

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD. and
SAMSUNG ELECTRONICS AMERICA, INC,
Petitioner

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC,
Patent Owner

Case IPR2017-00289
Patent 7,752,649

**JOINT REQUEST TO TREAT SETTLEMENT DOCUMENTS AS
BUSINESS CONFIDENTIAL INFORMATION**

Petitioner (SAMSUNG ELECTRONICS CO., LTD. and SAMSUNG ELECTRONICS AMERICA, INC.) and Patent Owner (PERSONALIZED MEDIA COMMUNICATIONS, LLC) jointly request that the settlement agreement, letter agreement, and term sheet submitted concurrently herewith be treated as business confidential information and kept separate from the files of the involved patent and *inter partes* review proceeding in accordance with 35 U.S.C. § 317(b) and 37 C.F.R. § 42.74(c).

Respectfully submitted,

Date: 2/16/2017

/Thomas A. Rozylowicz/

Thomas A. Rozylowicz, Reg. No. 50,620
Fish & Richardson P.C.

Date: February 10, 2017

/Dmitry Kheyfits/

Dmitry Kheyfits, Reg. No. 57,244
Kheyfits P.C.

CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§ 42.6(e)(4) and 42.205(b), the undersigned certifies that on February 16, 2017, a complete and entire copy of this Joint Request to Treat Settlement Documents as Business Confidential Information (and accompanying Settlement Agreement) was provided via email to the Patent Owner by serving the correspondence email address of record as follows:

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