JENNIFER FRANK RHODES FREDMAN BROS. FURNITURE vs BEDGEAR

| ГК | EDMAN BROS. FURNITURE VS BEDGI | EAr | • | | | | 1-4 |
|----------------------|---|----------------|-----------|---------------|-----------|--------|---------|
| 1 | Page 1 UNITED STATES PATENT AND TRADEMARK OFFICE | 1 | | IND | ΕX | | Page 3 |
| 2 | BEFORE THE PATENT TRIAL AND APPEAL BOARD | 2 | WITNESS | EXAMINATIO | ON | PAGE | |
| 3 | | 3 | JENNIFER | FRANK RHODES | | | |
| 4 | FREDMAN BROS. FURNITURE) No. IPR2017-00350 | 4 | | | | | |
| 5 | COMPANY, INC.) 8,887,332 | 5 | | By: Mr. | Walden | 5 | |
| 6 | - vs -) No. IPR2017-00351 | 6 | | | | | |
| 7 |) 9,015,883 | 7 | | | | | |
| 8 | BEDGEAR, LLC) No. IPR2017-00352 | 8 | | ЕХН | IBIT | S | |
| 9 |) 8,646,134 | 9 | NO. | DESCRI | PTION | P.A | .GE |
| 10 | | 10 | Rhodes A | Table of C | Contents | 2 | 0 |
| 11 | | 11 | Fredman | Declaratio | on | - | - |
| 12 | Oral deposition of JENNIFER FRANK RHODES, held | 12 | EX1060 | | | | |
| 13 | at 1717 Arch Street, Philadelphia, Pennsylvania, | 13 | Fredman | Patent | | _ | - |
| 14 | on September 21, 2017, at 9:30 a.m., before | 14 | EX1049 | | | | |
| 15 | Dolores M. Horne, Professional Reporter and Notary | 15 | Fredman | Patent | | - | _ |
| 16 | Public, in and for the Commonwealth of | 16 | EX1006 | | | | |
| 17 | Pennsylvania. | 17 | | | | | |
| 18 | | 18 | | | | | |
| 19 | ESQUIRE DEPOSITION SOLUTIONS | 19 | | | | | |
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| 1 | APPEARANCES: | 1 | | DEPOSITION SU | JPPORT IN | NDEX | r ago 4 |
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| 3 | ERISE IP | 3 | Direction | to Witness N | Not to Ar | nswer | |
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15 transcribed, and I'm going to ask a series of

17 responses. If you could just try and make sure to

If you don't understand anything, any

properly, please feel free to ask me to repeat the

18 give verbal responses and try to stay away from

19 nods of the head and things like that because

24 question or rephrase the question. Does that

16 questions. You're going to provide some

20 obviously they can't get recorded.

22 questions that I ask or you didn't hear it

Page 5 Page 7 JENNIFER FRANK RHODES, After 1 sound fair? 2 having been first duly sworn, was examined and 2 A. Yes. Q. 3 testified as follows: 3 Again, because it's being transcribed, 4 4 you know, I will try to let you finish speaking 5 **EXAMINATION** 5 and giving your full response before asking 6 another question. You know, likewise, if you BY MR. WALDEN: 7 could just let me finish my question before you 8 Good morning. Can I have you just state start responding. It tends to go a little better your full name and address for the record? that way. Is there any reason whatsoever that you Jennifer Frank Rhodes. My address is are not able to give your full, complete, accurate 127 Fourth Avenue, Haddon Heights, New Jersey 11 testimony today? 12 08035. 12 A. No. 13 Q. 13 Q. Ms. Rhodes, do you know why you're here Great. I'm sorry. Lastly, if at any 14 to testify today? 14 time you need to take a break, just let me know. Yes, I do. 15 The only thing I ask is if we're going to do that, 15 A. 16 Q. Why is that? 16 if you could just at least finish -- we could 17 A. In the patent case between Bedgear and finish the question we're on before taking a break 18 Fredman Brothers. 18 but otherwise, you know, please feel free to just 19 Q. And is it your understand today that let me know if you need a short break. Otherwise, 20 specifically involves three different IPR 20 we'll try to take breaks every hour or so. proceedings? 21 21 So, when were you first -- when did you 22 A. Yes. 22 first get involved in the case? 23 Q. 23 A. Just to make the record clear, what Late June of 2016. 24 we're referring to is IPR No. 2017-00352, which 24 Q. And have you had any prior relationship Page 8 Page 6 1 covers U.S. Patent No. 8,646,134, IPR No. 1 with Glideaway before that? 2017-00350, covering U.S. Patent No. 8,887,332, 2 Α. 3 and lastly, IPR No. 2017-00351, covering Patent Q. 3 You never heard of Glideaway or Fredman 4 No. 9,015,993. Is that correct? Brothers when I say Glideaway? 5 A. 5 Α. Q. 6 Q. And I may refer to the patents by 6 Have you ever heard of Bedgear before -shorthand as the 332 patent, 134 patent. Is that Α. 7 7 No. Q. okay? 8 -- that time? So, if you don't mind, if 8 9 A. Yes. 9 you could just give me a general high level 10 Q. 10 overview of your, you know, background from --Have you been deposed before? 11 A. No, I have not. 11 obviously from college kind of onward. I'm not 12 Q. So, I'll go over a few ground rules. If 12 expecting any detailed kind of thing but just --13 you have any questions, feel free to ask me. As 13 you know, it's not a memory test but an overview 14 this is not being videotaped, it's being 14 of kind of the different places you've been



21

15 employed and the work that you've done and the

16 experience that you've had, you know, leading up

Sure. I graduated in 1996 from

19 Philadelphia College of Textiles and Science,

21 University, and as recently as July 1st is now --

23 degree is in -- I have a batchelor of science in

24 textile design with a concentration in wovens.

22 we've merged. We're now Jefferson University. My

20 which later became known as Philadelphia

17 to now?

18 A.

Page 9

When I graduated, I went to work for

- 2 Collins & Aikman Corporation. I went through
- 3 their new management training course and then went
- 4 to my assigned plant where I spent a few months
- 5 learning some specialty weaving defects and
- 6 things. And I assumed the role of third shift
- 7 supervisor. I had 150 machines and 30 employees
- 8 in the middle of the night.
- 9 Then I was working in the dobby
- 10 automotive velvet weave room. After a year on
- 11 shift, I went into a product development role as
- 12 the flat woven technical designer for automotive,
- 13 flat woven automotive upholstery. And I was there
- 14 for about a year and one-half or so when I moved
- 15 back to the Northeast, which is where I'm from.
- 16 I was working for a computer design
- 17 company in Queens. And my client base was a
- 18 national base of the textile market. And from
- 19 there I went to work for one of my customers doing
- 20 design and product development for a domestic mill
- 21 that was headquartered -- we had facilities in
- 22 Virginia and North Carolina but our sales and
- 23 design office was in Manhattan. I was doing work
- 24 for primarily decorative fabrics for bedding,

- Page 11
 1 Q. Is that for the company, I believe you
 - 2 said -- called Twin Gingers?
 - 3 A. Yes, that's my LLC filing, yes.
 - 4 Q. So, what kind of consulting are you
 - 5 doing at the moment through that?
 - 6 A. At the moment I'm not doing any active
 - 7 development work.
 - 8 Q. You said you are currently teaching a
 - 9 course. I guess now it's Jefferson University?
 - 10 A. Uh-huh, yes.
 - 11 Q. What does that course cover?
 - 12 A. The course that I teach is called survey
 - 13 of the textile industry. It's an entry level
 - 14 textile course for all of our textile majors. So,
 - 15 I teach mostly freshmen, textile design and
 - 16 fashion design majors. The upper classmen that
 - 17 are in my class are typically fashion
 - 18 merchandising majors. It's a broad overview of
 - 19 the industry at large. It's a tremendous amount
 - 20 of content to cover in 15 weeks, but we spend a
 - 21 lot of time on all of the generic fiber classes
 - 22 commonly used in apparel and home furnishings.
 - 23 And we do an overview of all of the processes
 - 24 those fibers go through, from fiber to yarn,

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- 1 drapery, residential interior decorative fabrics.
- 2 I also did some work in the contract facet of the
- 3 industry. And I was there for roughly seven
- 4 years.
- 5 And then I went to work for FXI, which
- 6 is headquartered in Media, Pennsylvania. And
- 7 there -- I was there for three and one-half years
- 8 doing product development and design. I was
- 9 charged with all of the product design and
- 10 creation from textile components, for memory foam
- 11 sleep products. I worked very closely with our
- 12 engineering team, with our R&D team in the product
- 13 development role. So it wasn't just in textiles.
- 14 It was also pairing foams and fabrics together.
- 15 I left that position at the end of June
- 16 in 2012 and began doing some independent
- 17 consulting in the -- in the sleep products
- 18 industry, basically what I was doing at FXI. And
- 19 in August of 2015 I started teaching at
- 20 Philadelphia University, now Jefferson.
- 21 And so I'm still teaching. I'm an
- 22 adjunct there. I teach in the textile design
- 23 department. And I also continue to do some
- 24 independent consulting in the industry.

- 1 through fabric formation, dying, finishing,
- 2 printing. We talk about laws. We talk about
- 3 labeling. We talk about testing, new
- 4 developments, new emerging technologies. It is --

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- 5 like I said, it's the prerequisite for all of the
- 6 additional textile course work that the textile
- 7 majors do. And it's one of only two textile
- 8 courses that the fashion majors have to take. I
- 9 additionally do more recent development as I'm
- 10 more involved in department roles there with
- 11 branding and recruiting.
- 12 Q. So, when you say textile design, I
- 13 apologize, I'm not -- obviously not as familiar
- 14 with all of this stuff as you are. When you say
- 15 textile design, just so I understand the framework
- 16 for that, what does textile design refer to, I
- 17 mean, at a high level?
- 18 A. It's a very open-ended question.
- 19 MR. MUDD: Objection to form.
- 20 BY MR. WALDEN:
- 21 Q. What is a textile?
- 22 A. What is a textile?
- 23 Q. Right.
- 24 A. A textile could be any number of things.



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Page 13

- 1 Traditionally, categorically speaking, a textile
- 2 is something that is made from fiber, and it can
- 3 be -- the fabric can be formed in a number of
- 4 different fashions.
- 5 Q. So, when you refer to fiber, what is --
- 6 again, what does that mean to you?
- 7 A. To me it means a lot of things. There
- 8 are numerous different types of fibers. But a
- 9 fiber is something that is the primary component
- 10 of building a textile. It is something that can
- 11 be as short as three-eights of an inch or
- 12 something that is endless in length, which we
- 13 refer to as a continuous filament fiber. It can
- 14 be a monofilament fiber, as coarse as a ten pound
- 15 test fishing line. It can be a micro fiber, which
- 16 is something less than a -- a micron of less than
- 17 one denier. The measurement of the fiber diameter
- 18 is less than one denier, which is a unit of
- 19 measure in fiber and yarn manufacture. So, a
- 20 fiber could be any number of things by that
- 21 definition.
- 22 Q. And that covers synthetic and --
- 23 A. Absolutely, natural fibers. So, we
- 24 have -- for natural fibers we have plant, animal,

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 1 we use for the consumer market in apparel and home
- 2 furnishings, the primary categories are wovens,
- 3 knits and non-wovens.
- 4 Q. So, what is the typical way to create a
- woven fabric?

7

- 6 MR. MUDD: Object to form.
 - THE WITNESS: A typical way --
- 8 well, the most basic definition of a woven fabric
- 9 is a fabric that is made from two sets of yarns
- 10 that interlace at right angles. You have a
- 11 vertical set of yarns. You have a horizontal set
- 12 of yarns, the warp and the weft. They interlace
- 13 at right angles, 90 degree angles. And it is the
- 14 pattern of interlacement that defines the fabric
- 15 structure.
- 16 BY MR. WALDEN:
- 17 Q. And the same question for knitting, and
- 18 I'm not trying to say it's the only way, again,
- 19 just so we have a basis for --
- 20 A. For knitting, it's a knit fabric and
- 21 most basic definition is a fabric constructed from
- 22 a series of loops.
- 23 Q. And then finally for non-woven, I know
- 24 you said there were lots of different ways, but is

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- 1 mineral fibers. And then for manmade fibers we
- 2 have a tremendous category of both synthetic and
- 3 artificial fibers.
- 4 Q. So, what is the difference between a --
- 5 what are some differences between a fiber and a
- 6 yarn?
- 7 A. You make yarn from fiber.
- 8 Q. So, is it fair to say you make textiles
- 9 from yarn or --
- 10 A. Not necessarily, a non-woven textile is
- 11 not made from yarn. A non-woven textile is made
- 12 from fiber.
- 13 Q. What is a non-woven textile so I
- 14 understand?
- 15 A. A non-woven is one of the three primary
- 16 categories of fabric formation. There are
- 17 numerous ways to create a non-woven fabric.
- 18 Q. So, what are the three categories,
- 19 non-woven is one and then what are the others?
- 20 A. The three primary categories of fabric
- 21 formation are weaving, knitting and non-wovens.
- And there are additional fabric formations beyondthat, such as braiding and tufting and things like
- 24 that. But that's -- in terms of the fabrics that

- 1 there any kind of basic way, just sort of a
- 2 framework of -- as compared to the other two?
- 3 A. There's air jet entanglement, hydro
- 4 entanglement, needle punch, wet spun, lace spun,
- 5 there are a variety of different ways to create a
- 6 non-woven fabric. Felting is probably the one
- 7 that most consumers are familiar with.
- 8 Q. So, you said there were a couple of
- 9 others. I believe you referred to braiding and
- 10 tufting. Am I correct you said those weren't as
- 11 commonly used in furnishings?
- 12 A. Correct.
- 13 Q. Okay.
- 14 A. Tufting and braiding, while we do
- 15 interact with them in the marketplace -- for
- 16 instance, our shoe laces are usually braided.
- 17 Carpets are often tufted. But in terms of apparel
- 18 and home furnishing fabrics, it's not something
- 19 that we see as much of considering the others.
- 20 Q. You mentioned there were lots of
- 21 different types of fabrics or fibers --
- 22 A. Uh-huh.
- 23 Q. -- not fabrics. Can most or all of
- 24 those fibers be used with weaving and knitting and



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Page 20

| | | Pa |
|---|----------------------|----|
| 1 | non-woven techniques | ? |

- 2 A. That's a very broad question. And I
- 3 would say not every fiber is suited for every
- 4 application. There are some fibers that are very
- 5 difficult to knit based on their properties and
- 6 characteristics. Some fabrics particularly, say,
- 7 a cotton fiber, is not something you would
- 8 typically see in a spun lace non-woven. It just
- 9 depends upon -- fibers are always -- fiber content
- 10 is always carefully chosen based upon the end use
- 11 and application.
- 12 Q. And many of those end use and
- 13 applications may involve multiple different
- 14 fibers, right?
- 15 A. Absolutely.
- 16 Q. So, is that part of what you did at some
- 17 of the places that you worked at, I believe one of
- 18 them was FXI, was some of what you did coming up
- 19 with the actual fabric composition and the fibers
- 20 being used?
- 21 A. Absolutely, that's what a textile
- 22 designer does.
- 23 Q. So when you talk about creating custom
- 24 fabrics, that's what that -- part of what that

- age 17 1 fibers.
 - 2 Q. A few minutes ago you mentioned -- you
 - 3 were talking about weaving and you were saying
 - 4 that there were two, weft and a warp, interlace --
 - 5 what do you mean when you say interlace?
 - 6 A. Interlace?
 - 7 Q. Yes.
 - 8 MR. MUDD: Objection to the form.
 - 9 THE WITNESS: I mean that when
 - 10 you're weaving the yarns go over and under. They
 - 11 overlap each other. They interlace.
 - 12 BY MR. WALDEN:
 - 13 Q. Is every woven fabric interlaced?
 - 14 MR. MUDD: Objection to the form.
 - 15 THE WITNESS: Yes.
 - 16 BY MR. WALDEN:
 - 17 Q. In other words, that's your opinion
 - 18 that's a requirement of a woven fabric --
 - 19 A. It's the definition of a woven fabric,
 - 20 two yarns that interlace at right angles, two sets
 - 21 of yarns.
 - 22 Q. Is it fair to say at least two sets of
 - 23 yarns?
 - 24 A. Excuse me?

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- 1 involves, at least, is deciding on the fiber
- 2 contents and that kind of thing?
- 3 A. Yes
- 4 Q. Are you able to hazard a guess, even
- 5 rough estimate of the number of different fibers
- 6 that exist?
- 7 A. The number of different fibers?
- 8 Q. Right, different types of fibers?
- 9 A. Well, different types of fibers. You
- 10 have two, you have natural and manmade. Generic
- 11 fiber classes recognized by the FTC, if you give
- 12 me a moment -- in terms of broad categories, for
- 13 instance, just what I cover in my classroom alone,
- 14 we have in terms of broad category, broad -- and
- 15 by broad I mean broad. There are roughly 15
- 16 different fiber types that I cover in my class.
- 17 Now, under the broad category of wool, I can give
- 18 you eight different fiber names that are accepted
- 19 on a tag by the FTC. Under the broad category of
- 20 alternative plant fibers, there are probably
- 21 another eight. When it comes to manmade fibers,
- 22 the list is a bit more concise. Because generic
- 23 fiber class is one thing and then there are
- 24 variations beyond that when we get into branded

- 1 Q. Is it fair to say at least two sets of
- 2 yarns?
- 3 A. Absolutely.
- 4 MR. WALDEN: At this time I'm
- 5 going to mark -- it's already been marked as
- 6 Exhibit Fredman Exhibit 1060, Declaration of
- 7 Jennifer Frank Rhodes, in IPR 2017-00352.
- 8 MR. MUDD: Counsel, we've
- 9 generated a table of contents for Ms. Rhodes'
- 10 declaration since the declaration didn't have a
- 11 table of contents just to speed things up and ease
- 12 in finding materials. Is that all right?
- 13 MR. WALDEN: I have no problem
- 14 with that.
- 15 MR. MUDD: So I'll just
- 16 introduce -- we can call this Rhodes Deposition A.
- 17 This is a table of contents for the 134
- 18 declaration.
- 19 (Document marked Exhibit Rhodes A
- 20 for identification.)
- 21 BY MR. WALDEN:
- 22 Q. Have you seen this document before?
- 23 A. Yes, I have.
- 24 Q. What is it?



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