

**UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD**

GOOGLE INC.
Petitioner

v.

KONINKLIJKE PHILIPS ELECTRONICS N.V.
Patent Owner

U.S. PATENT NO. RE44,913
Case Nos. IPR2017-00386, IPR2017-00387

DECLARATION OF DR. ANDREW COCKBURN

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I, Dr. Andrew Cockburn, hereby state the following:

I. INTRODUCTION

1. I have been retained by Google Inc. (“Google”) in connection with the filing of a Petition for *inter partes* review of U.S. Patent No. RE44,913 (“the ’913 patent”) (Ex. 1001). The opinions presented here are my own.

2. The claims of the ’913 patent generally relate to a method of improved character input that employs a keypad that is capable of selecting both “primary” and “secondary” characters associated with particular keys. The method involves the use of a “short press” to select “primary” characters and the use of a “long press” to facilitate selections of secondary characters.

3. I have been asked to explain the bases for my opinions that claims 1-16 of the ’913 patent are unpatentable because they are anticipated and/or would have been obvious to the person of ordinary skill in view of the prior art.

4. In reaching my opinions regarding the invalidity of these patent claims, I have relied on the documents cited herein, and I have relied as well on my decades of knowledge and experience in the field of Human-Computer Interaction (“HCI”).

5. This declaration is based on information currently available to me. I reserve the right to supplement my opinions in response to arguments raised by Philips or in response to any additional information that becomes available to me.

II. BACKGROUND AND QUALIFICATIONS

6. I am a Professor at the Department of Computer Science and Software Engineering at the University of Canterbury, New Zealand. I also currently head the HCI (which stands for “Human-Computer Interaction”) and Multi-Media research group at the University of Canterbury.

7. In 1988, I was awarded a Bachelor of Science with Honors in Computer Science from the University of York, England.

8. In 1993, I was awarded a Ph.D. from the University of Stirling, Scotland. My thesis was on “Computer Supported Cooperative Work” which relates to forms of group interaction supported on computer.

9. In 1993, I joined the University of Canterbury as a Lecturer in the Department of Computer Science (now the Department of Computer Science and Software Engineering). I was subsequently promoted to a Senior Lecturer, and then an Associate Professor, before my appointment as a Professor in 2010. I currently hold this title of Professor.

10. I have over 23 years’ experience in the area of HCI. The field of HCI generally is concerned with ways of understanding and improving the interaction between humans and computers, with a view to understanding, evaluating, designing and building new styles of interactions that improve on one or more of

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