

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD. and
SAMSUNG ELECTRONICS AMERICA, INC.,
Petitioner

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC,
Patent Owner

Case IPR2017-00290
Patent 7,752,649

JOINT MOTION TO TERMINATE PROCEEDING

PURSUANT TO 35 U.S.C. § 317

Pursuant to the Board's Order dated February 23, 2017, this Joint Motion To Terminate the Proceeding is being resubmitted with an unredacted copy of the settlement agreement, letter agreement, and term sheet between the parties as exhibits hereto. As explained further in this motion, and in the concurrently filed Joint Request To Treat Settlement Documents As Business Confidential Information, the parties respectfully request the Board to keep the settlement agreement, letter agreement, and term sheet as business confidential information and separate from the files of the involved patents under 37 CFR § 42.74(c).

The Board previously authorized the filing of a joint motion to terminate this and other identified IPR cases on February 8, 2017. Previously, Petitioner met and conferred with Patent Owner, and Patent Owner does not oppose this Motion to Terminate or otherwise object to Petitioner moving to dismiss the Petition and terminate the above-captioned IPR. In fact, Patent Owner joins this motion. Further, all parties agree that Patent Owner will not be prejudiced by the dismissal and that the dismissal will "secure the just, speedy, and inexpensive resolution" to the above-captioned IPR. *See* 37 C.F.R. § 42.1(b). Petitioner and Patent Owner hereby move for dismissal of the pending Petition and termination of the above-captioned IPR.

I. Good Cause Exists To Dismiss The Petition And Terminate The Above-Captioned IPR

Not only is this Motion to Terminate unopposed, but there are a number of other factors that weigh in favor of dismissing the pending Petition and terminating this IPR proceeding. First, the above-captioned IPR is in its preliminary phase, no preliminary response has been filed, and the Board has yet to reach the merits and issue a decision on institution. In similar circumstances involving IPRs in such an early juncture, the Board has previously granted motions to dismiss using its authority under at least 37 C.F.R. §§ 42.5(a) and 42.71(a). *See, e.g., Apple Inc. v. Ericsson Inc.*, IPR2015-01905, Paper 7, (PTAB January 29, 2016) (granting unopposed motion to dismiss for twelve IPR petitions); *Celltrion, Inc. v. Cenetech, Inc.*, IPR2015-01733, Paper 12, (PTAB October 6, 2015) (granting unopposed motion to dismiss petition); *Under Armour, Inc. v. Adidas AG*, IPR2015-01531, Paper 8, (PTAB September 21, 2015) (granting unopposed motion to dismiss petition); *Samsung Electronics Co. LTD v. Nvidia Corporation*, IPR2015-01270, Paper 11 (PTAB December 9, 2015) (dismissing Petition even over the patent owner's objection).

Second, dismissal of the Petition in the above-captioned IPR will preserve the Board's resources and the parties' resources while also epitomizing the Patent Office's policy of "secur[ing] the just, speedy, and inexpensive resolution" to the above-captioned IPR. *See* 37 C.F.R. § 42.1(b). Here, the requested dismissal

would relieve the Board of the substantial time and resources required to consider the merits, issue an institution decision, and proceed through trial (if instituted). Likewise, even if Petitioner abandons the above-captioned IPR (regardless of whether this Motion to Dismiss is granted), granting this Motion to Dismiss would relieve the Patent Owner of the substantial expense in preparing responses, presenting expert testimony, and participating in an oral hearing. As such, it would be entirely proper for the Board to dismiss the pending Petition “at this early juncture[] to promote efficiency and minimize unnecessary costs.” *Samsung*, IPR2015-01270, Paper 11 at p. 4.

Lastly, dismissal of the Petition and termination of the above-captioned IPR is a just and fair resolution. Again, all parties here agree that Patent Owner will not be prejudiced by the dismissal. Moreover, the parties and the Board will benefit from preserving resources that would otherwise be expended if this Motion is denied.

II. Identification of Parties

This IPR petition is related to a lawsuit filed in the Eastern District of Texas (*Personalized Media Communications, LLC. v. Samsung Electronics America, Inc., et al.*, Civil Action No. 2:15-cv-01754). On February 2, 2017, the parties filed a Stipulation of Dismissal of the lawsuit and the Court dismissed the action on February 3, 2017. All parties involved in the litigation are as follows:

PERSONALIZED MEDIA COMMUNICATIONS, LLC,
SAMSUNG ELECTRONICS CO., LTD., and
SAMSUNG ELECTRONICS AMERICA, INC.

U.S. Patent No. 7,752,649 was also asserted in *Personalized Media Communications, LLC v. Top Victory Electronics (Taiwan) Co. Ltd. et al.*, C.A. No. 2:15-cv-1206 (E.D. Tex.), which has been terminated, *Personalized Media Communications, LLC v. Funai Electric Co., Ltd. et al.*, C.A. No. 2:16-cv-105 (E.D. Tex.), which is pending, and *Personalized Media Communications, LLC v. Apple Inc.*, C.A. No. 2:15-cv-01366 (E.D. Tex.), which is pending.

III. Identification and Status of Related Proceedings Before the USPTO

The following IPR petitions are related to the current IPR petition and/or the related litigation:

Case IPR2017-00288, Patent 7,747,217

Case IPR2017-00289, Patent 7,752,649

Case IPR2017-00290, Patent 7,752,649

Case IPR2017-00291, Patent 7,752,650

Case IPR2017-00292, Patent 7,856,649

Case IPR2017-00293, Patent 8,675,775

Case IPR2017-00294, Patent 8,711,885

Case IPR2017-00295, Patent 8,711,885

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.