

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD. and
SAMSUNG ELECTRONICS AMERICA, INC.,
Petitioner

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC,
Patent Owner

Case IPR2017-00289
Patent 7,752,649

JOINT REQUEST TO TREAT SETTLEMENT DOCUMENTS AS

BUSINESS CONFIDENTIAL INFORMATION

EXHIBITS

- SAM-1001 Declaration of Stuart Lipoff Under 37 C.F.R. § 1.68 in Support of Petition for Inter Partes Review of U.S. Patent No. 7,752,649
- SAM-1002 U.S. Patent No. 7,752,649 to Harvey, et al.
- SAM-1003 U.S. Patent No. 4,694,490 to Harvey, et al
- SAM-1004 U.S. Patent Appl. No. 08/449,097: 8/27/1996 Non-Final Rejection
- SAM-1005 Continuity Data of U.S. Patent Appl. No. 07/096,096
- SAM-1006 U.S. Patent No. 7,752,650 to Harvey, et al.
- SAM-1007 U.S. Patent Appl. No. 08/449,097: 4/2/1998 Non-Final Rejection
- SAM-1008 Plaintiff's Disclosure of Asserted Claims and Infringement Contentions, Personalized Media Communications, LLC v. Samsung Electronics America, Inc. et al., Civil Action No. 2:15-cv-01754-JRG-RSP (E.D. Texas Feb. 8, 2016)
- SAM-1009 U.S. Patent No. 4,789,895 to Mustafa, et al.
- SAM-1010 U.S. Patent No. 4,215,369 to Iijima
- SAM-1011 U.S. Patent Appl. No. 08/449,097: 10/2/1998 Amendment
- SAM-1012 U.S. Patent No. 8,559,635 to Harvey, et al.
- SAM-1013 Claim Construction Order in Apple v. PMC IPR2016- 00753 re 649 patent
- SAM-1014 Plaintiff's Identification of Claim Terms Requiring Construction, Personalized Media Communications, LLC. v. Apple Inc., C.A. No. 2:15-cv-01366-JRG-RSP (E.D.T.X. Jan. 27, 2016)
- SAM-1015 U.S. Patent Appl. No. 08/449,097: 1/27/1997 Applicant Arguments and Remarks Made in an Amendment
- SAM-1016 Institution Decision, Amazon.com, Inc. v. Personalized Media Communications, LC, IPR2014-01532 (Paper 8) (Mar. 31, 2015)

- SAM-1017 Plaintiff's Joint Claim Construction Submission Exhibit A, Personalized Media Communications, LLC. v. Amazon.com, Inc., C.A. No. 1:13-cv-01608-RGA (D. Del. Sept. 23, 2014).
- SAM-1018 Personalized Media Communications LLC v. Zynga, Inc., C.A. No. 2:12-cv-68-JRG-RSP, 2013 WL 4630447 (E.D.T.X. Aug. 28, 2013).
- SAM-1019 U.S. Patent Appl. No. 08/449,097: 4/6/1999 Claims
- SAM-1020 U.S. Patent Appl. No. 08/449,097: 2/1/2010 Index of Claims
- SAM-1021 U.S. Patent No. 4,536,791 to Campbell, et al.
- SAM-1022 Apple IPR Notice of Institution
- SAM-1023 Ishiguro, T., et al., Composite Interframe Coding of NTSC Color Television Signals, Proc. Nat. Telecommun. Conf., Dallas, TX, Dec. 1976, pp. 6.4.1-5
- SAM-1024 Curriculum Vitae of Stuart Lipoff
- SAM-1025 Earley, A., Closed Captioning with the Line 21 System, National Captioning Institute, pp. 180-184
- SAM-1026 U.S. Patent Appl. No. 08/449,097: 12/2/2009 Ex Parte Quayle Action
- SAM-1027 U.S. Patent Appl. No. 08/449,097: 2/1/2010 Notice of Allowance
- SAM-1028 Radio Shack 1983-1986 Catalogs
- SAM-1029 U.S. Patent No. 4,302,775 to Widergren, et al.
- SAM-1030 Intel 8051 Datasheet
- SAM-1031 Intel 8051 AP Notes
- SAM-1032 PCT Application No. WO1981002961 ("Campbell")
- SAM-1033 U.S. Patent Application Serial No. 06/135,987
- SAM-1034 Settlement Agreement

SAM-1035 Letter Agreement

SAM-1036 Term Sheet

Petitioner (SAMSUNG ELECTRONICS CO., LTD. and SAMSUNG ELECTRONICS AMERICA, INC.) and Patent Owner (PERSONALIZED MEDIA COMMUNICATIONS, LLC) jointly request that the settlement agreement, letter agreement, and term sheet submitted concurrently herewith be treated as business confidential information and kept separate from the files of the involved patent and *inter partes* review proceeding in accordance with 35 U.S.C. § 317(b) and 37 C.F.R. § 42.74(c).

Respectfully submitted,

Date: 2/24/2017

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Date: February 23, 2017

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