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(54) **METHOD AND SYSTEM FOR UTILIZING EMBEDDED MPEG-7 CONTENT DESCRIPTIONS**

(52) **U.S. Cl.** ..... 709/218; 707/3; 709/231

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(57) **ABSTRACT**

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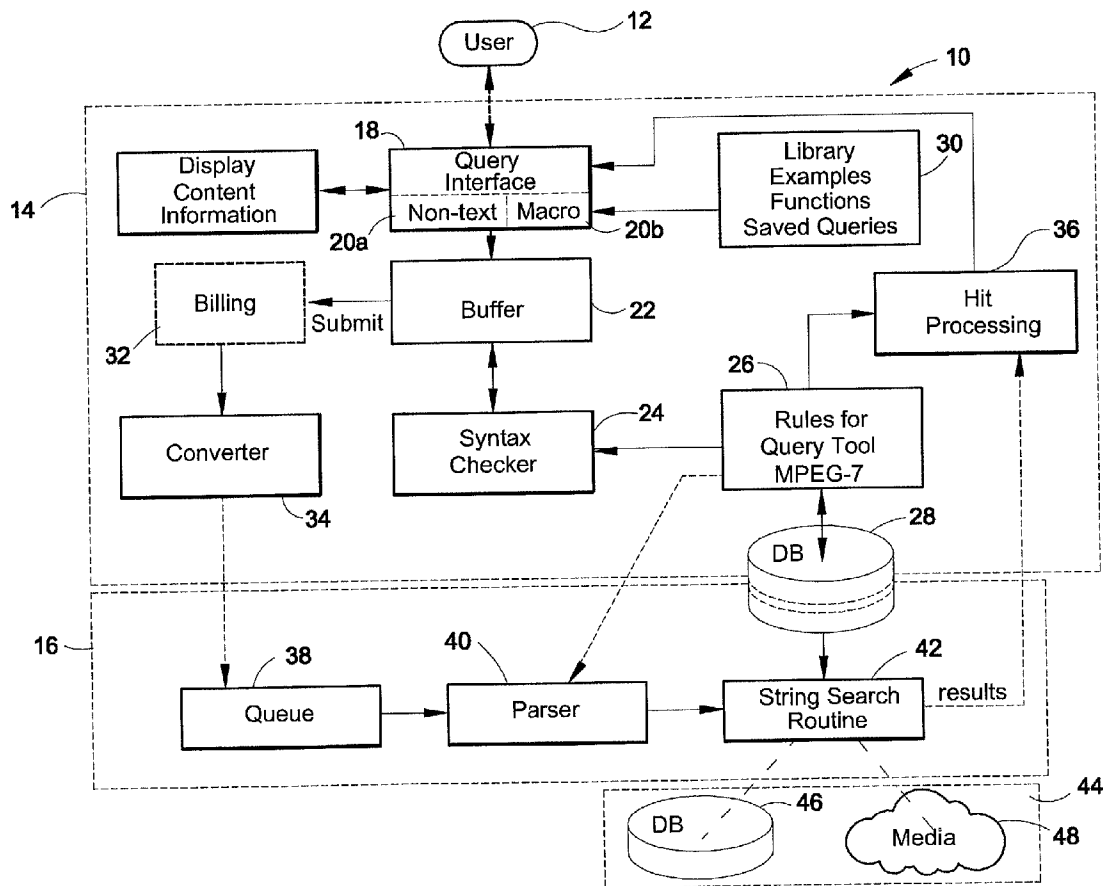
An apparatus for selecting digital material objects containing MPEG-7 content descriptions in response to MPEG-7 content description queries. The apparatus comprises an MPEG-7 content description query generation tool coupled with a search engine configured for searching and comparing embedded MPEG-7 META tag information within file headers, or database information thereof, to the MPEG-7 content description query. The query tool and search engine may be implemented separately or in combination. By way of example, the MPEG-7 query generation tool is implemented within an application program such as a browser, or web site, to allow the user to readily and accurately define the content being sought. The content query being sent to a search engine configured for performing MPEG-7 content searches that return hits based on content related matches.

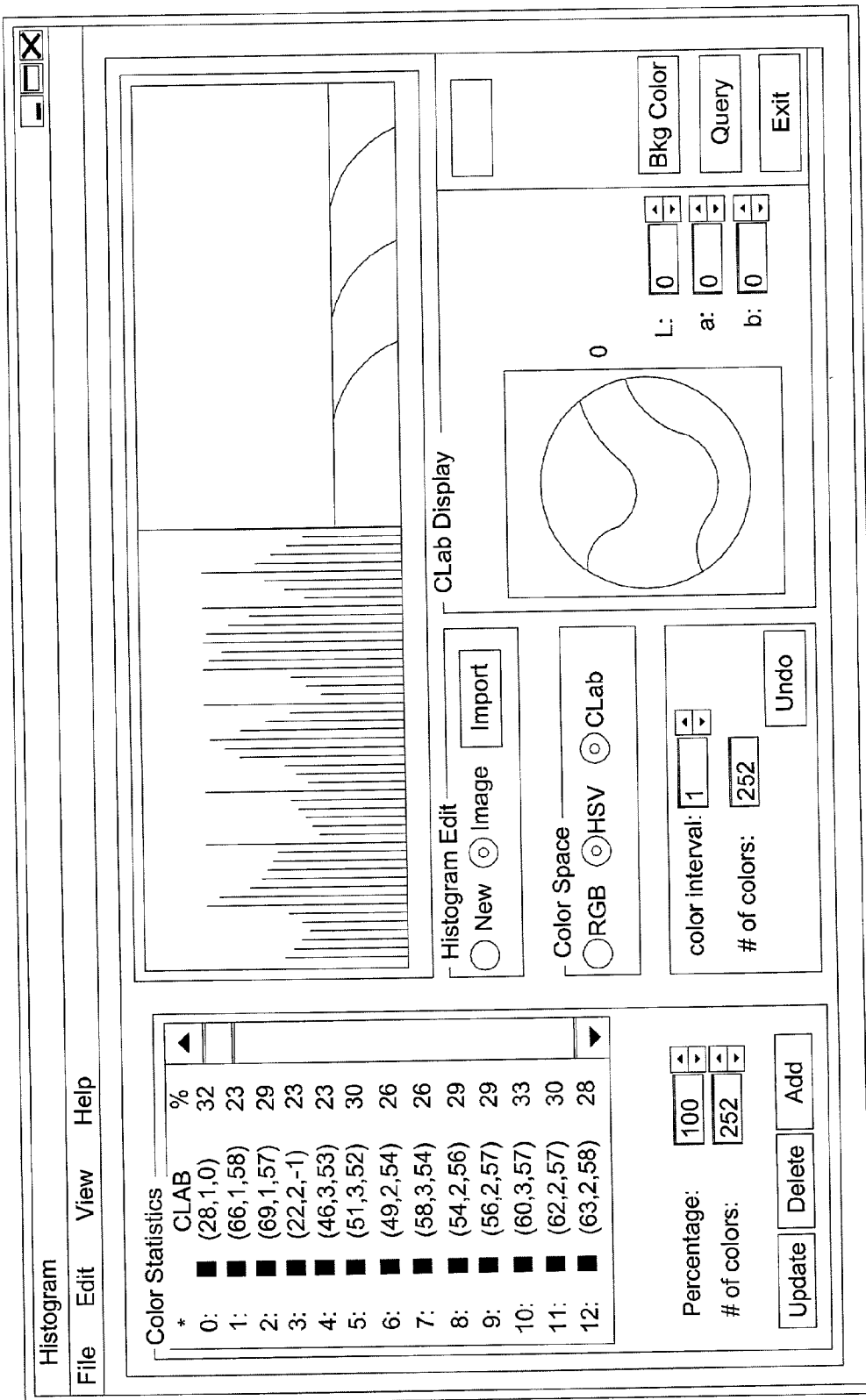
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**FIG. 1**  
**(Prior Art)**

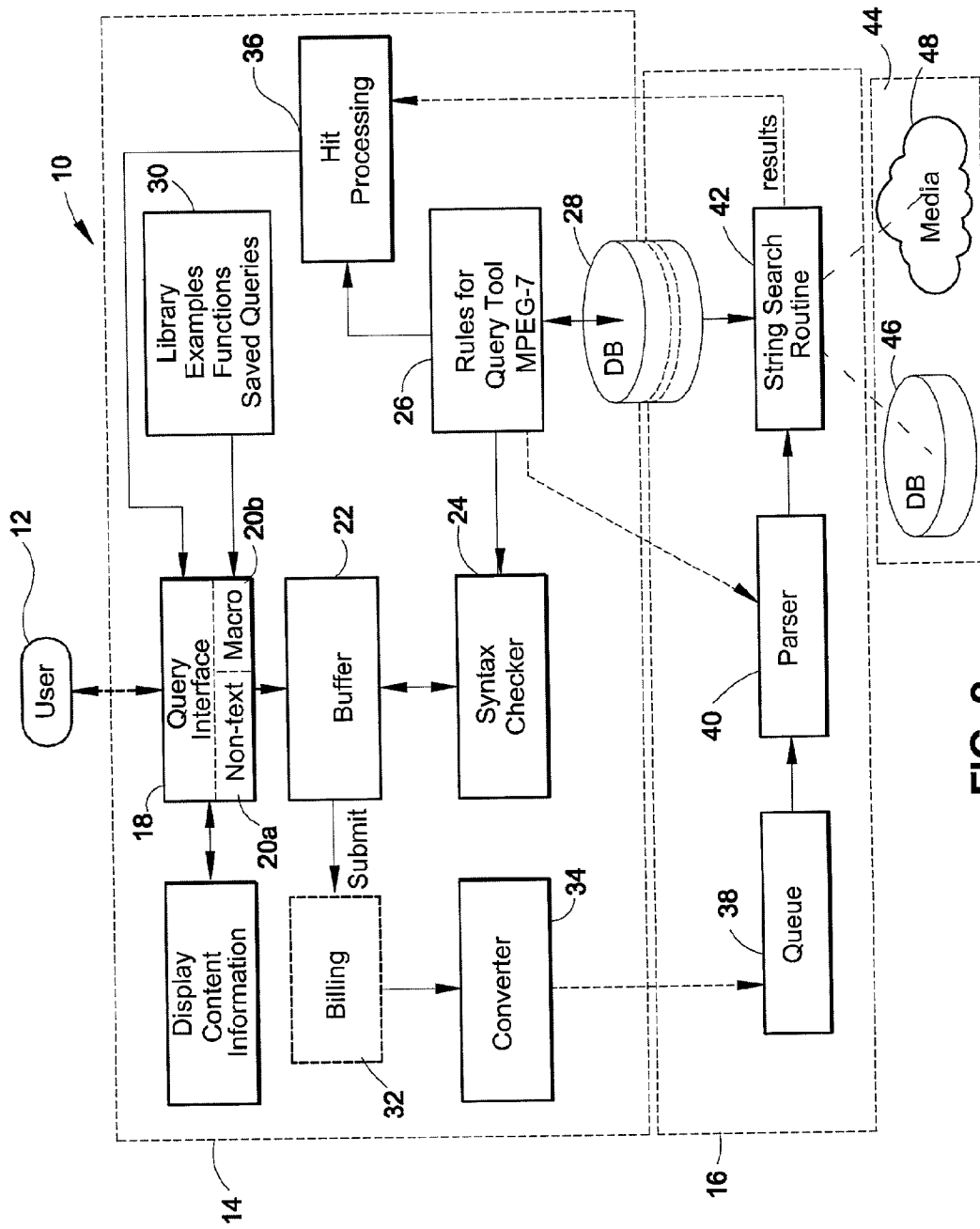


FIG. 2

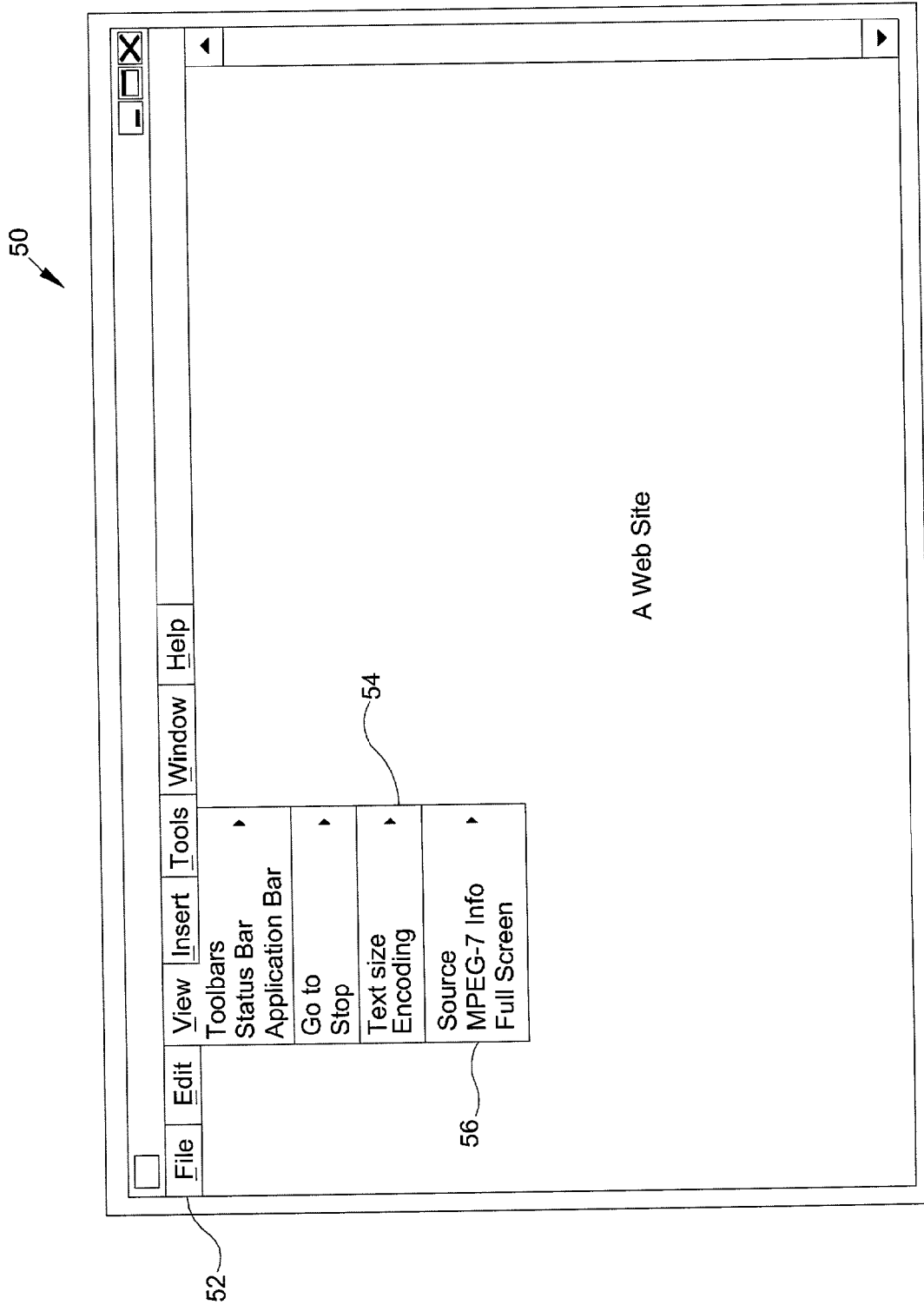


FIG. 3

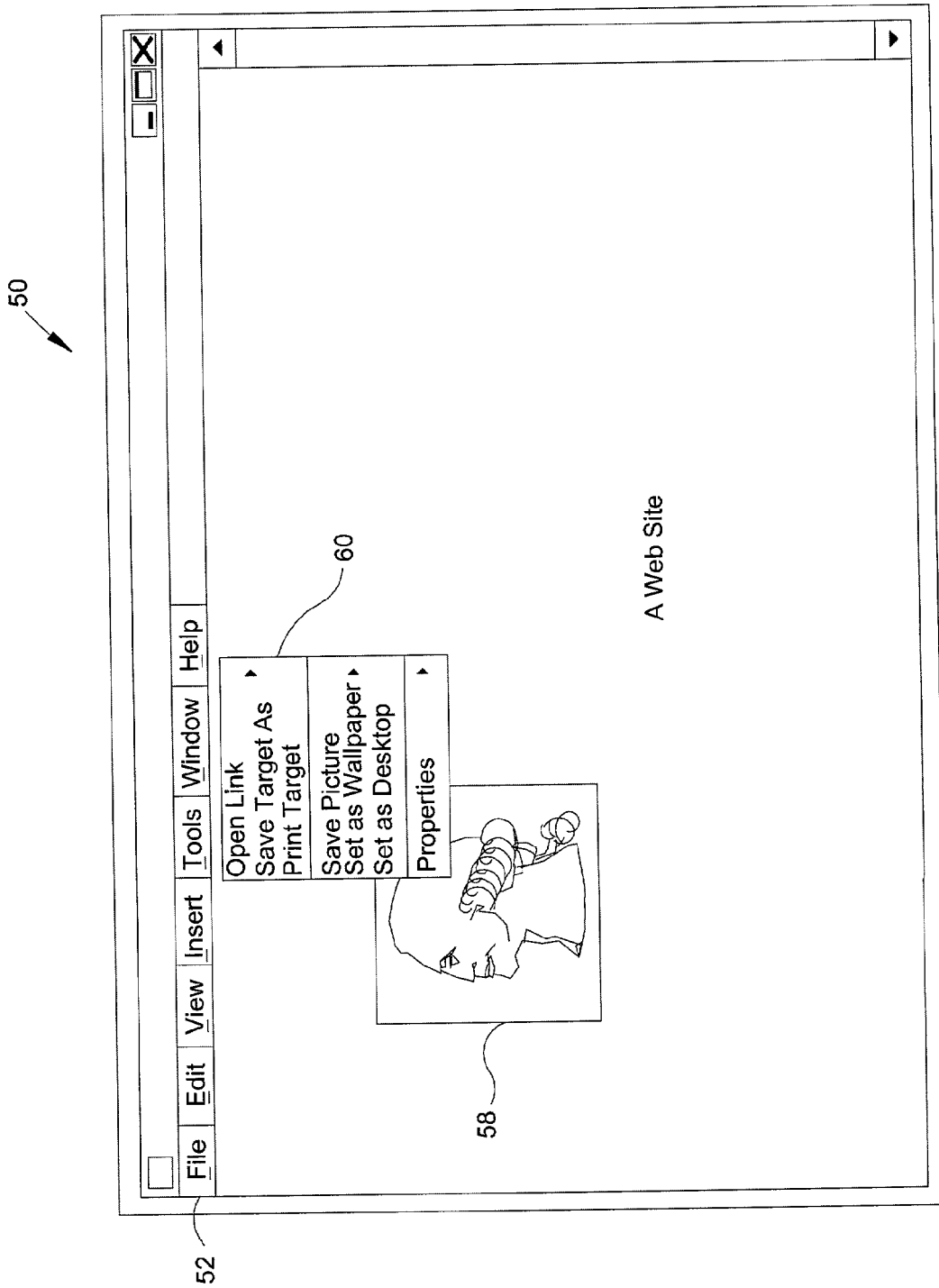


FIG. 4

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