

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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SAMSUNG ELECTRONICS CO., LTD. and  
SAMSUNG ELECTRONICS AMERICA, INC.,  
Petitioner

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC,  
Patent Owner

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Case IPR2017-00290  
Patent 7,752,649

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**JOINT REQUEST TO TREAT SETTLEMENT DOCUMENTS AS**  
**BUSINESS CONFIDENTIAL INFORMATION**

**EXHIBITS**

SAMSUNG-1001	Declaration of Stuart Lipoff Under 37 C.F.R. § 1.68 in Support of Petition for Inter Partes Review of U.S. Patent No. 7,752,649 (“Dec.”)
SAMSUNG-1002	U.S. Patent No. 7,752,649 to Harvey, et al. (“’649 patent”)
SAMSUNG-1003	U.S. Patent No. 4,694,490 to Harvey, et al (“’490 patent”)
SAMSUNG-1004	U.S. Patent Appl. No. 08/449,097: 8/27/1996 Non-Final Rejection
SAMSUNG-1005	Continuity Data of U.S. Patent Appl. No. 07/096,096
SAMSUNG-1006	U.S. Patent No. 7,752,650 to Harvey, et al. (“’650 patent”).
SAMSUNG-1007	U.S. Patent Appl. No. 08/449,097: 4/2/1998 Non-Final Rejection
SAMSUNG-1008	Plaintiff’s Disclosure of Asserted Claims and Infringement Contentions, Personalized Media Communications, LLC v. Samsung Electronics America, Inc. et al., Civil Action No. 2:15-cv-01754-JRG-RSP (E.D. Texas Feb. 8, 2016)
SAMSUNG-1009	U.S. Patent No. 4,536,791 to Campbell, et al. (“Campbell-1B”)
SAMSUNG-1010	U.S. Patent No. 4,302,775 to Widergren, et al (“Widergren”)
SAMSUNG-1011	U.S. Patent Appl. No. 08/449,097: 10/2/1998 Amendment

SAMSUNG-1012 U.S. Patent No. 8,559,635 to Harvey, et al. (“’635 patent”).

SAMSUNG-1013 Plaintiff’s Identification of Claim Terms Requiring Construction, Personalized Media Communications, LLC. v. Apple Inc., C.A. No. 2:15-cv-01366-JRG-RSP (E.D.T.X. Jan. 27, 2016).

SAMSUNG-1014 Notice of Institution in Apple, Inc. v. Personalized Media Communications, Inc., IPR2016-00753

SAMSUNG-1015 U.S. Patent Appl. No. 08/449,097: 1/27/1997 Applicant Arguments and Remarks Made in an Amendment

SAMSUNG-1016 Institution Decision, Amazon.com, Inc. v. Personalized Media Communications, LC, IPR2014-01532 (Paper 8) (Mar. 31, 2015)

SAMSUNG-1017 Plaintiff’s Joint Claim Construction Submission Exhibit A, Personalized Media Communications, LLC. v. Amazon.com, Inc., C.A. No. 1:13-cv-01608-RGA (D. Del. Sept. 23, 2014).

SAMSUNG-1018 Personalized Media Communications LLC v. Zynga, Inc., C.A. No. 2:12-cv-68-JRG-RSP, 2013 WL 4630447 (E.D.T.X. Aug. 28, 2013).

SAMSUNG-1019 U.S. Patent Appl. No. 08/449,097: 4/6/1999 Claims

SAMSUNG-1020 U.S. Patent Appl. No. 08/449,097: 2/1/2010 Index of Claims

SAMSUNG-1021 Intel  
P8748H/P8749H/8048AH/8035AHL/8049AH/8039AHL /8050AH/ 8040AHL HMOS Single-Component -Bit Microcontroller Datasheet, Aug. 1989, Section 1, pp. 27-39.

SAMSUNG-1022	Peuto, B.L., Architecture of a New Processor, IEEE Computer, Vol. 12, No. 2, Feb. 1979, pp. 10-21
SAMSUNG-1023	Morse, S.P., et al., Intel Microprocessors – 8008 to 8086, IEEE Computer, Vol. 13, No. 10, Oct. 1980, pp. 42-60
SAMSUNG-1024	Curriculum Vitae of Stuart Lipoff
SAMSUNG-1025	Earley, A., Closed Captioning with the Line 21 System, National Captioning Institute, pp. 180-184
SAMSUNG-1026	U.S. Patent Appl. No. 08/449,097: 12/2/2009 Ex Parte Quayle Action
SAMSUNG-1027	U.S. Patent Appl. No. 08/449,097: 2/1/2010 Notice of Allowance
SAMSUNG-1028	Intel 8051 Datasheet
SAMSUNG-1029	Intel 8051 Notes
SAMSUNG-1030	International Publication No. WO81/02961 (“Campbell-1A”)
SAMSUNG-1031	U.S. Patent Appl. 06/135,987 (“Campbell- 1C”)
SAMSUNG-1032	Settlement Agreement
SAMSUNG-1033	Letter Agreement
SAMSUNG-1034	Term Sheet

Petitioner (SAMSUNG ELECTRONICS CO., LTD. and SAMSUNG ELECTRONICS AMERICA, INC.) and Patent Owner (PERSONALIZED MEDIA COMMUNICATIONS, LLC) jointly request that the settlement agreement, letter agreement, and term sheet submitted concurrently herewith be treated as business confidential information and kept separate from the files of the involved patent and *inter partes* review proceeding in accordance with 35 U.S.C. § 317(b) and 37 C.F.R. § 42.74(c).

Respectfully submitted,

Date: 2/24/2017

/Thomas A. Rozylowicz/

Thomas A. Rozylowicz, Reg. No. 50,620  
Fish & Richardson P.C.

Date: February 23, 2017

/Dmitry Kheyfits/

Dmitry Kheyfits, Reg. No. 57,244  
Kheyfits P.C.

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