

Paper No. \_\_\_\_  
Date Filed: January 5, 2017

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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VIZIO, INC.,  
Petitioner

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC  
Patent Owner

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Case No.: IPR2017-00142  
Patent No.: 7,752,649

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**JOINT REQUEST TO TREAT SETTLEMENT AGREEMENT AS  
BUSINESS CONFIDENTIAL INFORMATION**

Petitioner VIZIO, Inc. (“VIZIO”) and Patent Owner Personalized Media Communications, LLC (“PMC”) jointly request that the settlement agreement submitted concurrently herewith be treated as business confidential information and kept separate from the files of the involved patent and inter partes review proceeding in accordance with 35 U.S.C. § 317(b) and 37 C.F.R. § 42.74(c).

Respectfully submitted,

Dated: January 5, 2017

/s/ Cono A. Carrano

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## CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), the undersigned certifies that it caused to be served a true and correct copy of the foregoing **JOINT REQUEST TO TREAT SETTLEMENT AGREEMENT AS BUSINESS CONFIDENTIAL INFORMATION** on Patent Owner's counsel of record via email as follows:

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Date: January 5, 2017

Respectfully submitted,

By: /s/ Cono A. Carrano  
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