FORD MOTOR COMPANY Petitioner,

v.

VERSATA DEVELOPMENT GROUP, INC. Patent Owner.

U.S. Patent No. 7,882,057

IPR Case No.: [TBD]

PETITIONER'S POWER OF ATTORNEY

Pursuant to C.F.R. § 42.10(b), Petitioner, Ford Motor Company, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with inter partes review of the above-captioned patent:



The individual signing below has the authority to execute this document on behalf of Petitioner, Ford Motor Company.

By:

Name:

William J. Coughlin

Title:

Assistant General Counsel

Date:



Certificate of Service

The undersigned hereby certifies that the foregoing **POWER OF ATTORNEY** was served on **October 28, 2016,** upon the following parties by overnight courier:

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