

## Business Travel Today

By Rhonda Richards

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service into St. Martin through mid-October. There is regular service into San Juan. **Hurricane coverage, 1A.**

**Weather watch:** Rain across the Plains, parts of Midwest. Expect mostly sunny conditions on the East and West coasts. *Details, 14A.*

**Metro Traffic:** In St. Louis, restricted lanes in both directions on the Martin Luther King Jr. Bridge will cause major delays into downtown. ... In Denver, major delays on the I-25 southbound ramp to I-225 northbound.

Call 1-800-201-1467 with tips for this column. Traffic info by **Metro Traffic Control**; for more, see its Internet page at <http://www.metrotraffic.com>.

SECTION B

## WHO IN THE WORLD

WHAT SINGING DUO WAS  
ORIGINALLY KNOWN AS  
CAESAR AND LEO?

Answer: Sonny and Cher

(Talk about a dynamic duo, Northwest and Alliance Partner KLM give you worldwide service to over 80 countries.)

**NORTHWEST AIRLINES**  
1-800-225-2525

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# SkyTel takes two-way paging nationwide

By Kevin Maney  
USA TODAY

SkyTel today unveils the first nationwide two-way paging system, launching a cheap mobile-messaging industry that will involve companies such as Sony and AT&T. Even major automakers will build messaging devices into cars. "This is a breakthrough," consultant Jeffrey Kagan says. "A year from now you'll see so many new paging services, you can't even imagine them."

SkyTel's system will be up and running today in 150 metropolitan regions. By year's end, the system will cover 225 metro regions, says Bernard Tuckett, CEO of Mobile Telecommunications

Technologies. SkyTel is an Mtel division. How it works: A caller dials an 800 number and leaves a message with an operator, who types the message into the system. Or, a PC user could send a message to the pager using electronic mail. The pager can receive text messages of up to 500 characters and display them on a tiny screen. Encoded in the devices are a number of ready-made replies, such as "OK" and "Be there in 15." Users pick a reply and hit a button to send it. Or they can



**PAGER:** SkyTel's two-way communicator.

put the pager into a laptop PC and type a reply of up to 95 characters. Replies can travel back several ways, including to another pager or via the Internet to a PC. Users can buy the SkyTel 2-Way device for \$399 or rent one for \$15 a month. For service, the lowest level would allow a user to receive unlimited messages in a region and send 100 replies a month for \$24.95. The top level allows unlimited messages nationwide and 200 replies a month for \$74.95. But SkyTel's service is only the begin-

ning, analysts say. Competitors AT&T and MobileComm are rushing to get into two-way messaging. That should drive down prices, creating "the next hot application — cheap, wireless e-mail," says Bill Bane of Mercer Management Consulting. Also coming: ▶ Portable PCs with built-in, two-way messaging. Cards that slide into the PCs will be ready in a year, CEO Tuckett says. Chips that put the capability inside the machines will come after that. ▶ The devices, built into cars and combined with satellite positioning devices, will offer security. If your car gets stolen, call the pager and tell it to turn off the car. Then tell the pager to send a return message saying where it is.

## Nasdaq still expanding

Nasdaq's composite index is up sharply this year on top of a strong five-year run. And trading has been heavier on the New York Stock Exchange.



## Time Warner, TBS deal





# Money

TUESDAY, SEPTEMBER 19, 1995

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## MONEYLINE

A QUICK READ ON THE TOP MONEY NEWS OF THE DAY

### MARKETS MONDAY

**Dow Jones industrial average**  
9:30 a.m.: 4798  
4:00 p.m.: 4780  
↓ 17.16 Monday

|                                 |          |          |
|---------------------------------|----------|----------|
| Nasdaq composite                | 1050.18  | ▲ 0.92   |
| S&P 500                         | 582.77   | ▲ 0.58   |
| T-bond, 30-year yield           | 6.53%    | ▲ 0.05   |
| T-bill, 3-mo. discount rate     | 5.28%    | - unch.  |
| Gold, oz., Comex                | \$386.20 | ▲ \$0.40 |
| Lt. sweet crude oil, N.Y. Merc. | \$18.93  | - unch.  |

Market Scoreboard, 3B

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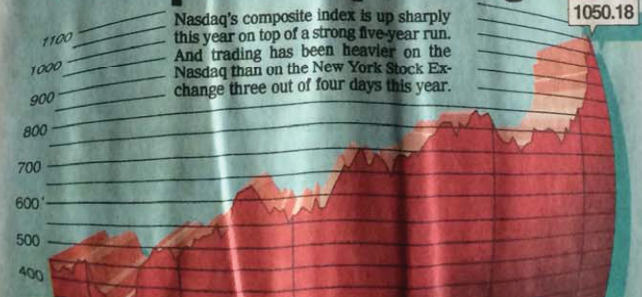
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## Time Warner, TBS deal nearly done

By David Lieberman  
USA TODAY

NEW YORK — Details of Time Warner's \$8 billion proposal to buy Turner Broadcasting System are emerging as the

