

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD. AND
SAMSUNG ELECTRONICS AMERICA, INC.,
Petitioner

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC,
Patent Owner

Case IPR2017-00289
Patent 7,752,649

**PERSONALIZED MEDIA COMMUNICATIONS, LLC'S MANDATORY
NOTICES UNDER 37 C.F.R. 42.8**

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Pursuant to 37 C.F.R. § 42.8, Patent Owner, Personalized Media Communications, LLC (“PMC”), submits the following Mandatory Notices in response to the Petition for *Inter Partes* Review of U.S. Patent No. 7,752,649.

1. Real Party-In-Interest (37 C.F.R. § 42.8(b)(1))

Personalized Media Communications, LLC is the owner of the entire interest in U.S. Patent No. 7,752,649 (“the ’2,649 patent”), and thus is the real-party-in-interest.

2. Related Matters (37 C.F.R. § 42.8(b)(2))

The following judicial and administrative matters are related to this proceeding:

PMC v. Apple, Inc., 2:15-cv-01366 (E.D.T.X.);

PMC v. Samsung Electronics America, Inc. et al, 2:15-cv-01754 (E.D.T.X.);

PMC v. TPV Int'l (USA), Inc. et al, 2:15-cv-01206 (E.D.T.X.);

PMC v. Funai Electric Co., Ltd., 2:16-cv-00105 (E.D.T.X.);

Apple Inc. v. PMC, IPR2016-00753;

Vizio, Inc. v. PMC, IPR2017-00141, -00142; and

Samsung v. PMC, IPR2017-00290.

The following judicial and administrative matter are related to other PMC patents:

PMC v. Amazon.com, Inc., No. 15-2008 (Fed. Cir. appeal filed Sep. 9, 2015);

Amazon v. PMC, IPR2014-01527, -01528, -01530, -01531, -01532, -01533, -
01534;

Zynga v. PMC, IPR2013-00156, -00164, -00162, -00171;

Vizio v. PMC, IPR2017-00143;

Apple Inc. v. PMC, IPR2016-00751; -00754, -00755; and

Samsung v. PMC, IPR2017-00288, -00291, -00292, -00293, -00294, 00295.

3. Lead and Back-Up Counsel (37 C.F.R. § 42.8(b)(3))

Pursuant to 37 C.F.R. §§ 42.8(b)(3) and 42.10(a), Patent Owner provides the following designation of counsel.

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Pursuant to 37 C.F.R. § 42.10(b), a Power of Attorney has been filed
concurrently herewith on December 9, 2016.

4. Service Information (37 C.F.R. § 42.8(b)(4))

Please address all correspondence to the Lead Counsel:

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Respectfully submitted,

Date: December 9, 2016

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