Michigan
- 1988-1994 Requirements Advisory Committee to the Medical Information Management System, Henry Ford Hospital, Detroit, Michigan
- 1989-1993 Coordinator, General Internal Medicine Research, Henry Ford Hospital, Detroit, Michigan
- 1990-1993 Chairman, General Internal Medicine Research Committee, Henry Ford Hospital, Detroit, Michigan
- Member, Research and Academic Affairs Committee, Department of Medicine, Henry Ford Hospital, Detroit, Michigan
- 1986-1993 Senior Staff Physician, General Internal Medicine, Henry Ford Hospital, Detroit, Michigan

**TEACHING EXPERIENCE:**

- 2003-Present Ophthalmology Residency Training Program, University of California at Irvine
- 1997-2001 Ophthalmology Residency Training Program, Henry Ford Hospital, Detroit, Michigan
- 1986-1993 Internal Medicine Residency Training Program, Henry Ford Hospital, Detroit, Michigan
- 1988-1993 Preceptor, University of Michigan Medical Schools, Ann Arbor, Michigan
- 1991-1993 Preceptor, General Internal Medicine Fellows
- Medical Staff Seminars, General Internal Medicine, Henry Ford Hospital, Detroit, MI:  
Introduction to Epidemiology, Introduction to Personal Computing, Medical Decision Analysis

**BOOKS & MONOGRAPHS:**

1. Ocular Therapy chapter in: Oréfice, Fernando: Uveíte: Clínica e Cirúrgica. Ed. Cultura Médica. Published June 2000.
2. New Concepts in the Pathogenesis, Diagnosis and Treatment of Dry Eye. Ocular Surgery News Monograph; Slack Incorporated. July 1, 1999

3. Schiffman RM: Glaucoma, Ophthalmology chapter in Noble, John: Textbook of Primary Care Medicine. 2<sup>nd</sup> Edition. 1996. Mosby-Year Book, Inc. 1471-9.

**JOURNAL PUBLICATIONS:**

1. Day D.G., Walters T.R., Schwartz G.F., Mundorf T.K., Liu C., Schiffman R.M., Bejani M. Bimatoprost 0.03% preservative-free ophthalmic solution versus bimatoprost 0.03% ophthalmic solution (Lumigan) for glaucoma or ocular hypertension: a 12-week, randomised, double-masked trial. *Br J Ophthalmol*. 2013 Jun 6. [Epub ahead of print]
2. Callanan DG, Gupta S, Boyer DS, Ciulla TA, Singer MA, Kuppermann BD, Liu CC, Li XY, Hollander DA, Schiffman RM, Whitcup SM; Ozurdex PLACID Study Group. Dexamethasone Intravitreal Implant in Combination with Laser Photocoagulation for the Treatment of Diffuse Diabetic Macular Edema. *Ophthalmology*. 2013 May 22. S0161-6420(13)00152-8.
3. Katz LJ, Rauchman SH, Cottingham AJ Jr, Simmons ST, Williams JM, Schiffman RM, Hollander DA. Fixed-combination brimonidine-timolol versus latanoprost in glaucoma and ocular hypertension: a 12-week, randomized, comparison study. *Curr Med Res Opin*. 2012 May;28(5):781-8
4. Katz, L.J., Rauchman, S.H., Cottingham Jr., A.J., Simmons, S.T., Williams, J.M., Schiffman, R.M., Hollander, D.A. Fixed-combination brimonidinetimolol versus latanoprost in glaucoma and ocular hypertension: A 12-week, randomized, comparison study. *Current Medical Research and Opinion* 28 (5), pp. 781-788
5. Lowder, C., Belfort Jr., R., Lightman, S., Foster, C.S., Robinson, M.R., Schiffman, R.M., Li, X.-Y., Cui H, Whitcup, S.M. Dexamethasone intravitreal implant for noninfectious intermediate or posterior uveitis. *Arch Ophthalmol* 2011 129 (5):545-553
6. Waterbury, L.D., Galindo, D., Villanueva, L., Nguyen, C., Patel, M., Borbridge, L., Attar, M., Schiffman RM, Hollander, D.A. Ocular penetration and anti-inflammatory activity of ketorolac 0.45% and bromfenac 0.09% against lipopolysaccharide-induced inflammation. *J Ocular Pharmacol and Therapeutics* 2011 27 (2):173-178
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9. Spaeth G, Bernstein P, Caprioli J, Schiffman RM. Control of Intraocular Pressure and Intraocular Pressure Fluctuation with Fixed Combination Brimonidine-Timolol versus Brimonidine or Timolol Monotherapy. *Am J Ophthalmol*. 2011 January;151:93-99.
10. Attar, M., Schiffman, R., Borbridge, L., Farnes, Q., Welty, D. Ocular pharmacokinetics of 0.45% ketorolac tromethamine. *Clin Ophthalmol* 2010 4(1), pp. 1403-1408
11. Craven, E.R., Liu, C.-C., Batoosingh, A., Schiffman, R.M., Whitcup, S.M. A randomized, controlled comparison of macroscopic conjunctival hyperemia in patients treated with bimatoprost 0.01% or vehicle who were previously controlled on latanoprost. *Clin Ophthalmol* 2010 4 (1):1433-1440
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13. Katz L, Cohen J, Batoosingh A, Felix C, Shu V, Schiffman R. Twelve-Month, Randomized Controlled Trial of the Efficacy and Safety of Bimatoprost 0.01%, 0.0125%, and 0.03% in Patients with Glaucoma or Ocular Hypertension. *Am J Ophthalmol*. 2010 April;149:661-671.
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30. Schiffman RM, Jacobsen G, Whitcup S: Visual Functioning and General Health Status in Patients with Uveitis. *Arch Ophthalmol* 2001 Jun;119(6):841-849.
31. Javitt JC, Schiffman RM: Clinical Success and Quality of Life with Brimonidine 0.2% or Timolol 0.5% used BID in Glaucoma or Ocular Hypertension: A Randomized Clinical Trial. *J Glaucoma*. 2000 Jun;9(3):224-34.
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40. Gubbins G, Schiffman RM, Alipati R, Batra S.: Cocaine-Induced Hepatonephrotoxicity. *Henry Ford Hospital Medical Journal* 1990; 38:55-56.

## **JOURNAL REVIEWER**

1. British Journal of Ophthalmology
2. Current Eye Research
3. Ophthalmology
4. Optometry and Vision Science
5. The Lancet

## **SELECTED PAST SCIENTIFIC ACTIVITIES:**

### HFHS Principal Investigator

1. Schiffman RM, Chew E, Ferris F, Ellwein L, Hays R, Mangione C: A Randomized Comparison of the Cost, Quality and Acceptability of Four Modes of Administration the National Eye Institute Visual Functioning Questionnaire-25. National Eye Institute.
2. Schiffman RM: National Eye Institute Refractive Error Correction Questionnaire (NEI-RECQ) Phase II Protocol. National Eye Institute through Emmes Corporation.
3. Schiffman RM, Lesser GL, Imami N, Trick GL: A 48-Month, Multi-Center, Randomized, Double-Masked, Placebo-Controlled, Clinical Study to Evaluate the Effectiveness and Safety of Oral Memantine in Daily Doses of 20 Mg and 10 Mg in Patients with Chronic Open-Angle Glaucoma at Risk for Glaucomatous Progression - Allergan Protocol 192944-005.
4. Schiffman RM: A Multicenter, Investigator-Masked, Randomized, Parallel-Group Study to Compare the Safety and Efficacy and Safety of Restasis™ (Cyclosporine 0.05% Ophthalmic Emulsion) vs. An Artificial Tear (Refresh®) Used Twice Daily for Three Months in Patients with Moderate to Severe Keratoconjunctivitis Sicca (Allergan Protocol 192371-008)
5. Schiffman RM, Patel S, Crosswell M and Shankle J: The Retinal Thickness Analyzer in the Management of Uveitic Cystoid Macular Edema.
6. Schiffman RM, Trick GL: Retinal Thickness Analyzer (RTA) - Clinical Validation Study. Talia Technology Ltd.
7. A Multicenter, Randomized, Double-Masked, Controlled Study to Evaluate the Safety and Efficacy of an Intravitreal Fluocinolone Acetonide Insert in Patients with Non-Infectious Uveitis Affecting the Posterior Segment of the Eye. Bausch and Lomb.

## **SCIENTIFIC ACTIVITIES:**

### HFHS Collaborative Investigator:

1. Lesser B, Darnley D, Schiffman R: Ocular Hypertension Treatment Study. National Eye Institute, 1993- 1999.
2. Nussenblatt RB, Whitcup SM, Schiffman RM, et. al: The Treatment of Non-infectious Intermediate and Posterior Uveitis with Humanized Anti-Tac Monoclonal Antibody Therapy: Phase I and Phase II. National Eye Institute, National Institutes of Health.

# EXHIBIT B

Phase 2 Results - Phase 3 Target Subpopulation

Change from Baseline in Corneal Staining at Week 12

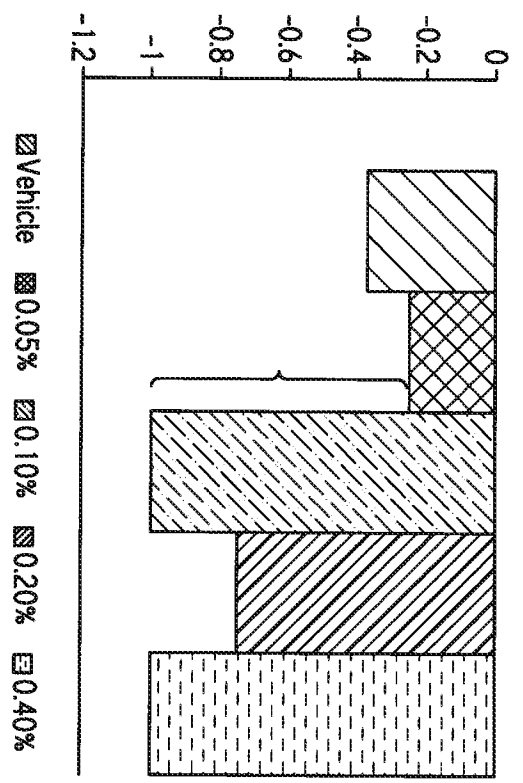


FIG. 1

Change from Baseline in Schirmer Score at Week 12

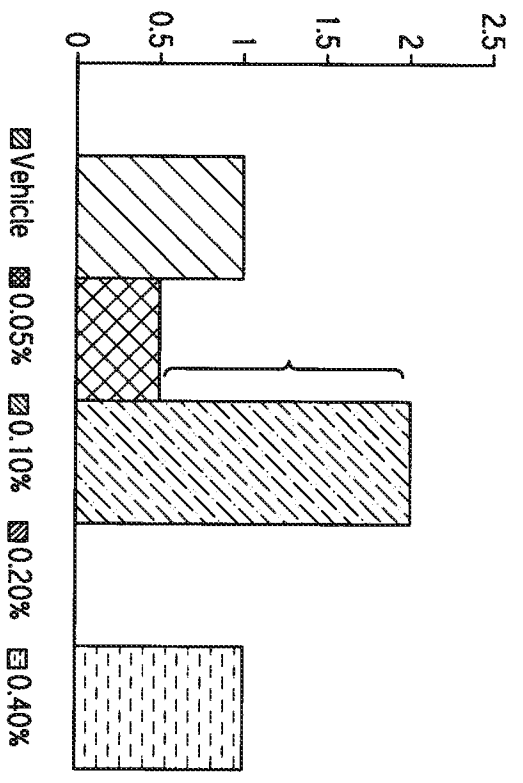
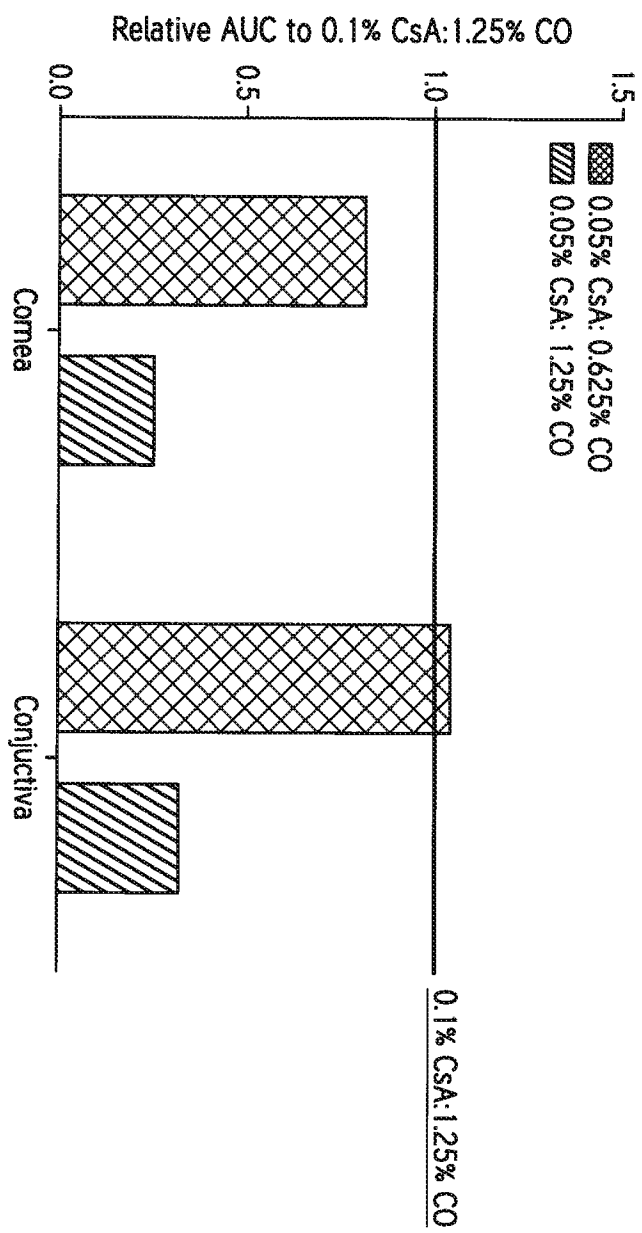


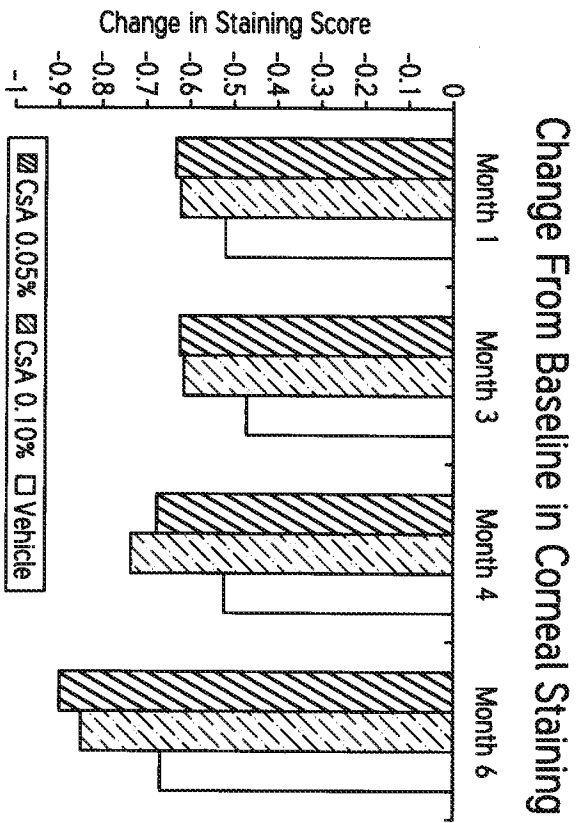
FIG. 2

# EXHIBIT C

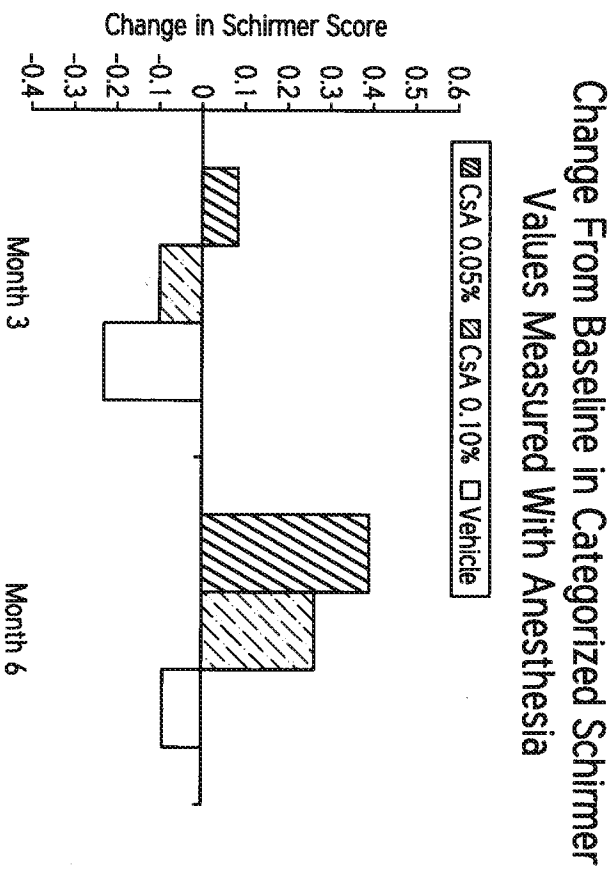


# EXHIBIT D

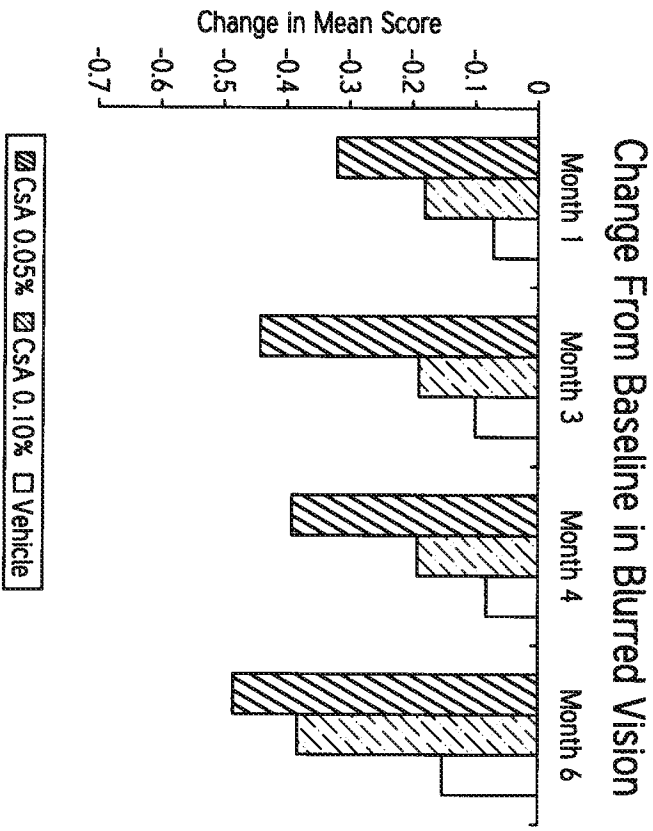




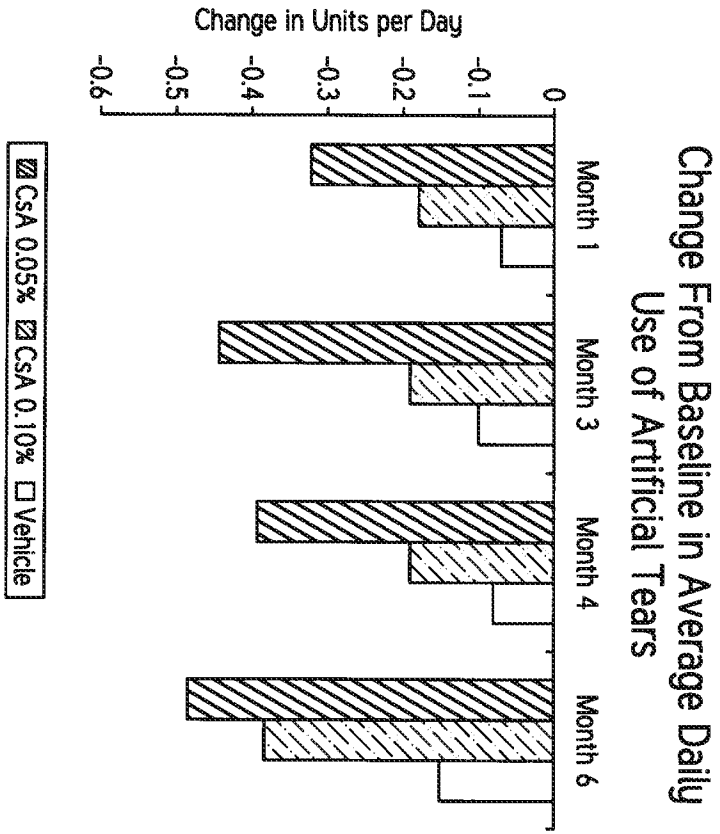
**FIG. 1**



**FIG. 2**



**FIG. 3**



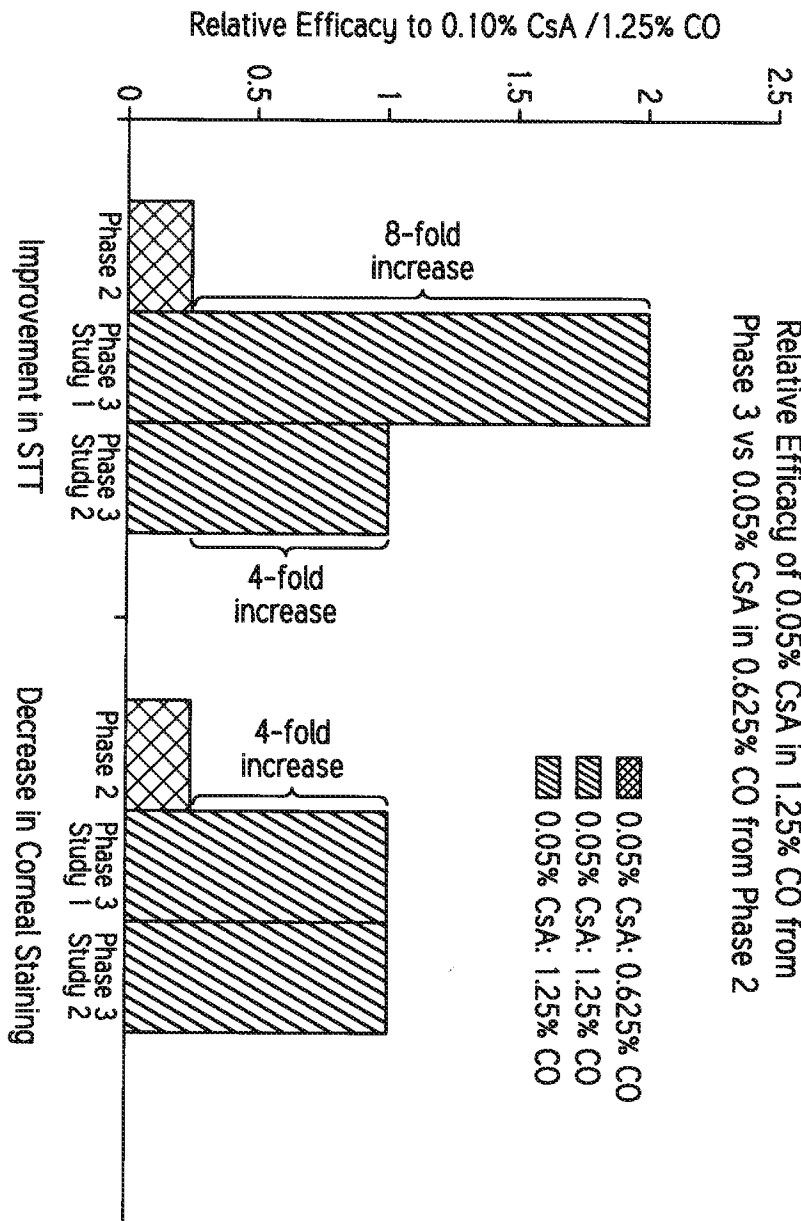
**FIG. 4**

# EXHIBIT E

	Phase 2 001	Phase 3 (1 <sup>st</sup> study)	Phase 3 (2 <sup>nd</sup> study)
	0.05% CSA in 0.625% CO	0.05% CSA in 1.25% CO	0.05% CSA in 1.25% CO
	Compared with 0.1% CSA in 1.25% CO		
Improvement in STT	0.25	2 (8-Fold Improvement*)	1 (4-Fold Improvement*)
Decrease in Corneal Staining	0.25	1 (4-Fold Improvement*)	1 (4-Fold Improvement*)

\*Compared to the 0.05% CSA/0.625% CO Phase 2 formulation (disclosed in Ding)

# EXHIBIT F



## EXHIBIT 2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

DECLARATION UNDER 37 C.F.R. 1.132

of Dr. Mayssa Attar, Ph.D.

I, Mayssa Attar, Ph.D., declare as follows:

1. I am currently a Research Investigator at Allergan, Inc. ("Allergan"), specializing in preclinical and clinical pharmacokinetics and pharmacodynamics. I have a Ph.D. in Pharmaceutical Sciences, Bachelor's and Master's degrees in Biochemistry, and almost 15 years of experience in the pharmaceutical industry. I also serve as adjunct faculty at the the University of Southern California, School of Pharmacy. My *curriculum vita*, which contains a list of my publications to which I contributed, is attached to this declaration as Exhibit A.
2. I have been informed of the general nature of the rejections made by the Patent Office with respect to the previously presented claims of the above-referenced patent application and I am familiar with the references that the Patent Office has relied on in making these rejections. For example, I am aware of the "Ding" reference (U.S. Patent No. 5,474,979 to Ding et al.).
3. Restasis® is an FDA approved product that is a commercial embodiment of the invention. Specifically, Restasis® is approved as a 0.05% by weight cyclosporine ophthalmic emulsion useful for the treatment of ophthalmic conditions, such as dry eye. Specifically, Restasis® ophthalmic emulsion is indicated to increase tear production in patients whose tear production is presumed to be suppressed due to ocular inflammation associated with keratoconjunctivitis sicca.
4. I have reviewed the pending claims in the present application, and the pending claims cover the specific formulation of Restasis® and/or the approved methods of treatment of dry eye or keratoconjunctivitis sicca with Restasis®.
5. In creating and testing the claimed methods and compositions, several unexpected results were discovered using the claimed compositions and methods.
6. It was known in the art at the time this application was filed that cyclosporin could be administered topically locally to the eye to target and treat dry eye by using cyclosporin A's immunomodulatory properties to inhibit T cell activation, which would lead to an increase in tear production and potentially other therapeutic effects related to



cyclosporin's anti-inflammatory and anti-apoptotic effects and thus limit chronic inflammation in the pathology of dry eye. To elicit its therapeutic effect, cyclosporin must be effectively delivered to multiple target tissues of the ocular surface such as the cornea, conjunctiva, and lacrimal gland. The rate and extent at which cyclosporin is differentially delivered to the putative sites of action is critical to achieving therapeutic success in treating dry eye. Generally speaking, it was understood that pharmacokinetic/pharmacodynamic relationship would indicate that as more cyclosporin A reaches the target tissues of the ocular surface, such as the cornea and conjunctiva, the more immunomodulatory and more anti-inflammatory activity that can take place and the more therapeutically effective a drug can be in treating dry eye.

7. Pharmacokinetic studies were performed on animal eyes, which compared the pharmacokinetic properties of several cyclosporin A-containing formulations. Those results are attached to this declaration in Exhibit B. As shown in Exhibit B, the relative extent that cyclosporin was absorbed increased in the relevant ocular tissues, here, the cornea and the conjunctiva, where the amount of oil present in the formulation was decreased but the weight percentage of cyclosporin stayed the same. Specifically, the amount of cyclosporin A that reached the relevant ocular tissue was higher for the formulation containing 0.05% by weight cyclosporin A and 0.625% by weight castor oil than the formulation containing 0.05% by weight cyclosporin A and 1.25% by weight castor oil, relative to the formulation containing 0.1% by weight cyclosporin A and 1.25% by weight castor oil. We also noticed that the amount of cyclosporin A that reached the relevant ocular tissue was higher for the formulation containing 0.1% by weight cyclosporin A and 1.25% by weight castor oil than for the claimed formulation and method.
8. One of skill in the art would have understood such a result to mean that since there was more cyclosporin A present in the relevant ocular tissues with the formulation containing 0.05% by weight cyclosporin A and 0.625% by weight castor oil and the formulation containing 0.1% by weight cyclosporin A and 1.25% by weight castor oil than with the claimed formulation, that those formulations would have been more therapeutically effective than the claimed formulation. Specifically, this data teaches one of skill in the art that the formulation containing 0.05% by weight cyclosporin A and 0.625% by weight castor oil would have been more therapeutically effective than the claimed formulation.
9. Surprisingly, an unexpected increase in efficacy was demonstrated relative to the 0.1% cyclosporin A and 1.25% castor oil formulation when we compared the therapeutic efficacy of the claimed formulation and method (containing 0.05% by weight cyclosporin A and 1.25% by weight castor oil) in our multicenter, randomized, double-masked Phase

3 trials to the therapeutic efficacy of a formulation containing 0.05% by weight cyclosporin A and 0.625% cyclosporin in our a randomized, multicenter, double-masked, parallel-group, dose-response controlled Phase 2 trial.

10. As shown in Exhibits C and D, which are attached to this declaration, the corneal staining score and Schirmer scores were dramatically improved for the claimed methods (containing 0.05% by weight cyclosporin A and 1.25% by weight castor oil) compared to the formulations disclosed in Example 1E in Ding (the formulation containing 0.05% by weight cyclosporin A and 0.625% by weight castor oil).
11. I have read the Declaration of Dr. Rhett M. Schiffman, and I agree with his statements made at paragraphs 18-19. Exhibits E and F as referenced by Dr. Schiffman are attached as Exhibits C and D:
12. "As seen in Exhibit E, in the Phase 2 study, the 0.05% by weight cyclosporin A/0.625% by weight castor oil formulation (Ding 1E) only achieved 0.25 times the improvement in Schirmer Tear Test score as the 0.1 % by weight cyclosporin A/1.25% by weight castor oil formulation and only achieved 0.25 times the decrease in corneal staining as the 0.1 % by weight cyclosporin A/1.25% by weight castor oil formulation. However, in the Phase 3 studies, the claimed formulation and method achieved twice the improvement in Schirmer Tear Test score as the 0.1 % by weight cyclosporin A/1.25% by weight castor oil formulation in the first study and substantially the same improvement in Schirmer Tear Test score as the 0.1 % by weight cyclosporin A/1.25% by weight castor oil formulation in the second Phase 3 study. Also, the claimed formulation achieved substantially the same decrease in corneal staining score compared to the 0.1 % by weight cyclosporin A/1.25% by weight castor oil formulation.
13. As seen in Exhibit E, and further illustrated in Exhibit F, surprisingly, the claimed formulation and method demonstrated an 8-fold increase in relative efficacy for the Schirmer Tear Test Score in the first study of phase 3 compared to the 0.05% by weight cyclosporin A/0.625% by weight castor oil formulation (Ding Example 1E) in the Phase 2 study. Exhibits E and F also illustrate that the claimed formulations demonstrated a 4-fold improvement in the relative efficacy for the Schirmer Tear Test score for the second study of Phase 3 and a 4-fold increase in relative efficacy for decrease in corneal staining score in both of the Phase 3 studies compared to the 0.05% by weight cyclosporin A/0.625% by weight castor oil formulation in the Phase 2 study, the formulation disclosed in the Ding reference (Ding 1E). This was clearly a very surprising result."
14. Taking the results of these studies together, it is clear that the specific combination of 0.05% by weight cyclosporin A with 1.25% by weight castor oil is surprisingly critical

for therapeutic effectiveness for the treatment of dry eye/keratoconjunctivitis sicca, even those persons of skill in the art would have expected the formulation or method with the lower concentration of drug found in the relevant ocular tissue to be less therapeutically effective than those compositions with more drug in the ocular tissue (e.g. 0.05% by weight cyclosporin A/0.625% by weight castor oil formulation or 0.10% by weight cyclosporin A/1.25% by weight castor oil formulation disclosed in Ding).

I hereby declare that all statements made herein of my own knowledge and belief are true; and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke at the end, positioned above a solid horizontal line.

Mayssa Attar, Ph.D.

Date: 10-14-2013

# EXHIBIT A

# M A Y S S A A T T A R , P H D

57 Shadowbrook, Irvine, CA 92604

714-381-1853 • [mayssa.attar@gmail.com](mailto:mayssa.attar@gmail.com)

Linkedin Profile: <http://www.linkedin.com/pub/mayssa-attar/13/707/b90>

## PROFESSIONAL SUMMARY

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Almost fifteen years of drug development experience; Preclinical and clinical pharmacokinetics, pharmacodynamics, drug metabolism expertise; Oral, ophthalmic, and dermal drug development experience; Pharmacokinetics and clinical pharmacology representative supporting the submission of global regulatory filings; Cross-functional global team leader, functional line manager and matrix leader; Adjunct assistant professor at the University of Southern California, School of Pharmacy.

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## PROFESSIONAL EXPERIENCE

### **ALLERGAN • Irvine, CA • 1/1999 – present**

#### **Research Investigator, Department of Pharmacokinetics and Drug Disposition**

- Serve as Group Head: Translational Sciences; Member of PK Leadership Team
- Serve as a functional line manager to PhD level scientists and cross-functional team leader on early development through market launch teams with responsibility for budgets of >\$15 million
- Set departmental strategy and provide oversight to the design, conduct and data interpretation of in vitro and in vivo studies to characterize drug pharmacokinetics, pharmacodynamics and metabolism from late stage discovery through clinical development; responsible for the review of regulatory submissions
- Serve as a lead representative when interacting with global regulatory agencies for both on-site compliance inspections and regulatory file review (North America, EU, Asia-Pac and other Emerging Regions), due diligence activities, legal activities and key opinion leaders
- Serve as a team member in the development and global registration of RESTASIS<sup>®</sup>, ACUVAIL<sup>®</sup>, ZYMAXID<sup>®</sup>, OZURDEX<sup>®</sup>
- Received 6 successive promotions

### **UNIVERSITY OF SOUTHERN CALIFORNIA • Los Angeles, CA • 10/2005 - present**

#### **Adjunct Assistant Professor, School of Pharmacy, Department of Pharmacology and Pharmaceutical Sciences**

- Lecture on the subjects of “Pharmacogenomics” and “Drug Metabolism”
- Mentor students as they consider careers in industry
- Serve as an instructor for FDA/ACCP online course “Pharmacogenomics”

**LOEB RESEARCH INSTITUTE • Ottawa, ON • 6/1995 – 8/1998**

**Research Associate, Hormones, Growth and Development Unit**

- Established protocols for isolation and purification of lipids
- Formulated liposomes as model plasma membrane systems
- FTIR-Spectroscopy, NMR

**EDUCATION**

**PhD, Pharmaceutical Sciences, University of Southern California, Los Angeles, CA**

Advisor: Vincent H L Lee, PhD, DSc

Thesis: Cytochrome P450 3A metabolism in the rabbit lacrimal gland and conjunctiva

**MSc, Biochemistry, University of Ottawa, Ottawa, ON**

Advisor: Nongnuj Tanphaichitr, PhD and Morris Kates, PhD

Thesis: A FTIR study of the interaction between sulfoglycolipid and phosphatidylcholine

**BSc, with honors, Biochemistry, University of Ottawa, ON**

**AWARDS AND HONORS**

- Allergan Award for Excellence, in recognition of team work to develop a pediatric investigation plan to support registration of RESTASIS® in EU (2011)
- Allergan Award for Excellence, in recognition of membership in a team charged with a departmental initiative to improve efficiencies in our Scientific Writing processes (2010)
- Allergan Award for Excellence, in recognition of collaboration with Bioanalytical Sciences to develop more efficient processes and better laboratory use of LC-MS/MS equipment to support metabolite profiling efforts (2010)
- Allergan Award for Excellence, in recognition of cost savings brought about by introducing new gene expression technology to support Toxicology assessment (2009)
- Allergan Award for Excellence, in recognition of role as Nonclinical Lead and contributing to the FDA approval and subsequent market launch of ACUVAIL™ (2009)
- Allergan Award for Excellence, in recognition of contribution to the development of an enhanced RESTASIS® formulation (2006)
- Rho Chi Honor Society (2005)
- Allergan Award for Excellence, in recognition of developing a high-throughput P450 inhibition assay (2000)
- NSERC grant to support full term of graduate studies (1996-1998)
- Travel scholarship to attend the Gordon Conference (1997)
- Loeb Summer Student Scholarship (1996)
- University Scholarships of Canada (1992-1996, awarded four consecutive years)

## PROFESSIONAL AFFILIATIONS

- AAPS
- ARVO
- ISSX
- Editorial Board Member, Current Molecular Pharmacology
- Ad Hoc Reviewer Investigative Ophthalmology and Vision Science
- Ad Hoc Reviewer Journal of Pharmaceutical Sciences

## OTHER SKILLS

- Computer: Watson LIMS, Phoenix/WinNonLin, Galileo LIMS, SIMCYP, Spottfire
- Languages: English, French, Arabic

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### Articles and Book Chapters

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Attar, M., Schiffman, R.M., Borbridge, L., Farnes, Q., Welty, D. Ocular Pharmacokinetics of 0.45% Ketorolac Tromethamine. *Clin Ophthalmol.* 2010; 4: 1403-1408.

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Attar, M. and Lee, V.H.L. Pharmacogenomic considerations in drug delivery. *Pharmacogenomics* 2003; 4(4): 443-461.

Tanphaichitr, N., Bou Khalil, M., Weerachayanukul, W., Kates, M., Xu, H., Carmona, E., Attar, M., Carrier D. Chapter 11: Physiological and biophysical properties of male germ cell sulfogalactosylglycerolipid in Lipid Metabolism and Male Fertility. Edited by De Vriese S. AOCS Press, 2003

Attar, M., Dong, D., Ling, K.H.J. and Tang-Liu, D.D.S. Cytochrome P450 2C8 and flavin-containing monooxygenases are involved in the metabolism of tazarotenic acid in humans. *Drug Metab Dispos* 2003; 31(4):476-481.

Attar, M., Kates, M., Khalil, M.B., Carrier, D., and Tanphaichitr, N. A Fourier-transform infrared study of the interaction between germ-cell specific sulfogalactosylglycerolipid and phosphatidylcholine. *Chem Phys Lipids* 2000;106(2):101-114.

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Attar, M., Kim, M., Sachs, G., Scott, D., Struble, C.B., Welty, D. Modulation of Glucocorticoid Receptor Gene Expression: Potential Role in the Pharmacokinetic/ Pharmacodynamic Relationship of OZURDEX®. Presented at ARVO Annual Meeting 2011.

Attar, M., Schiffman, R.M., Borbridge, L., Farnes, Q., Welty, D. Evaluation of the Pharmacokinetics of Ketorolac Ophthalmic Solutions in Rabbit. Presented at ARVO Annual Meeting 2010.

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White, D., Gadella, B., Suwajanakorn, S., Kamolvarin, N., Attar, M., Abi-Khaled, L., and Tanphaichitr, N. 1997. Role of sulfogalactosylglycerolipid (SGG) in sperm-egg interaction. Presented at the Gordon Conference in Plymouth, New Hampshire.

Attar, M., Wong, P.T.T., Kates, M., Carrier, D., Tanphaichitr, N. 1997. An infrared spectroscopic study of the interaction between sulfogalactosylceramide, an analog of germ-cell specific sulfoglycolipid and phospholipid. Presented at the Gordon Conference in Plymouth, New Hampshire.

Kamolvarin, N., Suwajanakorn, S., Gadella, B., Berube, B., Attar, M., Lobsinger, D., and Tanphaichitr, N. 1996. Role of sulfogalactosylglycerolipid (SGG) on sperm-egg interaction and the zona-induced acrosome reaction (AR). Presented at the Society for the Study of Reproduction meeting in London, Ontario

## **Patents**

Farnes, E.Q., Attar, M., Schiffman, R.M., Chang, C., Graham, R.S., Welty, D.F. Ketorolac tromethamine compositions for treating or preventing ocular pain. US Patent 7,842,714 Filed Mar 3, 2009 and Issued Dec 28, 2011.

Blanda, W.M. and Attar, M. Sustained action formulation of cyclosporin form 2. US Patent Application 13/676,551 Filed Nov 14, 2012. Patent Pending.

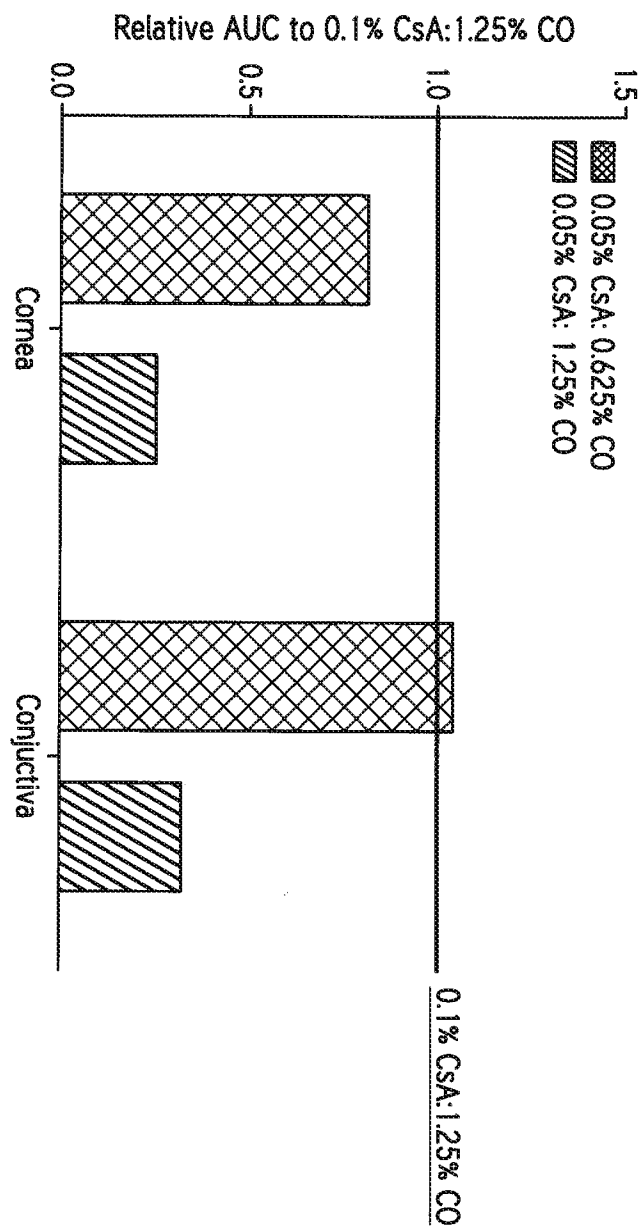
Morgan, A., Gore, A.V., Attar, M., Pujara, C. Cyclosporin emulsions. US Patent Application EP20110726545 Filed May 25, 2011. Patent Pending.

Attar, M., Graham, R.S., Morgan, A., Schiffman, R.M., Tien, W. Cyclosporin compositions. US Patent Application PCT/US2007/074079 Filed Jul 23, 2007. Patent Pending.

Graham, R.S., Hollander, D., Villanueva, L., Farnes, E.Q., Attar, M., Schiffman, R.M., Chang, C., Welty, D.F. Ketorolac compositions for corneal wound healing. US Patent Application EP20110715353 Filed Apr 6, 2011. Patent Pending.

Graham, R.S., Tien, W.L., Attar, M., Schiffman, R.M., Stern, M.E., Sears, R., Walt, J.G., Cassaro, T. Cyclosporin compositions for ocular rosacea treatment. US Patent Application 12/035,698 Filed Feb 22, 2008. Patent Pending.

# EXHIBIT B



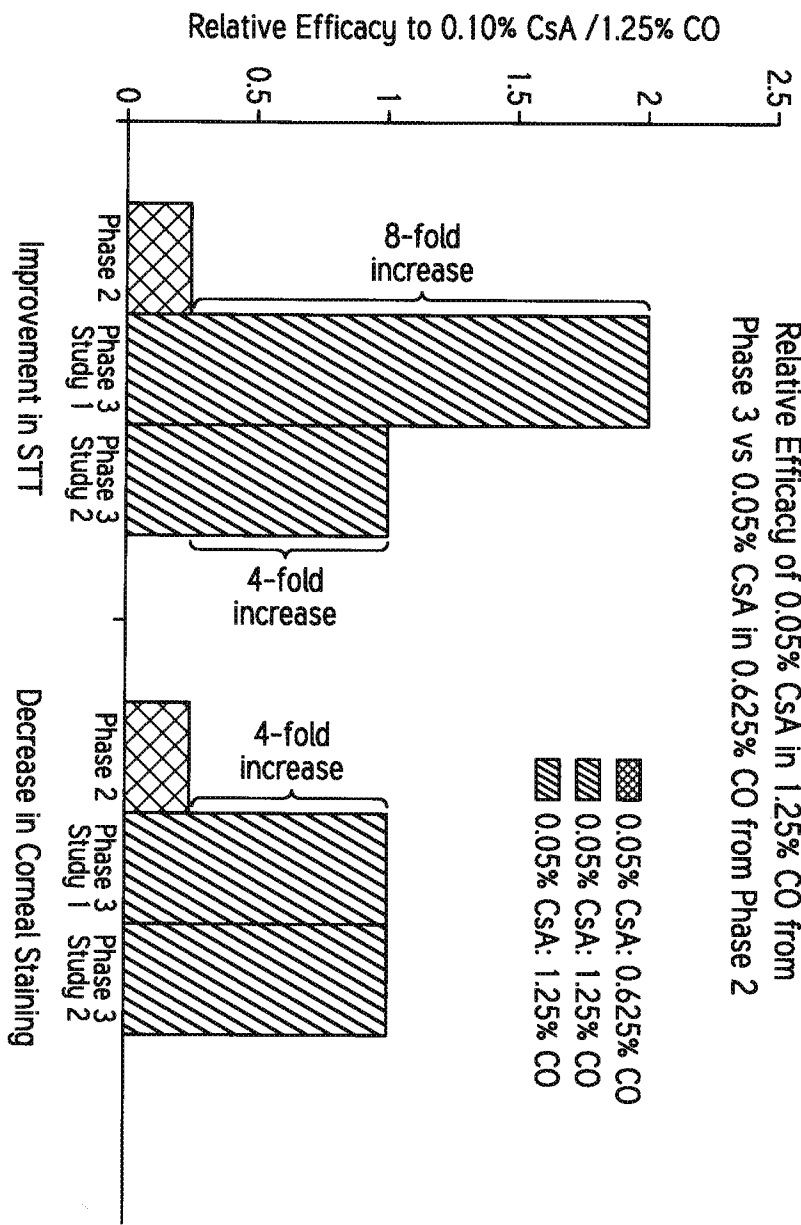
# EXHIBIT C

	Phase 2 001	Phase 3 (1 <sup>st</sup> study)	Phase 3 (2 <sup>nd</sup> study)
	0.05% CSA in 0.625% CO	0.05% CSA in 1.25% CO	0.05% CSA in 1.25% CO
	Compared with 0.1% CSA in 1.25% CO		
Improvement in STT	0.25	2 (8-Fold Improvement*)	1 (4-Fold Improvement*)
Decrease in Corneal Staining	0.25	1 (4-Fold Improvement*)	1 (4-Fold Improvement*)

\*Compared to the 0.05% CSA/0.625% CO Phase 2 formulation (disclosed in Ding)

# EXHIBIT D





## EXHIBIT 3


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

DECLARATION UNDER 37 C.F.R. 1.132

of Aziz Mottiwala

I, Aziz Mottiwala, declare as follows:

1. I am currently a Vice President of Marketing at Allergan, Inc. ("Allergan") for Allergan's Dry Eye Product Franchise. I have an MBA from the University of Southern California, Marshall School of Business, a Bachelor's degree in Biochemistry, and over 15 years of experience in marketing and sales in the pharmaceutical industry. My *curriculum vita* is attached to this declaration as Exhibit A.
2. I have reviewed the pending claims in the present application, and the pending claims cover the specific formulation of Restasis® that has been sold since 2003. To the best of my knowledge, the Restasis® formulation includes 0.05% by weight cyclosporin A, 1.25% by weight castor oil, Pemulen, polysorbate 80, sodium hydroxide, and water. Restasis® was approved by the FDA on December 23, 2002.
3. Over the past ten years, Allergan has collected data on the world wide sales for Restasis® by quarter. This data is illustrated generally in Exhibit B, and broken out by country in Exhibit C, both attached to this declaration. I personally supervised the compilation of the data presented in Exhibit B and Exhibit C.
4. As illustrated in Exhibit B, the world-wide sales for Restasis® have steadily increased since the product's launch in the first quarter of 2003. Currently, annual world-wide net sales for Restasis® are over \$200 million per quarter, and nearing \$800 million annually. As illustrated in Exhibit C, a majority of the sales are in the US. As there is no other FDA-approved therapeutic treatment for dry eye available on the US market, Restasis® owns 100% of the market share.
5. In my expert opinion, this data is strong evidence of commercial success.
6. I hereby declare that all statements made herein of my own knowledge and belief are true; and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.



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Aziz Mottiwala

Date: 10-8-13

# **EXHIBIT A**

## EDUCATION

University of Southern California, Marshall School of Business, Los Angeles, CA  
*Master of Business Administration (MBA), Marketing/Corporate Strategy* December 2003

- Deans list: Fall 2001, Spring 2002, Fall 2002, Spring 2003, Fall 2003
- Elected to Beta Gamma Sigma National Honor Society

University of California, San Diego, Revelle College, La Jolla, CA  
*Bachelor of Science, Biochemistry and Cell Biology*, June 1999

- Recipient, American Society of Pharmacology and Experimental Therapeutics Research Fellowship.
- Howard Hughes Research Scholar, UCSD School of Medicine, Department of Pharmacology.

## EXPERIENCE.

**Allergan Inc., Irvine, CA**

*Vice President, Dry Eye Marketing*  
*February 2013- Current*

Leading all strategic development and professional promotions across Allergan's Dry Eye product franchise. Providing strategic direction over both Dry Eye promotions and strategic communications. Also, providing leadership and direction for all key brand forecasts and budgets. Leading long term strategic planning and budgeting, as well as implementation of key marketing plans to exceed corporate financial targets.

*Marketing Director, Dry Eye*  
*August 2010- February 2013*

Leading all strategic development and professional promotions across Allergan's Dry Eye product franchise. Providing strategic direction over both Dry Eye promotions and strategic communications. Also, providing leadership and direction for all key brand forecasts and budgets. Leading long term strategic planning and budgeting, as well as implementation of key marketing plans to exceed corporate financial targets.

*Product Director, Restasis® Professional Marketing*  
*October 2009- August 2010*

Professional Promotions across Allergan's Dry Eye product franchise. Providing strategic direction over both Dry Eye promotions and strategic communications. Also, providing leadership and direction for all key brand forecasts and budgets.

*Sr. Manager Restasis® Consumer Marketing*  
*October 2007- October 2009*

Managed Consumer Promotions across Allergan's Dry Eye product franchise. Responsible for Restasis® Direct-to-Consumer initiatives, including TV, Print and Interactive strategies and media planning. Also directing strategies and tactics for Dry Eye Franchise CRM, and Compliance/Persistence programs.

*Product Manager Restasis®/Optometric Strategies*  
*December 2006- October 2007*

Developed and implemented marketing plans for Optometric strategies in Dry Eye as well as other therapeutic areas within US Eye Care. Worked with the entire marketing team to drive brand strategy and ensure proper execution of tactics. Also managed brand forecasts and budgets, to ensure proper alignment of resources across the brand team.

**IMS/Cambridge Management Consulting, El Segundo, CA**

*Sr. Consultant, Management Consulting*  
*July 2006- December 2006*

Managed project teams including both internal and external resources in the design, development and delivery of client solutions. Provided coaching and direction to Consultants across multiple projects at any given time. Led teams to review and analyze client requirements, and developed associated proposals that ensured profitability and high client satisfaction.

- Projects across several practice areas including Pricing and Reimbursement, Portfolio Development, and Sales Force Effectiveness.
- Assisted a mid size biotech company's business development team in the assessment of several acquisition opportunities.
- Key Projects included development of a commercialization/launch playbook for a startup biotech company, as well as extensive pricing and reimbursement analysis of a Phase III product for a major biotech firm.

**EXPERIENCE (continued)**

**Valeant Pharmaceuticals, Costa Mesa, CA**

*Product Manager, Neurosciences/Hepatology*

*September 2004-July 2006*

Managing the development, market analysis and implementation of marketing plans for Tasmar<sup>®</sup>, Zelapar<sup>®</sup>, and most recently Infergen<sup>®</sup>. Driving brand strategy and ensuring proper execution of tactics. Also the primary marketing contact for field sales, providing marketing support to promote sales growth. Developing brand budgets and monitoring annual expense requirements, to ensure optimum utilization of marketing resources.

- Partnered with Business Development to acquire and transition marketing of Infergen<sup>®</sup> for Hep- C
- Produced new promotional materials and tactical programs such as sampling, and speaker programs to support strategy and drive sales.
- Developed Pre-Launch market research plan for Zelapar<sup>®</sup>. Including message testing, concept testing, and forecast development.
- Managed key medical education initiatives, including KOL Advisory boards, major conference symposia, publications and various CME programs.

*Analyst, Global Marketing/Commercial Development*

*September 2003-September 2004*

Supported Global Marketing and Development with market analysis and forecasting expertise that integrated secondary data sources and primary market research. Utilized IMS data to develop and execute integrated marketing analysis plans and product forecasts.

- Led the planning and execution of multi-attribute qualitative and quantitative market research projects for development products.
- Developed KOL targeting strategy for Viramidine, a Phase III product for Hepatitis C.
- Developed product forecasts and financial valuation models for business development during the acquisitions of Amarin Corp. and Xcel Pharmaceuticals, as well as the acquisition of Tasmar<sup>®</sup>, an in-line product for Parkinson's disease.

**Aventis Pharmaceuticals, Bridgewater, NJ**

*Area Sales Manager (Interim)*

*August 2002-September 2003*

Managed a team of 10 sales associates in the Southern California area. Provided guidance on selling strategies and tactics as well as communicating and implementing key marketing initiatives.

- District Ranking increased from 6 to 2 among 8 districts in a 12-month period.
- Developed nationally implemented ROI tool for sales associates to measure success of promotional programs.

*Professional Sales Associate/Field Sales Trainer*

*September 1999- August 2002*

Successfully marketing and increasing market share for therapeutic products for various disease states. Developing specialists as advocates to ensure maximum product pull through, resulting in yearly sales attainment over 100%. Trained 10 new sales associates on product knowledge and selling skills.

- Experience selling therapeutic products in various disease states including: Allergy, Asthma, Diabetes, Arthritis and Osteoporosis.
- Nova Award 2000: National award recognizing outstanding sales performance for a new associate.

**Saier Lab, U.C. San Diego Department of Biology, La Jolla, CA**

*Research Associate*

*September 1998-June 1999*

**Printz Lab, U.C. San Diego School of Medicine, La Jolla, CA**

*Research Associate*

*December 1997-February 1999*

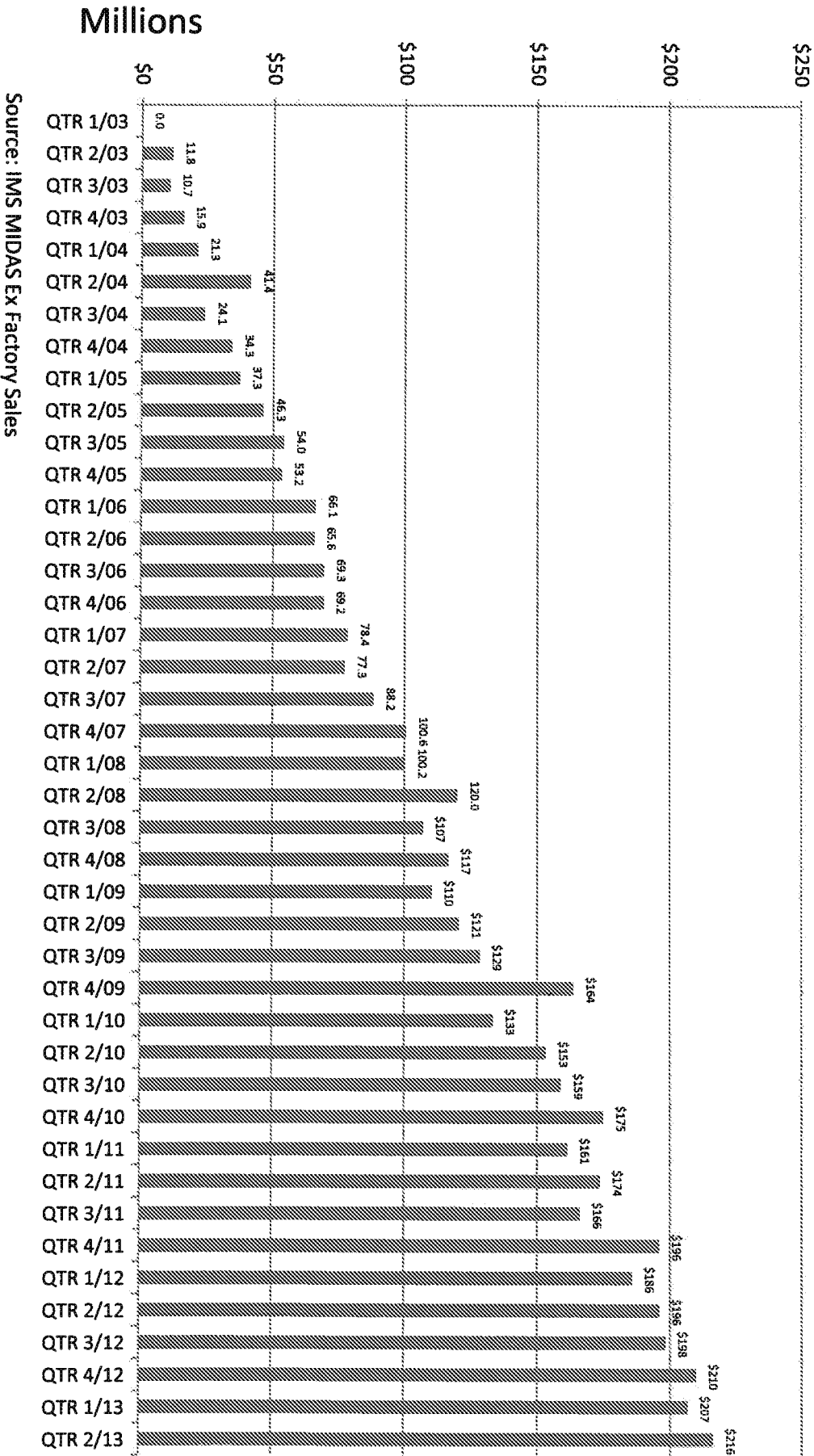
Contributed to three separate research projects addressing genetics, neurology, and psychiatry. Contributed work to a major journal for publication: Palmer, A.; Dulawa, S.C.; Mottiwala, A.A.; Printz, M.P. "Pre-pulse Inhibition of the Air Puff Startle Response in Four Strains of Rats" *Behavioral Neuroscience* 2000 Apr;114(2):374-88

## **EXHIBIT B**



# World Wide RESTASIS Sales by QTR

## 2003-2013 YTD



# **EXHIBIT C**

Year	Month	Day	Time	Location	Activity	Notes
2019	01	01	00:00	...	...	...
2019	01	02	00:00	...	...	...
2019	01	03	00:00	...	...	...
2019	01	04	00:00	...	...	...
2019	01	05	00:00	...	...	...
2019	01	06	00:00	...	...	...
2019	01	07	00:00	...	...	...
2019	01	08	00:00	...	...	...
2019	01	09	00:00	...	...	...
2019	01	10	00:00	...	...	...
2019	01	11	00:00	...	...	...
2019	01	12	00:00	...	...	...
2019	01	13	00:00	...	...	...
2019	01	14	00:00	...	...	...
2019	01	15	00:00	...	...	...
2019	01	16	00:00	...	...	...
2019	01	17	00:00	...	...	...
2019	01	18	00:00	...	...	...
2019	01	19	00:00	...	...	...
2019	01	20	00:00	...	...	...
2019	01	21	00:00	...	...	...
2019	01	22	00:00	...	...	...
2019	01	23	00:00	...	...	...
2019	01	24	00:00	...	...	...
2019	01	25	00:00	...	...	...
2019	01	26	00:00	...	...	...
2019	01	27	00:00	...	...	...
2019	01	28	00:00	...	...	...
2019	01	29	00:00	...	...	...
2019	01	30	00:00	...	...	...
2019	01	31	00:00	...	...	...
2019	02	01	00:00	...	...	...
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2019	02	18	00:00	...	...	...
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2019	02	20	00:00	...	...	...
2019	02	21	00:00	...	...	...
2019	02	22	00:00	...	...	...
2019	02	23	00:00	...	...	...
2019	02	24	00:00	...	...	...
2019	02	25	00:00	...	...	...
2019	02	26	00:00	...	...	...
2019	02	27	00:00	...	...	...
2019	02	28	00:00	...	...	...
2019	02	29	00:00	...	...	...
2019	02	30	00:00	...	...	...
2019	03	01	00:00	...	...	...
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2019	03	09	00:00	...	...	...
2019	03	10	00:00	...	...	...
2019	03	11	00:00	...	...	...
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2019	03	21	00:00	...	...	...
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2019	03	26	00:00	...	...	...
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2019	03	29	00:00	...	...	...
2019	03	30	00:00	...	...	...
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2019	04	23	00:00	...	...	...
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2019	04	25	00:00	...	...	...
2019	04	26	00:00	...	...	...
2019	04	27	00:00	...	...	...
2019	04	28	00:00	...	...	...
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2019	04	30	00:00	...	...	...
2019	04	30	00:00	...	...	...

## **EXHIBIT 4**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

DECLARATION UNDER 37 C.F.R. 1.132

of Dr. Rhett M. Schiffman

I, Rhett M. Schiffman, M.D., declare as follows:

1. I am currently a Vice President and Chief Medical Officer at Neurotech. I have an M.D., Masters Degrees in Clinical Research Design and Statistical analysis and in Health Services Administration, a Bachelor's degree in Bioengineering, and over 12 years of experience in the pharmaceutical industry at Allergan, Inc. ("Allergan"). I am a co-inventor on several issued patents and pending applications related to treatment methods using ophthalmic products. My *curriculum vita*, which contains a list of my publications to which I contributed, is attached to this declaration as Exhibit A.
2. Dry eye disease, also named keratoconjunctivitis sicca, is among the leading causes of patient visits to ophthalmologists in the United States. This condition has been recognized by the medical community and studied for decades. In the 1970s, over 600 articles were published on dry eye syndrome. The number of articles increased to over 1400 in the 1980s, over 2500 in the 1990s, and over 4800 in the last decade and counting.<sup>1</sup> It is estimated that at least twenty-three million Americans suffer from dry eye disease, which has two main causes: decreased secretion of tears by the lacrimal (tear-producing) glands, and loss of tears due to excess evaporation. Both causes lead to ocular discomfort, often described as feelings of dryness, burning, a sandy/gritty sensation, or itchiness. Symptoms, such as visual fatigue, sensitivity to light, and blurred vision also are characteristics of the disease. This is a serious disorder that, if left untreated or undertreated, progressively damages the ocular surface, and may lead to vision loss.
3. Dry eye disease is a disorder of the "tear film,"<sup>2</sup> and ocular inflammation is known to play a major role in the symptoms and progression of the disease. Dry eye disease patients can suffer mild irritation (Level 1 severity). In patients with Level 2 to Level 4

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<sup>1</sup> Galor et al. (2012), attached as Exhibit B.

<sup>2</sup> The eye surface is supported and maintained by the tear film, which is composed of three components (lipid, aqueous, and mucin) that make up two fluid layers. Normal healthy tears contain a complex mixture of proteins and other components that are essential for ocular health and comfort. Tears provide nutrients and support the health of cells in the cornea, lubricate the ocular surface, and protect the exposed surface of the eye from infections. Clear vision depends on an even distribution of tears over the ocular surface. Dry eye disease affects the eye surface and changes the tear film composition dramatically. Typical changes include an elevated tear osmolarity, aqueous deficiency, altered mucins and lipid layer, and an altered proteomic profile.

severity scores, the symptoms are quite debilitating.<sup>3</sup> If the condition in these cases is untreated or treated inadequately (e.g., only with an agent such as artificial tears), the disease will continue to progress, and will lead to severe eye damage and vision loss.<sup>4</sup> Severe problems with untreated dry eye can also lead to corneal infection and scarring. Compared across different diseases, dry eye was found to cause degradation in quality of life that is on par with other severe disorders, such as class III/IV Angina.<sup>5</sup>

4. At the time Allergan initiated the Restasis® development program in 1992, dry eye was a well-recognized largely unmet medical condition. No therapeutic treatments were available, apart from the use of artificial tears, which had no direct pharmacology effect, and, blockage of the lacrimal drainage system with punctal plugs or cauterization for the most severe cases, which as we have since learned, made many patients worse by keeping the inflamed tears in constant contact with the ocular surface. In addition, neither artificial tears nor punctal plugs or cauterization actually worked to increase normal tear production in patients suffering from dry eye. Also, a 2002 Gallup poll data where 501 dry eye sufferers were interviewed predating the launch of Restasis®, showed that patients suffering from dry eye were looking for convenient and effective treatment for dry eye that provided long-lasting relief.<sup>6</sup> Almost 74% of consumers polled in 2002 wished there was a more effective treatment for dry eye.<sup>7</sup>
  
5. Allergan's investigators completed seminal work in the dry eye disease area, identifying the role of the T-cell and chronic inflammation in the pathogenesis of dry eye disease,<sup>8</sup> followed by application of cyclosporine (a drug previously used systemically to prevent transplant rejection) to target the disease locally. However, the lipophilic nature of cyclosporine made it extremely difficult to formulate an ocular-friendly preparation with good bioavailability. The multiple target tissues of the ocular surface (cornea, conjunctiva, lacrimal glands, etc.), the composition of the tear film (not a simple salt solution), and the short retention time on the eye contributed many complex issues in creating an efficacious formulation. Various formulations were attempted with

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<sup>3</sup> Behrens A, Doyle JJ, Stern L, Chuck RS, McDonnell PJ, Azar DT, et al. Dysfunctional tear syndrome. A Delphi approach to treatment recommendations. *Cornea*. 2006;25:900-07, attached hereto as Exhibit C; Dry Eye Workshop. Management and therapy of dry eye disease: report of the management and therapy subcommittee of the international dry eye workshop. *Ocul Surf*. 2007a;5:163-78, attached hereto as Exhibit D.

<sup>4</sup> Rao S. Topical cyclosporine 0.05% for the prevention of dry eye disease progression. *J Ocular Pharmacol Thera*. 2010;26:157-163, attached hereto as Exhibit E; Deschamps N, Ricaud X, Rabut G, Labbé A, Baudouin C, Denoyer A. The impact of dry eye disease on visual performance while driving. *Am J Ophthalmol*. 2013; 125:184-189, attached hereto as Exhibit F.

<sup>5</sup> Schiffman R.M., Walt J.G., Jacobsen G., Doyle J.J., Lebovics G., Sumner W. Utility assessment among patients with dry eye disease. *Ophthalmology*. 2003;110:1412-1419, attached hereto as Exhibit G.

<sup>6</sup> The 2002 Gallup Study of Dry Eye Sufferers, attached hereto as Exhibit H.

<sup>7</sup> *Id.*

<sup>8</sup> Stern M.E., Beuerman R.W., Fox R.L., Gao J., Mircheff A.K., Pflugfelder, S.C. A unified theory of the role of the ocular surface in dry eye. *Adv Exp Med Biol*. 1998;438:643-51, attached hereto as Exhibit I.

concentrations up to 2% w/v cyclosporine and were poorly tolerated and absorbed. Ultimately, Allergan successfully formulated Restasis® in its current form, as presently claimed in the current patent application.

6. The approved Restasis® indication was based on statistically significant benefits in each of two pivotal clinical studies in which efficacy was defined as an improvement in the amount of tears produced (measured with a Schirmer score with anesthesia of  $\geq 10$  mm / 5 min, from a baseline of 0-5 mm). As a normal value for Schirmer's wetting is 10 mm / 5 min, an improvement of  $\geq 10$  mm / 5 min assured that responders achieved a total reversal of this measure of disease (i.e., a complete response) regardless of their baseline measurements. Patients in these trials suffered from moderate to very severe dry eye symptoms, with 60% of the patients scored as having the most severe Level 4 symptoms (discussed further below). Despite the severity of disease at baseline, and the very high hurdle for success, the proportion of patients experiencing complete response was three-fold higher among subjects taking Restasis® compared with those taking vehicle after 6 months of treatment. This was a highly significant result ( $p < .007$ ).
7. The improvement in symptoms continued for 12 months and beyond in both the Restasis® group and in vehicle treated patients who were switched to Restasis® at month 6. It should be noted that these trials were begun in the late 1990s and were the first of their kind.
8. Restasis® was FDA approved on December 23, 2002. The approval of Restasis® for the treatment of dry eye represented a major paradigm shift in the treatment of dry eye.<sup>9</sup> Restasis® was the first FDA approved prescription medication for dry eye, and is still the only FDA approved prescription medication for dry eye. Restasis® has been well received by the medical community as a major breakthrough in dry eye treatment, and is currently the #1 selling eye drop in the world. For example, Dr. Henry Perry stated that "[i]t is important in any type of chronic ocular surface disease, especially due to aqueous deficiency, to begin topical cyclosporine."<sup>10</sup> Another physician, Dr. Christopher Starr stated "I liked Restasis from the beginning and I have increased my prescribing of it over the years as I've gained more experience and witnessed its impressive results," and "[t]he most recent definition of dry eye disease from the Dry Eye WorkShop (DEWS) report notes hyperosmolarity and inflammation as key pathophysiologic factors, which recommends the use of anti-inflammatory medication such as Restasis beginning with level 2 disease."<sup>11</sup>

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<sup>9</sup> Pflugfelder, 2006 attached as Exhibit J.

<sup>10</sup> Ocular Surgery, January 2013, attached as Exhibit K.

<sup>11</sup> Ophthalmology Management, September 2013, attached as Exhibit L.

9. Other companies have tried to develop prescription treatments for dry eye, but none have been FDA approved as of this date.<sup>12</sup> A partial listing of companies and drugs for drug eye that have failed are attached hereto as Exhibit N. One example of such drug is Prolacria, a dry eye treatment that was developed for over a decade by Inspire Pharmaceuticals, but was cancelled in 2010 when Prolacria failed to outperform a placebo in their phase III clinical trials.<sup>13</sup>

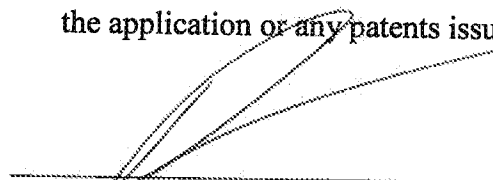
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<sup>12</sup> <http://www.ophthalmologymmanagement.com/articleviewer.aspx?articleid=104917> accessed 2013-09-24 and attached as Exhibit M.

<sup>13</sup> <http://www.bizjournals.com/triangle/stories/2010/08/23/daily11.html?pager=all> accessed 2013-09-24 and attached as Exhibit O.



I hereby declare that all statements made herein of my own knowledge and belief are true; and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

  
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Dr. Rhett M. Schiffman

Date: 10/01/13

# EXHIBIT A

## CURRICULUM VITAE FOR RHETT M. SCHIFFMAN, M.D., M.S., M.H.S.A.

Current Title: Vice President and Chief Medical Officer  
Neurotech

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Building #1, Suite #101  
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### EDUCATION:

Professional: University of Michigan, School of Public Health,  
Ann Arbor, Michigan  
2000 M.H.S.A. Health Services Administration

University of Michigan, Rackham Graduate School,  
Ann Arbor, Michigan  
1989 M.S. Clinical Research Design & Statistical Analysis

Universidad Autonoma de Ciudad Juarez  
Instituto de Ciencias Biomedicas  
Juarez, Mexico  
1983 M.D. Medicine

Undergraduate: Columbia University  
School of Engineering and Applied Science  
New York, NY  
1978 B.S. Bioengineering

### POSTDOCTORAL TRAINING:

Fellow: Uveitis and Ocular Immunology, National Eye Institute,  
National Institutes of Health, Bethesda, MD  
1996-1997

Resident: Ophthalmology, Henry Ford Hospital, Detroit, Michigan  
1993 - 1996

Resident: Internal Medicine, Henry Ford Hospital, Detroit, Michigan  
1984 - 1986

Intern: Internal Medicine, Henry Ford Hospital, Detroit, Michigan  
1983 - 1984

**CERTIFICATION AND LICENSURE**

Medical Licensure: California, 2002 – C50825  
Michigan, 1983 - 4301046984  
Board Certification: American Board of Ophthalmology, 1999; 93th percentile on Board examination  
American Board of Internal Medicine, 1986; 99<sup>th</sup> percentile on Board examination

**PROFESSIONAL SOCIETIES:**

Member, Association for Research in Vision and Ophthalmology  
American Academy of Ophthalmology  
American Medical Association

**PROFESSIONAL EXPERIENCE:**

2013-Present Vice President and Chief Medical Officer, Neurotech

2010-2013 Board Member, Glaucoma Research Foundation

2009-2013 Ophthalmology Therapeutic Area Head

2008-2013 Head of Development for Emerging Markets

2007-2013 Head, Global Product Enhancement/Life Cycle Management

2005-2013 Vice President, Development for Ophthalmology and Botox, Allergan Pharmaceuticals

2003-Present Clinical Associate Professor and Attending Physician in Ophthalmology, University of California at Irvine.

2001-2005 Senior Director, Ophthalmology Clinical Research, Allergan Pharmaceuticals, Irvine, California

1999-2001 Member, Leadership Council, Eye Care Services, Henry Ford Health System, Detroit, MI

1999-2001 Director, Quality Improvement, Eye Care Services, Henry Ford Health System, Detroit, MI

1998-2001 Director of the African-American Initiative for Male Health Improvement (AIMHI). Eye Disease Screening Program in Southeast Michigan. Funded by the Michigan Department of Community Health.

1997-2001 Director of Uveitis Services, Eye Care Services, Henry Ford Health System, Detroit, MI  
Director of Clinical Research, Eye Care Services, Henry Ford Health System, Detroit, MI  
Staff Investigator, Center for Health Services Research, Henry Ford Health System, Detroit, MI

1996-2001 Reviewer to Special Study Section, National Eye Institute, National Institutes of Health, Bethesda, Maryland.

1999-2001 Director, Clinical Research, Eye Care Services, Henry Ford Hospital, Detroit, Michigan

- 1996-1997 Senior Staff Physician, Eye Care Services, Ophthalmology, Henry Ford Health System, Detroit, Michigan (on intergovernmental personnel act to National Eye Institute, National Institutes of Health, Bethesda, Maryland)
- 1994-1995 Associate Medical Director, Henry Ford Hospital Pharmacology Research Unit, Detroit, Michigan
- 1993-2001 Associate Research Director, Eye Care Services, Henry Ford Hospital, Detroit, Michigan
- 1989-2001 Staff, Center for Clinical Effectiveness, Henry Ford Hospital, Detroit, Michigan
- 1988-1994 Requirements Advisory Committee to the Medical Information Management System, Henry Ford Hospital, Detroit, Michigan
- 1989-1993 Coordinator, General Internal Medicine Research, Henry Ford Hospital, Detroit, Michigan
- 1990-1993 Chairman, General Internal Medicine Research Committee, Henry Ford Hospital, Detroit, Michigan
- Member, Research and Academic Affairs Committee, Department of Medicine, Henry Ford Hospital, Detroit, Michigan
- 1986-1993 Senior Staff Physician, General Internal Medicine, Henry Ford Hospital, Detroit, Michigan

**TEACHING EXPERIENCE:**

- 2003-Present Ophthalmology Residency Training Program, University of California at Irvine
- 1997-2001 Ophthalmology Residency Training Program, Henry Ford Hospital, Detroit, Michigan
- 1986-1993 Internal Medicine Residency Training Program, Henry Ford Hospital, Detroit, Michigan
- 1988-1993 Preceptor, University of Michigan Medical Schools, Ann Arbor, Michigan
- 1991-1993 Preceptor, General Internal Medicine Fellows
- Medical Staff Seminars, General Internal Medicine, Henry Ford Hospital, Detroit, MI:  
Introduction to Epidemiology, Introduction to Personal Computing, Medical Decision Analysis

**BOOKS & MONOGRAPHS:**

1. Ocular Therapy chapter in: Oréface, Fernando: Uveíte: Clínica e Cirúrgica. Ed. Cultura Médica. Published June 2000.
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## JOURNAL REVIEWER

1. British Journal of Ophthalmology
2. Current Eye Research
3. Ophthalmology
4. Optometry and Vision Science
5. The Lancet

## SELECTED PAST SCIENTIFIC ACTIVITIES:

### HFHS Principal Investigator

1. Schiffman RM, Chew E, Ferris F, Ellwein L, Hays R, Mangione C: A Randomized Comparison of the Cost, Quality and Acceptability of Four Modes of Administration the National Eye Institute Visual Functioning Questionnaire-25. National Eye Institute.
2. Schiffman RM: National Eye Institute Refractive Error Correction Questionnaire (NEI-RECQ) Phase II Protocol. National Eye Institute through Emmes Corporation.
3. Schiffman RM, Lesser GL, Imami N, Trick GL: A 48-Month, Multi-Center, Randomized, Double-Masked, Placebo-Controlled, Clinical Study to Evaluate the Effectiveness and Safety of Oral Memantine in Daily Doses of 20 Mg and 10 Mg in Patients with Chronic Open-Angle Glaucoma at Risk for Glaucomatous Progression - Allergan Protocol 192944-005.
4. Schiffman RM: A Multicenter, Investigator-Masked, Randomized, Parallel-Group Study to Compare the Safety and Efficacy and Safety of Restasis™ (Cyclosporine 0.05% Ophthalmic Emulsion) vs. An Artificial Tear (Refresh®) Used Twice Daily for Three Months in Patients with Moderate to Severe Keratoconjunctivitis Sicca (Allergan Protocol 192371-008)
5. Schiffman RM, Patel S, Crosswell M and Shankle J: The Retinal Thickness Analyzer in the Management of Uveitic Cystoid Macular Edema.
6. Schiffman RM, Trick GL: Retinal Thickness Analyzer (RTA) - Clinical Validation Study. Talia Technology Ltd.
7. A Multicenter, Randomized, Double-Masked, Controlled Study to Evaluate the Safety and Efficacy of an Intravitreal Fluocinolone Acetonide Insert in Patients with Non-Infectious Uveitis Affecting the Posterior Segment of the Eye. Bausch and Lomb.

## SCIENTIFIC ACTIVITIES:

### HFHS Collaborative Investigator:

1. Lesser B, Darnley D, Schiffman R: Ocular Hypertension Treatment Study. National Eye Institute, 1993- 1999.
2. Nussenblatt RB, Whitcup SM, Schiffman RM, et. al: The Treatment of Non-infectious Intermediate and Posterior Uveitis with Humanized Anti-Tac Monoclonal Antibody Therapy: Phase I and Phase II. National Eye Institute, National Institutes of Health.

# EXHIBIT B

# Dry Eye Medication Use and Expenditures: Data From the Medical Expenditure Panel Survey 2001 to 2006

Anat Galor, MD, MSPH,\*† D. Diane Zheng, MS,‡ Kristopher L. Arheart, EdD,‡ Byron L. Lam, MD,† Victor L. Perez, MD,† Kathryn E. McCollister, PhD,‡ Manuel Ocasio, BS,‡ Laura A. McClure, MSPH,‡ and David J. Lee, PhD††

**Purpose:** To study dry eye medication use and expenditures from 2001 to 2006 using a nationally representative sample of US adults.

**Methods:** This study retrospectively analyzed dry eye medication use and expenditures of participants of the 2001 to 2006 Medical Expenditure Panel Survey, a nationally representative subsample of the National Health Interview Survey. After adjusting for survey design and for inflation using the 2009 inflation index, data from 147 unique participants aged 18 years or older using the prescription medications Restasis and Blephamide were analyzed. The main outcome measures were dry eye medication use and expenditures from 2001 to 2006.

**Results:** Dry eye medication use and expenditures increased between the years 2001 and 2006, with the mean expenditure per patient per year being \$55 in 2001 to 2002 ( $n = 29$ ), \$137 in 2003 to 2004 ( $n = 32$ ), and \$299 in 2005 to 2006 ( $n = 86$ ). This finding was strongly driven by the introduction of topical cyclosporine emulsion 0.05% (Restasis; Allergan, Irvine, CA). In analysis pooled over all survey years, demographic factors associated with dry eye medication expenditures included gender (female: \$244 vs. male: \$122,  $P < 0.0001$ ), ethnicity (non-Hispanic: \$228 vs. Hispanic: \$106,  $P < 0.0001$ ), and education (greater than high school: \$250 vs. less than high school: \$100,  $P < 0.0001$ ).

**Conclusions:** We found a pattern of increasing dry eye medication use and expenditures from 2001 to 2006. Predictors of higher dry eye medication expenditures included female gender, non-Hispanic ethnicity, and greater than a high school education.

**Key Words:** dry eye syndrome, Medical Expenditure Panel Survey, MEPS, expenditures

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The authors state that they have no proprietary interest in the products named in this article.

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Dry eye syndrome (DES) has recently gained recognition as a public health problem.<sup>1–3</sup> In the decade between 1970 and 1980, 670 articles were published on DES (search terminology dry eye syndrome, limits humans, and English); this increased to 1485 articles in the 1980s, 2511 articles in the 1990s, and 4887 articles in the last decade. Part of this recognition came from several US population-based and international population-based studies demonstrating that the condition was present in between 5% and 30% of the population aged 50 years or older.<sup>1,2,6–17</sup> Another part of the recognition came from understanding that the symptoms of DES, which include constant irritation, foreign body sensation, and blurred vision, interfere with the ability to work and carry out daily functions.<sup>18–20</sup> A study using the Impact of Dry Eye Living Questionnaire found that severe dry eye symptoms were correlated with difficulties in physical, social, and mental functioning.<sup>21</sup> Such difficulties translate into a relatively lower health-related quality of life compared with the general population—patients with severe dry eye symptoms have health-related quality of life scores in the range of conditions like class III/IV angina.<sup>20</sup>

An additional event that helped push DES into the limelight was the release of the first Food and Drug Administration-approved prescription medication for DES, cyclosporine emulsion 0.05% (Restasis; Allergan, Irvine, CA). The Food and Drug Administration approved the medication in 2002, and the pharmaceutical company Allergan launched cyclosporine emulsion in the United States in late 2003. As part of its sales strategy, Allergan used direct to consumer marketing and commissioned magazine and television advertisements to reach its target audience; it also heavily promoted cyclosporine emulsion within the eye care community. These activities had the effect of increasing physician and patient awareness of the prevalence of DES, its morbidity, and its potential treatments.

Although there is a sense that the economic implications of DES are substantial, few articles have studied the direct costs associated with DES and other ocular surface disorders. These include costs associated with office visits, prescription medication, over-the-counter medication, alternative or complementary medication, and nonpharmacologic purchases (eg, humidifiers). A retrospective claims analysis evaluating costs in 9065 patients who received topical cyclosporine for DES found a mean health care cost of \$336 per patient with a total cost of \$3.05 million.<sup>22</sup> A retrospective analysis of the annual cost of DES in patients treated

by an ophthalmologist in 6 European countries estimated a total annual healthcare cost between 0.27 and 1.10 million US dollars per country. However, this cost did not take into consideration patients who self-treated their condition or were treated by their primary care physician.<sup>23</sup>

The Medical Expenditure Panel Survey (MEPS) is an annual survey of families and individuals, their medical providers, and employers across the United States. MEPS, which is designed to be representative of the US population, provides the most complete source of data on the cost and use of health care and health insurance coverage.<sup>24</sup> Given that prescription cost information is available through the MEPS data set, we examined recent patterns in dry eye medication expenditures. We aimed to confirm our hypothesis that a substantial increase in expenditures has occurred over the past few years, perhaps in response to the increased public and provider awareness of the condition along with the availability of a new prescription medication.

## MATERIALS AND METHODS

### Sample

The MEPS is a nationally representative subsample of the National Health Interview Survey, a continuous multipurpose and multistage area probability survey of the US civilian noninstitutionalized population living at addressed dwellings. To have an adequate number of persons in important population subgroups, the MEPS oversampled Blacks and Hispanics in all years and began oversampling of Asians in 2002.<sup>25</sup> The overall MEPS response rate ranged from 66% in 2001 to 58% in 2006. Sampling weights were applied to ensure that the resulting sample was nationally representative of US households and includes adjustment for oversampling of race/ethnic groups and survey nonresponse.

To obtain dry eye medication expenditures, a comprehensive list of available prescription medications, including name brands, generics, and chemical names, for the study period was first generated and used to identify those MEPS participants who used any medication via the MEPS Prescribed Medicines files. The Prescribed Medicines files contained comprehensive information on medications used by MEPS participants.<sup>25</sup> From this list, 2 medications used in the setting of DES were identified: cyclosporine emulsion 0.05%, used to treat aqueous tear deficiency, and sulfacetamide sodium–prednisolone acetate ophthalmic suspension, USP 10%/0.2% (Blephamide), used to treat lipid tear deficiency (blepharitis), among other conditions.

Data from MEPS 2007 were available but were not included in this analysis because the methodology in editing the pharmacy data was changed. Comparison of prescription drug spending before and after 2007 was therefore not recommended by the Agency for Healthcare Research and Quality.<sup>26</sup> MEPS initially had an over-the-counter medication section that collected details about nonprescription medication purchases; however, this section was omitted from the questionnaire beginning in 2002.<sup>27</sup> Because we were interested in dry eye medication costs in the years since the launch of cyclosporine emulsion, we were unable to include over-the-counter medications in our

analysis. For the study period, 147 unique participants aged 18 years or older were found to have used sulfacetamide sodium–prednisolone acetate ophthalmic suspension and/or cyclosporine emulsion and were included in the analysis. Expenditure of these medications for each participant over 2-year intervals was analyzed. The data were adjusted for survey design, and the expenditure was adjusted for inflation using 2009 inflation index.

### Demographic Data

Demographic and insurance information of the qualified participants was obtained from the MEPS Full-Year Consolidated Data Files. Demographic data collected included gender, age, race (white, black, other/multiple), ethnicity (Hispanic, non-Hispanic), health insurance status (private, public only, and uninsured), and education level (less than high school, high school, greater than high school). Family income, measured as a percentage, was calculated by dividing total family income by the applicable poverty line (based on family size and composition). The resulting percentages were grouped into 3 categories: low income/poverty (less than 200%), middle income (200% to less than 400%), and high income (400% or more).

### Statistical Analyses

All statistical analyses were performed using SAS 9.2 (SAS Institute, Inc., Cary, NC) and SUDAAN 10 (RTI International, Triangle, NC) statistical packages. To account for complex survey design of the MEPS data, analyses were completed with adjustments for sample weights and design effects. We conducted descriptive analyses to evaluate patterns in dry eye medication expenses per person over a 2-year interval. *T* tests were performed to compare average medication expenditure across different demographic groups. A multivariate linear regression was performed to study demographic variables that predict high dry eye medication expense. The University of Miami Institutional Review Board reviewed and approved this study, which was conducted in accordance with the principles of the Declaration of Helsinki.

## RESULTS

More patients used prescription dry eye medications in 2005 to 2006 ( $n = 86$ ) compared with the previous 4 years ( $n = 29$  and  $32$  for 2001–2002 and 2003–2004, respectively), and the total number of prescriptions filled increased with each year (Fig. 1). The cost associated with dry eye prescription medications also increased between 2001 and 2006, with a mean expenditure per patient of \$55 in 2001 to 2002, \$137 in 2003 to 2004, and \$299 in 2005 to 2006 (Fig. 2). The introduction of topical cyclosporine significantly affected both the number of prescriptions filled and the dry eye expenditures because after its introduction, 68% of prescriptions and 80% of expenditures were related to cyclosporine emulsion in 2003 to 2004 and 84% of prescriptions and 92% of expenditures were related to cyclosporine emulsion in 2005 to 2006. The mean cost of sulfacetamide sodium–prednisolone acetate ophthalmic suspension increased from \$36.27 in 2001

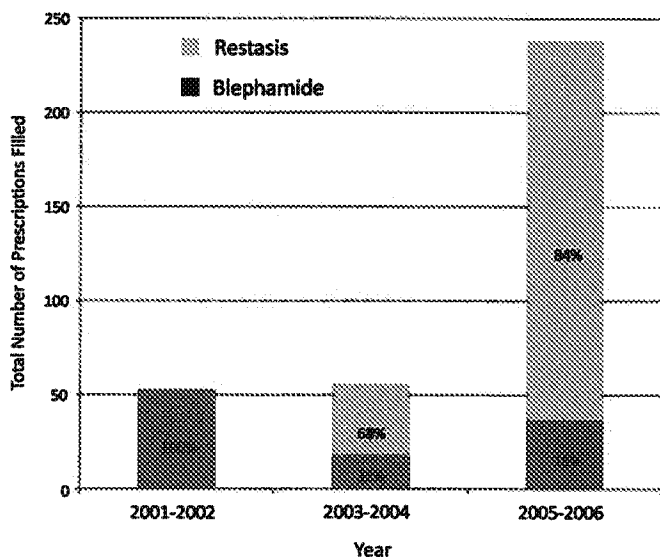


FIGURE 1. Graphic representation of the total number of dry eye prescriptions filled using the MEPS database, 2001 to 2006.

to 2002 to \$54.56 in 2003 to 2004 to \$64.43 in 2005 to 2006. Likewise, the mean cost of cyclosporine emulsion increased from \$98.98 in 2003 to 2004 to \$113.06 in 2005 to 2006. The increase in mean dry eye expenditures over the period, therefore, can be explained by both increased medication usage and cost.

Several demographic factors were associated with medication expenditures in the treatment of dry eye. Gender had a significant effect, with mean spending for women being double that for men (\$244 vs. \$122,  $P < 0.0001$ ) (Table 1, Fig. 2). Similarly, spending for non-Hispanics was double that for the Hispanic population (\$228 vs. \$106,  $P < 0.0001$ ).

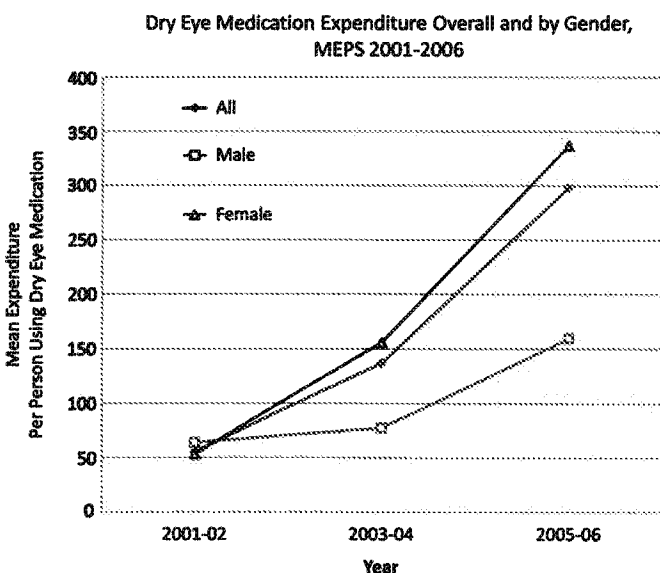


FIGURE 2. Graphic representation of mean dry eye medication expenditures per patient (overall and by gender) using the MEPS database, 2001 to 2006.

Level of education was also an important factor, with individuals with more than a high school education spending more than those with less than a high school education (\$250 vs. \$100,  $P < 0.0001$ ). Race, age, and income status were not found to significantly affect dry eye medication expenditures in our analysis.

In a multivariable linear regression analysis considering all demographic factors, gender and education remained significant predictors of dry eye medication expenditures. Female gender was associated with a \$159 higher mean expenditure compared with male gender ( $P = 0.0004$ ). Greater than high school education was associated with a \$145 higher mean expenditure compared with less than a high school education ( $P = 0.0016$ ). Although not significant in our univariable analysis, with adjustment for all other covariates, those in the 65 and older age group spent \$107 more on dry eye medications than those in the 45- to 64-year-old group ( $P = 0.04$ ).

### DISCUSSION

In this nationally representative study of patterns in prescription dry eye medication expenditures from 2001 to 2006, we found that the number of patients treated with prescription dry eye medications and their associated expenditures increased between these years. This finding was strongly driven by the introduction of cyclosporine emulsion in 2003. Considering demographic factors, female gender, non-Hispanic ethnicity, and a greater than high school education were factors significantly associated with a higher mean yearly expenditure for DES in our univariate models.

Although studies have suggested that the economic implications of DES are substantial,<sup>28</sup> limited data are available to support this statement. Fiscella et al<sup>22</sup> analyzed claims data from a proprietary research database containing pharmacy claims data on over 13 million individuals. They identified 9065 subjects that had one or more prescriptions filled for topical cyclosporine emulsion between January 1, 2004, and December 31, 2005. The mean yearly prescription cost by the health insurance plans was \$336, and the mean out-of-pocket prescription cost for the patient was \$98. This compares favorably with our findings because the cost analysis above includes both patient and insurance expenditures combined.

Putting these numbers in the context of other chronic ocular and nonocular diseases, a recent MEPS study found that patients with glaucoma spent a mean of \$556 per year on prescription glaucoma medications in 2006 (adjusted for inflation using 2009 inflation index).<sup>29</sup> Similarly, another article using the MEPS database found that people with spine problems spent a mean of \$397 per year on prescription medications in 2006.<sup>30</sup> The findings in this study suggest that although DES is not a blinding condition, individuals are willing to spend a non-trivial amount of money per year to alleviate the discomfort associated with this disorder. It is also important to note that the expenditures presented in this study do not incorporate the costs of nonprescription medications and doctor's visits and therefore the total amount of money spent on the disease is likely to be significantly higher.

We found that several demographic factors affected the expenditures of dry eye medications, including gender, ethnicity,

**TABLE 1.** Mean and Standard Error Cost (in Dollars) Per Prescription of Dry Eye Medications by Demographic Factors, 2001 to 2006 MEPS Data

Characteristics	N	Mean	SE	P
All	147	217.31	23.41	—
Sex				
Male	34	122.24	6.87	—
Female	113	244.30	24.35	<0.0001
Race				
White	134	220.51	20.63	White vs. Black = 0.07
Black	8	141.94	27.39	White vs. Other = 0.95
Other	5	214.18	95.84	Black vs. Other = 0.47
Ethnicity				
Hispanic	20	106.23	18.89	—
Non-Hispanic	127	227.99	20.78	<0.0001
Age group, yr				
18–44	25	192.51	34.40	18–44 vs. 45–64 = 0.78
45–64	53	206.44	27.06	18–44 vs. 65+ = 0.38
65+	69	235.88	34.50	45–64 vs. 65+ = 0.51
Insurance type				
Private insurance	111	225.06	23.01	Private vs. public = 0.57
Public insurance only	29	194.26	45.82	Private vs. uninsured = 0.02*
Uninsured	7	166.56	7.84	Public vs. uninsured = 0.56*
Education				
Less than HS	27	100.18	15.82	<HS vs. HS = 0.05
HS	43	204.54	46.43	<HS vs. >HS = <0.0001
Greater than HS	77	250.52	21.78	HS vs. >HS = 0.36
Poverty				
Low income/poverty	33	219.62	37.10	Low vs. middle = 0.14
Middle income	40	168.49	25.46	Low vs. high = 0.64
High income	74	240.57	38.41	Middle vs. high = 0.06

Bold values represent factors significantly associated with increased dry eye expenditures.

\*Statistical analyses for the uninsured group are reported but are considered unstable due to small sample size.

HS, high school; SE, standard error.

and education. The presence of gender and ethnic disparities in medical expenditures has been described in other conditions, including mental health<sup>31</sup> and hypertension management.<sup>32</sup> An association between higher expenditures and higher education levels has been reported in systemic lupus erythematosus.<sup>33</sup> Although the etiologies behind these discrepancies are not clear, it is important to recognize the role of demographic factors when considering the myriad determinants of health.

As with all retrospective studies, the study findings must be considered bearing in mind its limitations. One limitation is that information on nonprescription medications was not available in the MEPS database, and we could therefore only estimate costs associated with prescription dry eye medications. As many more patients use over-the-counter medications to treat DES, we failed to include patients with less severe forms of the disease in our analysis. Furthermore, because of changes within MEPS that started in 2007,<sup>26</sup> medication information for this year was not included in the analysis. Another limitation is that the sample size in the present analysis was relatively small, limiting our ability to examine trends in dry eye medication expenditures and in our comparisons in subgroups of interest (eg, the uninsured). Because of the relatively small sample size, it should not be assumed that

our analytic sample of dry eye medication users are nationally representative despite the fact that they were obtained from a population-based survey. However, if present patterns continue, there will be a growing number of persons in the MEPS who will use these medications, facilitating future subgroup analyses. Furthermore, both cyclosporine emulsion and sulfacetamide sodium–prednisolone acetate ophthalmic suspension can be used to treat ocular surface disorders other than DES. Because we did not have diagnosis information linked to medication use, it is possible that we included patients treated for ocular surface conditions other than DES in our analysis. Finally, we acknowledge that other medications are used to treat subtypes of DES, including corticosteroids and tetracycline derivatives; we chose not to include these in our analysis, given their multiple indications for use. Despite these limitations, there is no other ongoing population-based studies that look specifically at drug medication cost patterns; therefore, the analysis of the MEPS provides us with the best expenditure estimates for newly introduced ocular medications.

In summary, we found a pattern of increased dry eye medication use and expenditure from 2001 to 2006. Women, non-Hispanics, and those with greater than a high school

education had higher expenditures compared with their counterparts. Additional research is necessary to understand the underlying reasons for the difference in dry eye medication expenditures by patient characteristics.

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# EXHIBIT C



# Dysfunctional Tear Syndrome

## A Delphi Approach to Treatment Recommendations

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**Purpose:** To develop current treatment recommendations for dry eye disease from consensus of expert advice.

**Methods:** Of 25 preselected international specialists on dry eye, 17 agreed to participate in a modified, 2-round Delphi panel approach. Based on available literature and standards of care, a survey was presented to each panelist. A two-thirds majority was used for consensus building from responses obtained. Treatment algorithms were created. Treatment recommendations for different types and severity levels of dry eye disease were the main outcome.

**Results:** A new term for dry eye disease was proposed: dysfunctional tear syndrome (DTS). Treatment recommendations were based primarily on patient symptoms and signs. Available diagnostic tests were considered of secondary importance in guiding therapy. Development of algorithms was based on the presence or absence of lid margin disease and disturbances of tear distribution and clearance. Disease severity was considered the most important factor for treatment decision-making and was categorized into 4 levels. Severity was assessed on the basis of tear substitute requirements, symptoms of ocular discomfort, and visual disturbance. Clinical signs present in lids, tear film, conjunctiva, and cornea were also used for categorization of severity. Consensus was reached on treatment algorithms for DTS with and without concurrent lid disease.

**Conclusion:** Panelist opinion relied on symptoms and signs (not tests) for selection of treatment strategies. Therapy is chosen to match disease severity and presence versus absence of lid margin disease or tear distribution and clearance disturbances.

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**Key Words:** Delphi panel, dry eye, dysfunctional tear syndrome, eye lubricants, cyclosporine A, punctal plugs, steroids, dry eye therapy, consensus, algorithm

(*Cornea* 2006;25:900–907)

The syndrome known as “dry eye” is highly prevalent, affecting 14% to 33% of the population worldwide,<sup>1–4</sup> depending on the study and definition used. Symptoms related to dry eye are among the leading causes of patient visits to ophthalmologists and optometrists in the United States.<sup>5</sup> However, a stepwise approach to diagnosis and treatment is not well established.

Treatment algorithms are often complicated, especially when multiple therapeutic agents and strategies are available for one single disease and for different stages of the same disease. Dry eye syndrome is particularly challenging, because the diagnostic criteria used vary among studies, there is poor correlation between signs and symptoms, and efficacy criteria are often not uniform. As a result, there is no clear current approach to assign therapeutic recommendations as “first,” “second,” or “third” line.

Clinical research is usually oriented to assess the efficacy of medications in the treatment of dry eye disease. Reports are based on either comparisons of one medication relative to untreated placebo controls or comparisons between different therapies.<sup>6,7</sup> Categorization of treatment alternatives is usually not implicit in these studies. Strategies combining medications or medications and surgery are usually not clearly discussed in the literature. A panel of experts may be a good method to develop such strategies based on current knowledge, because publication of research may not precede practice. Furthermore, clinical trials are typically performed on highly selected populations with specific interventions that may not reflect the spectrum of disease encountered in usual practice.

Where unanimity of opinion does not exist because of a paucity of scientific evidence and where there is contradictory evidence, consensus methods can be useful. Such methods have been used in developing therapeutic algorithms in other ophthalmic (glaucoma) and nonophthalmic disease states.<sup>8,9</sup>

The Delphi panel technique was first proposed in 1946 by the RAND Corporation as a resource to collect information from different experts and to prepare a forecast of future technological capabilities. This tool has been expanded to technological,<sup>10</sup> health,<sup>11</sup> and social sciences research.<sup>12</sup> Despite some reasonable criticisms of this technique,<sup>13</sup> the Delphi approach has been used to provide reproducible consensus to create algorithms of treatment.<sup>14,15</sup>

In this study, we proposed to establish expert consensus by using the Delphi approach with an international panel to obtain current treatment recommendations for dry eye syndrome.

## MATERIALS AND METHODS

### Panelist Selection

The ideal number of panelists expected with this technique is not well defined, with reported ranges from 10 to 1685.<sup>16</sup> No specific inclusion criteria are established, other than the qualification of panelists in the topic of interest. Some authors stress the importance of the diversity of panelists' opinion to obtain a wide base of knowledge.<sup>17</sup>

The following criteria were considered for inclusion of panelists:

1. Active clinicians (ophthalmologists and optometrists)
2. Scientific contributions to clinical research on dry eye syndrome, as reflected by at least 2 of the following: peer-reviewed publications, other forms of written scientific communication, specialty meeting presentations, and membership in special-interest groups focused on dry eye syndrome
3. International representation
4. Proficiency in English language to facilitate interaction
5. Able to respond to sets of questionnaires and available to attend a final meeting at the Wilmer Ophthalmological Institute in Baltimore, MD

The search for panelists' scientific contributions was conducted over available medical databases (Medline, EMBASE) and other major Internet-based search engines (Scirus.com, Google.com, Alltheweb.com). Twenty-five candidates from 3 continents that met the selection criteria were initially contacted.

A contract research organization (Analytica Group, New York, NY) was selected to act as moderator/facilitator for the questionnaire and panel meeting exercise. A 2-round modified Delphi approach was used.<sup>18</sup> A set of dry eye therapy literature was provided to each panel member along with the first-round questionnaire. These studies were selected in part from an ongoing systematic review of the literature on dry eye disease therapy. Three of the panelists suggested additions of some references that they considered valuable. Those citations were also disseminated to the rest of the panelists.

### Preparation of Surveys

Questionnaires were based on collected literature, current practice patterns, and clinical experience in dry eye. Topics in the survey were related to pathophysiology, diagnostic tests, criteria used to guide treatment, and therapeutic alternatives.

Nominal variables were assigned binary values to tabulate responses in a spreadsheet (Excel 2002; Microsoft

Corp., Redmond, WA) for analysis. Ordinal variables were originated from 5-point Likert scales to categorize the strength of agreement and facilitate the statistical analysis.

Survey questions were based on the use of the current classification of dry eye disease and the available guidelines for the treatment. Diagnostic methods and severity assessment were also surveyed. Panelists were asked to support their multi-level treatment recommendation with a categorical, nominal score of 1 to 3, depending on the level of evidence to sustain their decision:

1. Supported by a clinical trial
2. Supported by published literature of some type
3. Supported by my professional opinion

Finally, determinant factors influencing the treatment decision-making process were stratified semiquantitatively to evaluate the most representative for the selection of therapy.

### Survey Deployment

The forms were deployed by electronic mail to the panelists. The information obtained from the surveys was tabulated and organized for presentation at the face-to-face meeting of the Delphi process.

### Data Analysis

Descriptive statistics were calculated for the questionnaire data by using StatsDirect 2.3.7 for Windows (StatsDirect, Cheshire, UK).

### Consensus

There exists controversy regarding the numbers necessary to obtain consensus. Some authors agree that a simple majority (>50%) is enough to constitute consensus,<sup>19</sup> whereas others propose that more than 80% of panelists should be in agreement to have the recommendation considered as consensus.<sup>20</sup> Degree of consensus has also been quantified statistically using the Cronbach  $\alpha$  method, a method for measuring internal agreement.<sup>21</sup> For the purposes of this study, consensus was defined as a two-thirds majority.

### Personal Interaction

The meeting was conducted by a facilitator (J.J.D.) with previous experience in consensus-building strategies.<sup>8</sup> Panelists reacted and discussed the data collected from the surveys over an intensive 1-day, 12-hour-long, face-to-face meeting. According to the tabulated initial responses, iterative discussions were conducted toward majority agreement.

## RESULTS

### Panelists' Response

From the initial selection of 25 candidates who met the inclusion criteria, 17 were able to participate in all stages of the study and therefore were included in the panel. The candidates who refused to join the panel did not have substantive reasons precluding their participation. Most of them declined to participate because of scheduling conflicts. The list of participants is shown in Table 1. All surveys deployed were returned with responses from all of the panelists.

**TABLE 1.** Experts Who Participated in the Delphi Approach (DTS Study Group)

Panelist Name	City	Country
Dimitri T. Azar, M.D.	Boston, MA	United States
Harminder S. Dua, M.D., Ph.D	Nottingham	England
Milton Hom, O.D.	Azusa, CA	United States
Paul M. Karpecki, O.D.	Overland Park, KS	United States
Peter R. Laibson, M.D.	Philadelphia, PA	United States
Michael A. Lemp, M.D.	Washington, DC	United States
David M. Meisler, M.D.	Cleveland, OH	United States
Juan Murube del Castillo, M.D., Ph.D.	Madrid	Spain
Terrence P. O'Brien, M.D.	Baltimore, MD	United States
Stephen C. Pflugfelder, M.D.	Houston, TX	United States
Maurizio Rolando, M.D.	Genoa	Italy
Oliver D. Schein, M.D., M.P.H.	Baltimore, MD	United States
Berthold Seitz, M.D.	Erlangen	Germany
Scheffer C. Tseng, M.D., Ph.D.	Miami, FL	United States
Gysbert B. van Setten, M.D., Ph.D.	Stockholm	Sweden
Steven E. Wilson, M.D.	Cleveland, OH	United States
Samuel C. Yiu, M.D, Ph.D.	Los Angeles, CA	United States

### Conflicts of Interest

Travel expenses of panelists were covered by the contracted company (Analytica Group), which is an independent firm. The Wilmer Eye Institute originated the invitation, and panelists were unaware of any indirect support from pharmaceutical industry to avoid bias in the treatment selection.

### Use of Existing Disease/Treatment Guidelines

The majority of panelists (11 of 17) responded that they did not follow any of the available guidelines for the treatment of dry eye syndrome. Three of 17 followed the National Eye Institute guidelines,<sup>22</sup> 1 of 17 followed the American Academy of Ophthalmology Preferred Practice Patterns,<sup>23</sup> 1 of 17 followed the Madrid classification,<sup>24</sup> and 1 of 17 followed a combination of the first 2 guidelines.

When panel members were asked about their opinions regarding the adherence of the ophthalmic community to new, simplified guidelines for the treatment of dry eye, the majority (13 of 17) agreed that they would use them if most recent findings on the disease were included. Those who responded that they would not use them (4 of 17), based their response on the low sensitivity and specificity of the available tests for the diagnosis of dry eye and the variability of the clinical presentation in different patients.

### Diagnostic Tests for Dry Eye

When panelists were surveyed before the meeting on diagnostic measures used to detect dry eye, the most frequently cited tests were slit-lamp examination and fluorescein staining (100% of panelists). Tear breakup time and medical history were also frequently used (both in 94%). Schirmer test with anesthesia (71%) and without anesthesia (65%) were less frequently used, as well as rose bengal staining (65%). A combination of different tests was typically preferred in an effort to improve the specificity and sensitivity (Table 2).

**TABLE 2.** Most Commonly Used Diagnostic Tests Reported by Panelists for Evaluating a Patient With Probable Dry Eye

Diagnostic Tests	Respondents Regularly Using Them (%)
Fluorescein staining	100
Tear breakup time	94
Schirmer test	71
Rose bengal staining	65
Corneal topography	41
Impression cytology	24
Tear fluorescein clearance	24
Ocular Surface Disease Index Questionnaire	18
NEIVFQ-25*	6
Tear osmolality	6
Conjunctival biopsy	6

\*NEIVFQ-25: National Eye Institute Vision Function Questionnaire-25.

### Classification of Dry Eye Disease

More than one half of the respondents felt that the current classification of aqueous-deficient versus evaporative dry eye failed to incorporate inflammatory mechanisms and drew a sharp distinction between disorders where there is significant overlap.<sup>25,26</sup> Furthermore, the historical distinction between Sjögren keratoconjunctivitis sicca (KCS) as representing an autoimmune disorder as opposed to non-Sjögren KCS failed to reflect the evidence that both conditions may share an underlying immune-mediated inflammation. The majority of experts did not consider this useful for establishing a treatment scheme for the ocular disease (12 of 17). The panelists considered the disease severity and the effect of medications on symptoms and signs as the 2 most relevant factors to consider when selecting the adequate therapy for dry eye (Table 3).

### Face-to-Face Meeting

At the face-to-face meeting, panel members made comments on the term "dry eye" classically used to name the disease. On the basis of the known pathophysiology, symptoms, and clinical presentation, all panelists agreed that this term did not necessarily reflect the events occurring in the eye. Specifically, all patients with this condition do not necessarily

**TABLE 3.** Most Relevant Factors Influencing Treatment Decision Making

Factor Considered	Mean Score (Standard Deviation)
Severity of the disease	1.47 (0.72)
Effect of the treatment	1.79 (0.77)
Etiology of the disease	2.08 (1.07)
Diagnosis of Sjögren's syndrome	2.20 (1.05)
Use of artificial tears	3.07 (1.53)
Costs of treatment	3.80 (1.17)
Access to reimbursement	3.92 (1.10)

0 = most relevant; 5 = least relevant.

suffer from reduced tear volume but rather may have abnormalities of tear film composition that include the presence of proinflammatory cytokines.<sup>25-27</sup> The panelists unanimously recommended dysfunctional tear syndrome (DTS) as a more appropriate term for this disease in future references. This term has been incorporated in the rest of this report in lieu of dry eye disease.

### Underlying Pathophysiology and Diagnostic Testing

There was consensus that most cases of DTS have an inflammatory basis that either triggers or maintains the condition. However, panelists also agreed on the difficulty in clearly identifying inflammation in most patients. The panel therefore agreed to subclassify the disease as either DTS with clinically apparent inflammation or DTS without clinically evident inflammation.

After discussion at the meeting, the panelists were in agreement that commonly available clinical diagnostic tests did not correlate with symptoms, should not be used in isolation to establish the diagnosis of DTS, and were of minimal value in the assessment of disease severity.

### Creation of Therapeutic Algorithms for DTS

First, the panel recommended that patients with DTS should be classified into 1 of 3 major clinical categories at the time of the initial examination: patients with lid margin disease, patients without lid margin disease, and patients with altered tear distribution and clearance.

The panel agreed that the second group, patients who do not have coexistent lid margin disease, is the most common form of presentation of DTS. Within each of these 3 categories, the panel listed the main subsets or specific disease entities or, in the case of DTS without lid margin disease, the patients were divided by severity (Fig. 1). Second, the panel agreed that the assessment of DTS severity is important to guiding therapy, especially in that subset of DTS patients

without lid margin disease. The panel reached consensus that the level of severity should be based primarily on symptoms and clinical signs.

The panel members agreed that diagnostic tests are secondary considerations in determining disease severity. The value of diagnostic tests was considered to be in confirming clinical assessment. Again, many of the available tests were deemed not useful for the diagnosis, staging, or evaluating response to therapy in DTS.

Panelists agreed on 3 particularly relevant symptoms and historical elements to be considered in DTS: ocular discomfort, tear substitute requirements, and visual disturbances. In ocular discomfort, a variety of symptoms including itch, scratch, burn, foreign body sensation, and/or photophobia may be present. Depending on the frequency and impact on the quality of life of these elements, symptoms could be categorized as either mild to moderate or severe. The relevant clinical signs to be considered in the evaluation of DTS patients are summarized in Table 4. The panel suggested evaluating the presence of these clinical features to assign a severity level fluctuating from mild to severe.

To create a categorization of the severity of the disease, a scoring system was proposed. Basically, patients were aggregated into 1 of 4 levels of severity according to the signs and symptoms involved (Table 5). The severity of disease indicated the appropriate range of therapeutic options available for the patient, because the panelists agreed that certain therapies were most appropriately reserved for patients with more severe DTS.

### Treatment Algorithm for Patients With Lid Margin Disease

The proposed treatment algorithm for these individuals began with division of patients according to the site (anterior vs. posterior) of the lid pathology (Fig. 2). Anterior lid margin disease is treated with lid hygiene and antibacterial therapy, whereas posterior lid margin disease is treated initially with

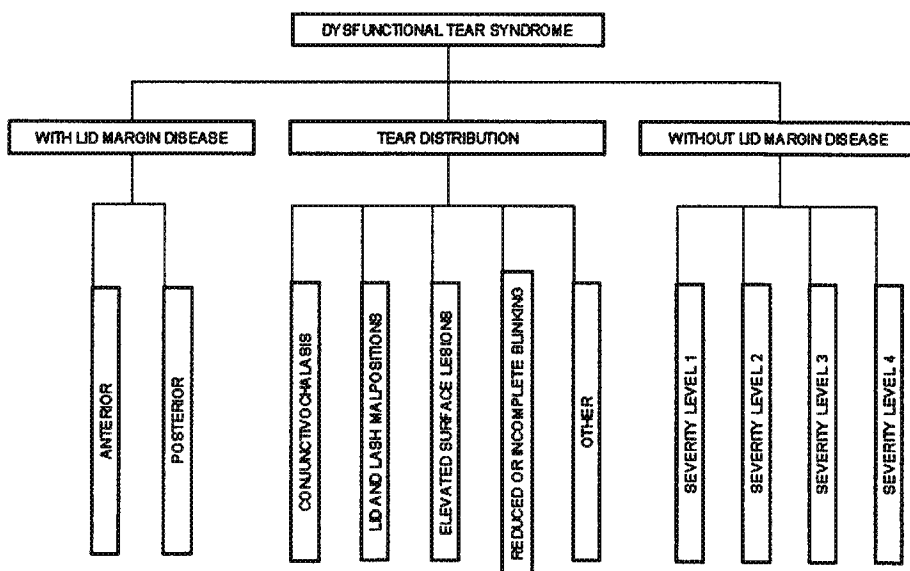


FIGURE 1. Algorithm of the 3 major subsets found in DTS. Each subset should be treated separately, because treatment modality varies according to this separation.

**TABLE 4. Clinical Signs in DTS to Consider in Severity Assessment**

Lids	Tear Film	Conjunctiva	Cornea	Vision
Telangiectasia	Meniscus	Luster	Punctate changes	Blur
Hyperemia	Foam	Hyperemia	Erosions (micro, macro)	Fluctuations
Scales, crusts	Mucus	Wrinkles	Filaments	
Lash loss or abnormalities	Debris	Staining	Ulceration	
Inspissation	Oil excess	Symblepharon	Vascularization	
Meibomian gland disease		Cicatrization	Scarring	
Anatomical abnormalities			Keratinization	

warm massage, with addition of oral tetracyclines and topical corticosteroids, if necessary.

**Treatment Algorithm for DTS Patients With Primary Tear Distribution and Clearance Abnormalities**

The panel considered that there were patients in whom the even distribution of tears across the ocular surface is impaired, typically related to an anatomic abnormality or to abnormal lid function (Fig. 3). The recommended therapeutic approach to these patients varied in accordance with the specific underlying problem, which is summarized in Figure 3.

**Treatment Algorithm for DTS Patients Without Lid Margin Disease**

Patients with mild disease are best managed with patient education about the disease and strategies for minimizing its impact, preserved artificial tears, modification as appropriate of systemic medications that might contribute to the condition, and perhaps changes in the home or work environment to alleviate the symptoms (Fig. 4).

In patients in whom the disease state is moderate or severe, the panelists agreed that the more frequent use of tears

mandated a switch to unpreserved lubricants, with tears during the day, ointment at night, and consideration of progression to a gel formulation during the day if relief was not adequate with tears. In the absence of signs, the panel recommended lubrication, with frequency determined by the clinical response.

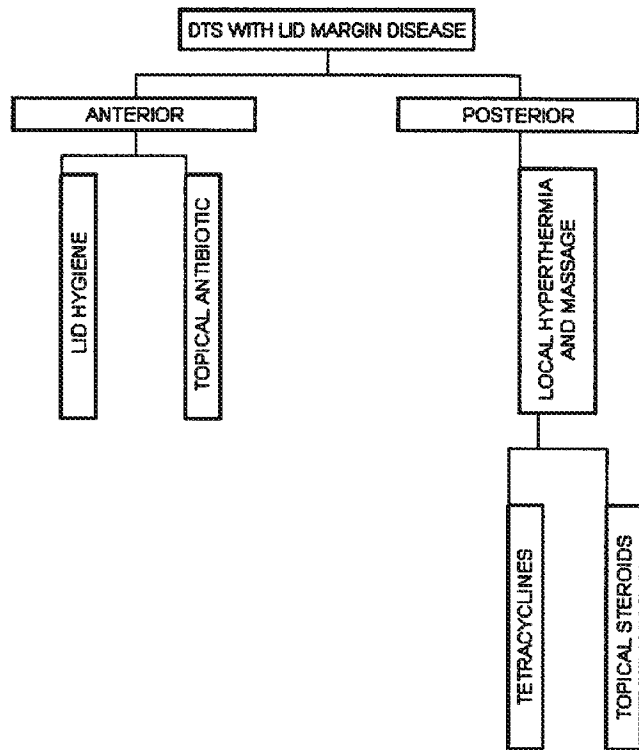
In the presence of signs (eg, moderate corneal staining, filaments), the panel agreed on a stepwise introduction of additional therapies. The panelists noted that patients with DTS may have an inflammatory component, which may or may not be clinically evident. In addition to the use of unpreserved tears, the panel recommended a course of topical corticosteroids and/or cyclosporine A to suppress inflammation.

In patients who fail to respond adequately to lubricants and topical immunomodulators, a course of oral tetracycline therapy was recommended, as well as punctal occlusion with

**TABLE 5. Levels of Severity of DTS Without Lid Margin Disease According to Symptoms and Signs**

Severity*	Patient Profiles
Level 1	<ul style="list-style-type: none"> <li>Mild to moderate symptoms and no signs</li> <li>Mild to moderate conjunctival signs</li> </ul>
Level 2	<ul style="list-style-type: none"> <li>Moderate to severe symptoms</li> <li>Tear film signs</li> <li>Mild corneal punctate staining</li> <li>Conjunctival staining</li> <li>Visual signs</li> </ul>
Level 3	<ul style="list-style-type: none"> <li>Severe symptoms</li> <li>Marked corneal punctate staining</li> <li>Central corneal staining</li> <li>Filamentary keratitis</li> </ul>
Level 4	<ul style="list-style-type: none"> <li>Severe symptoms</li> <li>Severe corneal staining, erosions</li> <li>Conjunctival scarring</li> </ul>

\*At least one sign and one symptom of each category should be present to qualify for the corresponding level assignment.



**FIGURE 2. Algorithm on treatment recommendations for DTS with lid margin disease.**

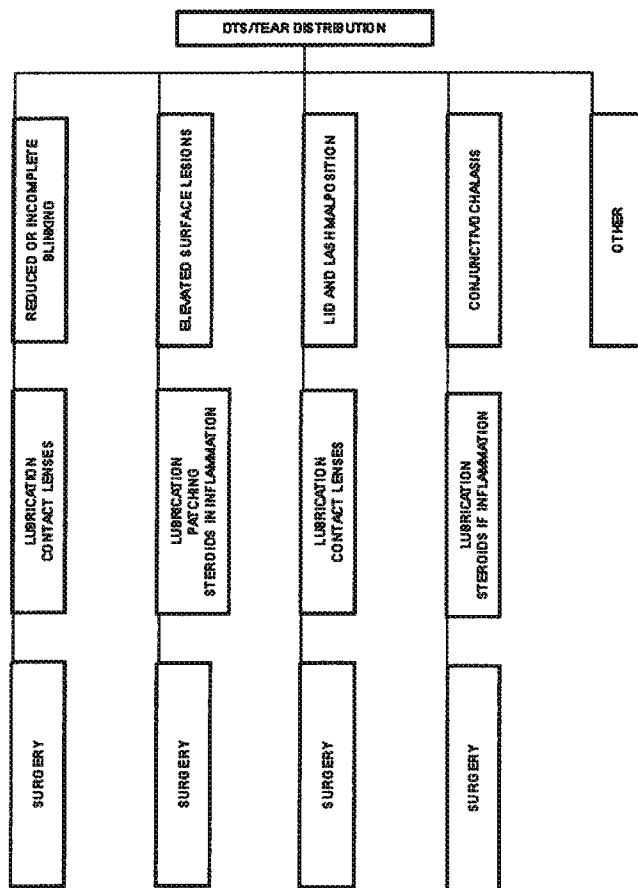


FIGURE 3. Algorithm on treatment recommendations for DTS with abnormal tear distribution.

plugs. Because of the possible presence of non-clinically apparent inflammation, punctal plugs could result in retention of proinflammatory tear components on the ocular surface and may enhance damage to the ocular surface, accelerate the disease process, and produce greater patient discomfort. Therefore, the panel agreed that it is important to treat the inflammatory condition before blockage of tear drainage with punctal plugs.

Patients with severe disease who are not adequately controlled after the above therapeutic interventions may benefit from more advanced interventions. These would include systemic immunomodulators for the control of severe inflammation, topical acetylcysteine for filament formation caused by mucin accumulation, moisture goggles to reduce tear evaporation, and surgery (including punctal cautery) to reduce tear drainage. Patients with Sjögren syndrome would fit within this category.

**DISCUSSION**

Some researchers have stressed the use of Delphi panels in clinical research, despite some flaws in terms of

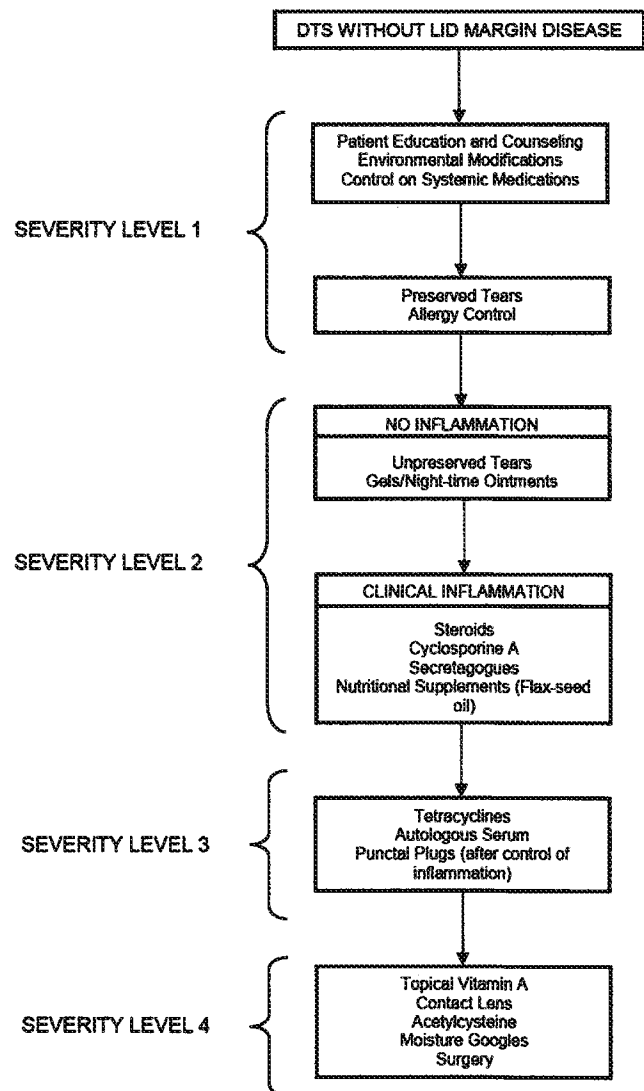


FIGURE 4. Algorithm on treatment recommendations for DTS without lid margin disease according to severity.

reproducibility and other confounding factors that may adversely influence the results.<sup>28,29</sup> Delphi approach is not necessarily "evidence-based": Good evidence may exist contradicting a particular consensus; or conversely, evidence for a particular consensus may be absent, because it has not been adequately studied. Especially for areas where there is little or no good evidence in the literature, the process relies on the opinion of the participating panelists, potentially tapping into collective error.<sup>30</sup> Moreover, consensus is subject to particular interpretation of evidence and personal experience, which may affect reproducibility.<sup>14</sup> Nonetheless, this process has lately become popular to delineate guidelines of treatment of various disorders.<sup>30-33</sup>

Bias of panelists' selection may inevitably occur as a result of the inclusion criteria chosen. It is a common observation that highly published authors tend to have some

form of commercial support from pharmaceutical industry. Nine of 17 panelists disclosed a past or present relationship as a speaker/consultant/research funds recipient from companies having products for the treatment of DTS.

The success of a Delphi panel is based largely on the ability of the facilitator to maintain balanced participation of panelists.<sup>32</sup> One of the major challenges in such panels is to avoid the inadvertent control of one or more leaders over the discussion.<sup>30</sup> The facilitator in our study was a person with previous experience in consensus panels. He had the ability to encourage homogeneous participation of panel members. The facilitator focused on the varied responses previously given by panelists in the survey to avoid discussions over a single topic/therapeutic approach raised by individual participants during the meeting. Inevitable discrepancies were observed during the DTS panel meeting; however, consensual agreement among panelists was finally achieved.

We believe that one significant consequence of the panel meeting was the recommendation for a change from the term dry eye, frequently used to describe the condition, to the term dysfunctional tear syndrome. Panelists unanimously agreed that the label dry eye reflects neither patient symptoms nor necessarily the pathogenic mechanism of the disease. Panel members also agreed that diagnosing patients with dry eye may be misleading to both colleagues and patients. Patients may be confused when excess tearing is their primary complaint and are diagnosed as having dry eye. Even more confusing for patients is their subsequent treatment with anti-inflammatory agents or antibiotics. For these reasons, the term DTS was coined, because the panel felt that this term was sufficiently broad to encompass the myriad of etiologies while still representing a common denominator among them.

There was consensus that severity of disease should be the primary determinant for the therapeutic strategy chosen. In addition, observation of the patient response to initial therapy was deemed as an important indicator of disease severity and further treatment selection. The failure on improvement using medications in one level assigns the patient to additional therapy in the immediate superior severity level. The available diagnostic tests were not considered important in the assessment of disease severity and therefore were not included in the classification. However, this should not underestimate the value of these tests in the diagnosis of DTS, because they were regularly used by panelists to confirm the presence of the disease.

The task of creating guidelines for DTS is complex, because practitioners encountering DTS are faced with a multifactorial disorder with several pathophysiological events that may require a variety of customized therapeutic schemes. Moreover, significant overlapping between the categories selected by the panel is also likely. The summary treatment recommendations (Table 6) relating severity of disease with clinical symptoms and signs created by the panel may serve as a useful guide. It is recognized that individual patient characteristics may require deviation from recommended treatment, but panelists were clear that the ideal therapy for DTS is often achieved with a combination of interventions. Assignment of levels of severity may work only as a stepwise guide to approaching the best combination of medications to

**TABLE 6.** Treatment Recommendations for DTS on the Basis of Level of Severity

DTS Severity	Treatment Recommendations	
Level 1	<ul style="list-style-type: none"> <li>• No treatment</li> <li>• Preserved tears</li> <li>• Environmental management</li> <li>• Allergy drops</li> </ul>	<ul style="list-style-type: none"> <li>• Use of hypoallergenic products</li> <li>• Water intake</li> <li>• Psychological support</li> <li>• Avoidance of drugs contributing to dry eye</li> </ul>
Level 2	<ul style="list-style-type: none"> <li>• Unpreserved tears</li> <li>• Gels</li> <li>• Ointments</li> <li>• Nutritional support (flaxseed/fatty acids)</li> </ul>	<ul style="list-style-type: none"> <li>• Secretagogues</li> <li>• Topical steroids</li> <li>• Topical cyclosporine A</li> </ul>
Level 3	<ul style="list-style-type: none"> <li>• Tetracyclines</li> <li>• Punctal plugs</li> </ul>	
Level 4	<ul style="list-style-type: none"> <li>• Surgery</li> <li>• Systemic anti-inflammatory therapy</li> <li>• Oral cyclosporine</li> <li>• Moisture goggles</li> </ul>	<ul style="list-style-type: none"> <li>• Punctal cautery</li> <li>• Acetylcysteine</li> <li>• Contact lenses</li> </ul>

avoid symptoms. It is important to stress that patients may present with signs belonging to different categories of DTS (ie, a patient may have DTS with lid margin disease and exhibit tear distribution problems).

Those particular patients should be treated according to recommendations for both categories to succeed in controlling their symptoms and signs. Published guidelines in other disease areas have proven useful to general practitioners to approach a complex disease like DTS.<sup>14,15,17</sup> Some examples using the Delphi technique have been reported in esophageal cancer management,<sup>11</sup> systemic hypertension treatment algorithms,<sup>15</sup> and acute diarrhea management in children.<sup>30</sup> In this study, the Delphi approach was used to gain a practical approach to the diagnosis and treatment of DTS, as opposed to an extensive evaluation of available diagnostic methods or pathophysiology mechanisms, already well documented in the literature<sup>34-38</sup> (Table 7).

**TABLE 7.** Advantages of the Proposed Recommendations by the Delphi Panel

- Proposes a new terminology for dry eye disease (dysfunctional tear syndrome) from recent pathophysiologic findings
- Includes novel therapeutic options in the market
- Provides simplified therapeutic recommendations in a stepwise approach
- Patients without lid margin disease/tear distribution problems are assigned to 4 severity levels
- Severity levels are categorized according to patient's signs and symptoms, not tests
- Therapeutic options are oriented by severity levels
- Easier approach for general eye care practitioners

All guidelines are limited by the future development of new treatments and by new insights that future research will bring. We therefore regard these guidelines as a platform onto which future updates may be added.

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# EXHIBIT D

# DEWS Management and Therapy

## Management and Therapy of Dry Eye Disease: Report of the Management and Therapy Subcommittee of the International Dry Eye WorkShop (2007)

**ABSTRACT** The members of the Management and Therapy Subcommittee assessed current dry eye therapies. Each member wrote a succinct evidence-based review on an assigned aspect of the topic, and the final report was written after review by and with consensus of all subcommittee members and the entire Dry Eye WorkShop membership. In addition to its own review of the literature, the Subcommittee reviewed the Dry Eye Preferred Practice Patterns of the American Academy of Ophthalmology and the International Task Force (ITF) Delphi Panel on Dry Eye. The Subcommittee favored the approach taken by the ITF, whose recommended treatments were based on level of disease severity. The recommendations of the Subcommittee are based on a modification of the ITF severity grading scheme, and suggested treatments were chosen from a menu of therapies for which evidence of therapeutic effect had been presented.

**KEYWORDS** DEWS, dry eye disease, Dry Eye WorkShop, management, therapy

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Management and Therapy Subcommittee members: **Stephen C. Pflugfelder, MD (Chair)**; Gerd Geerling, MD; Shigero Kinoshita, MD; Michael A. Lemp, MD; James McCulley, MD; Daniel Nelson, MD; Gary N. Novack, PhD; Jun Shimazaki, MD; Clive Wilson, PhD.

Proprietary interests of Subcommittee members are disclosed on pages 202 and 204.

Reprints are not available. Articles can be accessed at: [www.tearfilm.org](http://www.tearfilm.org).

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### I. INTRODUCTION

This report summarizes the management and therapeutic options for treating dry eye disease. The level of evidence for supporting data from the literature is evaluated according to the modified American Academy of Ophthalmology Preferred Practices guidelines (Table 1).

### II. GOALS OF THE MANAGEMENT AND THERAPY SUBCOMMITTEE

Goals of this committee were to identify appropriate therapeutic methods for the management of dry eye disease and recommend a sequence or strategy for their application, based on evidence-based review of the literature.

The quality of the evidence in the literature was graded according to a modification of the scheme used in the American Academy of Ophthalmology Preferred Practice Patterns series. When possible, peer-reviewed full publications, not abstracts, were used. The report was reviewed

**Table 1.** Evidence grading scheme

Clinical Studies
<b>Level 1.</b> Evidence obtained from at least one properly conducted, well-designed, randomized, controlled trial, or evidence from well-designed studies applying rigorous statistical approaches.
<b>Level 2.</b> Evidence obtained from one of the following: a well-designed controlled trial without randomization, a well-designed cohort or case-control analytic study, preferably from one or more center, or a well-designed study accessible to more rigorous statistical analysis.
<b>Level 3.</b> Evidence obtained from one of the following: descriptive studies, case reports, reports of expert committees, expert opinion.
Basic Science Studies
<b>Level 1.</b> Well-performed studies confirming a hypothesis with adequate controls published in a high-impact journal.
<b>Level 2.</b> Preliminary or limited published study.
<b>Level 3.</b> Meeting abstracts or unpublished presentations.

This evidence grading scheme is based on that used in the American Academy of Ophthalmology Preferred Practice Pattern series.

**OUTLINE**

- I. Introduction
- II. Goals of the Management and Therapy Subcommittee
- III. Assessment of current dry eye therapies
  - A. Tear supplementation: lubricants
    - 1. General characteristics and effects
    - 2. Preservatives
    - 3. Electrolyte composition
    - 4. Osmolarity
    - 5. Viscosity agents
    - 6. Summary
  - B. Tear Retention
    - 1. Punctal occlusion
      - a. Rationale
      - b. Types
      - c. Clinical studies
      - d. Indications and contraindications
      - e. Complications
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    - 2. Moisture chamber spectacles
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  - C. Tear stimulation: secretagogues
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    - 1. Serum
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  - E. Anti-inflammatory therapy
    - 1. Cyclosporine
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      - a. Clinical studies
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    - 3. Tetracyclines
      - a. Properties of tetracyclines and their derivatives
        - 1) Antibacterial properties
        - 2) Anti-inflammatory
        - 3) Anti-angiogenic properties
      - b. Clinical applications of tetracycline
        - 1) Acne Rosacea
        - 2) Chronic posterior blepharitis: meibomianitis, meibomian gland dysfunction
        - 3) Dosage and safety
  - F. Essential fatty acids
  - G. Environmental strategies
- IV. Treatment recommendations
- V. Unanswered questions and future directions

by all subcommittee members and by the entire Dry Eye WorkShop membership. Comments and suggested revisions were discussed by the subcommittee members and incorporated into the report where deemed appropriate by consensus.

**III. ASSESSMENT OF CURRENT DRY EYE THERAPIES****A. Tear Supplementation: Lubricants****1. General Characteristics and Effects**

The term "artificial tears" is a misnomer for most products that identify themselves as such, because they do not mimic the composition of human tears. Most function as lubricants, although some more recent formulations mimic the electrolyte composition of human tears (TheraTears® [Advanced Vision Research, Woburn, MA]).<sup>1,2</sup> The ocular lubricants presently available in the United States are approved based on the US Food and Drug Administration (FDA) monograph on over-the-counter (OTC) products (21 CFR 349) and are not based on clinical efficacy. The monograph specifies permitted active ingredients (eg, demulcents, emulsifiers, surfactants, and viscosity agents) and concentrations, but gives only limited guidance on inactive additives and solution parameters. Certain inactive ingredients that are used in artificial tears sold in the US (eg, castor oil in Endura™ [Allergan, Inc., Irvine, CA] and guar in Systane® [Alcon, Ft Worth, TX]) are not listed in the monograph.

It is difficult to prove that any ingredient in an ocular lubricant acts as an active agent. If there is an active ingredient, it is the polymeric base or viscosity agent, but this has proved difficult to demonstrate. This is either because it is not possible to detect the effects or differences in clinical trials with presently available clinical tests or because the currently available agents do not have any discernable clinical activity beyond a lubrication effect. Although certain artificial tears have demonstrated more success than others in reducing symptoms of irritation or decreasing ocular surface dye staining in head-to-head comparisons, there have been no large scale, masked, comparative clinical trials to evaluate the wide variety of ocular lubricants.

What is the clinical effect of ocular lubricants or artificial tears? Do they lubricate, replace missing tear constituents, reduce elevated tear film osmolarity, dilute or wash out inflammatory or inflammation-inducing agents? Do they, in some instances, actually wash out essential substances found in normal human tears? These questions remain to be answered as more sensitive clinical tests become available to detect changes in the ocular surface.

The foremost objectives in caring for patients with dry eye disease are to improve the patient's ocular comfort and quality of life, and to return the ocular surface and tear film to the normal homeostatic state. Although symptoms can rarely be eliminated, they can often be improved, leading to an improvement in the quality of life. It is more difficult to demonstrate that topical lubricants improve the ocular surface and the tear film abnormalities associated with dry eye. Most clinical studies fail to demonstrate significant correlation between symptoms and clinical test values or between the clinical test values themselves.<sup>3-5</sup> It is not unusual for a dry eye with only mild symptoms to show significant rose bengal staining. Until agents are developed that can restore the ocular surface and tear film to their

normal homeostatic state, the symptoms and signs of dry eye disease will continue.

Ocular lubricants are characterized by hypotonic or isotonic buffered solutions containing electrolytes, surfactants, and various types of viscosity agents. In theory, the ideal artificial lubricant should be preservative-free, contain potassium, bicarbonate, and other electrolytes and have a polymeric system to increase its retention time.<sup>1,6-8</sup> Physical properties should include a neutral to slightly alkaline pH. Osmolarities of artificial tears have been measured to range from about 181 to 354 mOsm/L.<sup>9</sup> The main variables in the formulation of ocular lubricants regard the concentration of and choice of electrolytes, the osmolarity and the type of viscosity/polymeric system, the presence or absence of preservative, and, if present, the type of preservative.

## 2. Preservatives

The single most critical advance in the treatment of dry eye came with the elimination of preservatives, such as benzalkonium chloride (**BAK**), from OTC lubricants. Because of the risk of contamination of multidose products, most either contain a preservative or employ some mechanism for minimizing contamination. The FDA has required that multidose artificial tears contain preservatives to prevent microbial growth.<sup>10</sup> Preservatives are not required in unit dose vials that are discarded after a single use. The widespread availability of nonpreserved preparations allows patients to administer lubricants more frequently without concern about the toxic effects of preservatives. For patients with moderate-to-severe dry eye disease, the absence of preservatives is of more critical importance than the particular polymeric agent used in ocular lubricants. The ocular surface inflammation associated with dry eye is exacerbated by preserved lubricants; however, nonpreserved solutions are inadequate in themselves to improve the surface inflammation and epithelial pathology seen in dry eye disease.<sup>11</sup>

Benzalkonium chloride is the most frequently used preservative in topical ophthalmic preparations, as well as in topical lubricants. Its epithelial toxic effects have been well established.<sup>12-17</sup> The toxicity of BAK is related to its concentration, the frequency of dosing, the level or amount of tear secretion, and the severity of the ocular surface disease. In the patient with mild dry eye, BAK-preserved drops are usually well tolerated when used 4-6 times a day or less. In patients with moderate-to-severe dry eye, the potential for BAK toxicity is high, due to decreased tear secretion and decreased turnover.<sup>17</sup> Some patients may be using other topical preparations (eg, glaucoma medications) that contain BAK, increasing their exposure to the toxic effects of BAK. Also, the potential for toxicity exists with patient abuse of other OTC products that contain BAK, such as vasoconstrictors.

BAK can damage the corneal and conjunctival epithelium, affecting cell-to-cell junctions and cell shape and microvilli, eventually leading to cell necrosis with sloughing of 1-2 layers of epithelial cells.<sup>17</sup> Preservative-free formulations are absolutely necessary for patients with severe dry

eye with ocular surface disease and impairment of lacrimal gland secretion, or for patients on multiple, preserved topical medications for chronic eye disease. Patients with severe dry eye, greatly reduced tear secretion, and punctal occlusion are at particular risk for preservative toxicity. In such patients, the instilled agent cannot be washed out; if this risk has not been appreciated by the clinician, preserved drops might be used at high frequency.

Another additive used in OTC formulations is disodium (**EDTA**). It augments the preservative efficacy of BAK and other preservatives, but, by itself, it is not a sufficient preservative. Used in some nonpreserved solutions, it may help limit microbial growth in opened unit-dose vials. Although use of EDTA may allow a lower concentration of preservative, EDTA may itself be toxic to the ocular surface epithelium. A study comparing two preservative-free solutions, Hypotears PF® (Novartis Ophthalmics, East Hanover, NJ) containing EDTA and Refresh® (Allergan, Inc., Irvine, CA) without EDTA, showed that both formulations had identical safety profiles and were completely nontoxic to the rabbit corneal epithelium.<sup>18</sup> Other studies found that EDTA-containing preparations increased corneal epithelial permeability.<sup>19,20</sup> The potential exists that patients with severe dry eye will find that EDTA-containing preparations increase irritation.

Nonpreserved, single unit-dose tear substitutes are more costly for the manufacturer to produce, more costly for the patients to purchase, and less convenient to use than bottled ocular lubricants. For these reasons, reclosable unit dose vials (eg, Refresh Free [Allergan Inc., Irvine, CA]; Tears Natural Free® [Alcon, Fort Worth, TX]) were introduced. Less toxic preservatives, such as polyquad (polyquaternium-1), sodium chlorite (Purite®), and sodium perborate were developed to allow the use of multidose bottled lubricants and to avoid the known toxicity of BAK-containing solutions.<sup>21,22</sup> The "vanishing" preservatives were sodium perborate and sodium chlorite (TheraTears® [Advanced Vision Research, Woburn, MA], Genteal® [Novartis, East Hanover, NJ], and Refresh Tears® [Allergan Inc., Irvine, CA]).

Sodium chlorite degrades to chloride ions and water upon exposure to UV light after instillation. Sodium perborate is converted to water and oxygen on contact with the tear film. For patients with severe dry eye, even vanishing preservatives may not totally degrade, due to a decrease in tear volume, and may be irritating. Patients prefer bottled preparations for reasons of both cost and ease of use. The ideal lubricant would come in a multidose, easy-to-use bottle that contains a preservative that completely dissipates before reaching the tear film, or is completely nontoxic and nonirritating and maintains absolute sterility with frequent use. One such multi-use, preservative-free product has been introduced to the market (Visine Pure-Tears® [Pfizer, Inc, NJ]).

Ocular ointments and gels are also used in treatment of dry eye disease. Ointments are formulated with a specific mixture of mineral oil and petrolatum. Some contain lanolin,

which can be irritating to the eye and delay corneal wound healing.<sup>23</sup> Individuals with sensitivity to wool may also be sensitive to lanolin.<sup>23</sup> Some ointments contain parabens as preservatives, and these ointments are not well tolerated by patients with severe dry eye. In general, ointments do not support bacterial growth and, therefore, do not require preservatives. Gels containing high molecular weight cross-linked polymers of acrylic acid (carbomers) have longer retention times than artificial tear solutions, but have less visual blurring effect than petrolatum ointments.

### 3. Electrolyte Composition

Solutions containing electrolytes and or ions have been shown to be beneficial in treating ocular surface damage due to dry eye.<sup>1,6,20,24,25</sup> To date, potassium and bicarbonate seem to be the most critical. Potassium is important to maintain corneal thickness.<sup>7</sup> In a dry-eye rabbit model, a hypotonic tear-matched electrolyte solution (TheraTears® [Advanced Vision Research, Woburn, MA]) increased conjunctival goblet cell density and corneal glycogen content, and reduced tear osmolarity and rose bengal staining after 2 weeks of treatment.<sup>25</sup> The restoration of conjunctival goblet cells seen in the dry-eye rabbit model has been corroborated in patients with dry eye after LASIK.<sup>26</sup>

Bicarbonate-containing solutions promote the recovery of epithelial barrier function in damaged corneal epithelium and aid in maintaining normal epithelial ultrastructure. They may also be important for maintaining the mucin layer of the tear film.<sup>6</sup> Ocular lubricants are available that mimic the electrolyte composition of human tears, eg, TheraTears® (Advanced Vision Research, Woburn, MA) and BION Tears® (Alcon, Fort Worth, TX).<sup>1,2</sup> These also contain bicarbonate, which is critical for forming and maintaining the protective mucin gel in the stomach.<sup>27</sup> Bicarbonate may play a similar role for gel-forming mucins on the ocular surface. Because bicarbonate is converted to carbon dioxide when in contact with air and can diffuse through the plastic unit dose vials, foil packaging of the plastic vials is required to maintain stability.

### 4. Osmolarity

Tears of patients with dry eye have a higher tear film osmolarity (crystalloid osmolarity) than do those of normal patients.<sup>28,29</sup> Elevated tear film osmolarity causes morphological and biochemical changes to the corneal and conjunctival epithelium<sup>18,30</sup> and is pro-inflammatory.<sup>31</sup> This knowledge influenced the development of hypo-osmotic artificial tears such as Hypotears® (230 mOsm/L [Novartis Ophthalmics, East Hanover, NJ]) and subsequently TheraTears® (181 mOsm/L [Advanced Vision Research, Woburn, MA]).<sup>32</sup>

Colloidal osmolality is another factor that varies in artificial tear formulations. While crystalloid osmolarity is related to the presence of ions, colloidal osmolality is dependent largely on macromolecule content. Colloidal osmolarity, also known as *oncotic pressure*, is involved in the control of water transport in tissues. Differences in colloidal

osmolality affect the net water flow across membranes, and water flow is eliminated by applying hydrostatic pressure to the downside of the water flow. The magnitude of this osmotic pressure is determined by osmolality differences on the two sides of the membrane. Epithelial cells swell due to damage to their cellular membranes or due to a dysfunction in the pumping mechanism. Following the addition of a fluid with a high colloidal osmolality to the damaged cell surface, deturgescence occurs, leading to a return of normal cell physiology. Theoretically, an artificial tear formulation with a high colloidal osmolality may be of value. Holly and Esquivel evaluated many different artificial tear formulations and showed that Hypotears® (Novartis Ophthalmics, East Hanover, NJ) had the highest colloidal osmolality of all of the formulations tested.<sup>33</sup> Formulations with higher colloidal osmolality have since been marketed (Dwelle® [Dry Eye Company, Silverdale, WA]).

Protection against the adverse effects of increased osmolarity (osmoprotection) has led to development of OTC drops incorporating compatible solutes (such as glycerin, erythritol, and levocarnitine (Optive® [Allergan Inc., Irvine, CA])). It is thought that the compatible solutes distribute between the tears and the intracellular fluids to protect against potential cellular damage from hyperosmolar tears.<sup>34</sup>

### 5. Viscosity Agents

The stability of the tear film depends on the chemical-physical characteristics of that film interacting with the conjunctival and corneal epithelium via the membrane-spanning mucins (ie, MUC-16 and MUC-4). In the classical three-layered tear film model, the mucin layer is usually thought of as a surfactant or wetting agent, acting to lower the surface tension of the relatively hydrophobic ocular surface, rendering the corneal and conjunctival cells "wetable."<sup>33</sup> Currently, the tear film is probably best described as a hydrated, mucin gel whose mucin concentration decreases with distance from the epithelial cell surface. It may have a protective role similar to that of mucin in the stomach.<sup>35</sup> It may also serve as a "sink" or storage vehicle for substances secreted by the main and accessory lacrimal glands and the ocular surface cells. This may explain why most of the available water-containing lubricants are only minimally effective in restoring the normal homeostasis of the ocular surface. In addition to washing away and diluting out irritating or toxic substances in the tear film, artificial lubricants hydrate gel-forming mucin. While some patients with dry eye have decreased aqueous lacrimal gland secretion, alterations or deficiencies involving mucin also cause dry eye.

Macromolecular complexes added to artificial lubricants act as viscosity agents. The addition of a viscosity agent increases residence time, providing a longer interval of patient comfort. For example, when a viscous, anionic charged carboxymethyl-cellulose (CMC, 100,000 mw) solution was compared with a neutral hydroxymethylcellulose (HPMC) solution, CMC was shown to have a significantly slower rate of clearance from the eye.<sup>36</sup> Viscous agents in active drug

formulations may also prolong ocular surface contact, increasing the duration of action and penetration of the drug.

Viscous agents may also protect the ocular surface epithelium. It is known that rose bengal stains abnormal corneal and conjunctival epithelial cells expressing an altered mucin glycocalyx.<sup>37</sup> Agents such as hydroxymethylcellulose (HMC), which decrease rose bengal staining in dry eye subjects,<sup>38</sup> may either "coat and protect" the surface epithelium or help restore the protective effect of mucins.

In the US, carboxymethyl cellulose is the most commonly used polymeric viscosity agent (IRI Market Share Data, Chicago, IL), typically in concentrations from 0.25% to 1%, with differences in molecular weight also contributing to final product viscosity. Carboxymethyl cellulose has been found to bind to and be retained by human epithelial cells.<sup>39</sup> Other viscosity agents included in the FDA monograph (in various concentrations) include polyvinyl alcohol, polyethylene glycol, glycol 400, propylene glycol hydroxymethyl cellulose and hydroxypropyl cellulose.

The blurring of vision and esthetic disadvantages of caking and drying on eyelashes are drawbacks of highly viscous agents that patients with mild to moderate dry eye will not tolerate. Lower molecular-weight viscous agents help to minimize these problems. Because patient compliance, comfort, and convenience are important considerations, a range of tear substitute formulations with varying viscosities are needed.

Hydroxypropyl-guar (HP-guar) has been used as a gelling agent in a solution containing glycol 400 and propylene glycol (Systane®, Alcon, Fort Worth, TX). It has been suggested that HP-guar preferentially binds to the more hydrophobic, desiccated or damaged areas of the surface epithelial cells, providing temporary protection for these cells.<sup>40,41</sup> Several commercial preparations containing oil in the form of castor oil (Endura™ [Allergan Inc., Irvine, CA]) or mineral oil (Soothe® [Bausch & Lomb, Rochester, NY]) are purported to aid in restoring or increasing the lipid layer of the tear film.<sup>42,43</sup> Hyaluronic acid is a viscosity agent that has been investigated for years as an "active" compound added to tear substitute formulations for the treatment of dry eye. Hyaluronic acid (0.2%) has significantly longer ocular surface residence times than 0.3 percent HPMC or 1.4 percent polyvinyl alcohol.<sup>44</sup> Some clinical studies reported improvement in<sup>44-48</sup> dry eye in patients treated with sodium hyaluronate-containing solutions compared to other lubricant solutions, whereas others did not.<sup>48</sup> Although lubricant preparations containing sodium hyaluronate have not been approved for use in the US, they are frequently used in some countries.

## 6. Summary

Although many topical lubricants, with various viscosity agents, may improve symptoms and objective findings, there is no evidence that any agent is superior to another. Most clinical trials involving topical lubricant preparations will document some improvement (but not resolution) of subjective symptoms and improvement in some objective

parameters.<sup>4</sup> However, the improvements noted are not necessarily any better than those seen with the vehicle or other nonpreserved artificial lubricants. The elimination of preservatives and the development of newer, less toxic preservatives have made ocular lubricants better tolerated by dry eye patients. However, ocular lubricants, which have been shown to provide some protection of the ocular surface epithelium and some improvement in patient symptoms and objective findings, have not been demonstrated in controlled clinical trials to be sufficient to resolve the ocular surface disorder and inflammation seen in most dry eye sufferers.

## B. Tear Retention

### 1. Punctal Occlusion

#### a. Rationale

While the concept of permanently occluding the lacrimal puncta with cautery to treat dry eye extends back 70 years,<sup>49</sup> and, although the first dissolvable implants were used 45 years ago,<sup>50</sup> the modern era of punctal plug use began in 1975 with the report by Freeman.<sup>51</sup> Freeman described the use of a dumbbell-shaped silicone plug, which rests on the opening of the punctum and extends into the canaliculus. His report established a concept of punctal occlusion, which opened the field for development of a variety of removable, long-lasting plugs to retard tear clearance in an attempt to treat the ocular surface of patients with deficient aqueous tear production. The Freeman style plug remains the prototype for most styles of punctal plugs.

#### b. Types

Punctal plugs are divided into two main types: absorbable and nonabsorbable. The former are made of collagen or polymers and last for variable periods of time (3 days to 6 months). The latter nonabsorbable "permanent" plugs include the Freeman style, which consists of a surface collar resting on the punctal opening, a neck, and a wider base. In contrast, the Herrick plug (Lacrimedics [Eastsound, WA]) is shaped like a golf tee and is designed to reside within the canaliculus. It is blue for visualization; other variations are radiopaque. A newly designed cylindrical Smartplug™ (Medennium Inc [Irvine, CA]) expands and increases in diameter in situ following insertion into the canaliculus due to thermodynamic properties of its hydrophilic acrylic composition.

#### c. Clinical Studies

A variety of clinical studies evaluating the efficacy of punctal plugs have been reported.<sup>52-56</sup> These series generally fall into Level II evidence. Their use has been associated with objective and subjective improvement in patients with both Sjogren and non-Sjogren aqueous tear deficient dry eye, filamentary keratitis, contact lens intolerance, Stevens-Johnson disease, severe trachoma, neurotrophic keratopathy, post-penetrating keratoplasty, diabetic keratopathy, and post-photorefractive keratectomy or laser in situ keratomileusis. Several studies have been performed

to evaluate the effects of punctal plugs on the efficacy of glaucoma medications in reducing intraocular pressure, and these studies have reported conflicting results.<sup>57,58</sup> Beneficial outcome in dry eye symptoms has been reported in 74-86% of patients treated with punctal plugs. Objective indices of improvement reported with the use of punctal plugs include improved corneal staining, prolonged tear film breakup time (TFBUT), decrease in tear osmolarity, and increase in goblet cell density. Overall, the clinical utility of punctal plugs in the management of dry eye disease has been well documented.

#### **d. Indications and Contraindications**

In a recent review on punctal plugs, it was reported that in a major eye clinic, punctal plugs are considered indicated in patients who are symptomatic of dry eyes, have a Schirmer test (with anesthesia) result less than 5 mm at 5 minutes, and show evidence of ocular surface dye staining.<sup>56</sup>

Contraindications to the use of punctal plugs include allergy to the materials used in the plugs to be implanted, punctal ectropion, and pre-existing nasolacrimal duct obstruction, which would, presumably, negate the need for punctal occlusion. It has been suggested that plugs may be contraindicated in dry eye patients with clinical ocular surface inflammation, because occlusion of tear outflow would prolong contact of the abnormal tears containing proinflammatory cytokines with the ocular surface. Treatment of the ocular surface inflammation prior to plug insertion has been recommended. Acute or chronic infection of the lacrimal canaliculus or lacrimal sac is also a contraindication to use of a plug.

#### **e. Complications**

The most common complication of punctal plugs is spontaneous plug extrusion, which is particularly common with the Freeman-style plugs. Over time, an extrusion rate of 50% has been reported, but many of these extrusions took place after extensive periods of plug residence. Most extrusions are of small consequence, except for inconvenience and expense. More troublesome complications include internal migration of a plug, biofilm formation and infection,<sup>59</sup> and pyogenic granuloma formation. Removal of migrated canaliculus plugs can be difficult and may require surgery to the nasolacrimal duct system.<sup>60,61</sup>

#### **f. Summary**

The extensive literature on the use of punctal plugs in the management of dry eye disease has documented their utility. Several recent reports, however, have suggested that absorption of tears by the nasolacrimal ducts into surrounding tissues and blood vessels may provide a feedback mechanism to the lacrimal gland regulating tear production.<sup>62</sup> In one study, placement of punctal plugs in patients with normal tear production caused a significant decrease in tear production for up to 2 weeks after plug insertion.<sup>63</sup> This cautionary note should be considered when deciding

whether to incorporate punctal occlusion into a dry eye disease management plan.

#### **2. Moisture Chamber Spectacles**

The wearing of moisture-conserving spectacles has for many years been advocated to alleviate ocular discomfort associated with dry eye. However, the level of evidence supporting its efficacy for dry eye treatment has been relatively limited. Tsubota et al, using a sensitive moisture sensor, reported an increase in periocular humidity in subjects wearing such spectacles.<sup>64</sup> Addition of side panels to the spectacles was shown to further increase the humidity.<sup>65</sup> The clinical efficacy of moisture chamber spectacles has been reported in case reports.<sup>66,67</sup> Kurihashi proposed a related treatment for dry eye patients, in the form of a wet gauze eye mask.<sup>68</sup> Conversely, Nichols et al recently reported in their epidemiologic study that spectacle wearers were twice as likely as emmetropes to report dry eye disease.<sup>69</sup> The reason for this observation was not explained.

There have been several reports with relatively high level of evidence describing the relationship between environmental humidity and dry eye. Korb et al reported that increases in periocular humidity caused a significant increase in thickness of the tear film lipid layer.<sup>70</sup> Dry eye subjects wearing spectacles showed significantly longer interblink intervals than those who did not wear spectacles, and duration of blink (blinking time) was significantly longer in the latter subjects.<sup>70</sup> Instillation of artificial tears caused a significant increase in the interblink interval and a decrease in the blink rate.<sup>71</sup> Maruyama et al reported that dry eye symptoms worsened in soft contact lens wearers when environmental humidity decreased.<sup>72</sup>

#### **3. Contact Lenses**

Contact lenses may help to protect and hydrate the corneal surface in severe dry eye conditions. Several different contact lens materials and designs have been evaluated, including silicone rubber lenses and gas permeable scleral-bearing hard contact lenses with or without fenestration.<sup>73-77</sup> Improved visual acuity and comfort, decreased corneal epitheliopathy, and healing of persistent corneal epithelial defects have been reported.<sup>73-77</sup> Highly oxygen-permeable materials enable overnight wear in appropriate circumstances.<sup>75</sup> There is a small risk of corneal vascularization and possible corneal infection associated with the use of contact lenses by dry eye patients.

#### **C. Tear Stimulation: Secretagogues**

Several potential topical pharmacologic agents may stimulate aqueous secretion, mucous secretion, or both. The agents currently under investigation by pharmaceutical companies are diquafosol (one of the P2Y2 receptor agonists), rebamipide, gefarnate, ecabet sodium (mucous secretion stimulants), and 15(S)-HETE (MUC1 stimulant). Among them, a diquafosol eye drop has been favorably evaluated in clinical trials. 2% diquafosol (INS365, DE-089 [Santen, Osaka, Japan]; Inspire [Durham, NC]) proved to



be effective in the treatment of dry eye in a randomized, double-masked trial in humans to reduce ocular surface staining.<sup>78</sup> A similar study demonstrated the ocular safety and tolerability of diquafosol in a double-masked, placebo-controlled, randomized study.<sup>79</sup> This agent is capable of stimulating both aqueous and mucous secretion in animals and humans.<sup>80-83</sup> Beneficial effects on corneal epithelial barrier function, as well as increased tear secretion, has been demonstrated in the rat dry eye model.<sup>84</sup> Diquafosol also has been shown to stimulate mucin release from goblet cells in a rabbit dry eye model.<sup>85,86</sup>

The effects of rebamipide (OPC-12759 [Otsuka, Rockville, MD]; Novartis [Basel, Switzerland]) have been evaluated in human clinical trials. In animal studies, rebamipide increased the mucin-like substances on the ocular surface of N-acetylcysteine-treated rabbit eyes.<sup>87</sup> It also had hydroxyl radical scavenging effects on UVB-induced corneal damage in mice.<sup>88</sup>

Ecabet sodium (Senju [Osaka, Japan]; ISTA [Irvine, CA]) is being evaluated in clinical trials internationally, but only limited results have yet been published. A single instillation of ecabet sodium ophthalmic solution elicited a statistically significant increase in tear mucin in dry eye patients.<sup>89</sup> Gefarnate (Santen [Osaka, Japan]) has been evaluated in animal studies. Gefarnate promoted mucin production after conjunctival injury in monkeys.<sup>90</sup> Gefarnate increased PAS-positive cell density in rabbit conjunctiva and stimulated mucin-like glycoprotein stimulation from rat cultured corneal epithelium.<sup>91,92</sup> An *in vivo* rabbit experiment showed a similar result.<sup>93,94</sup>

The agent 15(S)-HETE, a unique molecule, can stimulate MUC1 mucin expression on ocular surface epithelium.<sup>95</sup> 15(S)-HETE protected the cornea in a rabbit model of desiccation-induced injury, probably because of mucin secretion.<sup>96</sup> It has been shown to have beneficial effects on secretion of mucin-like glycoprotein by the rabbit corneal epithelium.<sup>97</sup> Other laboratory studies confirm the stimulatory effect of 15(S)-HETE.<sup>98-101</sup> Some of these agents may become useful clinical therapeutic modalities in the near future.

Two orally administered cholinergic agonists, pilocarpine and cevimeline, have been evaluated in clinical trials for treatment of Sjogren syndrome associated keratoconjunctivitis sicca (KCS). Patients who were treated with pilocarpine at a dose of 5 mg QID experienced a significantly greater overall improvement than placebo-treated patients in "ocular problems" in their ability to focus their eyes during reading, and in symptoms of blurred vision compared with placebo-treated patients.<sup>102</sup> The most commonly reported side effect from this medication was excessive sweating, which occurred in over 40% of patients. Two percent of the patients taking pilocarpine withdrew from the study because of drug-related side effects. Other studies have reported efficacy of pilocarpine for ocular signs and symptoms of Sjogren syndrome KCS,<sup>103-105</sup> including an increase in conjunctival goblet cell density after 1 and 2 months of therapy.<sup>106</sup>

Cevimeline is another oral cholinergic agonist that was found to significantly improve symptoms of dryness and aqueous tear production and ocular surface disease compared to placebo when taken in doses of 15 or 30 mg TID.<sup>107,108</sup> This agent may have fewer adverse systemic side effects than oral pilocarpine.

#### D. Biological Tear Substitutes

Naturally occurring biological, ie, nonpharmaceutical fluids, can be used to substitute for natural tears. The use of serum or saliva for this purpose has been reported in humans. They are usually unpreserved. When of autologous origin, they lack antigenicity and contain various epitheliotrophic factors, such as growth factors, neurotrophins, vitamins, immunoglobulins, and extracellular matrix proteins involved in ocular surface maintenance. Biological tear substitutes maintain the morphology and support the proliferation of primary human corneal epithelial cells better than pharmaceutical tear substitutes.<sup>109</sup> However, despite biomechanical and biochemical similarities, relevant compositional differences compared with normal tears exist and are of clinical relevance.<sup>110</sup> Additional practical problems concern sterility and stability, and a labor-intensive production process or a surgical procedure (saliva) is required to provide the natural tear substitute to the ocular surface.

#### I. Serum

Serum is the fluid component of full blood that remains after clotting. Its topical use for ocular surface disease was much stimulated by Tsubota's prolific work in the late 1990s.<sup>111</sup> The practicalities and published evidence of autologous serum application were recently reviewed.<sup>112</sup> The use of blood and its components as a pharmaceutical preparation in many countries is restricted by specific national laws. To produce serum eye drops and to use them for outpatients, a license by an appropriate national body may be required in certain countries. The protocol used for the production of serum eye drops determines their composition and efficacy. An optimized protocol for the production was recently published.<sup>113</sup> Concentrations between 20% and 100% of serum have been used. The efficacy seems to be dose-dependent.

Because of significant variations in patient populations, production and storage regimens, and treatment protocols, the efficacy of serum eye drops in dry eyes has varied substantially between studies.<sup>113</sup> Three published prospective randomized studies with similar patient populations (predominantly immune disease associated dry eye, ie, Sjogren syndrome) are available. When comparing 20% serum with 0.9% saline applied 6 times per day, Tananuvat et al found only a trend toward improvement of symptoms and signs of dry eyes,<sup>114</sup> whereas Kojima et al reported significant improvement of symptom scores, fluorescein-breakup time (FBUT), and fluorescein and rose bengal staining.<sup>115</sup>

A prospective clinical cross-over trial compared 50% serum eyedrops against the commercial lubricant previously



used by each patient. Symptoms improved in 10 out of 16 patients, and impression cytological findings improved in 12 out of 25 eyes.<sup>116</sup> Noda-Tsuruya and colleagues found that 20% autologous serum significantly improved TFBIUT and decreased conjunctival rose bengal and cornea fluorescein staining 1-3 months postoperatively, compared to treatment with artificial tears, which did not change these parameters.<sup>117</sup> Additional reports of successful treatment of persistent epithelial defects—where success is more clearly defined as “healing of the defect”—with autologous serum substantiate the impression that this is a valuable therapeutic option for ocular surface disease.<sup>118</sup>

## 2. Salivary Gland Autotransplantation

Salivary submandibular gland transplantation is capable of replacing deficient mucin and the aqueous tear film phase. This procedure requires collaboration between an ophthalmologist and a maxillofacial surgeon. With appropriate microvascular anastomosis, 80% of grafts survive. In patients with absolute aqueous tear deficiency, viable submandibular gland grafts, in the long-term, provide significant improvement of Schirmer test FBUT, and rose bengal staining, as well as reduction of discomfort and the need for pharmaceutical tear substitutes. Due to the hypo-osmolarity of saliva, compared to tears, excessive salivary tearing can induce a microcystic corneal edema, which is temporary, but can lead to epithelial defects.<sup>110</sup> Hence, this operation is indicated only in end-stage dry eye disease with an absolute aqueous tear deficiency (Schirmer-test wetting of 1 mm or less), a conjunctivalized surface epithelium, and persistent severe pain despite punctal occlusion and at least hourly application of unpreserved tear substitutes. For this group of patients, such surgery is capable of substantially reducing discomfort, but often has no effect on vision.<sup>119,120</sup>

## E. Anti-inflammatory Therapy

Disease or dysfunction of the tear secretory glands leads to changes in tear composition, such as hyperosmolarity, that stimulate the production of inflammatory mediators on the ocular surface.<sup>31,121</sup> Inflammation may, in turn, cause dysfunction or disappearance of cells responsible for tear secretion or retention.<sup>122</sup> Inflammation can also be initiated by chronic irritative stress (eg, contact lenses) and systemic inflammatory/autoimmune disease (eg, rheumatoid arthritis). Regardless of the initiating cause, a vicious circle of inflammation can develop on the ocular surface in dry eye that leads to ocular surface disease. Based on the concept that inflammation is a key component of the pathogenesis of dry eye, the efficacy of a number of anti-inflammatory agents for treatment of dry eye disease has been evaluated in clinical trials and animal models.

### 1. Cyclosporine

The potential of cyclosporine-A (CsA) for treating dry eye disease was initially recognized in dogs that develop spontaneous KCS.<sup>123</sup> The therapeutic efficacy of CsA for human KCS was then documented in several small, single-

center, randomized, double-masked clinical trials.<sup>124,125</sup> CsA emulsion for treatment of KCS was subsequently evaluated in several large multicenter, randomized, double-masked clinical trials.

In a Phase 2 clinical trial, four concentrations of CsA (0.05%, 0.1%, 0.2%, or 0.4%) administered twice daily to both eyes of 129 patients for 12 weeks was compared to vehicle treatment of 33 patients.<sup>126</sup> CsA was found to significantly decrease conjunctival rose bengal staining, superficial punctate keratitis, and ocular irritation symptoms (sandy or gritty feeling, dryness, and itching) in a subset of 90 patients with moderate-to-severe KCS. There was no clear dose response; CsA 0.1% produced the most consistent improvement in objective endpoints, whereas CsA 0.05% gave the most consistent improvement in patient symptoms (Level 1).

Two independent Phase 3 clinical trials compared twice-daily treatment with 0.05% or 0.1% CsA or vehicle in 877 patients with moderate-to-severe dry eye disease.<sup>127</sup> When the results of the two Phase 3 trials were combined for statistical analysis, patients treated with CsA, 0.05% or 0.1%, showed significantly ( $P < 0.05$ ) greater improvement in two objective signs of dry eye disease (corneal fluorescein staining and anesthetized Schirmer test values) compared to those treated with vehicle. An increased Schirmer test score was observed in 59% of patients treated with CsA, with 15% of patients having an increase of 10 mm or more. In contrast, only 4% of vehicle-treated patients had this magnitude of change in their Schirmer test scores ( $P < 0.0001$ ).

CsA 0.05% treatment also produced significantly greater improvements ( $P < 0.05$ ) in three subjective measures of dry eye disease (blurred vision symptoms, need for concomitant artificial tears, and the global response to treatment). No dose-response effect was noted. Both doses of CSA exhibited an excellent safety profile with no significant systemic or ocular adverse events, except for transient burning symptoms after instillation in 17% of patients. Burning was reported in 7% of patients receiving the vehicle. No CsA was detected in the blood of patients treated with topical CsA for 12 months. Clinical improvement from CsA that was observed in these trials was accompanied by improvement in other disease parameters. Treated eyes had an approximately 200% increase in conjunctival goblet cell density.<sup>128</sup> Furthermore, there was decreased expression of immune activation markers (ie, HLA-DR), apoptosis markers (ie, Fas), and the inflammatory cytokine IL-6 by the conjunctival epithelial cells.<sup>129,130</sup> The numbers of CD3-, CD4-, and CD8-positive T lymphocytes in the conjunctiva decreased in cyclosporine-treated eyes, whereas vehicle-treated eyes showed an increased number of cells expressing these markers.<sup>131</sup> After treatment with 0.05% cyclosporine, there was a significant decrease in the number of cells expressing the lymphocyte activation markers CD11a and HLA-DR, indicating less activation of lymphocytes compared with vehicle-treated eyes.

Two additional immunophilins, pimecrolimus and tacrolimus, have been evaluated in clinical trials of KCS.

## 2. Corticosteroids

### a. Clinical Studies

Corticosteroids are an effective anti-inflammatory therapy in dry eye disease. Level I evidence is published for a number of corticosteroid formulations. In a 4-week, double-masked, randomized study in 64 patients with KCS and delayed tear clearance, loteprednol etabonate 0.5% ophthalmic suspension (Lotemax [Bausch and Lomb, Rochester, NY]), q.i.d., was found to be more effective than its vehicle in improving some signs and symptoms.<sup>132</sup>

In a 4-week, open-label, randomized study in 32 patients with KCS, patients receiving fluorometholone plus artificial tear substitutes (ATS) experienced lower symptom severity scores and lower fluorescein and rose bengal staining than patients receiving either ATS alone or ATS plus flurbiprofen.<sup>133</sup>

A prospective, randomized clinical trial compared the severity of ocular irritation symptoms and corneal fluorescein staining in two groups of patients, one treated with topical nonpreserved methylprednisolone for 2 weeks, followed by punctal occlusion (Group 1), with a group that received punctal occlusion alone (Group 2).<sup>134</sup> After 2 months, 80% of patients in Group 1 and 33% of patients in Group 2 had complete relief of ocular irritation symptoms. Corneal fluorescein staining was negative in 80% of eyes in Group 1 and 60% of eyes in Group 2 after 2 months. No steroid-related complications were observed in this study.

Level III evidence is also available to support the efficacy of corticosteroids. In an open-label, non-comparative trial, extemporaneously formulated nonpreserved methylprednisolone 1% ophthalmic suspension was found to be clinically effective in 21 patients with Sjogren syndrome KCS.<sup>135</sup> In a review, it was stated that "...clinical improvement of KCS has been observed after therapy with anti-inflammatory agents, including corticosteroids."<sup>136</sup>

In the US Federal Regulations, ocular corticosteroids receiving "class labeling" are indicated for the treatment "...of steroid responsive inflammatory conditions of the palpebral and bulbar conjunctiva, cornea and anterior segment of the globe such as allergic conjunctivitis, acne rosacea, superficial punctate keratitis, herpes zoster keratitis, iritis, cyclitis, selected infective conjunctivides, when the inherent hazard of steroid use is accepted to obtain an advisable diminution in edema and inflammation." We interpret that KCS is included in this list of steroid-responsive inflammatory conditions.<sup>137-140</sup>

### b. Basic Research

Corticosteroids are the standard anti-inflammatory agent for numerous basic research studies of inflammation, including the types that are involved in KCS. The corticosteroid methylprednisolone was noted to preserve corneal epithelial smoothness and barrier function in an experimental murine model of dry eye.<sup>141</sup> This was attributed to its ability to maintain the integrity of corneal epithelial tight junctions and decrease desquamation of apical corneal epithelial cells.<sup>142</sup> A concurrent study showed

that methylprednisolone prevented an increase in MMP-9 protein in the corneal epithelium, as well as gelatinase activity in the corneal epithelium and tears in response to experimental dry eye.<sup>141</sup>

Preparations of topically applied androgen and estrogen steroid hormones are currently being evaluated in randomized clinical trials. A trial of topically applied 0.03% testosterone was reported to increase the percentage of patients that had meibomian gland secretions with normal viscosity and to relieve discomfort symptoms after 6 months of treatment compared to vehicle.<sup>143</sup> TFBUT and lipid layer thickness were observed to increase in a patient with KCS who was treated with topical androgen for 3 months.<sup>144</sup> Tear production and ocular irritation symptoms were reported to increase following treatment with topical 17 beta-oestradiol solution for 4 months.<sup>145</sup>

## 3. Tetracyclines

### a. Properties of Tetracyclines and Their Derivatives

#### 1) Antibacterial Properties

The antimicrobial effect of oral tetracycline treatment analogues (eg, minocycline, doxycycline) has previously been discussed by Shine et al,<sup>146</sup> Dougherty et al,<sup>147</sup> and Ta et al.<sup>148</sup> It is hypothesized that a decrease in bacterial flora producing lipolytic exoenzymes<sup>146,148</sup> and inhibition of lipase production<sup>147</sup> with resultant decrease in meibomian lipid breakdown products<sup>146</sup> may contribute to improvement in clinical parameters in dry eye-associated diseases.

#### 2) Anti-Inflammatory Properties

The tetracyclines have anti-inflammatory as well as antibacterial properties that may make them useful for the management of chronic inflammatory diseases. These agents decrease the activity of collagenase, phospholipase A2, and several matrix metalloproteinases, and they decrease the production of interleukin (IL)-1 and tumor necrosis factor (TNF)-alpha in a wide range of tissues, including the corneal epithelium.<sup>149-151</sup> At high concentrations, tetracyclines inhibit staphylococcal exotoxin-induced cytokines and chemokines.<sup>152,153</sup>

#### 3) Anti-angiogenic Properties

Angiogenesis, the formation of new blood vessels, occurs in many diseases. These include benign conditions (eg, rosacea) and malignant processes (eg, cancer). Minocycline and doxycycline inhibit angiogenesis induced by implanted tumors in rabbit cornea.<sup>154</sup> The anti-angiogenic effect of tetracycline may have therapeutic implications in inflammatory processes accompanied by new blood vessel formation. Well-controlled studies must be performed, at both the laboratory and clinical levels, to investigate this potential.<sup>155</sup>

### b. Clinical Applications of Tetracycline

#### 1) Acne Rosacea

Rosacea, including its ocular manifestations, is an inflammatory disorder, occurring mainly in adults, with peak severity in the third and fourth decades. Current recom-

recommendations are to treat rosacea with long-term doxycycline, minocycline, tetracycline, or erythromycin.<sup>156</sup> These recommendations may be tempered by certain recent reports that in women, the risk of developing breast cancer and of breast cancer morbidity increases cumulatively with duration of antibiotic use, including tetracyclines.<sup>157,158</sup> Another large study did not substantiate these findings.<sup>159</sup>

Tetracyclines and their analogues are effective in the treatment of ocular rosacea,<sup>160,161</sup> for which a single daily dose of doxycycline may be effective.<sup>162</sup> In addition to the anti-inflammatory effects of tetracyclines, their ability to inhibit angiogenesis may contribute to their effectiveness in rosacea-related disorders. Factors that promote angiogenesis include protease-triggered release of angiogenic factors stored in the extracellular matrix, inactivation of endothelial growth factor inhibitors, and release of angiogenic factors from activated macrophages.<sup>155,163</sup>

Tetracyclines are also known to inhibit matrix metalloproteinase expression, suggesting a rationale for their use in ocular rosacea.<sup>164</sup> Although tetracyclines have been used for management of this disease, no randomized, placebo-controlled, clinical trials have been performed to assess their efficacy.<sup>133</sup>

## 2) Chronic Posterior Blepharitis: Meibomianitis, Meibomian Gland Dysfunction

Chronic blepharitis is typically characterized by inflammation of the eyelids. There are multiple forms of chronic blepharitis, including staphylococcal, seborrheic (alone, mixed seborrheic/staphylococcal, seborrheic with meibomian seborrhea, seborrheic with secondary meibomitis), primary meibomitis, and others, like atopic, psoriatic, and fungal infections.<sup>165</sup> Meibomian gland dysfunction (MGD) has been associated with apparent aqueous-deficient dry eye. Use of tetracycline in patients with meibomianitis has been shown to decrease lipase production by tetracycline-sensitive as well as resistant strains of staphylococci. This decrease in lipase production was associated with clinical improvement.<sup>147</sup> Similarly, minocycline has been shown to decrease the production of diglycerides and free fatty acids in meibomian secretions. This may be due to lipase inhibition by the antibiotic or a direct effect on the ocular flora.<sup>146</sup> One randomized, controlled clinical trial of tetracycline in ocular rosacea compared symptom improvement in 24 patients treated with either tetracycline or doxycycline.<sup>166</sup> All but one patient reported an improvement in symptoms after 6 weeks of therapy. No placebo group was included in this trial.

A prospective, randomized, double-blind, placebo-controlled, partial crossover trial compared the effect of oxytetracycline to provide symptomatic relief of blepharitis with or without rosacea. Only 25% of the patients with blepharitis without rosacea responded to the antibiotic, whereas 50% responded when both diseases were present.<sup>167</sup> In another trial of 10 patients with both acne rosacea and concomitant meibomianitis, acne rosacea without concomitant ocular involvement, or seborrheic blepharitis, minocycline 50 mg daily for 2 weeks followed by 100 mg

daily for a total of 3 months significantly decreased bacterial flora ( $P = 0.0013$ ). Clinical improvement was seen in all patients with meibomianitis.<sup>148</sup>

Because of the improvement observed in small clinical trials of patients with meibomianitis, the American Academy of Ophthalmology recommends the chronic use of either doxycycline or tetracycline for the management of meibomianitis.<sup>165</sup> Larger randomized placebo-controlled trials assessing symptom improvement rather than surrogate markers are needed to clarify the role of this antibiotic in blepharitis treatment.<sup>153</sup> Tetracycline derivatives (eg, minocycline, doxycycline) have been recommended as treatment options for chronic blepharitis because of their high concentration in tissues, low renal clearance, long half-life, high level of binding to serum proteins, and decreased risk of photosensitization.<sup>168</sup>

Several studies have described the beneficial effects of minocycline and other tetracycline derivatives (eg, doxycycline) in the treatment of chronic blepharitis.<sup>146,147,168,169</sup> Studies have shown significant changes in the aqueous tear parameters, such as tear volume and tear flow, following treatment with tetracycline derivatives (eg, minocycline). One study also demonstrated a decrease in aqueous tear production that occurred along with clinical improvement.<sup>170</sup>

A recently published randomized, prospective study by Yoo Se et al compared different doxycycline doses in 150 patients (300 eyes) who had chronic meibomian gland dysfunction and who did not respond to lid hygiene and topical therapy for more than 2 months.<sup>171</sup> All topical therapy was stopped for at least 2 weeks prior to beginning the study. After determining the TFBU and Schirmer test scores, patients were divided into three groups: a high dose group (doxycycline, 200 mg, twice a day), a low dose group (doxycycline, 20 mg, twice a day) and a control group (placebo). After one month, TFBU, Schirmer scores, and symptoms improved. Both the high- and low-dose groups had statistically significant improvement in TFBU after treatment. This implies that low-dose doxycycline (20 mg twice a day) therapy may be effective in patients with chronic meibomian gland dysfunction.

## 3) Dosage and Safety

Systemic administration of tetracyclines is widely recognized for the ability to suppress inflammation and improve symptoms of meibomianitis.<sup>172,173</sup> The optimal dosing schedule has not been established; however, a variety of dose regimens have been proposed including 50 or 100 mg doxycycline once a day,<sup>174</sup> or an initial dose of 50 mg a day for the first 2 weeks followed by 100 mg a day for a period of 2.5 months, in an intermittent fashion.<sup>146-148,170</sup> Others have proposed use of a low dose of doxycycline (20 mg) for treatment of chronic blepharitis on a long-term basis.<sup>171</sup> The safety issues associated with long-term oral tetracycline therapy, including minocycline, are well known. Many management approaches have been suggested for the use of tetracycline and its derivatives; however, a safe but adequate option in management needs to be considered because of

**Table 2.** Dry eye severity grading scheme

Dry Eye Severity Level	1	2	3	4*
Discomfort, severity & frequency	Mild and/or episodic occurs under environ stress	Moderate episodic or chronic, stress or no stress	Severe frequent or constant without stress	Severe and/or disabling and constant
Visual symptoms	None or episodic mild fatigue	Annoying and/or activity limiting episodic	Annoying, chronic and/or constant limiting activity	Constant and/or possibly disabling
Conjunctival injection	None to mild	None to mild	+/-	+ /++
Conjunctival staining	None to mild	Variable	Moderate to marked	Marked
Corneal staining (severity/location)	None to mild	Variable	Marked central	Severe punctate erosions
Corneal/tear signs	None to mild	Mild debris, ↓ meniscus	Filamentary keratitis, mucus clumping, ↑ tear debris	Filamentary keratitis, mucus clumping, ↑ tear debris, ulceration
Lid/meibomian glands	MGD variably present	MGD variably present	Frequent	Trichiasis, keratinization, symblepharon
TFBUT (sec)	Variable	≤ 10	≤ 5	Immediate
Schirmer score (mm/5 min)	Variable	≤ 10	≤ 5	≤ 2

\*Must have signs AND symptoms. TFBUT: fluorescein tear break-up time. MGD: meibomian gland disease

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the new information regarding the potentially hazardous effects of prolonged use of oral antibiotics. A recent study suggested that a 3-month course of 100 mg of minocycline might be sufficient to bring significant meibomianitis under control, as continued control was maintained for at least 3 months after cessation of therapy.<sup>170</sup>

In an experimental murine model of dry eye, topically applied doxycycline was found to preserve corneal epithelial smoothness and barrier function.<sup>141</sup> It also preserved the integrity of corneal epithelial tight junctions in dry eyes, leading to a marked decrease in apical corneal epithelial cell desquamation.<sup>142</sup> This corresponded to a decrease in MMP-9 protein in the corneal epithelium and reduced gelatinase activity in the corneal epithelium and tears.<sup>141</sup>

#### F. Essential Fatty Acids

Essential fatty acids are necessary for complete health. They cannot be synthesized by vertebrates and must be obtained from dietary sources. Among the essential fatty acids are 18 carbon omega-6 and omega-3 fatty acids. In the typical western diet, 20-25 times more omega-6 than omega-3 fatty acids are consumed. Omega-6 fatty acids are precursors for arachidonic acid and certain proinflammatory lipid mediators (PGE2 and LTB4). In contrast, certain omega-3 fatty acids (eg, EPA found in fish oil) inhibit the synthesis of these lipid mediators and block production of IL-1 and TNF-alpha.<sup>175,176</sup>

A beneficial clinical effect of fish oil omega-3 fatty acids on rheumatoid arthritis has been observed in several

double-masked, placebo-controlled clinical trials.<sup>177,178</sup> In a prospective, placebo-controlled clinical trial of the essential fatty acids, linoleic acid and gamma-linolenic acid administered orally twice daily produced significant improvement in ocular irritation symptoms and ocular surface lissamine green staining.<sup>179</sup> Decreased conjunctival HLA-DR staining also was observed.

#### G. Environmental Strategies

Factors that may decrease tear production or increase tear evaporation, such as the use of systemic anticholinergic medications (eg, antihistamines and antidepressants) and desiccating environmental stresses (eg, low humidity and air conditioning drafts) should be minimized or eliminated.<sup>180-182</sup> Video display terminals should be lowered below eye level to decrease the interpalpebral aperture, and patients should be encouraged to take periodic breaks with eye closure when reading or working on a computer.<sup>183</sup> A humidified environment is recommended to reduce tear evaporation. This is particularly beneficial in dry climates and high altitudes. Nocturnal lagophthalmos can be treated by wearing swim goggles, taping the eyelid closed, or tarsorrhaphy.

#### IV. TREATMENT RECOMMENDATIONS

In addition to material presented above, the subcommittee members reviewed the Dry Eye Preferred Practice Patterns of the American Academy of Ophthalmology and the International Task Force (ITF) Delphi Panel on dry

**Table 3.** Dry eye menu of treatments

Artificial tears substitutes
Gels/Ointments
Moisture chamber spectacles
Anti-inflammatory agents (topical CsA and corticosteroids, omega-3 fatty acids)
Tetracyclines
Plugs
Secretagogues
Serum
Contact lenses
Systemic immunosuppressives
Surgery (AMT, lid surgery, tarsorrhaphy, MM & SG transplant)

AMT = amniotic membrane transplantation; MM = mucous membrane; SG = salivary gland

eye treatment prior to formulating their treatment guidelines.<sup>184,185</sup> The group favored the approach taken by the ITF, which based treatment recommendations on disease severity. A modification of the ITF severity grading scheme that contains 4 levels of disease severity based on signs and symptoms was formulated (Table 2). The subcommittee members chose treatments for each severity level from a menu of therapies for which evidence of therapeutic effect has been presented (Table 3). The treatment recommendations by severity level are presented in Table 4. It should be noted that these recommendations may be modified by practitioners based on individual patient profiles and clinical experience. The therapeutic recommendations for level 4 severity disease include surgical modalities to treat or prevent sight-threatening corneal complications. Discussion of these therapies is beyond the scope of this report.

#### V. UNANSWERED QUESTIONS AND FUTURE DIRECTIONS

There have been tremendous advances in the treatment of dry eye and ocular surface disease in the last two decades, including FDA approval of cyclosporin emulsion as the first therapeutic agent for treatment of KCS in the United States. There has been a commensurate increase in knowledge regarding the pathophysiology of dry eye. This has led to a paradigm shift in dry eye management from simply lubricating and hydrating the ocular surface with artificial tears to strategies that stimulate natural production of tear constituents, maintain ocular surface epithelial health and barrier function, and inhibit the inflammatory factors that adversely impact the ability of ocular surface and glandular epithelia to produce tears. Preliminary experience using this new therapeutic approach suggests that quality of life can be improved for many patients with dry eye and that initiating these strategies early in the course of the disease may prevent potentially blinding complications of dry eye. It is likely that future therapies will focus on

**Table 4.** Treatment recommendations by severity level

<b>Level 1:</b> Education and environmental/dietary modifications Elimination of offending systemic medications Artificial tear substitutes, gels/ointments Eye lid therapy
<b>Level 2:</b> If Level 1 treatments are inadequate, add: Anti-inflammatories Tetracyclines (for meibomianitis, rosacea) Punctal plugs Secretagogues Moisture chamber spectacles
<b>Level 3:</b> If Level 2 treatments are inadequate, add: Serum Contact lenses Permanent punctal occlusion
<b>Level 4:</b> If Level 3 treatments are inadequate, add: Systemic anti-inflammatory agents Surgery (lid surgery, tarsorrhaphy; mucous membrane, salivary gland, amniotic membrane transplantation)

Modified from: International Task Force Guidelines for Dry Eye<sup>185</sup>

replacing specific tear factors that have an essential role in maintaining ocular surface homeostasis or inhibiting key inflammatory mediators that cause death or dysfunction of tear secreting cells. This will require additional research to identify these key factors and better diagnostic tests to accurately measure their concentrations in minute tear fluid samples. Furthermore, certain disease parameters may be identified that will identify whether a patient has a high probability of responding to a particular therapy. Based on the progress that has been made and the number of therapies in the pipeline, the future of dry eye therapy seems bright.

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(Parenthetical codes following references indicate level of evidence, as described in Table 1. CS = Clinical Study; BS = Basic Science.)

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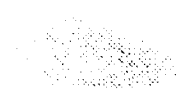
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# EXHIBIT E