

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC., FACEBOOK, INC., and WHATSAPP, INC.,
Petitioner

v.

UNILOC USA, INC. and UNILOC LUXEMBOURG S.A.
Patent Owner

Case IPR2017-00222¹
Patent 8,243,723

PETITIONER APPLE INC.’S REQUEST FOR ORAL ARGUMENT

Mail Stop “PATENT BOARD”
Patent Trial and Appeal Board
U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

¹ Facebook, Inc. and WhatsApp, Inc., who filed a petition in IPR2017-01635, have been joined as petitioners in this proceeding.

Pursuant to 37 C.F.R. § 42.70 and the Board's May 25, 2017 Scheduling Order (Paper 8), Petitioner Apple Inc. respectfully requests oral argument, which is currently scheduled for February 8, 2018. The Board has also scheduled oral arguments for two additional *inter partes* review proceedings between the same parties on the same day: IPR2017-00221 (U.S. Patent No. 7,535,890) and IPR2017-00225 (U.S. Pat. No. 8,995,433). There are no overlapping issues, arguments, or claim scope between the three proceedings. So, Petitioner Apple Inc. requests the oral argument be held separately for each proceeding.

Petitioner Apple Inc. respectfully requests that the Board schedule an oral argument in this proceeding as follows:

- 30 minutes per side for the oral argument (from 1:00 p.m. until approximately 2:00 p.m.), with Petitioner presenting first, Patent Owner responding, and Petitioner rebutting.

Petitioner specifies the following issues to be argued:

1. The unpatentability of claim 1 as being obvious over Vuori;
2. The unpatentability of claims 2-7 as being obvious Vuori and Malik;
3. Any issues specified by Patent Owner in its Request for Oral Argument; and
4. Any other outstanding motions, pleadings, and other issues that the Board deems necessary for issuing a Final Written Decision.

Petitioner requests the ability to use audio visual equipment to display possible demonstratives and exhibits, including the use of a computer, projector, and a screen.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

/Jason D. Eisenberg/

Jason D. Eisenberg
Registration No. 43,447
Attorney for Petitioner Apple Inc.

Date: January 4, 2018
1100 New York Avenue, N.W.
Washington, D.C. 20005-3934
(202) 371-2600

CERTIFICATION OF SERVICE

The undersigned hereby certifies that the foregoing **PETITIONER APPLE INC.'S REQUEST FOR ORAL ARGUMENT** was served electronically via e-mail on January 4, 2018, in its entirety upon the following parties:

ETHERIDGE LAW GROUP

Brett A. Mangrum (Lead Counsel for Patent Owner) brett@etheridgelaw.com
Ryan Loveless (Back-up Counsel for Patent Owner) ryan@etheridgelaw.com
James Etheridge (Back-up Counsel for Patent Owner) jim@etheridgelaw.com
Jeffrey Huang (Back-up Counsel for Patent Owner) jeff@etheridgelaw.com

Sean D. Burdick (Back-up Counsel for Uniloc)
Uniloc USA, Inc.
sean.burdick@unilocusa.com

Heidi L. Keefe (Lead Counsel for Facebook, Inc. and WhatsApp, Inc.)
Phillip E. Morton (Back-up Counsel for Facebook, Inc. and WhatsApp, Inc.)
Mark R. Weinstein (Back-up Counsel for Facebook, Inc. and WhatsApp, Inc.)

COOLEY LLP
FB_Uniloc2_723_PTAB_IPR@cooley.com
hkeefe@cooley.com
pmorton@cooley.com
mweinstein@cooley.com

Date: January 4, 2018
1100 New York Avenue, N.W.
Washington, D.C.20005-3934
(202) 371-2600

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

/Jason D. Eisenberg/

Jason D. Eisenberg
Registration No. 43,447
Attorney for Petitioner Apple Inc.