
EXHIBIT 2001

NEWS > PRESS RELEASES

Skip West, Valencell and RapidSOS Honored with CTA's 2016 Innovation Entrepreneur Awards

San Jose, CA – September 21, 2016

Today, the Consumer Technology Association (CTA)[™] named Skip West, an entrepreneur with a passion for creating innovative products; Valencell, a company focused on advancing technology to deliver the most accurate biometric wearables; and RapidSOS, a startup developing technology that could completely transform emergency communications, the winners of the 2016 Innovation Entrepreneur Awards.

Launched in 2012 by CTA's flagship magazine It Is Innovation (i3) and CTA's Small Business Council, the annual awards honor entrepreneurs and businesses with revenues under \$30 million for their contributions to the U.S. economy. Each year, a panel of tech experts recognizes one executive, a small business and a startup company.

"Each of this year's Innovation Entrepreneur Award winners demonstrates the innovative spirit that makes our industry so remarkable," said Gary Shapiro, president and CEO, CTA. "Valencell's passion and commitment to

Small Business Executive of the Year: [Skip West](#) has been a member of CTA's Board of Industry Leaders and the CTA Foundation since 2014 and was founding chairman of the association's Small Business Council. West founded and sold his first company in 2003, then founded MAXSA Innovations where he serves as president. From its beginning, MAXSA Innovations has worked tirelessly to develop new and innovative products, most recently entering the world of solar energy and lighting. The company's products are designed to ensure protection, safety, comfort and enhance consumers' enjoyment of life. West also is an adjunct professor at George Mason University.

Small Business of the Year: [Valencell's technology](#) is focused on creating the most accurate wearables for applications including sports and fitness, health, gaming and first responders. The company's success derives from a passion to enable people to live healthier, fuller lives through biometric wearable technologies. Accuracy in all conditions is at the heart of what Valencell does - anyone, anywhere, doing anything, wearing any device. Valencell's biometrics lab puts consumer products through rigorous testing on people with a wide range of skin tones, physical ability and ages to validate real world accuracy.

Startup of the Year: After witnessing challenges in our existing emergency communications infrastructure, [RapidSOS](#) formed with the mission of transforming the world of emergency response, communication and management. The company is dedicated to harnessing cutting-edge technology that will change the outcomes of millions of emergencies across the U.S. and globally. The RapidSOS team

[Overview](#)[Press Releases](#)[Blog](#)[i3](#)[Annual Publications](#)[From Our CEO](#)[Broa](#)

Innovation Entrepreneur Awards honorees:

Jim Barry - CTA's Digital Answer Man

Trace Cohen - New York Venture Partners

Joellyn Gray - Fujifilm

Frank Gruber - Tech.Co

Larry Richenstein - Peak Ventures

Paul Sabbah - Stamford International

Eric Schwartz - NAPCO Media

Michael Sorrentino - Sorrentino Media

Kristen Stippich - Airfoil Group

Haley Velasco - Whistle Sports

To learn more about the Innovation Entrepreneur Awards, visit CTA.tech/IEA for videos of the winners and information on the 2017 nomination process. Find complete profiles of the IEA winners in the January CES issue of It Is Innovation (i3) magazine.

PRESS CONTACT

Elliot Grimm

Tyler Suiters

TAGGED

Overview

Press Releases

Blog

i3

Annual Publications

From Our CEO

Broa

Innovation Scorecard

BLOG

For Innovation, Think Startups

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.